

# TEMPLATE

## Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE 1415 SEE ME IN
Lead partner	FONDAZIONE POLITECNICO DI MILANO
Output number and title	O.T1.1: Regional Joint Strategy to tackle immigrants' enterprises needs and skills shortages in the long-run
Responsible partner (PP name and number)	School of Advanced Social Studies in Nova Gorica, PP4
Project website	<a href="https://www.interreg-central.eu/Content.Node/SEE-ME-IN-.html">https://www.interreg-central.eu/Content.Node/SEE-ME-IN-.html</a>
Delivery date	February 2020

### Summary description of the strategy/action plan (developed and/or implemented)

The purpose of the developed strategy is to tackle immigrant entrepreneurs' networking and management skills shortages in participating regions to promote immigrants' ability to create social innovation. It provides a common vision to tackle immigrant entrepreneurs networking and management skills shortages in participating regions to promote Immigrants' ability to create social innovation (in terms of inclusive and sustainable growth). The strategy establishes specific priorities and objectives (based on WP activities) for each type of involved stakeholders (partners, associated partners etc.) so as to tackle territorial challenges and problems through an integrated approach. It sums up and synthesizes the broader social context of regions involved in the project. It offers a gist of comparative analysis related to legal framework and policy strategies and provides the overview of the migrants' entrepreneurship indicators. It offers an overview of the shortages and needs of migrant entrepreneurs and provides a list and description of regional specifics and it previews the linkages between the shortages detected and objectives to be implemented through the future project's activities. Most, importantly, it defines four joint priority objectives, namely **enhancing familiarity with legislation and regulation**, **improving marketing skills**, **improving financial competences** and **enhancing specialized human resource management skills**. These objectives are then directly related to the identified **transversal issues** of providing the necessary skills and competences through organizing **trainings**, enabling and encouraging **networking** of the immigrant entrepreneurs as well as Developing and adopting proper **technological support** for the trainings and networking.

### NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The strategy most explicitly addresses the issues of Italy Nord-Ovest at the NUTS 1 level, but also Nord-Est, Kontinentalna Hrvatska and also the rest of Croatia, the whole Slovenia represented through Vzhodna Slovenija and Zahodna Slovenija, Freiburg at the NUTS 2 level (Germany), and Hungary (the whole country, but especially Közép-Magyarország and Transdanubia).

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The strategy is the framework for subsequent WPs to provide approaches for tackling the key shortages faced by immigrant entrepreneurs. Its main impact is focused on the four joint strategic priorities, relevant for the immigrant entrepreneurs in all or most regions included: a) **Enhancing familiarity with legislation and regulation**; b) **Improving marketing skills**; c) **confronting financial shortages**; and d) **Enhancing specialized human resource management skills**. All of these four priorities will be addressed through joint transversal issues: a) **providing trainings** ) **encouraging networking** and c) **providing technological support**. It is thus expected that immigrant entrepreneurs and management will significantly benefit from these actions in terms of improved skills, added know-how and synergies based on improved networking. This will contribute to the project's central objective of enhancing migrants' integration in the CE regions by strengthening their entrepreneurial activity.

### Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The strategy will result in on-line and face-to-face networking and training solutions for the involved regions that are supposed to generate sustainable results. Training the potential trainers within the further project activities and encouraging networking based on the strategy is supposed to result in the on-going process of improving immigrants entrepreneurial, managerial and other competences. The solutions suggested by the strategy and planned to be implemented within the further project activities, are also supposed to sustain after the project completion as the broadly available on-line accessible solutions based on the interest of the immigrant entrepreneurs and managers.

The key orientations of the strategy can also be relevant for all regions in Central Europe. In more general terms, it could also be considered to be applied for immigrant entrepreneurs in other parts of the European Union.

### Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

We have noted that it was to some extent difficult to identify the shortages faced by immigrant entrepreneurs in very specific and detailed terms, while going much in the details also increases the diversity, which is difficult to handle by more general approaches. Consequently, the objectives provided through the strategy need to be relatively general and less specific. The implementation of the strategic orientations will require further coordination with the immigrant entrepreneurs and other stakeholders.

Transnational cooperation has turned out to be crucial for the development of the strategy, since it has been created based on careful consideration of both the common points and the regional specifics, with the full sensitivity for the specific needs but also with the understanding of the broader picture.

### References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The most crucial references for the Regional Joint Strategy have been:

- deliverable DT 1.2.1 Report from Stakeholders Workshops,
- deliverable DT 1.1.2 Report on Immigrant enterprises need and skills shortages,
- deliverables DT 1.1.3 Regional reports,
- deliverable DT 1.1.4 Comparative analysis of mutual learning
- deliverable DT 1.1.6 Prospective report on participating regions' immigrant's enterprises.