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## Work Session 2

# for protected areas & tourism practitioners



Conference on Sustainable Tourism in Protected Areas

Opatija, 23<sup>rd</sup> October 2018



CEETO - EUROPARC - Giacomo BENELLI

## The CEETO project

### Sustainable Tourism in protected areas (PAs)

- An effective tool to enhance natural heritage, to contribute to its conservation and to take part to wellbeing of local communities.
- An open challenge in central Europe: share appropriate, cost-effective and low-impact models of sustainable tourism management.

### The project objectives

- "implementing an innovative governance system for tourism,
- based on a participatory planning approach
- that will help improve managing capacities of PA managers".
  
- "identifying and testing innovative management and monitoring tools
- focused on different sustainable tourism activities".



**WS2 - for protected areas & tourism practitioners**  
→ **Manual of sust. tourism governance for PA managers**



**Manual for PA managers, local administration, local stakeholders**  
**(by 03/2020).**

**>> as an operational tool for setting up a sustainable tourism governance model based on a participatory planning and including management / monitoring tools tested in CEETO pilot actions.**

**Contributions from PPs:**

- >> O.T.1.1 Handbook**
- >> O.T.2.1 Sustainable Tourism Action Plans adopted**
- >> O.T.3.1 Guidelines for developing Sustainable Tourism in PAs (WS1)**

**+ feedback from participatory planning sections**

**+ feedback from management/monitoring tools tested in CEETO**



# WS2 - for protected areas & tourism practitioners

## → Manual of sust. tourism governance for PA managers

### Workshop objectives (focus on the HOW TO)

Sharing experience around most successful practices, particularly about:

- Establishing and implementing an effective sust. tourism governance model
- developing sustainable tourism, while ensure conservation
- Synergies between Pas and tourism professionals (e.g., tour operators).

### Workshop selected topics - groups

- a) **Governance** (*cooperation/multi stakeholders approach*)  
*Decision-making process*
- b) **monitoring and visitor monitoring**  
*Collecting, using and sharing data*
- c) **Protected Areas and Tour Operators**  
*Cooperation needs*
  - ◆ d) other topics, questions, concerns and solutions to share

### Expected outcomes

Recommendations by participants based on their practical experience

- contribution to manual of sustainable tourism governance for PA managers



## Overarching ECST PRINCIPLES

1. Giving priority to protection
2. Contributing to sustainable development
3. Engaging all stakeholders
4. Planning sustainable tourism effectively
5. Pursuing continuous improvement



# WS2 - for protected areas & tourism practitioners

## → Manual of sust. tourism governance for PA managers

### Examples of questions x topic / group

#### Group A >> **governance**

- Skills needed in PAs?
- How to increase capacity of PAs in planning and managing sustainable tourism?
- Who should lead and initiate the process and how?

#### Group B >> **monitoring & visitor management**

- What are the methods you are using for visitors monitoring?
- Easy/cheap way of doing it? With own capacity / competences of staff PAs?
- What to measure and how?
- Indicators? (progress vs impact)

#### Group C >> **cooperation PAs and Tour Operators**

- Is there a need for closer cooperation?
- Expectations from both sides?
- How to achieve a good synergy/cooperation between PAs and Tour Operators?



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## → Manual of sust. tourism governance for PA managers



## Presentations to foster our WS

- The importance of participatory planning process in PAs (Giacomo Munegato, Agenda21/FEDERPARCHI)
- Experience and challenges (by Kresimir Šakić, Krka National Park, HR)
- Establishing indicators system (by Izidora Marković Vukadin, Institute for Tourism,HR)
- Sustainable tourism-business sector needs (by Milan Manger, Intrepid Group)
- DESTIMED project-lessons learned (by Mosor Prvan, WWF Adria)

Others ?



**MANY THANKS  
FOR YOUR ATTENTION**

**And now FOR YOUR COOPERATION**

**...individual presentations...**

