

REPORT TRANSNATIONAL FORESIGHT TECHNOLOGY TRAINING

D.T. 1.4.3.

Jan Sienkiewicz Regional Development Agency in Bielsko-Biała

Date 30 March 2021







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Marco Dello Ruso

Jerzy Próchnicki

Tomasz Czech

Jerzy Orzywała

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Introduction

Transnational foresight technology training was organized by the Regional Development Agency in Bielsko-Biała PP12 for cluster managers, technical experts, specialist, diverse groups of stakeholders to show different options and scenarios of introducing open innovation concept and existing schemes of advance manufacturing in industry.

The training was a half a day online event organized on the Microsoft Teams Platform, and was free of charge and widely accessible. In addition, the training has been broadcasted online via You Tube Channell

Microsoft Teams:

https://teams.microsoft.com/l/meetupjoin/19%3ameeting_NDQ2NDM4MDUtYWRiMS00MTc2LThkYjUtYjlmNmE5MDAyZWIx %40thread.v2/0?context=%7b%22Tid%22%3a%22d59c04b9-bde2-47f7-b1b8-0be26a568618%22%2c%22Oid%22%3a%22b4f68045-bc06-4b34-a704f635445dea7e%22%7d

Youtube online stream:

Link to the transmission: https://www.youtube.com/watch?v=zmyM7cDIzHQ
YT Channell: https://www.youtube.com/channel/UCCMc9e5dfmFi-0t-wtQwzfA





TRAINING PROGRAMME

09.00 - 09.10	Welcome and presentation of the agenda
09.10 - 9.20	EU PROJECT THAT SUPPORT PF
9.20 - 10.20	Trends and Directions in Technology Development in
	Agriculture 4.0:
	- Challenges of the Agri-food industry to be faced by the
	world,
	- Global trends in specific sectors of the Agro industry,
	prospects for their development.
10.20 - 10.30	Questions & answers
10.30 - 10.40	Coffee Break
10.40 - 11.30	Technology development at Universities, outlining
	procedures and principles of Technology Transfer
	directly to the field:
	- Discussion of principles of Technology Transfer in Polish
	Agricultural Universities,
	- Examples of pro-innovative actions at world's universities,
	- Building Entrepreneurial Universities on the example of
	activities carried out at Hugon Kołłątaj University of
	Agriculture in Kraków.
11.30 - 11.40	Questions & answers
11.40 - 11.50	Coffee Break
11.50 - 12.40	Building Clusters, Producer Groups and Living Labs in the
	field of Agriculture 4.0:
	- Creating strategies for building clusters in the Agro
	industry, - Case study.
12.40 - 12.50	Questions & answers
12.50 - 13.00	Summary and conclusion of the training





Speakers:

Marco Dello Russo

Second Level University Master's Degree in Cooperation and Development. EU Project Manager dealing with the elaboration and development of project proposals financed by EU Programmes under direct and indirect management and other national and international donors.

The scope of the presentation was to introduce past and ongoing projects that support Precision Farming and connected to the open innovation concept and showing new ways to introduce modern technologies.

JERZY PRÓCHNICKI

Independent Agricultural Expert. Expert knowledge base: zootechnical studies; 12 years in management of a large farm; PhD in crop protection and fertilization; 27 years at Bayer, from field representative, through Country Business Manager, Global Regulatory Manager in HQ, to Director of Development and Registration for the Country Group; co-founder of the Polish Association for Plant Protection and co-founder and Board Member of the Polish Sustainable Agriculture Association "ASAP"

Trends and Directions in Technology Development in Agriculture 4.0:

- Challenges of the Agri-food industry to be faced by the world,
- Global trends in specific sectors of the Agro industry, prospects for their development.

TOMASZ CZECH

Director of Technology Transfer Center at University of Agriculture in Krakow Associate Professor of UAK in Agronomy, 5 months of postdoctoral internship at the University of





Almeria (Spain), in the Research group "Analytical Chemistry of Contaminants" part of Andalusian Center for the Assessment and Monitoring of Global Change (CAESCG), Agrifood Campus of International Excellence, ceiA3 (from February to July 2014), 2 months Internship at the Stanford University (USA), under the TOP 500 innovators programme, Professional development program in the field of Science Management and Commercialization. Research interests: sustainable agriculture, environmental monitoring, precision agriculture, soil contamination and soil quality.

The scope of the presentation was Technology development at Universities, outlining procedures and principles of Technology Transfer directly to the field:

- Discussion of principles of Technology Transfer in Polish Agricultural Universities,
- Examples of pro-innovative actions at world's universities,
- Building Entrepreneurial Universities on the example of activities carried out at Hugon Kołłątaj University of Agriculture in Kraków.

WOJCIECH PRZYWAŁA

Commercialization Specialist - Technology Broker at the Innovation Center of the University of Agriculture in Kraków Sp. z o.o. He deals with the commercialization of the results of scientific and research works created at the University of Agriculture in Krakow. He participates in many conferences, trainings and industry events in the field of sustainable development, startups, innovation and entrepreneurship.

Building Clusters, Producer Groups and Living Labs in the field of Agriculture 4.0:

- Creating strategies for building clusters in the Agro industry, - Case study.





Additional info:



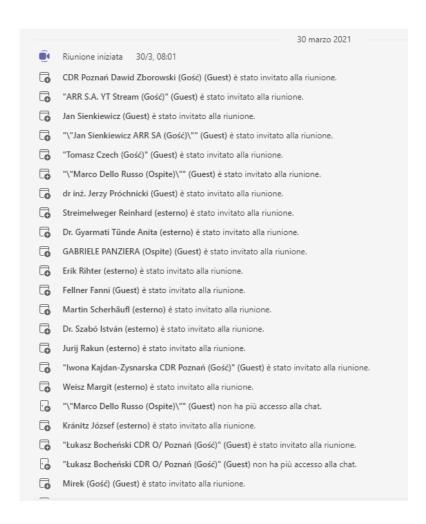
Link to the Training online: https://www.youtube.com/watch?v=zmyM7cDIzHQ





Transfarm4.0

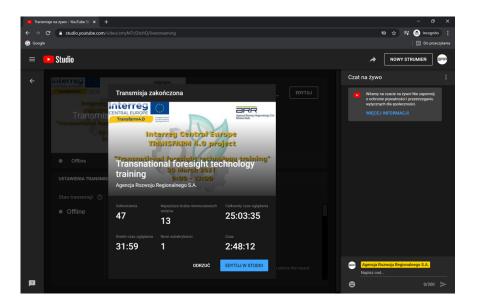




The list of online participants on the platform







Number of online participants: 47