

**UTILIZING  
INNOVATION  
POTENTIAL OF  
URBAN ECOSYSTEMS**



[www.interreg-central.eu/urban-inno](http://www.interreg-central.eu/urban-inno)

**WHAT WE DO**

Urban Inno is addressing the challenge to make central Europe more innovative and competitive by maximizing the innovation potential of smaller and medium sized urban ecosystems, by a better linkage of its actors through establishment of quadruple helix clusters/networks in the partner regions and by development and implementation of new participatory methods and tools with the objective to have educated and motivated users - smart users.



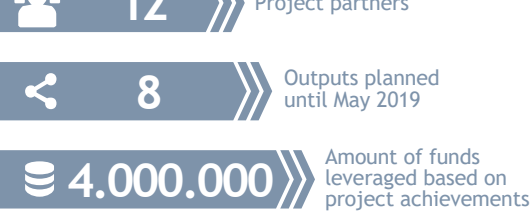
**TAKING  
COOPERATION  
FORWARD**

**URBAN INNO**

Urban Inno is a transnational cooperation project funded by the Interreg CENTRAL EUROPE and aims to improve sustainable linkages among actors of the innovation system for strengthening regional innovation capacity in central Europe.

**PROJECT DURATION**  
1.6.2016 - 31.5.2019 (36 months)

**FACTS  
AND  
FIGURES**



**OUTPUTS**

Through the implementation of Urban Inno project following outputs will be achieved: 5 urban innovation clusters/networks established, 2 training workshops for core teams, trainings for tool facilitators, training on good regional practices for cluster and ecosystem development, 1 toolbox of smart innovation participatory methods and tools, 9 Urban Inno pilot projects, 6 urban innovation action plans and 1 transnational urban innovation cooperation strategy.

**WHO FUNDS US**

Our project is funded by the Interreg CENTRAL EUROPE Programme that encourages cooperation on shared challenges in central Europe.

With 246 million Euro of funding from the European Regional Development Fund, the programme supports institutions to work together beyond borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia.

**INNOVATION  
NETWORKS**

In 5 target regions, a new quadruple helix cluster/network (UI4) dedicated to urban innovation shall be established, involving the most relevant stakeholders.

In order to guarantee high quality and high innovative networks/clusters, each core team in 5 target regions will receive 2 training workshops. They will be organized to improve competencies and skills, supporting knowledge transfer in the area of management, communication, trust building and innovation.

The project aims to implement durable clusters/networks with a clear mandate to develop urban innovation processes.



**TOOLBOX**

A toolbox of smart urban innovation participatory methods and tools will be developed in a form of a publication and virtual on-line toolbox.

It will consist of: participatory methods described for different scenarios, tools available to support methods implementation and their implementation guidelines, list of qualified facilitators who can assist the use of methods. It will be available in English and in languages of participating countries.



**PILOT ACTIONS**

Implementing and evaluating smart participatory methods in urban innovation processes will be implemented through pilot projects - innovative solutions in urban environments which will be developed in close cooperation with end-users (citizens-customers-civil societies) and private sector (investors) to make them operational and commercially viable.

Participatory methods and tools will be tested in different scenarios: pilots in the field of mobility (Vorarlberg), energy (Karlsruhe, Pinkafeld, Hartberg), smart user and smart user/ innovative governance (Trento and Maribor), agriculture (Kosice), integrated infrastructure (Rijeka) and SMEs economic growth (Kielce, Vas County).



**STRATEGIES &  
ACTION PLANS**

Urban innovation action plans (UIAPs) will be developed within 6 target regions. The 6 UIAPs will set objectives and priorities, including actions, responsibilities, timeframes, indicators, sources of funding and budget allocations. Time horizon for the UIAPs will be 5 years, contributing to stable efforts for urban innovation in each target region.

A transnational urban innovation cooperation strategy, including financing and implementation plan, will be developed jointly and agreed upon by the partners. It will describe, in addition to common strategic goals, a number of actions to be implemented on strategic level, including roadmaps for implementation with responsibilities, budget and timeline.



**PROJECT PARTNERS**

- Croatia**
  - City of Rijeka
  - Ericsson Nikola Tesla d.d.
- Germany**
  - CyberForum e.V.
  - inno AG
- Slovenia**
  - E-Institute, Institute for comprehensive development solutions
  - Municipality of Maribor
- Slovakia**
  - Technical University of Kosice
- Poland**
  - Municipality of Kielce / Kielce Technology Park
- Hungary**
  - Pannon Business Network Association
- Austria**
  - Research Burgenland GmbH
  - Vorarlberg University of Applied Science
- Italy**
  - Informatica Trentina Spa
- Associated partners:**
  - Economic Development Department Karlsruhe, Germany
  - Vas County Authority, Hungary
  - City of Pinkafeld, Austria
  - City of Hartberg, Austria
  - Košice Self-governing Region, Slovakia

**DISCOVER MORE ABOUT  
URBAN INNO**

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