

Communication Seminar

Impact of good communication
on success of your project

09-10 SEPTEMBER 2019

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BEM RAKPART 33-34

BUDAPEST

Interreg
CENTRAL EUROPE



European Union
European Regional
Development Fund





DAY 1

13:00 | REGISTRATION

13:30 -15:30

> COMMUNICATION STRATEGY AND
BRANDING

15:30 | COFFEE BREAK

16:00-18:30

PARALLEL WORKSHOPS
> DESIGN YOUR WEBSITE

20:00 | DINNER (on own cost)

DAY 2

9:00-12:30

PARALLEL WORKSHOPS
> TELL YOUR STORY
> WORK WITH SOCIAL MEDIA

12:30 | LUNCH

13:30-15:15

> BRANDING AND
COMMUNICATION STRATEGY Q&A