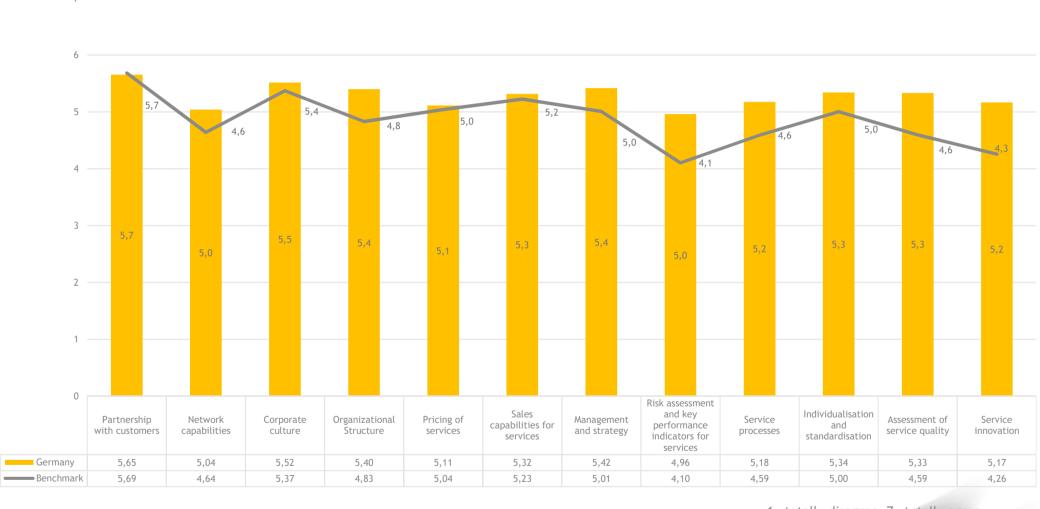


- 02.04.2020
- D.T.1.4.6 Reports of service performance of local AMs - GERMANY
- Conducted by Uni-P

12 DIMENSIONS - BENCHMARK





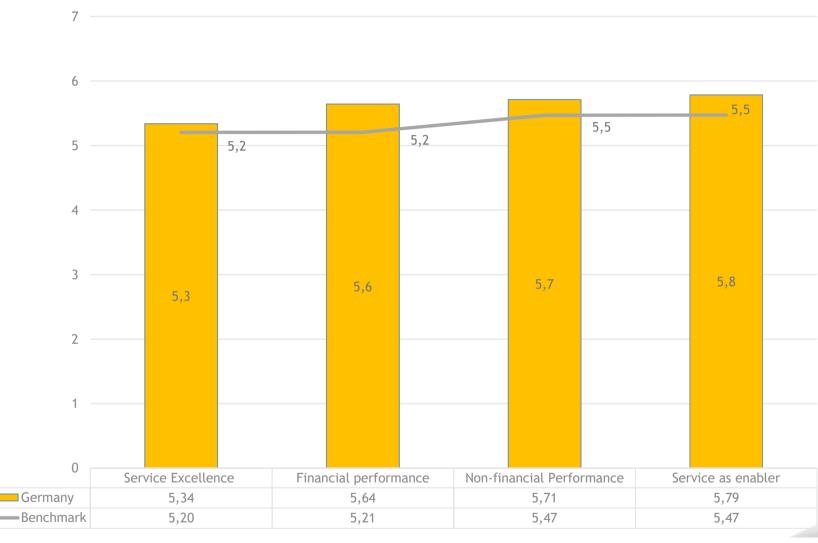
1= totally disagree, 7= totally agree



PERFORMANCE INDICATORS: BENCHMARK









1= totally disagree, 7= totally agree



Germany: n=118

Benchmark: n=379 & Data weighting according

to equal distribution across countries

BACKGROUND INFOS - GERMANY



- The ISE-Monitor was mainly used by companies from Bavaria.
- The economic strength in Bavaria is based on industry, with a share of 27% of the gross value added.
- This is also ensured by numerous medium-sized companies (most of them with relevance to the world market).
- Both employment and sales have developed significantly positively in recent years. In 2018, around EUR 376 billion (turnover) were generated in more than 7,500 industrial companies with more than 1.3 million employees.
- In terms of turnover and employment, mechanical engineering and the production of motor vehicles and motor vehicle parts are the most important sectors.



BACKGROUND INFOS - GERMANY



- The export rate measured as a share of foreign sales at total sales was 53.0% in 2018 and thus significantly above the export rate of Germany with 48.5%.
- In addition to the USA and China, Austria, France and Great Britain are among the five most important export markets for Bavarian industry



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