# TIROL noamol.at

# **Interreg** CENTRAL EUROPE



European Union European Regional Development Fund

# SURFACE

## WHAT **RE-USE?**

AUSTRIA

DATE OF IMPLEMENTATION

PERIOD OF OPERATION

1.10.2019

7 months



The essence of re-use is to use products or components over and over again in their current form rather than throwing them away prematurely. Re-use is a way to prevent waste, preserve resources embedded in objects and lower consumption of new resources. The EU Waste Framework Directive, the major policy guideline dealing with waste at EU level, considers waste prevention and preparing for re-use as the highest priorities before recycling and disposal.

## WHAT IS SMART **RE-USE PARK?**

A Smart Re-Use Park is a physical and/or virtual space, where different actors carry out activities in the field of product life extension (collection of re-useable items, preparation for re-use, sales of used goods, repair, rental, upcycling etc.). This can include secondhand shops, local networks engaged in re-use and repair, repair cafés, educational labs, second-hand online marketplaces, re-use related workshops, public events, exhibitions as well as Research & Development of innovative business models for the cooperation between the public and social-private sector.

## **WHY SMART RE-USE PARK?**



Smart Re-Use Parks help to boost sustainable lifestyles by giving better access to waste prevention activities in urban areas combining digital and physical options. Smart Re-Use Parks connect local initiatives with re-use at heart, making it easier for citizens to engage with them and promote re-use in local policies in Central Europe.

D including all people who contributed to Smart Re-Use Park setup



## D Repair cafés, educational labs, online markets and much more...



I sales manager

1 handyman

I sales clerk

It van driver

...

 $\square$ 



Including jobs retained

AUSTRIA	CZECH REPUBLIC	HUNGARY	POLAND
ATM Abfallwirtschaft Tirol Mitte GmbH	IURS - Institute for Sustainable Development of Settlements	BZN - Bay Zoltán Nonprofit Ltd. for Applied Research	K-PV - Kujawsko-Pomorskie Voivodeship
www.atm-online.at	www.iurs.cz	www.bayzoltan.hu	www.kujawsko-pomorskie.pl

### **SLOVENIA CPU - REUSE Center**

**INSIEME** Cooperativa Sociale www.insiemesociale.it www.cpu-reuse.com

ITALY

GERMANY ZAK Abfallwirtschaft GmbH

ACT group www.zak-kempten.de www.act-grupa.hr

BELGIUM **RREUSE** - Reuse and Recycling European Union Social Enterprises www.rreuse.org

kilograms

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M

ITALY

PoR - Province of Rimini

www.provincia.rimini.it

CROATIA