

Re-use is Gold: Smart Re-use Parks Pilot Actions

SURFACE

WHAT IS RE-USE?



The essence of re-use is to use products or components over and over again in their current form rather than throwing them away prematurely. Re-use is a way to prevent waste, preserve resources embedded in objects and lower consumption of new resources. The EU Waste Framework Directive, the major policy guideline dealing with waste at EU level, considers waste prevention and preparing for re-use as the highest priorities before recycling and disposal.

WHAT IS SMART RE-USE PARK?



A Smart Re-use Park is a physical and/or virtual space, where different actors carry out activities in the field of product life extension (collection of re-useable items, preparation for re-use, sales of used goods, repair, rental, upcycling etc.). This can include second-hand shops, local networks engaged in re-use and repair, repair cafés, educational labs, second-hand online marketplaces, re-use related workshops, public events, exhibitions as well as Research & Development of innovative business models for the cooperation between the public and social-private sector.

WHY SMART RE-USE PARK?



Smart Re-use Parks help boost sustainable lifestyles by improving access to waste prevention activities in urban areas combining digital and physical options. Smart Re-use Parks connect local initiatives with re-use at heart, making it easier for citizens to engage with them and promote re-use in local policies in Central Europe.

SMART RE-USE PARKS PILOT ACTIONS

Implemented in 5 functional urban areas through the SURFACE project

AUSTRIA Smart Re-use Park ATM DATE OF IMPLEMENTATION: 1.10.2019 PERIOD OF OPERATION: 7 months	ITALY Smart Re-use Park INSIEME DATE OF IMPLEMENTATION: 2.04.2019 PERIOD OF OPERATION: 15 months	HUNGARY Smart Re-use Park BZN DATE OF IMPLEMENTATION: 1.10.2019 PERIOD OF OPERATION: 8 months	POLAND Smart Re-use Park K-PV DATE OF IMPLEMENTATION: 1.11.2019 PERIOD OF OPERATION: 8 months	GERMANY Smart Re-use Park ZAK DATE OF IMPLEMENTATION: 1.1.2018 PERIOD OF OPERATION: 28 months
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586 STAKEHOLDERS INVOLVED

✔ Including all people who contributed to Smart Re-use Park setup

ACTIVITIES AND EVENTS 254

✔ Repair cafes, educational labs, online markets and much more...

1346468 GENERAL PUBLIC

✔ People in the local communities engaged

253 JOBS CREATED

✔ Including jobs retained

✔ sales manager ✔ handyman ✔ sales clerk ✔ van driver ✔ ...



AMOUNT OF WASTE PREVENTED

✔ kilograms

1607610

AUSTRIA
ATM Abfallwirtschaft Tirol Mitte GmbH
www.atm-online.at

CZECH REPUBLIC
IURS - Institute for Sustainable Development of Settlements
www.iurs.cz

HUNGARY
BZN - Bay Zoltán Nonprofit Ltd. for Applied Research
www.bayzoltan.hu

POLAND
K-PV - Kujawsko-Pomorskie Voivodeship
www.kujawsko-pomorskie.pl

BELGIUM
RREUSE - Reuse and Recycling European Union Social Enterprises
www.rreuse.org

ITALY
PoR - Province of Rimini
www.provincia.rimini.it

ITALY
INSIEME Cooperativa Sociale
www.insiemesociale.it

SLOVENIA
CPU - REUSE Center
www.cpu-reuse.com

GERMANY
ZAK Abfallwirtschaft GmbH
www.zak-kempten.de

CROATIA
ACT group
www.act-grupa.hr

