

TAKING
COOPERATION
FORWARD



D.C.7.2. CEETO Project Final Conference
Koper, Slovenia - 14th May 2020



Interreg CEETO - *Tools for nature protection*



Tina Primožič
Regional development Centre Koper

STRUCTURE OF THE PRESENTATION

- **What** are CEETO Guidelines?
- **What** is the aim of CEETO guidelines?
- **Who** can use CEETO Guidelines?
- **Where** you can download it?

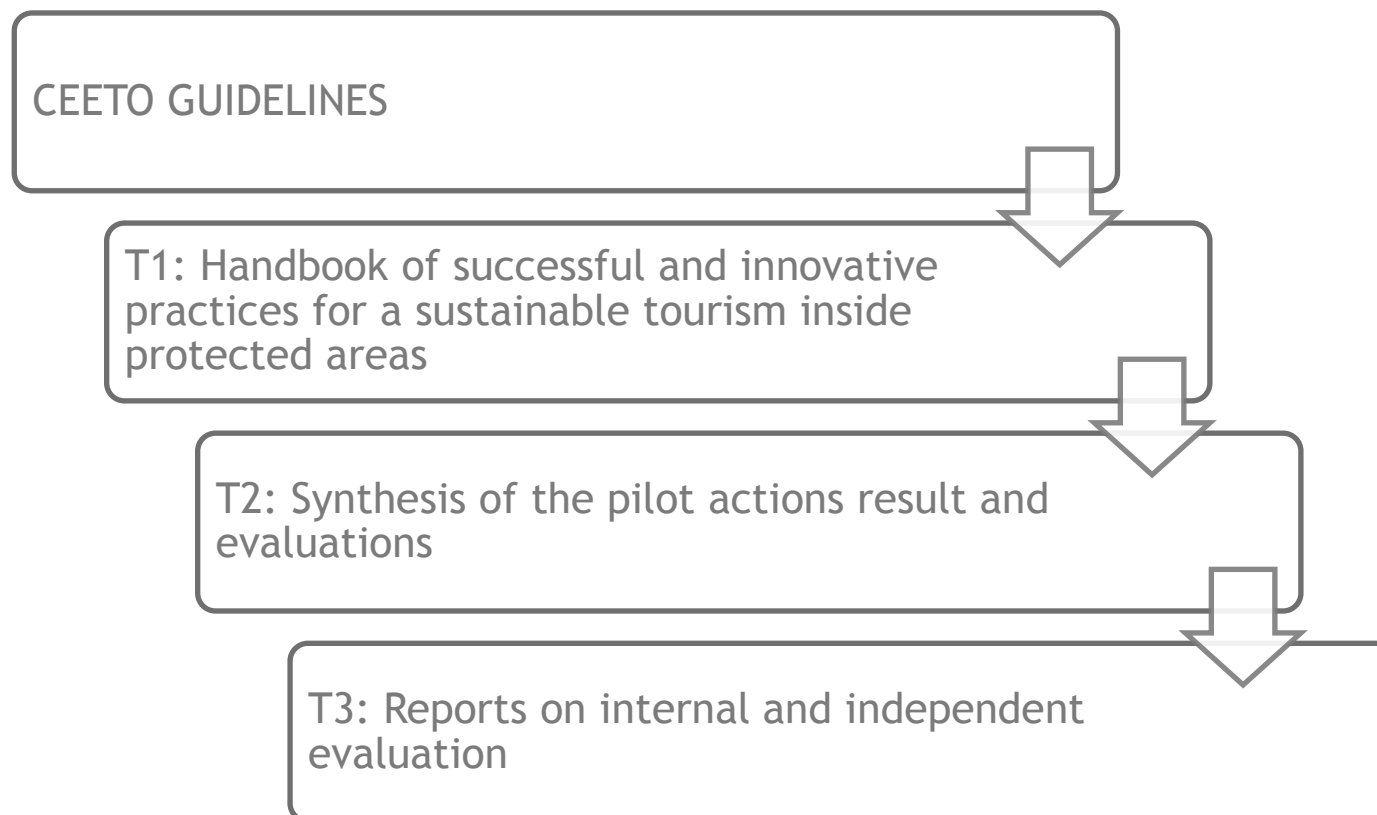


WHAT ARE CEETO GUIDELINES?

- CEETO Guidelines for developing sustainable tourism in protected areas are a document developed by Studio MKA; NIMFEA and Regional development centre Koper and with contributions of all partners in CEETO project



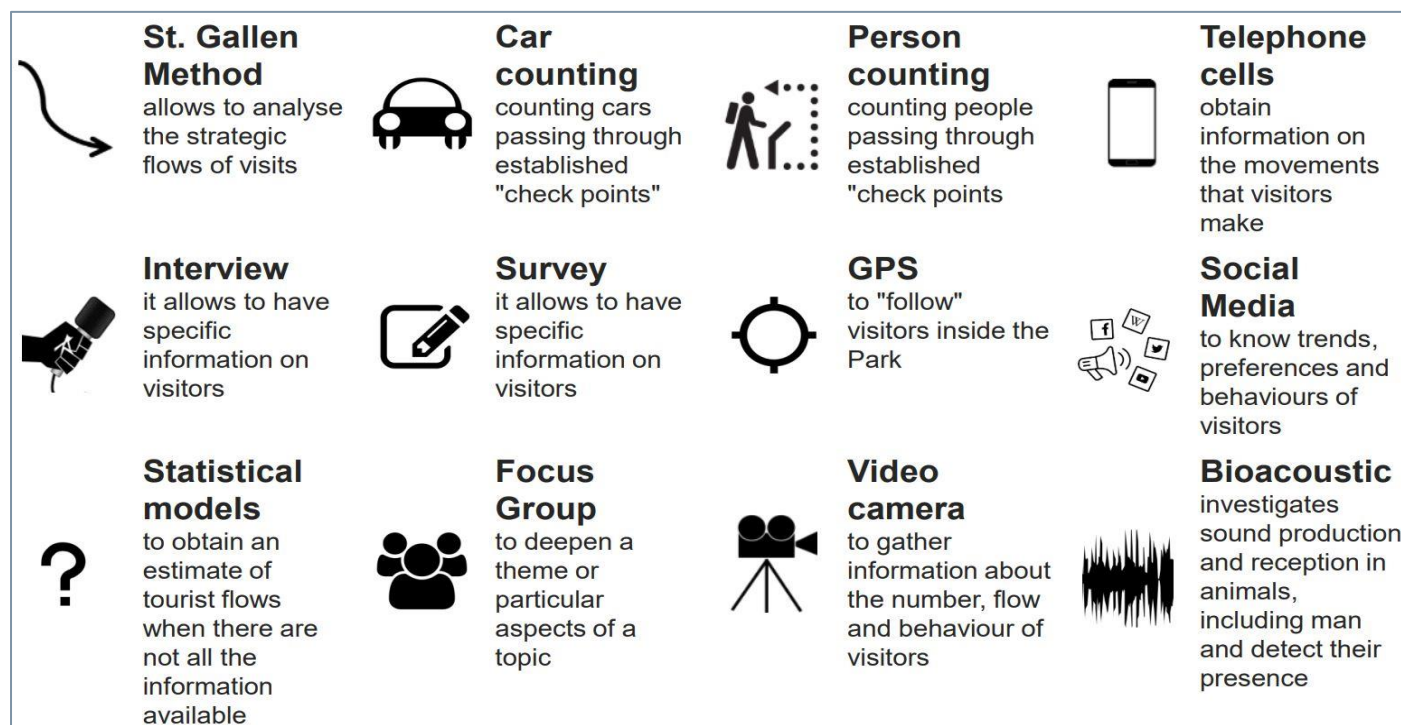
Are the synthesis of the work within the CEETO project:



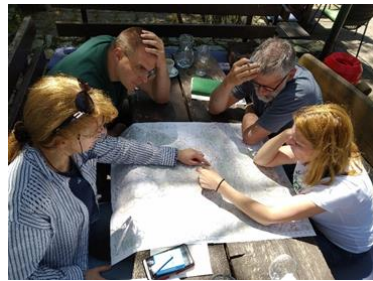
- **Divided into 3 main parts:**
- **Part 1:** covers the general background about sustainable tourism and its principles and approaches
 - Theoretical platform of sustainable tourism
 - The Convention on Biological Diversity (CBD) guidelines
 - The International Union for Conservation of Nature (IUCN) guidelines
 - The European Commission's guidelines (directives)
 - The European Charter for Sustainable Tourism (ECST)
 - Importance of strategy and action plans



- **Part 2:** planning/management and monitoring tools; detailed insight in CEETO pilot actions with environmental and socio-economic concerns
- Description of planning/management and monitoring tools



- ❑ Description of 8 case studies - monitoring activities & achieved results
- ❑ Internal evaluation made by protected areas on the basis of the structured interviews and questionnaires done among their stakeholders
- ❑ Evaluation of the pilot activities made by external expert



Part 3: Recommendations & conclusions

- ❑ Sustainable tourism development and implementation
 - ✓ *Process of development sustainable tourism*
- ❑ Decision making process
- ❑ Building consensus and co-operation with stakeholders in PA
 - ✓ *Management and planning*
 - ✓ *Developing priorities, goals and objectives*
 - ✓ *Networking the stakeholders: who, how, with whom?*

Key stakeholders: these are entities of high importance for the process of strategy development. Activities and interests are directly related to the situation in the given area. Many of them should be members of the Working Group.

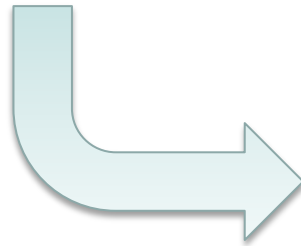
Secondary stakeholders: entities with less influence, but their existence and activities will certainly have to be taken into account during elaboration of the strategy.

Other stakeholders: these are all the entities potentially interested in the strategy, which can in the future play a role in its implementation.



□ Monitoring and evaluation

✓ *Example of CROSTO Indicators*

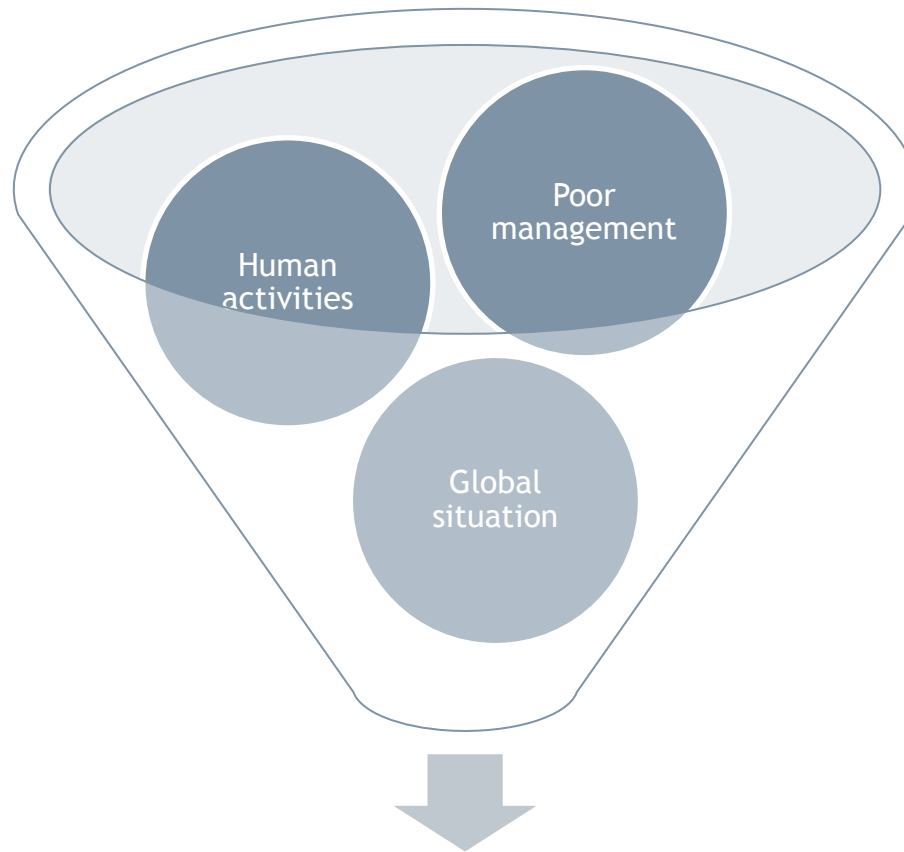


□ Final conclusions and recommendations

- ✓ *Holistic and inclusive approach*
- ✓ *Long-term development perspective*
- ✓ *Systematic evaluation of the effectiveness*
- ✓ *Flexible and creative approach to development*
- ✓ *Financial, economic and social sustainability ...*



WHAT IS THE AIM OF CEETO GUIDELINES?



CEETO GUIDELINES ➡ PLANNING APPROACH and a TOOL
for the integrated and sustainable development of tourism
in protected areas



WHO CAN USE CEETO GUIDELINES?

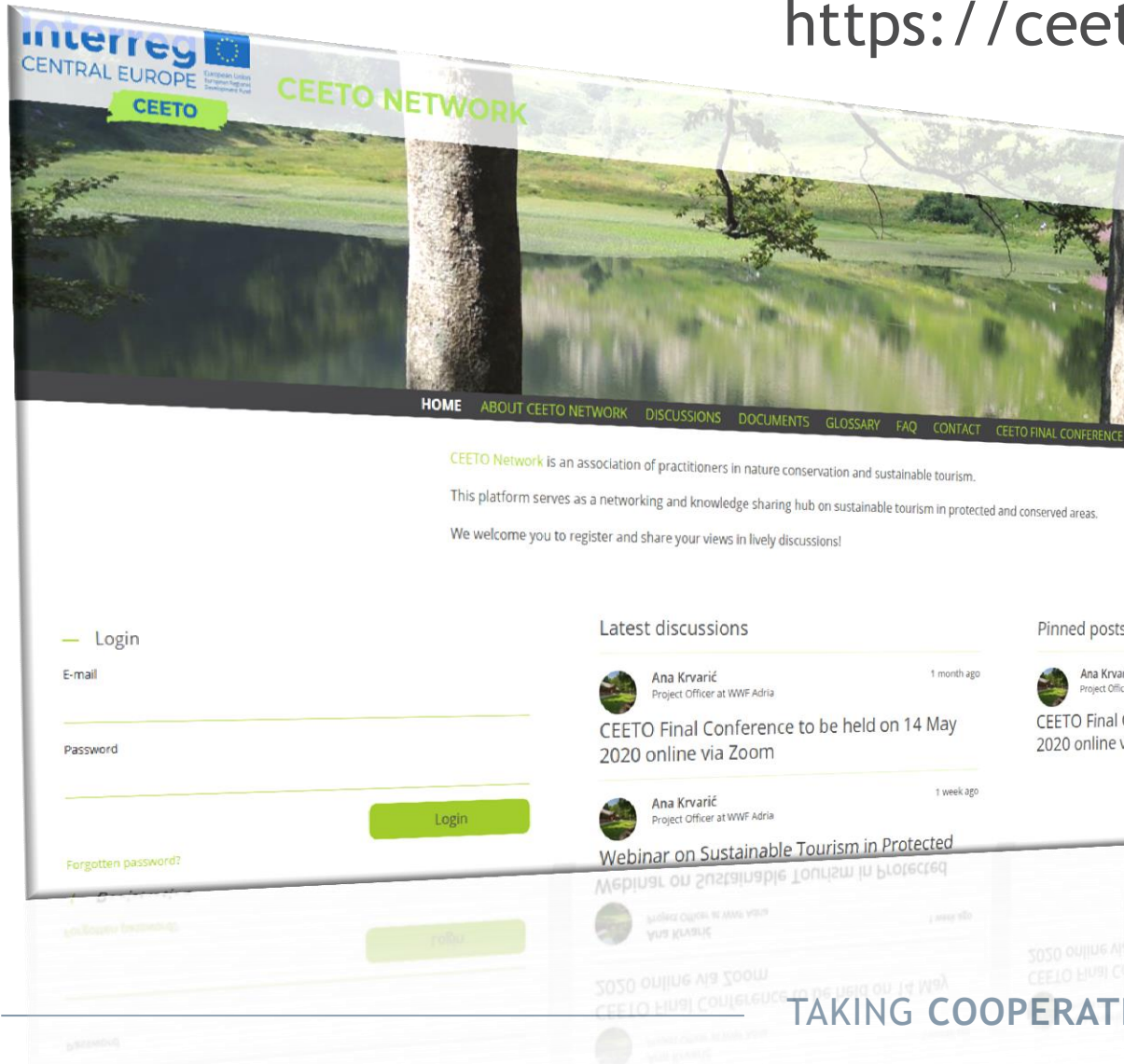
NATIONAL AND REGIONAL POLICY MAKERS

**PARK MANAGERS AND OTHER CONSERVATION
PRACTITIONERS**



WHERE YOU CAN FIND & DOWNLOAD?

<https://ceeto-network.eu/>



HVALA...FOR YOUR ATTENTION!



TINA PRIMOŽIČ
REGIONAL DEVELOPMENT CENTRE KOPER
E-MAIL: TINA.PRIMOZIC@RRC-KP.SI



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