

# Smart Re-Use Park Kempten, Oberallgäu und Westallgäu



**GERMANY**

**DATE OF IMPLEMENTATION**

1.1.2018

**PERIOD OF OPERATION**

28 months

## WHAT IS RE-USE?



The essence of re-use is using products or components over and over again in its current form, instead of throwing them away prematurely. Re-use is a way to preserve resources embedded in objects, lower consumption of new resources and prevent waste. The EU Waste Framework Directive, the major policy guideline dealing with waste at EU level, considers waste prevention and preparing for re-use as the highest priorities before recycling and disposal.

## WHAT IS SMART RE-USE PARK?



A Smart Re-Use Park is a physical and/or virtual space, where different actors carry out activities in the field of product life extension (collection of re-useable items, preparation for re-use, sales of used goods, repair, rental, upcycling etc.). This can include second-hand shops, local networks engaged in re-use and repair, repair cafés, educational labs, second-hand online marketplaces, re-use related workshops, public events, exhibitions as well as Research & Development of innovative business models for the cooperation between the public and social-private sector.

## WHY SMART RE-USE PARK?



Smart Re-Use Parks help to boost sustainable lifestyles by giving better access to waste prevention activities in urban areas combining digital and physical options. Smart Re-Use Parks connect local initiatives with re-use at heart, making it easier for citizens to engage with them and promote re-use in local policies in Central Europe.

# 65 STAKEHOLDERS

including all people who contributed to Smart Re-Use Park setup

# 21 ACTIVITIES AND EVENTS

Repair cafes, educational labs, online markets and much more...

# 86765 GENERAL PUBLIC

Local community support

# 52 JOBS CREATED

- sales manager
- handyman
- sales clerk
- van driver
- ...

Including jobs retained

# 737500 AMOUNT OF WASTE PREVENTED

kilograms



**AUSTRIA**  
ATM Abfallwirtschaft Tirol Mitte GmbH  
www.atm-online.at

**CZECH REPUBLIC**  
IURS - Institute for Sustainable Development of Settlements  
www.iurs.cz

**HUNGARY**  
BZN - Bay Zoltán Nonprofit Ltd. for Applied Research  
www.bayzoltan.hu

**POLAND**  
K-PV - Kujawsko-Pomorskie Voivodeship  
www.kujawsko-pomorskie.pl

**BELGIUM**  
RREUSE - Reuse and Recycling European Union Social Enterprises  
www.reuse.org

**ITALY**  
PoR - Province of Rimini  
www.provincia.rimini.it

**ITALY**  
INSIEME Cooperativa Sociale  
www.insiemesociale.it

**SLOVENIA**  
CPU - REUSE Center  
www.cpu-reuse.com

**GERMANY**  
ZAK Abfallwirtschaft GmbH  
www.zak-kempten.de

**CROATIA**  
ACT group  
www.act-grupa.hr

