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Transnational cooperation basics: How to develop a relevant project idea

Transport

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Content of the session

- Transport in Interreg CENTRAL EUROPE
- Transport in Interreg Baltic Sea Region
- Lead Partner experience
- Q&A



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Priority axis 4
Cooperating on transport to
better connect CENTRAL
EUROPE

Specific objective 4.1

To improve planning and coordination of regional passenger transport systems for better connections to national and European transport networks

Specific objective 4.2

To improve coordination among freight transport stakeholders for increasing multimodal environment-friendly freight solutions

Priority axis 2
Cooperating on low-carbon
strategies in CENTRAL EUROPE

Specific objective 2.3

To improve capacities for mobility planning in functional urban areas to lower CO2 emissions

3.1
Inter-
operability

3.4
Shipping

3.2
Accessibility

3.5
Urban
Mobility

3.3
Maritime
Safety

SO 4.1: To improve planning and coordination of regional passenger transport systems for better connections to national and European transport networks

Main topics and potential actions

- Fostering improved passenger transport connections to the TEN-T network and transport nodes, especially for peripheral regions/areas
- Focus on sustainable public transport systems at regional level (smart regional mobility), in particular across borders
- Increasing planning and implementation capacity in the field of integrated passenger transport systems and regional and transnational coordination between stakeholders
- Improving mobility services in the public interest
- Triggering follow up investments through innovative financing and investment models
- ...



Key terminology

Regional passenger transport system

Combination of vehicles, infrastructure and operations that enable the movements or satisfy the travel demand of people within a defined region.

Peripheral region/area

Marginalised or badly accessible territory showing mostly rural characteristics with only few major centres of urbanisation. Most people work in primary activities, while job opportunities and wage levels tend to be lower than in core regions. Consequently those regions often suffer from out-migration.



SO 4.2: To improve coordination among freight transport stakeholders for increasing multimodal environmentally-friendly freight solutions

Main topics and potential actions

- Enhancing efficiency, reliability and quality of greener freight transport modes (e.g. rail, river or sea transport) and services
- Strengthening capacities in multimodal environmentally-friendly freight transport systems and logistics management
- Coordination and collaboration mechanisms between multimodal freight transport actors
- Overcoming discontinuities of logistic chains and services across borders and optimising freight flows
- “Greening” the last mile of freight transport
- Paving the way for designing and implementing future freight transport infrastructure
- ...



Key terminology

Multimodal transport

Carriage of goods by at least two different modes of transport. Thereby environmentally friendly transport solutions are those allowing a significant reduction of emissions of CO₂, NO_x and particulate matter as well as of noise.

Coordination

Synchronization and integration of activities, responsibilities, and command and control structures to ensure that resources are used most efficiently in pursuit of the specified objectives.



SO 2.3: To improve capacities for mobility planning in functional urban areas to lower CO₂ emissions

Main topics and potential actions

- Integrated mobility concepts, action plans and services for reducing CO₂ emissions
- Supporting authorities towards the goal of sustainable urban mobility
- Integration of mobility planning and solutions between urban cores and their hinterlands
- Adapting governance systems as a basis for integrated low-carbon mobility in functional urban areas
- Facilitating of novel low-carbon technologies in the public transport sector (including innovative financing and investment models)
- Services and products fostering smart low-carbon mobility in functional urban areas (e.g. multimodal services, etc.)
-



Key terminology

Mobility planning

Set of interrelated measures designed to satisfy the mobility needs of people and businesses. They are result of an integrated planning approach and address low carbon forms of transport.

Functional urban areas

Functional economic unit characterised by densely inhabited “urban cores” and “hinterlands” whose labour market is highly integrated. This spatial delimitation beyond administrative borders is relevant for a multitude of thematic fields, e.g. for transport (commuting, transport flows etc.), economic development (labour market, strategic positioning, etc.), environment (air/water quality, soil sealing, urban sprawl, etc.), social (health care, social housing etc.).



Sustainable Transport

3.1
Intermodality

3.2
Accessibility

3.3
Maritime Safety

3.4
Shipping

3.5
Urban Mobility



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3.1 Interoperability



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3.1 Interoperability of transport modes

What can you do?

- Improving joint infrastructure planning
- Harmonising technical, safety, legal, organisational and other aspects of various transport modes and transport networks
- Establishing platforms



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3.2 Accessibility



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3.2

Accessibility of remote areas and areas affected by demographic change

What can you do?

- Developing and applying models for financing essential transport infrastructure
- Developing and implementing new transport service models

3.3 Maritime Safety



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3.3 Maritime Safety

What can you do?

- Implementing advanced technologies for maritime safety and security
- Piloting solutions for risk prevention and response measures
- Harmonising interpretation and implementation of safety codes, standards and regulations

3.4 Environmentally friendly shipping



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3.4 Environmentally friendly shipping

What can you do?

- Pilot actions on retrofitting existing ships with new technologies
- Developing oil contingency plans including financial mechanisms for their implementation

3.5 Environmentally friendly urban mobility



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3.5 Environmentally friendly urban mobility

What can you do?

- Auditing of urban transport systems
- Developing sustainable urban mobility policies
- Piloting the use of hybrid or alternative fuel (e.g. biogas)



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Hints and tips

- Be **specific** and avoid buzzwords
- Show how your **approach differs**
- **Focus** only on aspects you can change through your project
- **Test and pilot** with your **target groups**
- Avoid investments which would **otherwise be financed** from e.g. city budgets
- **Aggregate** pilots and ensure their **replication potential**



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