



Interreg CENTRAL EUROPE Programme

Application manual - Annex II:

Programme intervention logic

Priority 1:
Cooperating on innovation to make CENTRAL EUROPE more competitive

Investment priority 1b: promoting business investment in innovation and research, and developing links and synergies between enterprises, R&D centres and higher education, in particular product and service development, technology transfer, social innovation, eco-innovation and public service applications ...

Specific objective 1.1

To improve sustainable linkages among actors of the innovation systems for strengthening regional innovation capacity in central Europe

Expected result

Increased and more sustainable linkages of actors in the innovation systems strengthening the innovation capacity within central European regions

Result indicator 1.1

Status of linkages among actors of the innovation systems achieved through transnational cooperation in central European regions

Examples of actions:

- Establishing and further strengthening transnational innovation networks and clusters, also supporting their internationalisation
- Enhancing the transfer of R&D-results from research institutions to the business sector (in particular SMEs) leading to new services and products
- Building transnational links for improving existing and developing new services which support innovation in businesses
- Strengthening links between the public sector, finance institutions as well as the business sector (in particular SMEs) to design and test new structures and services that facilitate the access to financing of innovation
- Increasing cooperation between research, the public and private sectors to stimulate innovation and entrepreneurship (e.g. reduction of administrative barriers of innovation, public procurement of innovative products and services, social innovation, etc.)

Specific objective 1.2

To improve skills and entrepreneurial competences advancing economic and social innovation in central European regions

Expected result

Improved skills and competences of employees and entrepreneurs driving economic and social innovation in central European regions

Result indicator 1.2

Status of capacities of the public and private sector for skills development of employees and entrepreneurial competences achieved through transnational cooperation driving economic and social innovation in central European regions

Examples of actions:

- Increasing skills of employees in the business sector (particularly SMEs) regarding novel technologies (e.g. eco-innovation, low-carbon technologies, ICT, key enabling technologies, etc.), innovative products, services or processes and social innovation contributing to regional smart specialisation strategies
- Developing and implementing strategies and tools to improve creativity and entrepreneurial mind-sets building on different business cultures and on all levels of education
- Developing and implementing strategies and tools for improving technological and managerial competences for entrepreneurship for economic and social innovation (e.g. healthcare and social inclusion of minorities, disabled persons, elderly etc.)
- Adapting, developing, and testing innovative learning systems for increasing skills and entrepreneurial competences considering demographic change challenges (e.g. ageing society, youth unemployment, shrinking regions facing skills shortages etc.)

Output indicators:

❖ Number of strategies and action plans developed and/or implemented for strengthening linkages within the innovation systems	❖ Number of strategies and action plans developed and/or implemented for improvement of skills and competences of employees and entrepreneurs
❖ Number of tools and services developed and/or implemented for strengthening linkages within the innovation systems	❖ Number of tools developed and/or implemented for improving skills and competences of employees and entrepreneurs
❖ Number of innovation networks established	❖ Number of pilot actions implemented for improving of skills and competences of employees and entrepreneurs
❖ Number of pilot actions implemented for strengthening linkages within the innovation systems	❖ Number of trainings implemented for improving innovation capacity and mind sets

Target groups:

Enterprises (with a specific focus on SMEs) and their employees, entrepreneurs, cluster organisations, the public sector, intermediaries as well as private and public research institutions, R&D facilities, centres of R&D excellence; public and private actors dealing with social and economic innovation as well as all population groups which are affected by the issue





