



# STRATEGY AND ACTION PLAN FOR DEVELOPMENT of CREATIVE AND CULTURAL INDUSTRY in KAMNIK MUNICIPALITY, WITHIN THE CREATIVE QUARTER BARUTANA

**CCI Strategy** 

Municipality of Kamnik Sinan Mihelčič, external expert

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#### **SUMMARY**

The key focus to improve cultural and creative sector in Kamnik is trough development of one individual creative skills, that in the long run, generally led to more creative society. Strategy suggest that all different creative citizens should be developing personal skills that include complex problem solving, critical thinking and cognitive flexibility. All these skills can be developed through proper education system (kindergartens, primary schools, secondary schools, NGO's and universities), complementary support structures in education (outside institutional education), NGO's within cultural and creative program (youth centre, House of culture, Kikštarter business incubator) and trough supporting spatial infrastructure or institutions (creative centres, galleries, libraries, museums...). To support CCI sector within the municipality, following priority areas are addressed:

- > education, networking, and participation,
- > infrastructure development (creative centre or sub-centres),
- > subsidizing and financing of cultural and creative projects,
- > systemic support and promotion.

Strategy proposes strong focus on newly formed Creative quarter Barutana with its neighbouring programs of House of culture, youth centre Kotlovnica and business centre Kikštarter. Within the document, we follow measures and guidelines how to develop creativity trough spatial setups, educational support, and individual citizen support.

Final document consists of two parts, creativity of youth and creativity of cultural sector. Creative economy will be covered within cultural part. Each of them will be later added and merged into two strategies, that Municipality of Kamnik is currently preparing – strategy for development of cultural sector and strategy for developing youth sector.





## 1. Introduction

In recent decades, the creative and cultural industries (hereinafter also as CCI) have become well-defined globally as industry of its own. Many countries, as well as the European Union, have made the development of creativity, creativity related industries and cultural content a high economic priority. According to the latest public data and available studies, these industries represent as much as 7.0% of all employees and generate 3.5% of gross domestic product in Slovenia. In creative and cultural industry, 8.4% of all companies generate 2.7% of revenues generated in the Slovenian economy. We also must add, that creative and cultural content (industries) has many multiplicative effects on other industries such as tourism, construction and trade.

Precisely because of its diversity and spatial dispersion, creative and cultural industries sector can adapt more easily and quickly to new economic, political, and social situations, which gives it a certain uniqueness and advantage over other, traditional industries. The cultural and creative sector thus link art, science, education, and economy into something new, more resilient and flexible.

Through the process of strategy making, Kamnik municipality recognized the importance of establishing strong local creative ecosystem. It became one of the most important focus areas of this strategy. Idea is to keep and maintain a certain level of creativity in the city, and in the long run, set up a local and unique environment to fight the outflow of creative and cultural individuals towards larger urban centres. Therefore, this strategy primarily addresses topics of organising existing and establishing new creative areas or institutions and through them, establishing a socio-political environment, where creativity can grow and thrive independently.

The key point for the development of creative and cultural sector in Kamnik municipality is identified within the development of the creative district Barutana. Through that project, municipality can support many creativities related topics, campaigns, financial levers and general development of local creative ecosystem. This strategy therefore provides us with key systemic measures to develop creativity within the creative quarter Barutana.





## 2. Definition of creative and cultural contents and priority areas

For the definition of creative and cultural industries, we will use the methodology / list from latest research study done in Slovenia, which was made by the Institute for Economic Research on behalf of the Centre for Creativity (CzK) and is following CCI sector between the years 2008 – 2017. According to the authors, it is often difficult to define creative and cultural content, as it is not always clear what creativity really is, and you can find every industry being creative to a certain extent. For this purpose, the attached appendix was generally used to determine the creative industries according to professional classifications. We are using the same list for definition of creative and cultural industries in the municipality of Kamnik. In this way, we will best unify our definitions with national ones. Previously mentioned research and attached list defines creative and cultural content also according with the recommendation of the EU Commission from 2016. Authors of this study nicely describes CCI as:

"Cultural and creative sector incorporates all sectors whose activities are based on cultural values and / or artistic and other creative expressions, regardless of whether these activities are market or non-market oriented, what type of structure they implement and how this structure is financed. These activities include the development, creation, production, dissemination and preservation of goods and services containing cultural, artistic, or other creative expressions, and related activities such as education or management."

In this strategy and its related documents in the Municipality of Kamnik, CCI sector will include: architecture, advertising, design and visual arts, cultural heritage, archival and library activities, books, cultural and artistic education, music arts, performing arts, inter-media arts, media, software and game development, film, audio-visual contents, cultural tourism, fashion and other artistic creation.

When determining creative content, we use two definitions. The first one describes creative and cultural industries / content as an individual persons occupation (type of occupation), and the second one describes creative and cultural professions through business sectors and sub-sector. Second one will be better to use in Kamnik municipality, since as we found in the GAP analysis, many activities that are not listed as an official occupation can actually create a significant share in Kamnik's creativity and cultural environment.

The analysis of cultural and creative sector in the municipality of Kamnik showed, that City/municipality has a good base for development of this sector, as there are a significant number of creative and cultural individuals and organizations active on various fields. On the other hand, the analysis showed that municipality lacks various better integrated systemic and infrastructural measures, which would help creative sector to become more recognizable and efficient.

Municipality of Kamnik has also a clear idea of tourism being among its main strategic directions, for which, cultural and creative contents can bring enormous multiplicative effects.

In order to strengthen the creative content and make it resilient to various global and local economic crises (eg: covid-19 epidemic), this strategy identifies the following priority areas:

- > education, networking and participation,
- > infrastructure development (creative centre or sub-centres),
- > subsidizing and financing cultural and creative projects,
- > systemic support,
- > support for public development departments and projects in the private sector.





## 3. Goals of CCI sector development in Kamnik and creative quarter Barutana

Kamnik municipality has a large number of creative individuals, associations, cultural creators and artists, as well as companies operating in the field of creative industries. Kamnik often recognizes itself as an active *tourist* destination, which we can find in different municipality documents and strategies and to which development of the creative and cultural sector can contribute a lot.

Goal of developing creative and cultural sector in Kamnik municipality is to create an environment that would enable various CCI sector members to create new works of art, new economic solutions, services and products through their creative work, to improve general social and economic situation in the city and trough that, indirectly support other industries. In general, we can say that it is strategically important to develop the following:

- > Development of competencies and competitiveness of the local creative sector,
- > development of competencies and promotion of individual artists,
- > development of the creative ecosystem through users and organizations,
- > ensure the independence of the CCI and the media acting in the public interest,
- > competitiveness and creativity of economic and other legal entities operating in the field of CCI.

These goals can be primarily achieved through development and use of local physical and organisational infrastructure and with the help of human capital in organisations such as the Kamnik Cultural Center, the France Balantič Library, primary and secondary schools, Kotlovnica Youth Center, the Kikštarter business accelerator and others.

To achieve previously described goals, structural and systemic changes at the municipal level are needed. They are addressed in the following sections:

- > Modernize administrative mindsets and procedures.
- > Enable administration flexibility for cross-sectoral cooperation and coordination.
- > Building up capabilities inside the municipality to initiate and implement participatory procedures.

First goal of this strategy is to make the municipality of Kamnik a recognized creative destination by 2030, which attracts artists, creatives and companies that operate within creative environment. For this purpose, the most important action in the initial action period (2022-2023) is to create an open and flexible environment that will allow local creatives to stay in Kamnik, and in the long run, to attract other creatives and cultural individuals.

Another important goal of this strategy is the organization and management of Creative District Barutana, because most of the measures to support creative ecosystem in Kamnik will be implemented through there. In the long run, Brutana Creative District will become main centre for the development of CCI north of Ljubljana.

Strategically, this strategy addresses measures to ensure long term improvement of local culture, environment, society, and economy. Only through development of sustainable and high quality living environment, long-term development of creative sector can be achieved.





## 4. Pilot project Stimulart and results

Stimulart pilot project - Creative Quarter Barutana - high lightened and indirectly responded to several topics related to the development of creative and cultural content in the municipality of Kamnik. Project provided spaces which creatives can use for their work, and were free from the market rents, it provided uncesored environment for creative work and has established starting grounds for cooperation of the CCI sector in general.

Pilot project was strategically located in the vicinity of Kamnik Cultural Centre, youth centre Kotlovnica and Kikštarter business incubator, as it wanted to test multiplicative effects within these institutions. The area of the pilot project - former gunpowder factory, was also a place, where few years before many cultural events had happen. But due to the private ownership of the land and the buildings, those events were always in danger of relocation or termination.

Stimulart GAP analysis and mapping of the situation focused mainly on the urban part of the municipality of Kamnik, but it clearly showed some strong opportunities and dangers within development of CCI sector. Main opportunities and dangers are described in next chart:

Opportunities for CCI	Dangers for CI
In the municipality of Kamnik, there is a strong concentration of KKI sector actors in the city centre and in the immediate vicinity of the Kamnik Cultural Centre.	Many actors in the CCI sector do not make a living from working in the CCI sector and pursue it only as an occasional activity or hobby.
Strong volunteering and participation in local projects and on social events.	Lack of informal spaces for the implementation of creative and cultural programs.
A well-functioning business accelerator with well- established educational programs and network of local entrepreneurs.	Migration of a young, creative workforce to larger urban centres.
Numerous areas of old abandoned industry that offer a certain amount of spaces potentially accessible to CCI.	
Rich medieval history of the city centre and industrial heritage.	





Based on the Stimulart GAP analysis and mapping, pilot project has directly or indirectly addressed the following topics, which also form the core basis of this strategy:

- > Creating favourable business and infrastructural conditions in the city that motivate external CCI firms/individuals to relocate to the city
- > Enhancing the visibility of the CCI actors
- > Enhancing the clustering of the CCI actors (programmatic and spatial clustering).
- > Stimulating the better utilization of cultural resources particularly by the local CCI actors.
- > Creating the conditions for development of a city creative ecosystem.

Results of Stimulart pilot project clearly showed, that area/program of the Barutana Creative District has improved all the previously mentioned measures, and that it has potential to improve condition of CCI sector in the municipality of Kamnik in the long-term.

## 5. Existing strategies and systemic measures

#### 5.1. strategies

Currently, the Municipality of Kamnik has prepared (has in the making) two strategies, each in its own way intervening in the field of creativity or the development of creativity (creative and cultural content). These are the Development Strategy for Youth in the Municipality of Kamnik 2022-2026 and the Strategy for the Development of Culture in the Municipality of Kamnik 2022-2026.

## 5.2. open tenders and financing

The Municipality of Kamnik covers three focus areas through its measures and tenders. These are support for youth activities, support for cultural projects and programs and support for the private sector and private business, where we can find subsidies for patent registration, subsidies for commercial rents in the city centre and subsidies for participation in fairs and exhibitions. Tenders and initiatives are also taking place within the Kikštarter business accelerator, mainly in the segment of start-ups and risk financing.





## 6. Development of creativity in youth sector

The key prerequisite for the development of creativity with young people is the development of skills, that in the long run, leads to a more creative and creativity-friendly society. To this end, young people are strategically developing skills that include complex problem solving, critical thinking and cognitive flexibility. All these skills can be developed through the education system (kindergartens, primary schools, secondary schools and universities), complementary structures in education (outside institutional education, NGOs,), cultural and creative education (youth centre) and with the help of supporting infrastructure (creative centres, galleries, libraries, museums, NGOs ...). To achieve these goals, the following areas are being developed as a priority for the improvement of creativity among young people in Kamnik:

- > Education, networking, and participation,
- > infrastructure development (creative centre or sub-centres),
- > subsidizing and financing of cultural and creative projects,
- > systemic support and promotion,
- > support for the public sector in the form of education on creativity and systemic measures.

#### 6.1 Education, networking and participation

To achieve creativity on the field of youth education, programs operating in the field of CCI are encouraged to establish inter-disciplinary cooperation through their education model and curriculum, develop complex problem-solving tasks and support critical thinking and cognitive flexibility in students. While developing and supporting educational programs in the field of creativity, it is essential to strive for openness, pluralism, mixing different ideas, different knowledge and accept individual competencies.

In the field of youth networking, organizations are encouraged to provide cross-sectoral and spatial integration of various actors in the field of creativity. Municipality should support and prioritize organizations that provide and develop measures supporting creative ecosystem and operate inside the creative centres.

Municipality supports and provides scholarships to young cultural and creative artists and actively attracts companies to do so. A scholarship fund for young creative and cultural individuals is proposed.

## 6.2 Development of infrastructure

Kotlovnica Youth Center is recognized as a priority infrastructure for the development of youth creativity in Kamnik municipality. Through that centre, Kamnik achieves the set goals and measures in the field of creativity development among young people.

In the field of spatial infrastructure, the area of the Barutana Creative District is being developed and strengthened. Youth centre Kotlovnica should in the long run, physically move to the *Šlosarija* building - building where pilot project was made.

Tenders and subsidies are promoted to provide support for secondary institutions in the field of youth creativity development. Those institutions are Kikštarter business accelerator (or thematically related organizations), libraries, primary and secondary schools, kindergartens, various CCI NGOs and other





educational or cultural institutions in the municipality. These organizations are subsidized or commissioned trough projects that ensure creative development and education of young people.

Appropriate measures to solve the housing problems of young creative and ambitious individuals are being proposed. These levers include subsidizing rents, the municipal housing fund for creative and promising individuals, and enabling the construction of affordable housing. Those measure ensures the existence of creative individuals or organizations in the municipality of Kamnik in the medium term, and thus generally improves the situation in the field of CCI.

## 6.3 Financing of youth creative projects

In the long run, the municipality prepares the structure and model for the evaluation of creative projects and adds methodology for its evaluation to existing tender. It can also provide funds specifically for this field (CCI and youth) in separate tender. To identify which areas are potential for development of creativity within youth, table in appendix should be used.

#### 6.4 Systemic support and marketing

In the field of promotion and support in the development of creativity in young people, three general measures are provided:

- > Support on developing of creativity trough education is provided through existing educational institutions and other non-governmental educational organizations,
- > youth centre is supported to promote work of connecting young people and the municipality in the field of tenders and other forms of financing in the CCI,
- > rooms and spaces for youth creative production are built and maintained, those are spaces where young people can freely create and not pay rents for their non-profit work.

The Municipality of Kamnik and its subordinate institutions ensures, that youth creativity is recognized as an important part of the development of the municipality and its public and private institutions.





## 7. Strategy for development of culture in Kamnik municipality

## 7.1 Education, networking and participation

On the field of general municipality creativity development, different CCI programs are promoted and encouraged. In general, municipality should primarily support individuals or organisations that can promote cross - disciplinary cooperation, can, through their business model, creative idea or curriculum, develop complex problem solving and can achieve critical thinking and cognitive flexibility withing individual minds. It is also important to develop and support educational programs in the field of creativity, where it is essential to strive for openness, pluralism, mixing different ideas, knowledges and developing individuals competences.

In the field of networking, support is provided to various cultural organizations that ensure cross-sectoral and spatial integration of various creative individuals and programs. Organizations which enable better development of a creative ecosystem are supported as priority.

Municipality supports scholarships programs for promising CCI individuals and provides support to companies that provide scholarships to those individuals and programs in the field of CCI. Municipality also itself provides scholarships to young cultural creators. A scholarship fund for is therefore provided and upgraded yearly.

## 7.2 Development of infrastructure

Kamnik Cultural Center, Mekinje Monastery, Kikštarter Business Incubator and Kotlovnica Youth Center have been identified as most important infrastructure for the development of the cultural and creative sector in Kamnik municipality and also for the development of Creative District Barutana. Through these institutions, Kamnik municipality is achieving goals in the field of development of its local creative sector.

Secondary organizations in support of development of CCI sector include other public and private cultural institutions, as well as other educational institutions.

In the field of spatial infrastructure, Barutana Creative Quarter is being developed and strengthened as a high priority. Kotlovnica youth centre should move into one of the renovated buildings in the area as soon as possible. On the municipality level, development of the cultural and creative sub-center Duplica - the former Duplica cinema - is also being ensured and further promoted. It is of strategic importance for Barutana creative quarter, that municipality and its stakeholders establish a operational model in which development of creativity and creative ecosystem takes priority over short-term economic effects. Municipality also examines possibility, that art gallery should be positioned in one of the buildings in the described area.

Municipality of Kamnik continues to support other public and independent institutions such as libraries, primary and secondary schools, kindergartens, non-governmental organizations in the field of CCI and other educational or cultural institutions in the Municipality of Kamnik and which are not directly spatially part of the creative district Barutana.





## 7.3 subsidising and financing of CCI projects

The municipality is introducing the field of creativity in its existing tenders in the field of culture, as an additional area for possible subsidies and financing of projects.

In the long run, Kamnik municipality prepares structure and operational model for evaluation of such creative CCI projects and adds methodology and evaluation for them into existing tenders, or provides separate funds for their implementation.

#### 7.4 Systemic support and promotion

Municipality continues to provide support to local CCIs within its department's trough advisory and legal support and supports them to apply to different national and international tenders and grants. For this purpose, municipality of Kamnik establishes a fund for refundable and non-refundable assets, which creatives, or organizations in the field of CCI can apply for, when they are applying for different European grants. Money from those funds should be granted to projects that are recognized as in public interest and are in accordance with municipality strategy on the field of creativity and culture.

Municipality of Kamnik supports promotion of individuals and businesses in CCI sector at various fairs, exhibitions and trainings. Attendance at trainings and networking is also supported and not just exhibiting at events. Existing tenders shall be adapted accordingly to the extended definitions of the cultural and creative sectors. See table in appendix.

Municipality of Kamnik also supports local creatives through public competitions, invited competitions and by ordering and purchasing works of art and services of local creatives and cultural creators. A methodology and evaluation system should be prepared, which can also determine the impact on the development of the local creative ecosystem or CCI as one of the evaluation factors in public procurement.

Municipality of Kamnik and its subordinate and related institutions ensure, that creativity is recognized as an important part of the development of Kamnik and its public institutions, and that the independent creative and cultural sector is of strategic importance for municipality and in the highest public interest of citizens.

The Municipality of Kamnk ensures the development and comprehensive renovation of the creative district of Barutana through separate funds and public investments.

## 7.5 Support for development departments and creative departments in private sector

The call for co-financing of patents and licenses is supplemented by the possibility of co-financing the protection of trademarks and copyrights of local CCI sector.

Priority is given to supporting companies and economic organizations that remain in the local environment in the medium and long term, create jobs in the local environment and are working in the field of CCI.

It is necessary to establish strategic connections between local creative and cultural actors and state structures, such as national Center for Creativity (CzK).





## 8. Action plan and table of measures

Measures from this strategy are divided into two main categories - systemic and infrastructural. Systemic measures are addressing the areas such as establishing a programmatic, legal, educational, and organizational environment, while infrastructural measures focus on the provision of built and technical infrastructure as a basic condition for enabling the development of CCI.

Suggested measures are additionally divided into two time frames, short-term measures should be implemented in this, or the next financial year (2022-2023) and long-term measures should be implemented independently in the period between 2022 and 2030. Each of the measures has its proposed timetable and proposed organization that could lead or implemented this measure.

GAP analyses during the Stimulart project identified following organizations in the table below as one of the most important organizations in the field of CCI. Organizations are selected according to the criteria of the ability to implement the proposed measures and presence in the local environment.

Name of organisation	type	measures
Kamnik municipality - general	public	Systemic and infrastructural
Kamnik municipality – department for culture and social affairs	public	Systemic and infrastructural
Institution for culture of Kamnik municipality	public	Systemic and infrastructural
Library of France Balantič Kamnik	public	Systemic
Kamnik Museum	public	Systemic
Youth centre Kotlovnica	public	Systemic and infrastructural
Primary schools	public	Systemic
High school Rudolf Maister Kamnik	public	Systemic
Kikštarter Kamnik	private	Infrastructural
Kamfest festival (CS Priden Možic)	private	Infrastructural





#### 8.1 Short term measures

Short-term measures ensure that the strategy of supporting the KKI sector begins to be implemented as soon as possible, and that it is immediately implemented in the already operating processes and infrastructure in the Municipality of Kamnik. In this way, the existing functioning public systems are used and supplemented in a way, that ensures long-term improvement of the conditions for the development of CCI. Short-term measures in this chapter are therefore implemented quickly, without complex new infrastructure or major financial and personnel requirements for various organisations.

In the first phase, short-term measures provide mainly crucial interventions in the field of networking and introduction of new organizational structures in the existing models of operation and subsidies for CCI in the municipality of Kamnik.

Measure	timeframe	organisation	description	priority
Making a list and coordination of key stakeholders	2022	Kamnik municipality - department for culture and social affairs	The measure is intended to provide an up-to-date list of members in the CCI sector, to promote networking and cooperation between individual members.	high
Preparation of the strategy for the development of culture in the municipality of Kamnik 2022 - 2026	2022	Kamnik municipality - department for culture and social affairs	The measure is intended for the comprehensive development of culture in the Municipality of Kamnik.	high
Establishment of a model for the management, renovation of infrastructure and financing of the Barutana Creative District.	2022	Kamnik municipality - department for culture and social affairs Institution for culture of Kamnik municipality	The Barutana creative district has already been well established in through the Stimulart pilot project. The measure plans that in 2022 and 2023 the operation will be formalized to such an extent, that it will be possible to implement a cultural program in the area without any legal issues (establishing temporary usage). The measure also proposes establishing of funds for the urgent renovation of the building by the owner - the municipality of Kamnik.	high
Upgrading the establishment of cooperation between the different economical and creative sector.	2022	Kotlovnica Youth Center Kikštarter business accelerator Municipality of Kamnik	Municipality of Kamnik provides additional funds for existing stakeholders in the field of cultural and educational sectors in order to strengthen the CCI. It is achieved through public tender or other methods of financing. Public tender is open and should support all sorts of CCI projects.	middle
Establishment of a fund to help different CCI members or organisations to apply for European and other tenders.	2023	Municipality of Kamnik	Establishing of a fund within the Municipality, which would provide various members and stakeholders in the field of CCI with a certain amount of funds, when applying for European or national tenders.	middle





Additionally	2022 -	Kamnik municipality -	Existing tenders for grants are	middle
upgrading tenders in the field of economy, culture, and youth in the municipality of Kamnik with possibilities to support various CCI initiatives.	2023	department for culture and social affairs Municipality of Kamnik	expanded in certain parts to such an extent, that project funds can also be granted to members and organisations from CCI (or other economic/public sector), if their project is recognized as big support for establishing a local creative ecosystem.	

## 8.2 Long term measures

Long-term measures ensure the development of a creative ecosystem that would create new individuals and organizations within the CCI. It should also stimulate existing CCI members to work better, efficient and more creatively. Due to the very unstable and quickly changing nature of the creative and cultural industries, measures are designed to create basic frameworks for operating of CCI sector and not as specific actions.

Measure	timeframe	organisation	description	priority
Preparation of the strategy of economic development of the municipality of Kamnik 2022 - 2030,	2023-2024	Kikštarter business accelerator Kamnik municipality - department for culture and social affairs	implementation of the economic strategy of the municipality of Kamnik, to ensure long-term development of the entire city economy.	middle
Upgrading and increasing the funds for loans and grants financing in the CCI sector.	2023-2030	Municipality of Kamnik	Increase in funding through subsidies and loans to various creators and actors in the field of CCI. In this way, the municipality ensures the long-term development of individuals, companies, or non-governmental organizations.	high
Ensuring the independence of the cultural sector	2022-2030	Municipality of Kamnik	The independence of the cultural and creative sector is essential to ensure democratic and free creative environment. Municipality should avoid rigid interference into programming and liberties of CCI sector.	high
Providing space for creators.	2022-2030	Municipality of Kamnik	Two areas have been identified where municipality provides space for creators - area of Creative district of Barutana and area of the former cinema in Duplica neighbourhood.	middle
Establishment of a larger format gallery for exhibiting larger collections and art exhibitions	2025-2030	Municipality of Kamnik Institution for culture of Kamnik municipality	Kamnik has many artists, but it does not have a suitable exhibition space. In the long run, municipality provides such a space, where cultural and creative products and ideas can be exhibited and presented to the public.	middle





Attracting specialized educational programs and institutions	2022-2030	Kotlovnica Youth Center Kikštarter business accelerator Municipality of Kamnik	Research and educational institutions are recognized as essential carriers of creative development. Cooperating and inviting such institutions into Kamnik would raise and improve creative local ecosystem in the long run.	low
Infrastructural upgrade of the Mekinje Monastery and renovation / upgrade of the Kamnik Cultural Center.	2023-2030	Municipality of Kamnik Institution for culture of Kamnik municipality	Additional investments in the infrastructure of the Kamnik Cultural Center and the Mekinje Monastery for better production of cultural programs.	high
Long-term program development of the creative - cultural sub - center in Duplica.	2025-2030	Institution for culture of Kamnik municipality	The municipality is preparing a strategy and vision for the long-term development of the former Duplica cinema. The location in the south of the city allows resident in this part of the city to be in closer contact with culture and creativity.	middle
Continuity of support to existing artistic and creative events and nongovernmental organizations in the field of CCI.	2022-2030	Kamnik municipality - department for culture and social affairs Institution for culture of Kamnik municipality	The municipality continues to support existing members of the CCI with all existing programs and initiatives.	high
Development of cultural tourism linked to abandoned industry	2022-2030	Institution for culture of Kamnik municipality	Initiatives focusing on the development of industrial heritage as a tourism product/destination are supported.	low
Monitoring the development of CCI in the municipality of Kamnik	2022-2030	Kamnik municipality - department for culture and social affairs	All the stakeholders keep the list and monitoring of proposed measures and coordinates them with other strategies and action plans. Measures are annually reviewed. The municipal department for culture and social affairs is in charge of monitoring.	middle





## 8.3 soft measures and support

- > Provision of public tenders and invited public tenders in the field of CCI (architecture, urbanism, design, marketing, programming, books, texts...).
- > Buying and commissioning works by local artists and cultural creators (painting, sculpture, books...).
- > Fund of municipal scholarships for talented young people in the field of culture and creative professions.
- > Support for publications in the media covering local independent cultural and creative production.

## 8.4 Measures to support development of Creative quarter Barutana

As part of the Barutana Creative District, several different projects need to be systematically organised and started, in order to improve condition of buildings and other infrastructure within Creative quarter of Barutana.

- > Implementation of the idea plan and plan for the architectural renovation of the "Šlosarija" building.
- > Completion of the OPPN (*municipal detailed spatial plan*) for the area of Smodnišnica (wider area of abandoned gunpowder factory).
- > Preparation of a study to enable temporary use of the building for the cultural and youth program.
- > Renovation of essential parts of the Šlosarija building.
- > Renovation of utility infrastructure (water, electricity, and sewerage).
- > Support for the on-site cultural and youth program.
- > Establishment of a program committee for the development of the Barutana Creative District.

## 9. Monitoring

The Municipality of Kamnik keeps a list of ongoing measures and coordinates them with its other strategies and action plans. IT annually reviews the implemented measures and follows the achieved results. Municipal department for cultural activities oversees monitoring process.





## 10. Appendix

**Table: list of creative occupations** 

ŠIFRA SOC 2010 (DCMS) (English)			Šifra SKP-8 (Slovenian)		
1134	Advertising and public relations	1222	Menedžerji za oglaševanje in odnose z javnostmi		
2126	Design and development engineers	/	SKP-8 nima ustrezne kategorije (razvijalci projektov)		
2431	Architects	2161	Arhitekti		
		2162	Krajinski arhitekti		
2432	Town planners	2164	Prostorski načrtovalci		
2451	Librarians	2622	Knjižničarji		
2452	Archivists in curators	2621	Arhivisti		
3121	Architectural and town planning	3112	Tehniki za gradbeništvo, geodezijo ipd.		
3411	Artists	2651	Vizualni umetniki		
3412	Authors, writers and translators	2641	Pisatelji		
		2643	Prevajalci		
3413	Actors, entertainers and presenters	2655	Igralci		
		2656	Napovedovalci na radiu, televiziji in v drugih medijih		
		3435	Strokovni sodelavci za kulturne, razvedrilne in umetniške dejavnosti ter kulinariko, drugje nerazvrščeni		
		2653	Plesalci, koreografi		
3415	Musicians	2652	Glasbeniki, pevci, skladatelji		
3416	Arts producers, producers and directors	2654	Filmski, gledališki direktorji in producenti		
3421	Graphic designers	3421	Grafični oblikovalci		
3422	Product, clothing and related designers	2163	Industrijski in modni oblikovalci ipd.		
2471	Journalist, newspaper and periodical editors	2642	Novinarji		
3417	Photographers, audio-visual and broadcasting equipment operators	3431	Fotografi		
		3521	Tehniki operaterji oddajnih in avdiovizualnih naprav		
3543	Marketing associate professionals	2431	Strokovnjaki za prodajo, oglaševanje in trženje		
		2432	Strokovnjaki za odnose z javnostmi		
5414	Tailors and dressmakers	7536	Izdelovalci obutve, usnjene galanterije ipd.		
		7531	Krojači, šivilje, izdelovalci usnjenih in krznenih oblačil,		
		7532	klobučarji ipd.; Krojilci ipd.		
5419	Textile, garments and related trades		SKP-08 nima ustrezne kategorije (tekstilci)		
5421	Pre-press technicians	7321	Poklici za pripravo tiska		
5422	Printers	7322	Tiskarji		
5244	TV, video and audio engineers		SKP-08 nima ustrezne kategorije (avdio-video inženirji)		





5491	Glass and Ceramics makers, decorators and finishers	7316	Izdelovalci izveskov, dekoraterji, graverji, jedkalci stekla, keramike in drugih materialov
5492	Furniture makers, other craft woodworkers	7317	Izdelovalci/izdelovalke predmetov domače obrti iz lesa, vrbja in podobnih materialov
		7522	Mizarji
5443	Florists	5249	Cvetličarji
		3432	Strokovni sodelavci za oblikovanje, dekoraterji, aranžerji
5449	Other skilled trades	7313	Izdelovalci nakita in bižuterije
		7312	Izdelovalci, uglaševalci glasbil
2133	IT specialist managers	1330	Menedžerji za informacijsko-komunikacijsko tehnologijo
2134	IT project and programme managers	2511	Sistemski analitiki
2135	IT business analysts, architects and system designers	2511	Sistemski analitiki
2136	Programmers and software development professionals	2512	Razvijalci programske opreme
2137	Web design and development professionals	2513	Razvijalci spletnih in multimedijskih rešitev
2318	Information technology and telecommunications professionals nec.	2519	Razvijalci in analitiki programske opreme in aplikacij, drugje nerazvrščeni