

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE926 - CEETO
Lead partner	Emilia-Romagna Region - Protected Areas, Forestry and Mountains Development Department (PP01)
Output number and title	O.T2.1 - Sustainable Tourism Action Plan
Responsible partner (PP name and number)	Public Institute Landscape Park Strunjan - PP10
Project website	https://www.interreg-central.eu/Content.Node/CEETO.html
Delivery date	09.2018

Summary description of the strategy/action plan (developed and/or implemented)

Action Plan for Landscape park Strunjan consists of description of the protected area and pilot area, strategy and vision for the protected area, 5-year goals and sustainable action plan that consists of management and monitoring tools to be implemented in the pilot action and other actions throughout the 5-year period and action plan overview.

The common strategy to foster the development of sustainable tourism in the protected area has been developed during a participatory process held on 10th July 2018 at the Municipality of Izola. The strategy of sustainable tourism in Strunjan Landscape Park is defined through five landscape territories that compose Landscape Park Strunjan: Marine ecosystem, Flysch Cliff, Marine lagoon, Saltpans and Cultural landscape.

The basis of the strategy are three main objectives on which park management is also based -nature conservation, visitation and sustainable development. Those objectives are defined in an existing 10-year management plan of the park.

Objectives are to be achieved through actions defined in this Sustainable Action Plan. From the Bank of Ideas some of the possible actions were developed and formed in concrete actions that aim to improve sustainable tourism and sustainable development of the region, to manage visitors, raise awareness of the visitors and residents and conserve nature. Actions also brings benefits to the five different landscape territories: Cultural Landscape, Marine Eco-system, Cliff, Marine Lagoon and Salt Pans.

Actions are divided in three main groups, depending on the main objective the action aids in achieving: nature conservation, sustainable visitation and sustainable development of the area.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The Sustainable Tourism Action Plan is concerning Landscape Park Strunjan area which is in the NUTS SI044 region (Coastal-Karst Statistical Region in Slovenia). The Sustainable tourism action plan does not address the entire SI044 region, but only the area

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

Action Plan/strategy manages environmental impacts and constantly improves environmental management. Through implementation of Action Plan, 5-year goals and benefits are to be achieved: SUPPORT THE PRESERVATION OF VALUABLE FEATURES AT THE SITES AND PROMOTE THEIR PROTECTION, MINIMISING ENVIRONMENTAL IMPACT, STRENGTHEN LOCAL ASPECT and PROMOTE GROWTH AND LOCAL ECONOMY.

Actions introduced in Action Plan aids to achieve three main objectives: NATURE CONSERVATION: In the area of the Strunjan peninsula, valuable natural features, biodiversity and landscape diversity are preserved; SUSTAINABLE VISITATION: Visitors to the park are offered opportunities for experiencing nature and relaxation with forms of visiting, which are adapted to the nature and environmental conditions in the Park; SUSTAINABLE DEVELOPMENT OF THE AREA: In the area of the park, activities that contribute to the preservation and design of typical landscapes and landscape elements are maintained. The new activities are adapted to the nature conservation objectives and enable the preservation of the typical landscape.

Action plan also brings benefits to the five different landscape territories in Landscape Park Strunjan: Cultural Landscape, Marine Eco-system, Flysch Cliff, Marine Lagoon and Salt Pans.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

After the 5-year period of duration, the current Action Plan/Strategy of Landscape Park Strunjan can be revised, updated and developed as strategy for new 5-year period through participatory process with established forum for Sustainable Tourism inside Protected area. Also, developed Action Plan or its individual actions can be used as an example/template for other related and similar protected areas (for example other marine protected areas and protected areas in the programme area), which objectives are nature conservation, sustainable visitation and sustainable development of the area.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Lessons learned during the development of the Strategy/Action Plan of Landscape Park Strunjan are:

- Relevant stakeholders are necessary for the development of the Sustainable Tourism Action Plan
- It takes a lot of effort to engage the stakeholders to participate in the activities which are on first sight not helpful/useful for them and to convince them the participation is beneficial for them as well.

The added value of the development of the Sustainable Tourism Action Plan for the Landscape Park Strunjan is the opportunity to strengthen the relationship between the Protected Area and the stakeholders including tourism businesses, tourism associations, municipalities, hotel managers and other.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

- All information about the CEETO project are available on the official homepage of the CEETO project:
<https://www.interreg-central.eu/Content.Node/CEETO.html>

Landscape Park Strunjan elaborated Sustainable Tourism Action Plan (O.T2.1) through capacity building process (Capacity building Workplan - D.T2.1.1; Workshop on participatory planning of sustainable tourism - D.T2.1.2; Workshop on the spot - D.T2.1.3) and Participatory planning process (Established of a participatory planning system in the PA - D.T2.2.1; Workplan for the sustainable tourism planning process - D.T2.2.2; Sustainable tourism Action Plan - D.T2.2.3). Also, Sustainable Tourism Action Plan was Formally adopted by Strunjan Landscape Park management body - D.T2.3.1.