

D.C. 4.2 PARTICIPATION TO EXTERNAL EVENTS

D.C. 4.2 Report - 1.4.5 Operational model to
support the joint industrial cooperation at
transnational level - LP CREA

Version 1
04 2021





1. Name of the event, implementing date and place

Session of Webinars coordinated by LP Crea to support cluster in develop an international collaborative environment

2. Number and types of participants/target groups

Cluster managers of the partnership

3. Topics tackled and links to deliverables, outputs

Part 1 Cluster managers, cluster management companies and the need for collective approaches to anticipating and supporting changes needed to address regional challenges.

Part 2 Local business and service eco-systems, the actors, their interests, the need to adopt an attitude of “constructive skepticism,” and the need to be clear on whose interests you serve.

Part 3 An overview of the conditions needed for the successful introduction of innovative technologies and related practices. Several adoption pathways are presented with anecdotes to illustrate the systemic challenges they present.

- Modern tractors and the use of big data...
- Robotic milking machines...
- The promise and perils of cobots, and the real challenge of vertical farming systems.

Part 4 The “adoption curve”, its repeated re-discovery and how to use it as a tool to support the technology transfer process.

Part 5 An outline operational model (to be adapted to specific technology transfer challenges)

Follow-up:

- Homework... to adapt the outline operational model to fit around the planned demonstration projects of the Transfarm initiative.
- The organization of a clinic to address issues related to how this can be applied to the on-going technology demonstration projects of the Transfarm project.



4. Expected effects and follow up

The meetings have been the occasion to support the cluster in creating a collaborative environment with international companies involved in the project

5. Annexes: e.g. agenda of the event, pictures, media coverage web- links etc



