

D.T3.1.3 REPORT ON BUSINESS INSIDER & COLLABORATIVE WORKSHOPS BETWEEN PARTNERS AND S3 MANAGERS

LCM GmbH

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INTRODUCTION

In order to increase direct induced innovation in precision agriculture and enable the emergence of regional industrial specialisations, project partners are to organize meetings with S3 managers in all 5 Transform 4.0 partner's areas to discuss supportive (technical/educational/financial) options and programmes, which can be taken into account in future Precision Farming promotional actions and supportive activities.

METHODOLOGY:

The content scope of the report includes activities related to strengthening regional precision agriculture technologies and specializations through regional and local S3 strategies. It includes consultations with local and regional S3 managers to discuss new possible support schemes (technical/educational/financial) leading to increased direct induced innovation in precision agriculture and enabling regional industrial specializations. The report explores opportunities for further development of technical skills updates, introduction of new educational schemes and possible funding sources for their implementation in the precision agriculture area.

REPORT

Please provide short report about the meeting(s) with list of attendees, subjects discussed and summary of the meeting containing lessons learned and possible activities for the future



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Meeting information:

Meeting date: February 10, 2022: 10:30

Phone call between:

DI Klaus Oberreiter, MBA, Business Upper Austria

DI (FH) Dr. Martin Scherhäußl, Linz Center of Mechatronics GmbH

Agenda of the meeting:

To discuss the S3 regional specializations for the region of Upper Austria and to identify the links between innovation strategies and the agricultural production sector through links at the level of technological development, implementation of regional innovations, support for the agricultural production sector and support for the education system with the possibility of directional training for agricultural needs.

Conclusions:

Although agriculture has a significant status in Upper Austria, there is no separate S3 strategy for this sector. In general, however, Upper Austria has a very good business and research strategy with its "#upperVISION2030", which is the succeeding strategy after "Innovative Upper Austria 2020".

Regarding the relevant topic of precision agriculture, the field of action "digital transformation" might be the most appropriate topic out the strategic framework of #upperVision2030.

The business and research strategy #upperVISION2030 is available online (<https://www.uppervision.at/en/>), but can also be downloaded as executive summary, and provides further information, downloads, and links to the programme,



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the strategic framework, and to the implementation tasks including project submissions and regional calls.