

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE1223 INNO-WISEs
Lead partner	Fondazione Politecnico di Milano
Output number and title	O.T3.2 Action plan for developing WISEs technological and management competences
Responsible partner (PP name and number)	PP.12_European Network of Social Integration Enterprises
Project website	https://www.interreg-central.eu/Content.Node/INNO-WISEs.html
Delivery date	17.07.2020

Summary description of the strategy/action plan (developed and/or implemented)

Towards the end of the project, three partners (ENSIE, CGM and ACT) decided to pursue their work on the new ICT platform in order to improve and develop it. The action plan has been developed at regional level with the direct involvement of two project partners which represent WISEs respectively in some Italian and Croatian regions: CGM and ACT. It has also foreseen a European level with the direct participation of another project partner, representative of WISEs at EU level: ENSIE. This composition will allow the consortium to involve, directly, local public entities and local private actors to ensure the development of the activities in economic terms (e.g. technology companies that want to develop software) and in regulatory terms, for example with direct incentives to WISEs (involving Chambers of Commerce, Regions and Municipalities). The presence of ENSIE will promote the results transfer to the European level by involving European organizations and expanding the possibility of involving other territories, other experts, focusing on the relationship between technologies, social and environmental sustainability, a topic that could become of great importance for future development. This action plan has been composed by two reference documents: a partnership agreement defining the legal provisions that project and associated partners will implement to put into effect project results in the long-run and a partners' protocol where financial resources, timeline and some tasks are specified. In the near future another one year action plan will be drafted by the three consortium partners aiming at working on the new ICT platform.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

At the NUTS 2 level, the action plan most explicitly addresses the issues of Lombardia and Provincia Autonoma di Trento (Italy: Nord-Ovest and Nord-Est at the NUTS 1 level), Kontinentalna Hrvatska and Jadranska Hrvatska

(Croatia), Vzhodna Slovenija and Zahodna Slovenija (Slovenia), Wielkopolskie (Poland: Region Północno-Zachodni at the NUTS 1 level) and Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest (Belgium).

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The expected impact produced by this action plan will vary from countries/regions involved due to the dimension of the country, the network that partners have been able to involve, as well as to the number of WISEs established (Poland, Slovenia and Croatia have a different and more recent history of social entrepreneurship compared to Italy). In any case, the partners have been able to attract a strong group of WISEs that followed with interest and great emotional involvement the activities since the project begin and are motivated to continue on this path. Since three partners decided to continue with the platform development and its implementation thanks to the sustainability strategy, the ICT platform will remain functional and above all, it will be promoted for WISEs that have not participated to the project and to new countries. Moreover, during the project, public authorities have been involved and they committed to use and promote tools, like the project platform, or to integrate/connect it to similar instrument that can support the WISEs and social enterprises in their territories, this is another way to foster the strategy implementation in the CE area.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The INNO-WISEs project had a strong and highly qualified transnational dimension from its beginning as it involved as partner's key research and technological entities, several WISEs consortia in Central Europe countries and the European Network of WISEs located in Belgium with members in 20 European countries. This membership has been a key factor in the successful implementation of the project since it determined the high applicability and transferability of its results, thanks to the various actors involved. Another key to its success has been the pilot actions led within the CE area, which were great opportunities to evaluate the project proposals. Prior to this actions, an analysis has been carried out at the beginning of the project which identified key dimensions of mutual learning among participating in CE regions in view of applying them not only to the next project phases such as the WP. T3 but also to facilitating the transfer of project results to wider territories. Thanks to the activities realized within the WP.T.3 in all CE countries/regions except Germany and the sustainability strategy produced at the end of the project, the project gained not only visibility but also in support for further development and implementation. This argument can be justified by the letters of intent collected from WISEs and public authorities throughout the project cycle. Moreover, WISEs not coming from project participating countries such as Czech Republic or Austria, have showed an important interest in the platform development stating that it represents an important tool for WISEs aiming towards more digitalization processes. The presence of ENSIE allowed also to transfer the results to a European level by involving its members from other countries, European organisations and expanding the possibility of involving other territories, other experts, interested in developing social enterprises which try to mix the use of technologies with social and environmental aspects, following sustainable models.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Lesson learnt during this project are mainly linked to cultural and linguistic obstacles. It was not easy for companies that deal with "people" and whose main objective is the work integration of fragile people, to get even closer to technologies. Cultural and linguistic obstacles are the most difficult to overcome because the tools are there, they can be improved, adapted but to be successful they must be used and they must also combine social and entrepreneurial objectives with the skills and social needs of social enterprises. INNO-WISEs has overcome this challenge and through the direct relationship has developed tools suitable for social enterprises. Participation in training activities (in particular during the last period also remotely) has been higher than the project's expectations and has activated digital transformation and transition processes. This aspect underlines the importance of the project and the need to continue to involve social enterprises towards social and technological innovation beyond national borders.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

References are made towards following deliverables:

D.T3.3.2

D.T3.3.3