



Interreg Central Europe - CE1569 ProsperAMnet

Progressing Service Performance and Export Results of Advanced Manufacturers Networks_D.T.1.2.4

CALL FOR PARTICIPATION

You are an advanced manufacturer and want to become excellent in your service business?

We kindly invite you to use the ISE-monitor!



THE IDEA BEHIND... Services are extremely important for the success of manufacturing companies. In order to be successful in the service business, various areas have to be adapted and the continuous measurement of the own development is indispensable.



YOUR BENEFIT... The ISE-monitor gives you a detailed analysis of the current status of the service business of your company as well as comparison with other companies. All data will be treated confidentially! It is free of charge.



INTERESTED? The monitor addresses Advanced Manufacturers, operating in Austria, Germany, Hungary, Czech Republic, Italy, Slovenia, Slowakia and in at least one of the following

business sectors:

- » Manufacture of computer, electronic and optical products (NACE 26)
- » Manufacture of electrical equipment (NACE 27)
- » Manufacture of machinery and equipment (NACE 28)

Network capabilities Pricing of Organizational services culture Risk Corporate Organizationa assessment culture structure & KPIs Service Management & strategy processes Partnership Sales capabilities for customers services Continuous Service development quality of services

Figure: 12 Dimensions of Industrial Service Excellence

Use the monitor: www.ise-monitor.eu/monitor

PERIOD

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