

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE1004 ROSIE
Lead partner	CISE - Special Agency of the Chamber of Commerce of Forlì-Cesena
Output number and title	O.T2.1 - ROSIE Strategy (ROSIE RI Road Map) developed to improve skills and competences in RI
Responsible partner (PP name and number)	LP - CISE
Project website	https://www.interreg-central.eu/Content.Node/ROSIE.html
Delivery date	06/2020

Summary description of the strategy/action plan (developed and/or implemented)

The ROSIE Responsible Innovation (RI) Road-Map (RM) is one of the key outcomes of the three-year cooperation among ROSIE partners, who exchanged and learnt about RI and piloted it with SMEs in their territories. This led to the development of ROSIE RMs, bringing RI towards and within SMEs.

This output consists of 9 local RMs for ROSIE territories and of a Central Europe (CE) Responsible Innovation RM.

The RM process was based on a common methodology defined and adopted at project outset. It was developed throughout project implementation, gathering input from the various project activities, such as the baseline training on RI delivered to over 300 SMEs across partners' territories, a questionnaire investigating how SMEs saw their commitment to RI keys, the interregional study visits, pilot actions and discussion with stakeholders.

Local RM were largely based on specific local characteristics, priority sectors and RI maturity. On the basis of the analysis carried-out and of discussion with local target actors, each partner chose their own path to RI, responding to local conditions and visions.

Following transnational exchange, the RI RM for Central Europe region was developed in the form of a ROSIE Manifesto for RI in SMEs. It is based on a 3-step approach that policy and decision makers are recommended to follow to facilitate integration of RI concepts in their territories and to boost their uptake by SMEs. The 3 steps are:

1. **PREPARING:** raising awareness on the concept of RI, which is a relatively new topic in the CE area, is crucial to pave the way to its integration in the business context.
2. **ACTING:** encouraging stakeholder engagement and peer learning among SMEs is key. To this end, design thinking methodologies and living lab services are a precious resource.
3. **SUPPORTING:** RI might not be easy or cheap for SMEs, but it brings significant added value to regional development. Therefore, regional funding opportunities awarding RI oriented SMEs are sought after.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Local Road-Maps (RM) were prepared by all ROSIE partners (PP) for their territories, in particular:

LP - ITH58, Forlì-Cesena

PP3 - SK042, Košický kraj

PP4 - CZ010, Hlavní město Praha

PP5 - DED2C, Bautzen

PP6 & PP7 - SI023, Goriška & SI024, Obalno-kraška

PP8 - HR034, Šibensko-kninska županija

PP9 - HR033, Zadarska županija

PP10 - ITC4C, Milano

PP11 - PL314, Lubelski

Moreover, although PP2 did not develop a local RM, their territory (HU333, Csongrád) will benefit from ROSIE's Central Europe RI RM.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

This output is expected to deploy positive impacts at two different levels, with all key target actors (Local / Regional / National public authorities; Sectoral agencies; Higher education and research; Business support organisations) benefiting from the work carried-out by ROSIE partners.

1. At local level across partners' territories: target actors can have useful guidance and evidence-based information on how to create suitable conditions for local businesses to embed Responsible Innovation (RI) approaches into their organisations. Local SMEs will also indirectly benefit from this, as the final beneficiaries of policies and initiatives.
2. At the level of Central Europe (CE) region: the recommendations contained in the RI Road Map for the CE region can serve as useful guidance for decision makers of non-ROSIE regions, who are interested in adopting RI oriented policies and in creating suitable conditions for their businesses to embed RI approaches.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The ROSIE Responsible Innovation (RI) Road Map (RM) is designed as a Manifesto to bring RI towards SMEs in the Central Europe region. It is the result of a complex process of exchange at local / transnational level, practical pilot actions with SMEs and continuous engagement of quadruple-helix stakeholders.

It does not build up on specific requirements / policies / resources. On the contrary, it considers the maturity mapping of the specific local context as the key starting point for all subsequent activities.

It includes a set of evidence-based statements that can be looked at by any policymakers / innovation actors, who are keen to encourage the adoption of RI across their territories and, at the same time, by SMEs.

These characteristics make the RM sustainable and transferable to other territories, which can adjust it to their specific needs.

In this sense, the local ROSIE RMs are useful case studies, showing how to translate the Manifesto into strategies that are suitable for local priorities.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Local Road-Mapping and transnational discussion resulted in many important lessons learnt:

1. There is no one-model-fits-all Responsible Innovation (RI) Road-Map (RM) for the Central Europe (CE) region, given its complex nature and the many differences existing among the various territories. Local maturity mapping is the key pre-requisite to develop effective measures boosting RI adoption;
2. Considering the low knowledge of RI topics in the CE region, awareness raising initiatives are crucial. While most part of EU / international studies on RI are available in English, ROSIE partners agree that information in local language / linked to local priorities is more effective to raise awareness;
3. Stakeholder engagement is the cornerstone of RI. However, it can be time-consuming. Design thinking and LivingLabs proved to be cost-effective tools to be used to this end;
4. Effective measures to create a favorable RI framework cannot disregard and must be tailored to the local priority sectors.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

The ROSIE Responsible Innovation Road-Maps (Central Europe region and partners' local areas) are included in project deliverable D.T2.4.3 Final Version ROSIE RI Road Map (local and Central-region).