

Soft Measures & Actions for behavioural Change and Knowledge to Embrace peripheral and Rural areas

PROJECT INFORMATION

Duration: 01.04.2019 - 31.03.2022

Programme priority

Cooperating on transport to better connect CENTRAL EUROPE

AIMS OF SMACKER

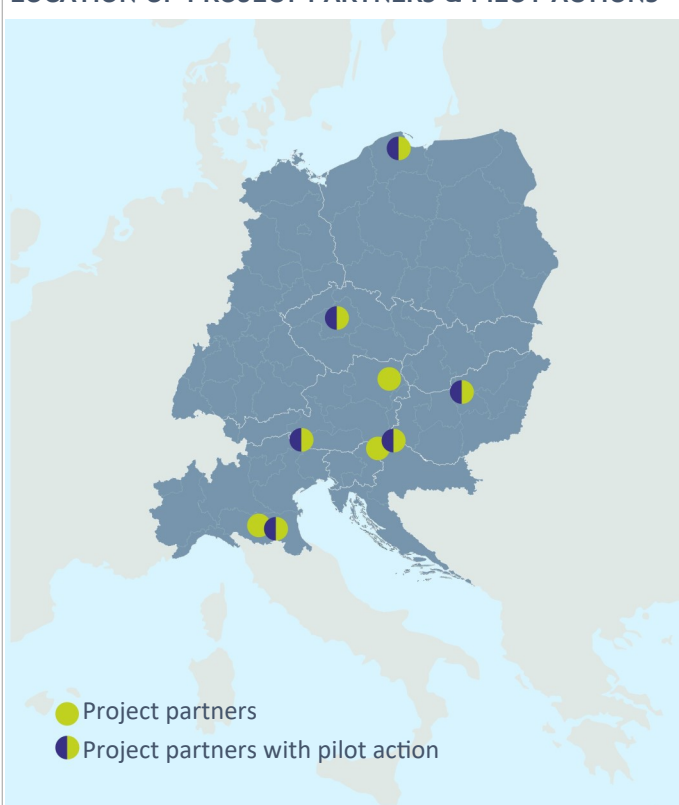
- **promote** demand responsive public transport (DRT) and mobility services;
- **connect** local and regional mobility systems to main corridors and transport nodes;
- **nudge** people to use public transport services.

PILOT ACTIONS

The following regions belonging to 6 different European countries will develop pilot actions and nudging activities:

-  Bologna (Italy): last mile connection for local commuting and tourism in a mountainous area
-  Gdynia (Poland): pilot DRT service and other mobility solutions to connect a suburban residential district
-  Prague-Suchdol (Czech Republic): feasibility study focused on the connection of university campus area located at the border of two regions in a commuting suburban area
-  Murska Sobota (Slovenia): smartphone-based real-time passenger information system for cross border local mobility and spa/wellness tourism
-  Budapest (Hungary): app for flexible transport in peripheral commuting areas
-  East Tyrol (Austria): DRT awareness-raising campaign together with tourism operators and residents for greener mobility for residents and tourists

LOCATION OF PROJECT PARTNERS & PILOT ACTIONS



FLASHNEWS

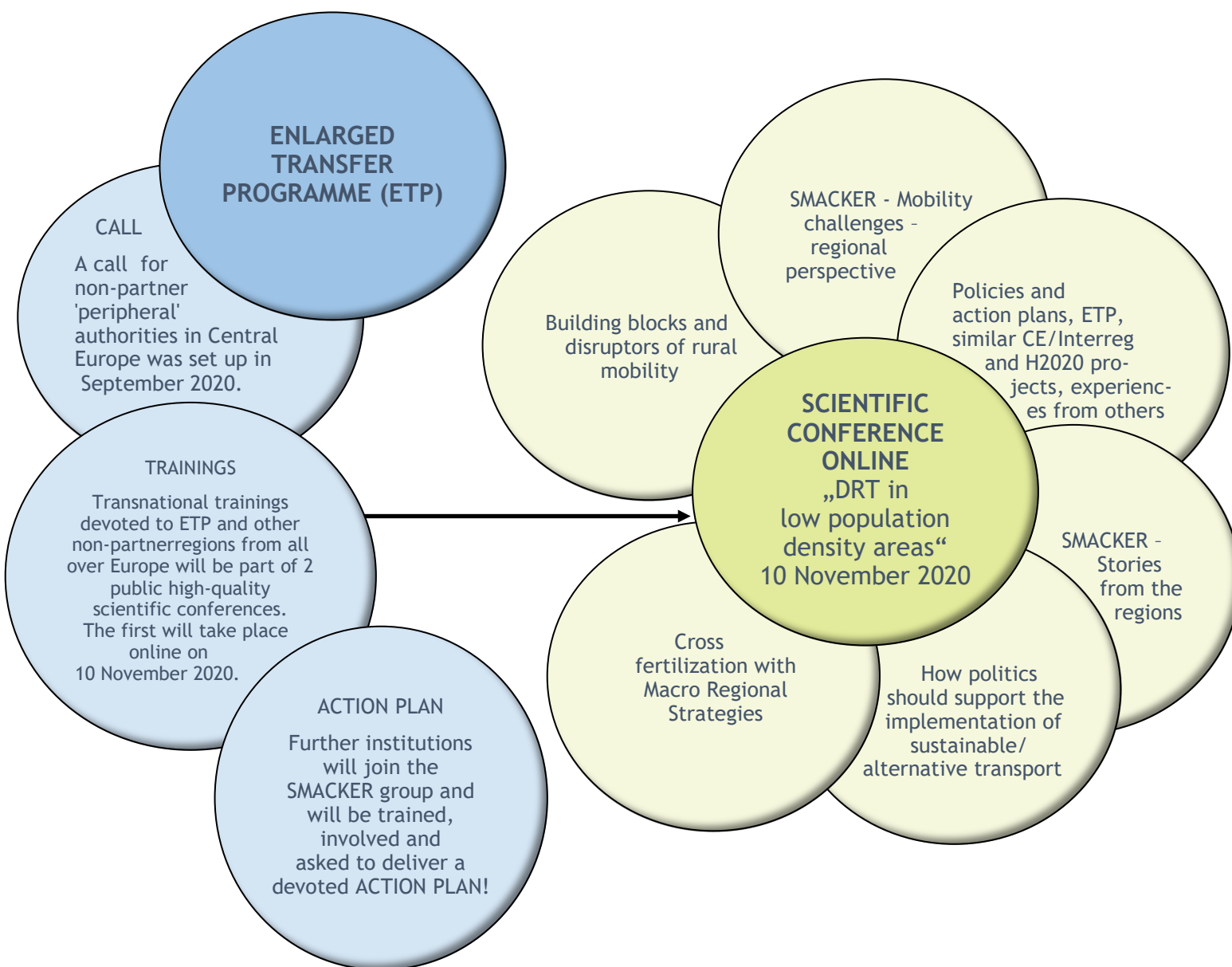
SMACKER MARIBOR SCIENTIFIC EVENT & ETP-MEETING on 10 November 2020 ONLINE. JOIN US! [REGISTER HERE.](#)

PILOT REGIONS SUCCESSFULLY PERFORMED „LOCAL TO THINK GLOBAL“ (LTG) TRAININGS

All pilot regions successfully performed the LTG trainings, which provided insights into the pilot action for the audience but also provided feedback from the audience. The potential of nudging activities was discussed, as well as on-site trainings took place to get people in touch with new DRT offers and to create a sense of belonging within the region. Due to COVID-19 pandemic not all LTG trainings took place on site but were also shifted to digital formats, which in some cases allowed to reach even more participants.

SMACKER AT THE INTERNATIONAL CONFERENCE ON TRANSPORT SCIENCE

SMACKER findings on policy levels and legislation resulted in a scientific article, were published and presented at 19th International Conference on Transport Science (ICTS) that took place in September in Portorož (SI). Find out more at [ICTS homepage.](#)



DEEPENING

SMACKER promotes innovation in passenger mobility to connect peripheral EU areas to the TEN-T network. This is obtained through:

- the early participation of stakeholders to the design and decision-making process for DRT services (Local Mobility Forum);
- the provision of technical knowledge (Local to Think Global trainings) and the implementation of nudging measures at local level;
- the transnational dynamic approach to extend cooperation in EU and enrich also the non-partner capacities for better connecting peripheral areas to the TEN-T network (Enlarged Transfer Programme).

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COMING UP
Trainings and actions of ETP followers!

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