





TAKING
COOPERATION
FORWARD

 Communication Seminar
19 November 2020

 **Stakeholder involvement - National Partner Dialogue**

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HAPPY TO SHARE WITH YOU

What did we
do:
Partner
Involvement

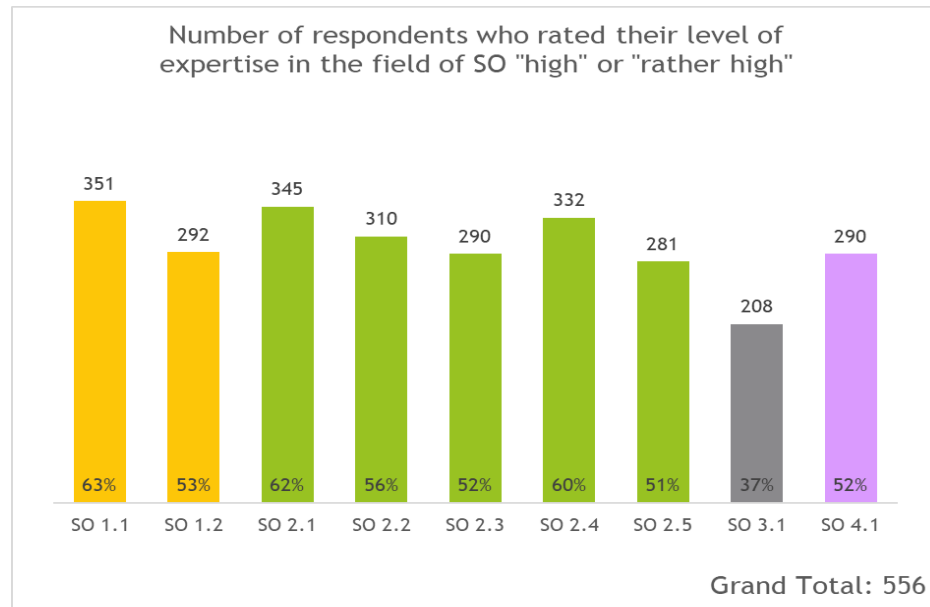
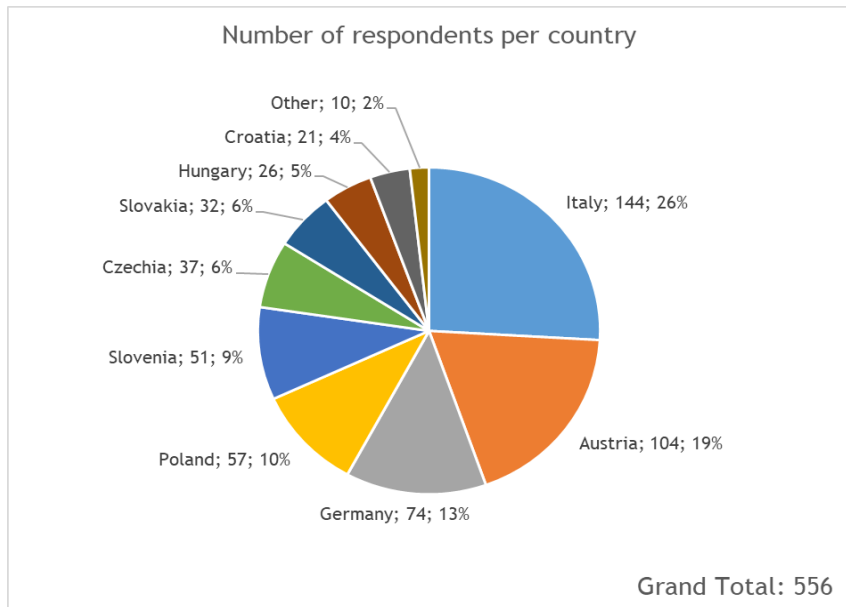
How did we
go about it:
Preparation,
Promotion,
Challenges

What did we
learn



WHAT DID WE DO: PARTNER INVOLVEMENT SECOND PHASE

Transnational survey from 10 to 24 June 2020 - 556 respondents



The aim was to collect inputs and ideas for future transnational actions and target groups



WHAT DID WE DO: PARTNER INVOLVEMENT SECOND PHASE

The NCPs organised the National Partner Dialogues between June - July with 490 partners

Country	Format	Date
Austria	Online event	22 June 2020
Croatia	Direct mails	August 2020
Czech Republic	Online event + direct mails	29 June 2020
Germany	4 online events	During July 2020
Hungary	Direct mails	June-July 2020
Italy	2 online events	30 June and 2 July 2020
Poland	Online event	30 June 2020
Slovakia	Online event	8 July 2020
Slovenia	Direct mails	June-July 2020

The National Partner Dialogues collected in-depth, qualitative inputs from experts to complement the feedbacks received in the transnational survey

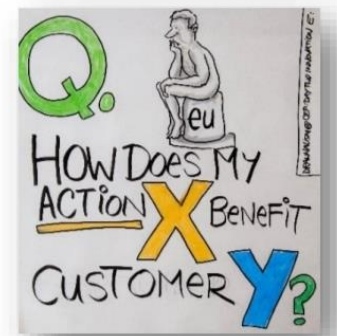
Italy: 2 online events 30 June and 2 July - 118 participants



HOW DID WE GO ABOUT IT

Preparation: Choose the right videoconferencing platform,
Guidelines for participants

Promotion: Eventbrite, direct e-mails



Challenges: Google Jamboard, respect the timetable



WHAT DID WE LEARN

Know your audience

Choose wisely day and time of webinar, this also makes it easy to fit in most of your attendees' calendars

Know your goal

The length of a webinar depends on the goal you want to achieve. Take into account time for interaction with your audience

Know your limits

Seek one or more experts to present

Know the tools

Meet with all the speakers beforehand

Know the results

Post webinar survey - ask clear questions





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