## Transfarm4.0 Transnational Boot Camp



## Tuesday 28<sup>th</sup> of September 2021 9:45-13:00

The Transfarm4.0 project aims to increase the uptake of the PF technologies, for this purpose the project partners initiated 3 pilot actions in cross-border collaboration:

- case study 1 ISOBUS applications
- case study 2 remote and proximal sensing
- case study 3 big and smart data management

The collaboration between the project partners, external experts, invited companies and growers provide the possibility for engineers, scientists, cluster managers, technology providers and growers to develop a new open innovation model concerning precision agriculture. For the transferability of this business model transnational boot camp is organized to the project partners. The aim of the training is to expand the precision farming open innovation model of the Transfarm4.0 to new Central-European industrial areas, especially the most peripheral ones. By the intensive training-to-business coaching enable partners in providing homogenous consultancy services.

## Program

09:45 - 10:00	Welcome and presentation of the agenda
10:00 - 11:00	Business utilization of research results (Dr. Péter Mogyorósi)
11:00 - 11:10	Questions & answers
11:10 - 11:15	Coffee break
11:15 - 12:15	Open innovation models in agriculture and Venture capital possibilities for cross-border business projects (Patrick Crehan)
12:15 - 12:30	Questions & answers
12:30 - 12:40	Summary and conclusion of the training

The meeting will take place on-line: Transnational Boot Camp

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