Output factsheet: Trainings

Version 1

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| Project index number and acronym | CE1004 ROSIE |
| **Lead partner** | CISE - Special Agency of the Chamber of Commerce of Forlì-Cesena |
| Output number and title | O.T3.1 Training Implemented to improve RI capacity and mind-sets among SMEs |
| **Responsible partner (PP name and number)** | INOVAcija PPN 09 |
| **Project website** | <http://www.interreg-central.eu/Content.Node/ROSIE.html> |
| **Delivery date** | September 2018 (due date), December 2018 (delivery date) |

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| Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups  *2.000 characters* |
| INOVAcija as a project partner on the project ROSIE, implemented all measures and enabled SME’s on the area of Zadarska County, Osijek-Baranja County and City of Zagreb to improve their business, to manage innovations, to become more competitive, more effective in applying the principles of sustainable development and more responsive to today's challenges. Also the training goal was to build capacity of SMEs, and of any other interested actor, in understanding, adopting and implementing Responsible Innovation (RI).  To achieve this objective and guide SMEs along the path to RI, the training covers all different phases of RI implementation: from understanding the concept, to defining needs, designing strategies and adopting RI.  INOVAcija published Open Call on July, 27th and promoted it during NTE, via local media and through main web portals. After the Open Call, INOVAcija implemented and lunched online training on official website at the autumn of 2018. The target groups were SME’s that operate in different areas (industry, services, ICT, brewery, etc.) on the area of the Zadarska County.  Core training structure was agreed at project level. The online training included an introduction to ROSIE and to RI concept, three main tools – UNI PdR, STIR, Living Lab and a self-assessment tool (Self-evaluation on RI). Around 36 SME’s went through training. Out of the 34 SMEs, 1 university/HEI, 1 NGO/BEI that have undergone online training, 5 SME’s from the area of service, industry, ICT, brewery have been selected for further education.  The training materials are available online, on the http://rosie.inovacija-zadar.hr/, for the Croatian companies and on the official ROSIE website - http://www.responsibleinnovationworkbox.eu/ . Materials available include video lectures, presentations and documents, infographics and case studies. Moreover, a link to the RI self-assessment tool, with indications on how to use it, is also available. |

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| NUTS region(s) where training(s) have been conducted (relevant NUTS level)  *500 characters* |
| The **PP09 INOVAcija - NUTS3 HR033 –** Training was conducted on the SME’s that operate and doing most of their business on the area of the Zadarska County, Osijek-Baranja County and City of Zagreb. |

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| Expected impact and benefits of the trainings for the concerned territories and target groups  *1.000 characters* |
| The training that the INOVAcija implemented through official website was focused on SME’s on the area of Zadarska County, Osijek-Baranja County and City of Zagreb. Training was also informative and available to everybody who is interesting in understanding and implementing Responsible Innovation (RI), including large enterprises and other stakeholders. The long term expected impact and benefits of the training was to strengthen the ability of small and medium-sized enterprises to develop and apply RI strategies and to strengthen the ability of innovative players to support small and medium-sized enterprises developing RI strategies. Also the long term goal of RI training was to meet regional and national strategies and planning activities such as engagement of all societal actors, open access, science education, governance, gender equality, faster development of assisted areas, etc.  As for the short-term impact, 34 SMEs, 1 university/HEI, 1 NGO/BEI went through RI online training, having their knowledge and skills improved. Mentioned SME's can be a positive example of how to use RI in their own business and how to improve their business. |

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| Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders  *1.000 characters* |
| As well as the big majority of the project partners, INOVAcija also decided to publish training fully online, through video lectures and electronic material. The reason why INOVAcija published RI training online was to sustain the training and develop training material, so that it can be transferred to other territories and stakeholders. Also, the online training is more convenient method and way to reach stakeholders, it is effective and requires less time. Based on experiences during the National Target Event, it has been decided that using the on-line training we would be able to reach more stakeholders (SMEs) from wider area. Using the on-line training as method will additionally bring to a bigger visibility of project and we will be able to include a wider range of stakeholders. Also, the availability of the training materials on several languages can be helpful to the foreign SME’s who come to the Croatia to work and want to use RI in their own business and opens up opportunities to transfer their knowledge to other stakeholders and companies in other regions. |

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| Lessons learned from the development and implementation of training measures and added value of transnational cooperation  *1.000 characters* |
| The training development, preparation and implementation have proved to be very useful and taught important lessons. First of all INOVAcija come to a conclusion that the Croatian SMEs from area of Zadarska county, Osijek.Baranja County and City of Zagreb, only ity of Zagreb is slightly familiar with the concept of Responsible Innovation and that was one of the biggest difficulties occurred during this phase of project’s implementation. For that reason RI should be an essential element of strategies and documents both on local and national level.  Through development and implementation of training measures, INOVAcija learned that the SME’s and other entrepreneurs on the area of Zadarska county, Osijek.Baranja County and City of Zagreb are opened to the innovations and products that can improve their business on a local basis, in the region and in the European Union.  Also, INOVAcija concluded that the concept of RI is still new in Croatia and its importance is not recognized. Hopefully ROSIE project will change that in the future. |

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| References to relevant deliverables and web-links  If applicable, pictures or images to be provided as annex  *1.000 characters* |
| Training material are developed and available at official ROSIE Website: http://www.responsibleinnovationworkbox.eu/ and on the official Website of the INOVACija http://rosie.inovacija-zadar.hr/ |