DELIVERABLE 1.1.1

Mapping stakeholders and their involvement in pilot regions

Version 1

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D.T1.1.1 – Mapping stakeholders and their involvement in pilot regions

A.T1.1 – Stakeholder analysis and mapping

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1. Introduction

The deliverable DT1.1.1 reports about ways for engaging relevant stakeholders at national, regional and local levels whose participation is necessary for wider uptake energy smart solutions and for reaching project goals. The stakeholders list will be kept up-to-date during project lifetime.

2. Aim and scope of stakeholders mapping

This activity is preliminary to implement the successive project activities. It is functional to collect stakeholder coordinates and it will allow the transferability and adaptability of technical and non-technical EE solutions to other territories and stakeholders.

3. Phases

1. Information collection

Starting from the very first steps of the project, during the kick-off meeting, project partners were invited by the LP (FBK) and WP1 leader (UCBR) to map their main stakeholders related to EE in public buildings. The mapping took into consideration 4 main categories of stakeholders:
- institutional players
- stakeholders involved during the implementation of past EU funded project in the field of EE
- actors to be involved in the future steps of the TARGET-CE project for the implementation of the pilot actions
- general stakeholders of the EE sector

In order to collect the list of stakeholders, a simple grid was created, collecting information like:
- Name of the organisation
- Short description
- Contacts
- Target groups
- Target number
- Other…. (free field)

The grid is supported by an Excel file
https://docs.google.com/spreadsheets/d/1_vIge5ifHYP_sus4hSZlCqjO4oG0MwY0jHu6lWubAfY/edit#gid=0
stored in the shared folders of the project repository. For every partner information are collected and the list is GDPR compliant (no personal details of the contacts have been inserted. Instead, only job contacts are present). All in all, some **878 contacts** are present in the list.

Most of them are from local or regional authorities (738 from all the involved countries – AT, IT, HR, PL, SI, and also from CZ due the cross-border PP2 EUWT NOVUM), plus one national authority (from Croatia), 27 schools, 12 higher education and research centers, 6 energy agencies, 26 sectoral agency, 6 infrastructure providers, 25 SMEs and finally 18 are trade and professional associations. The rests are associations, NGOs, social housing groups, etc.

The stakeholder collection is used for the following main scopes:
- information and communication (newsletter, articles, social media, etc.)
- needs analysis (by questionnaires and direct involvement)

- sharing the results of the project and dissemination.

2. Outputs of past projects

A parallel key activity was to make stakeholders aware about energy smart solutions available throughout the projects being capitalized in TARGET-CE.

A matrix has been created in order to summarize past outputs and solutions as well as the partners which are interested in capitalizing them:

https://docs.google.com/spreadsheets/d/13ZdUNH4kKZpHJxUJj5MWo-UV5dkarpvg2UdWGVEx_O0/edit#gid=1782662781

Name of the past project to be capitalized by TARGET-CE	Name of the technical solution	Partners possibly interested in capitalizing technical solutions
BOOSTEE-CE	BOOSTEE-CE OnePlace / 3DEMS tool	All PPs
ENERGY@SCHOOL	Energy@school App	EUWT, UCBR, KSSENA
eCentral	Living EPC Tool	WEIZ, MAE, Sipro, KSSENA, City of Split
FEEDSCHOOL	ERE APP	EUWT
CitiEnGov	CitiEnGov Toolkit	MAE, SIPRO
GreenSoul	The GreenSoul S-E Module or Questionnaire	UCBR, FBK
Empower	Good Practice Register	All PPs - the good practices should be available on OnePlace so all PPs could check them and use at the scope of their own PA, or disseminate to key stakeholders
Panel 2050	Roadmappng / Stakeholder Engagement	ALL PPs who will be doing action plans

The collected information will be used to better inform stakeholders while engaging them in the TARGET-CE activities.

4. Conclusions

Stakeholder mapping allows to have a close link with the most interested actors in EE solutions in CE countries. The stakeholders map will allow project partners to keep strict contacts with people interested in EE topics and solutions and to receive needs and inputs useful to better shape the project outcomes.

The created stakeholder list is of key importance and will be updated during the project lifetime: every year a check will be done by the partners, with regards to the correctness of the data by their own stakeholders. Stakeholders have been already engaged with a needs analysis and a questionnaire about their knowledge on existent EE solutions (DT1.1.2.).