

Invitation to Policy Conference
REFORMATION NEEDED?! -

**THESES FOR A FUTURE-ORIENTED MOBILITY IN RURAL AREAS
FROM A EUROPEAN PERSPEKTIVE**

Lutherstadt Wittenberg

19 Oktober 2017



About the conference

The demographic change is a European challenge. Affected are peripheral regions of Saxony-Anhalt, Germany, along with most parts of rural Europe. A persistent population decline represents a considerable challenge to the provision of services of public interest, including public transport. While passenger totals are declining, the number of passengers with special needs is increasing, requiring specialised services at the same time as spending for public transportation in less populated rural areas is under pressure. As a strong public transport is however an important location factor for economic activities, the need is evident to find sustainable and innovative ideas for a future-oriented mobility in rural areas.

European challenges call for European answers. Therefore, the policy conference aims at providing a platform to exchange experiences and Central European perspectives on a future-oriented public transport in rural areas.

Referring to the legacy of Martin Luther and the European Reformation movement in the event city Wittenberg, the conference is titled “Reformation needed?! - Theses for a future-oriented mobility in rural areas from a European perspective”. It will focus on needs for changes, innovative approaches, and sustainable strategies to optimise the organisation and planning of public transport.

During the conference activities and first results of the EU project RUMOBIL will be presented (project duration: June 2016 - May 2019). The project is based on a transnational cooperation between public authorities and their transport entities. The main objective of RUMOBIL is to improve public transport in peripheral regions affected by demographic change to better connect them to the national and European transport networks. In total, 12 institutions from seven Central European countries (Germany, Italy, Croatia, Poland, Slovakia, Czech Republic, and Hungary) participate in the project.

The project is supported by the Interreg CENTRAL EUROPE Programme funded by the European Regional Development Fund.

Registration

You are kindly asked to register until **06 October 2017**. The registration form can be sent by mail (registration form) or attached to an email (to: sophie.golinski@mlv.sachsen-anhalt.de). Further, online registration can be used: <https://goo.gl/forms/XhckR0vvYc0Y0CEH2>

Participation is free.

Further information on the project RUMOBIL

<http://www.interreg-central.eu/Content.Node/rumobil.html>

<https://mlv.sachsen-anhalt.de/themen/raumordnung-und-landesentwicklung/interreg-projekte/rumobil/> (German language)

<https://www.nasa.de/rumobil/> (German language)





Agenda

10h30	registration and welcome coffee
11h00	Welcome and Theses for a future-oriented public transport in rural areas <i>Thomas Webel, Minister of Regional Development and Transport of Saxony-Anhalt</i>
11h30	Introduction <i>Thomas Webel, Minister of Regional Development and Transport of Saxony-Anhalt</i>
11h45	Plenary session: reformation needed?! - perspectives on a future-oriented mobility in rural areas <u>Participants:</u> Thomas Webel, Minister for Regional Development and Transport of Saxony-Anhalt Rüdiger Malter, CEO Nahverkehrsservice Sachsen-Anhalt (NASA) GmbH Nico Schulz, mayor of Hansestadt Osterburg (Altmark) Hans Hennig, CEO regiobus Potsdam Mittelmark GmbH Dr. Benedikt Krams, Project Management MatchRiderGO
13h00	lunch & poster exhibition
14h00	Keynote speech: RUMOBIL - a European project on mobility in rural areas affected by demographic change <i>Wilfried Köhler, Ministry of Regional Development and Transport of Saxony-Anhalt</i>
14h30	Presentations: innovative approaches for public transport in rural areas (1) „Citizen busses“ as a new bus service to connect peripheral regions in Saxony-Anhalt, Germany <i>Anna Meyer, Nahverkehrsservice Sachsen-Anhalt (NASA) GmbH</i> (2) Improving rural multimodal transport hubs - the example of Rajecské Teplice, Slovakia <i>Dana Sitányiová, University of Žilina</i> (3) New software to better direct on-demand bus services to customer needs in the region of Modena, Italy <i>Daniele Berselli, Agency for mobility and local public transport Modena S.p.A.</i>
16h00	Closure <i>Wilfried Köhler, Ministry of Regional Development and Transport of Saxony-Anhalt</i>
16h15	End of policy conference

further hints:

Parts of the policy conference are held in German language. Translation will be provided.

The poster exhibition presents pilot actions by all central European project partners. The pilot actions allow testing a number of innovative applications in sparsely populated peripheral areas to improve public transport and better link these areas to primary, secondary, or tertiary transport nodes.



Organizational issues



Venue

Luther-Hotel
Neustraße 7-10
06886 Lutherstadt Wittenberg
Germany

+49 3491 458-0
info@luther-hotel-wittenberg.de
<http://www.luther-hotel-wittenberg.de/>



Directions

The Luther-Hotel is located in the historic Town Center of Lutherstadt Wittenberg.

Travelling by train:

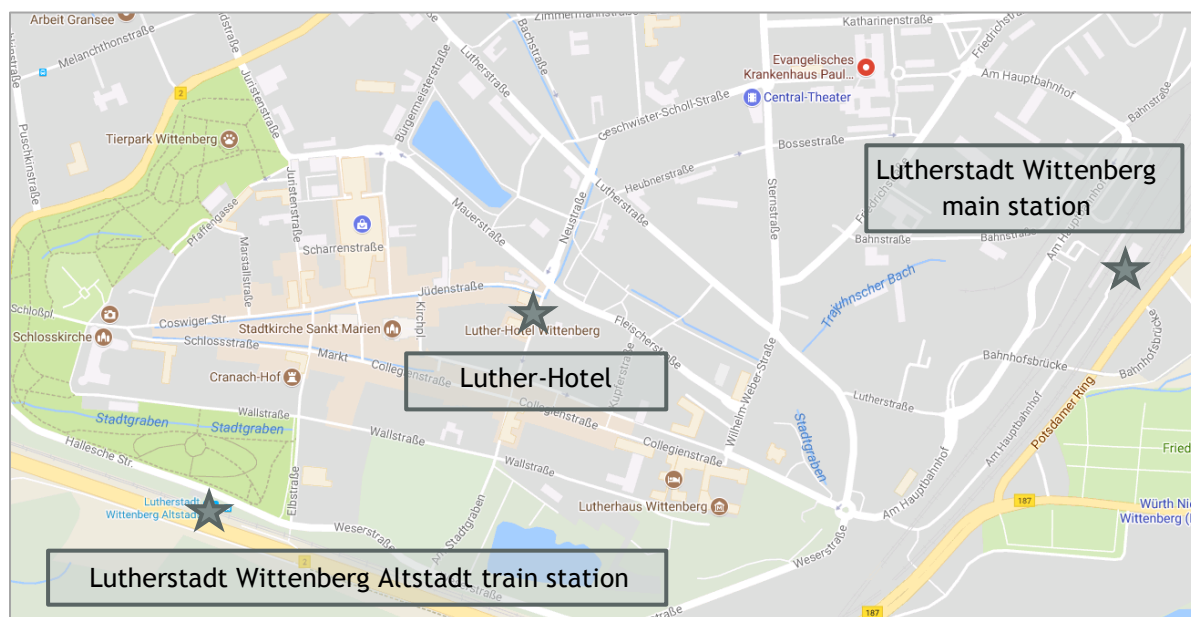
ICE Hamburg to Munich, disembark at Lutherstadt Wittenberg main station

In the inner city circle ("Innenstadtring") follow the green signposts of the hotel's guidance system.

Travelling by car:

A9 Berlin - München: exit Coswig, continue on B187 in the direction of Wittenberg

Please, follow the "Zentrum"-signs in order to get to the city center.



Contact

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