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## IMPROVING THE REGIONAL INTEGRATION OF SMART SPECIALISATION



**SMART\_watch is a cooperation platform between key participants of the innovation sectors in Central Europe.**

Within the SMART\_watch, we want to develop and share good practices as well as learn from other regions that carry out similar activities in the area of Central Europe (CE). [Learn more](#)



**V° Project Transnational meeting in Turin**

**63 participants, 3 days of intense work, 8 discussion panels, 3 study visits, many conversations and even more slices of pizza, countless Italian espressos – to cut a make the long story short, that’s what happened in the framework of SMART\_watch project. Representatives of Regional Authorities met in Turin to talk about smart specialisations. And how it work out?**

The aim of the meeting was to develop common solutions and recommendations for the activities in the regions in the scope of intelligent specialisations.

This strategy will ensure the formation of innovative socio-economic solutions, increase the added value of the economy and competitiveness on the international arena.

That was the main focus of the Regional Observatories representatives who took part in the workshop organized at the Environment Park in Turin between 17 and 18 of September.

[Read more inforamtion about the event at our website.](#)



## NEWS FROM SMART\_WATCH PARTNERS

**MedSilesia Cluster** - Silesian Medical Devices Network, one of SMART\_Watch Regional Observatories, will be present during Medica Trade Fair 2019 at its own stand and at the National Stand, organised by the Polish Agency for Enterprise Development. Also Cluster members who take part in MedSilesia GoGlobal will be present at the fair at their individual stands.



**MedSilesia**  
Silesian Medical Cluster

November looks promising for **INNOVA Észak-Alföld Nonprofit Ltd**, SMART\_watch Project Partner. The agency is responsible for the promotional campaign of the Hungarian Grey Cattle Breeders Association in the framework of a program which is supported by the EC, CHAFEA. In the framework of this program, INNOVA will promote Hungarian Grey Cattle at two international exhibitions in November - Igeho in Basel and Saudi Horeca 2019 Exhibition. The purpose of the exhibitions is to provide promotion for Carcass Meat of the Hungarian Grey Cattle and to conclude export trade agreements.

Numerous students and graduates of **Hochschule Wismar, University of Applied Sciences, Technology, Business and Design**, SMART\_watch Project Partner, have performed so well during their studies and they have introduced some innovative ideas so that they will be awarded during the Innovation Award Ceremony 2019, which will take place 27th of November.



Are you looking for a topic for your pre-scientific work or would you like to exchange innovative ideas? Then the VWA\_Camp on 8 October 2019 that will take place at **FH JOANNEUM** is the right place for you. An open exchange of knowledge gives you the opportunity to discuss scientific and technical topics.

The VWA\_Camp is an open conference for students with various sessions led by teachers and scientific staff of FH JOANNEUM. The aim of the camp is to support the students in finding topics and structuring their pre-scientific work.



Looking back at the

## *Communication Seminar 2019*

INTERREG CENTRAL EUROPE  
BUDAPEST 9-10 SEPTEMBER 2019

On 9 and 10 September Budapest hosted a Communication Seminar organised by Interreg Central Europe for Communication Managers from the second and third call. Participants had the opportunity to learn more about how to effectively communicate project achievements, how to build a transparent website and how to run interesting profiles in social media.

SMART\_watch project was represented by Agnieszka Hajdas from Upper Silesian Agency for Entrepreneurship and Development Ltd. (Poland) and Nora Salya from INNOVA Észak-Alföld Nonprofit Ltd. (Hungary).

Do not forget about our project online tools - the Competence Map and the Benchmarking tool. You can test them at <https://smartspecialisation.tech>

## RECOMMENDED NEWS AND EVENTS

### Clusters of Change Bootcamp

**A new wave of innovation clusters is on the rise. Are you ready to increase the impact of your cluster? Be at the helm of cluster excellence in Europe!**

Within new Cluster Accelerator Programme, Participants will work on their own cluster challenges in a workshop style learning setting.

At the end of the programme Participants will learn the crucial keys to cluster management, how to build innovation ecosystems for systemic change, and how to apply practical tools and innovative methods to your specific cluster/ecosystem needs.

#### **Date And Time**

Mon, 14 Oct 2019, 10:00 – Thu, 17 Oct 2019, 17:00

#### **Location**

Provadis School of International Management & Technology AG  
Rudolf-Amthauer-Straße  
Building B852, 1st floor  
65929 Frankfurt am Main

### Digital Innovation Hubs and Smart Specialisation Strategies

**JRC S3P together with DG CNECT A2 and the consortium DIHNET.EU are organising the Workshop: "Digital Innovation Hubs and Smart Specialisation Strategies for digital transformation" during the EWRC 2019.**

The purpose of the workshop is to present current evidence and explore further how the regional/national innovation ecosystems formed around S3 priorities are currently interacting with DIHs and how these two "worlds" could be brought closer together, interact more with each other for the benefit of local/national economies.

Closer and more synergistic collaboration with a view to increase the level of adoption of digital innovations in high priority economic sectors is encouraged in order to increase regional competitiveness and support the uptake of disruptive and promising digital technologies (i.e. Artificial Intelligence, Data analytics, IoT, Cybersecurity).

All types of regions could benefit by exploring ways of bringing DIHs

[More information at our website.](#)

transformation strategies including regions in industrial transition and low growth/low income regions.

[More information at our website.](#)

## Our network of Regional Observatories is getting bigger and bigger!

Check out the list of our Smart Specialisation Partners at our website [smartspecialisation.tech](https://smartspecialisation.tech)

Want to be part of our network? No worries! Let us know at [smart\\_watch@gapr.pl](mailto:smart_watch@gapr.pl) and we will tell you how to do it!

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Smart Watch

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## Dear Visitor

Are you the regional stakeholder who is responsible for smart specialisation? Or you are looking for partners supporting business? Or maybe you search for new project partners? Join us in the network of Regional Branch Observatories of intelligent markets in Central Europe!

NEWS FROM SMART\_WATCH CONTACT

**Want more information? Please visit our website!**

**CLUSTERS OF CHANGE BOOTCAMP**

A new wave of innovation clusters is on the rise. Are you ready to increase the impact of your cluster? Be at the helm of cluster excellence in Europe! Within new Cluster Accelerator Programme, Participants will work on their own cluster challenges in a workshop style learning setting.

Find out more here:

**V<sup>o</sup> PROJECT TRANSNATIONAL MEETING IN TURIN**

63 participants, 3 days of intense work, 8 discussion panels, 3 study visits, many conversations and even more slices of pizza, countless Italian espressos – that's what happened in the framework of SMART\_watch project in Turin, Italy.

Find out more here:

**IMPLEMENTING SMART SPECIALISATION IN ENERGY THROUGH INNOVATION PROCUREMENT**

Workshop is organised in the frame of the EWRC 2019, by the Smart Specialisation Platform on Energy (S3PEnergy), a joint initiative of DG REGIO, DG ENER and JRC, with the objective of supporting the effective uptake of the Cohesion Policy funds for energy as well as to help regions in the implementation of their S3.

Find out more here:

**BETTER MONITORING, EVALUATING, AND DESIGNING RIS3**

The Policy Learning Platform organises a thematic workshop on 'Better Designing and Monitoring Regional Smart Specialisation Strategies (RIS3)' on 25 September 2019.

Find out more here:

**NEWS****DIGITAL INNOVATION HUBS AND SMART SPECIALISATION STRATEGIES**

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Find out more here:

**NEWS****MODERNISATION OF THE FOOD INDUSTRY THROUGH INDUSTRY 4.0**

We would like to invite you to "Modernisation of the Food Industry through Industry 4.0 and Digitalisation" with particular focus on developing transdisciplinary competences, skills and demonstration projects workshop in Budapest, Hungary.

Find out more here

**NEWS****WHAT ARE THE TECHNOLOGIES THAT WILL RESHAPE OUR WORLD?**

Self-healing smartphones, asteroid mining for essential minerals and telepathic brain-to-brain communication enabled by technology. These are some examples of impressive innovations presented in the new report 100 Radical Innovation Breakthroughs for the future.

Find out more here

**NEWS ARCHIVE****PAST NEWS**

In our news archive you can find all past news about us and our past activities.

Find out more here



For more info please contact us:

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