



INNO-WISEs' NEWSLETTER

May - December 2019

LATEST MATERIALS

VIDEOS from the project's partners

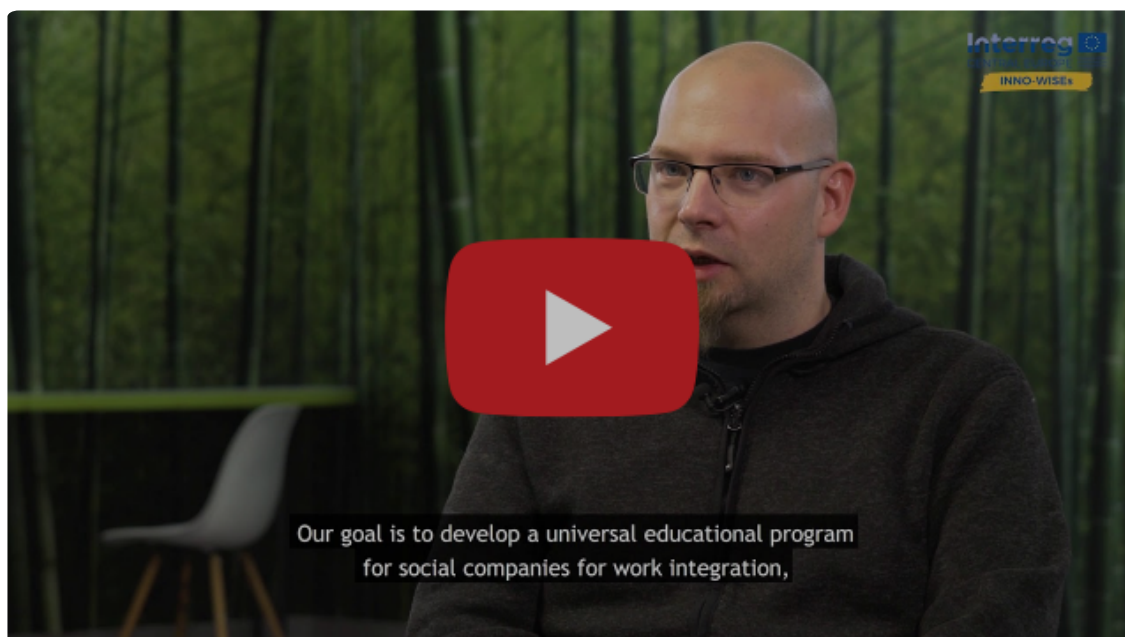
In the last months the project partners published videos about the WISEs they are working with and their impact. In the first video we present you our Polish partner, [BARKA](#) and two WISEs [Kolektyw Edukacyjny](#) and ArtZagroda Cooperative.

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In the second video, we present you one of our Italian partners, [Provincia autonoma di Trento](#) and Domenico, a WISE worker, his journey in the Work Integration Social Enterprise he is working for and how it helped him to get a second chance in life!



In this third video we present you our Croatian partner, [ACT Grupa](#), a WISEs they are working with, [Humana nova](#) and what are their actions at



Fourth infographic

The fourth infographic explains how WISEs can get involved in the pilot action process, benefit from the face to face trainings and online experimental testing.

HOW TO GET INVOLVED IN THE PILOT ACTION



Face to face and online experimental testing with WISEs*



Fifth infographic

The fifth infographic explains how WISEs can follow the INNO-WISEs training path to enhance their digital and managerial skills.

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FOLLOW THE INNO-WISEs TRAINING PATH



Enhance WISEs* digital and managerial skills

FACE TO FACE TRAINING

» Experience in person classes with other **WISEs** and **external expert** on specific topics.



LOCAL MEETINGS

- » Autumn 2019
- » Local language
- » Specific need
- » Large number of WISEs invited



MASTERCLASS

- » 28-29 november 2019, Zagreb HR.
- » In English
- » Deepen your knowledge internationally
- » Meet other countries WISEs

TRAINING ON THE PLATFORM

» Organize your time and experience **innovative learning** with our online **MOOC** and review the classes you attended



LESSONS

- » Local Training
- » Masterclass



MOOC

- » Business innovation
- » Marketing
- » Test/Quizzes



LEARN MORE

- » Articles
- » News
- » Papers
- » Schemes
- » Projects
- » Best practices



* WISEs > Work Integration Social Enterprises

Testing platform :
www.wisebusiness.eu

[CLICK HERE FOR MORE INFO!](#)

WISEs' managers' stories

The INNO-WISEs project is putting once a month its focus on WISEs involved in the project. Thanks to their representative, we'll discover in which sector they work, what kind of people they work with and what are their expectations from the project.



Opening the path towards the digital world"

Michele Ianes

Communication strategist at
Kine SCS



“Learning about the good practices of other social entrepreneurs is an invaluable experience”

Magdalena Mańczak

Marketing and management specialist
at Kolektyw Edukacyjny.



“WISEs visibility depends on their ability to represent themselves”

Alessandro Bezzi

Manager at Chindet

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is an increasingly urging challenge for companies"



Ornella Filosi

Director Assistant at Lavoro SCS



"I believe WISE employees should be encouraged to progress and learn as much as people elsewhere have the chance to educate themselves"



Peter Rankovič

Social media manager at Premiki



"We recognize the INNO-WISEs project as a great opportunity for learning and acquiring new skills, but also for the digital transformation of our business."



Sandra Magdalenic

Managing director of ACT Konto Ltd.

[DISCOVER ALL THE STORIES](#)

LATEST PROJECT ACTIVITIES

INNO-WISEs Masterclass in Zagreb!



During the Project Team meeting in Zagreb, at the end of November, a Masterclass on Design Thinking took place! It was an opportunity for a selected number of WISEs from partner countries to improve their knowledge on this very interesting subject.

Design Thinking aims to improve the likelihood of a solution being relevant and accepted. The goal is that the solution proposed by using Design Thinking is more user centred, inclusive, evidenced based, ... It is a new way to deal with all sort of issues anyone can face, may it be a WISE or any enterprise!

If you were not selected to participate to this masterclass, don't worry, another one will be organized in the upcoming months and you will find all the material used on our platform as soon as it opens !

[LEARN MORE ABOUT THE MASTERCLASS](#)

Trento Coordination project team meeting



and were hosted by [Provincia Autonoma di Trento](#). During this meeting, [BARKA](#) joined us for the first time as a full partner! The aim of this meeting was to discuss the development and the implementation of the INNO-WISEs project. At the beginning of the meeting, the partners met with [CONSOLIDA](#), a social cooperative consortium from Trento in order to talk about its model of competitiveness.

Afterwards, the project partners' discussed the technicalities of the future development of the project, before going to visit three WISEs [Il Gabbiano](#), [Cooperativa ALPI](#) and [Villa Sant'Ignazio](#), to explore local best practices and get inspired!

[LEARN MORE ABOUT THIS EVENT](#)

The Latest Project Team Meetings

Project partners met for the 7th and the 8th Project Coordination Team meetings, respectively at the end of 2019 and at the beginning of 2020. They were both opportunities to review what has been done during the last months of the project and what are the next steps towards the end of the project.



The main goal of the 7th Project Coordination Team meeting that took place in Zagreb (Croatia) on the 28th and 29th of November was to talk about the options project partners have to improve on the project platform and to present the last events organized in the framework of the project (face to face trainings and platform testing). Some important decisions about the platform have been taken, such as the decision to translate it in German and to check once again all the tools presented on the new ICT platform so that everything runs perfectly when the platform goes public!



The 8th Project Coordination Team meeting took place in Poznan, Poland on the 20th and 21st of January. Three main topics were open for discussion during this event. Firstly, the project partners needed to agree on project indicators so that everything is streamlined for them and for the end of the project. Secondly, they had to discuss about the future of the platform after the end of the project and in particular its sustainability and the issues related to intellectual property rights. This was particularly debated during a special Steering Committee meeting. Finally, the project partners' talked about the final stages towards the end of the project.

[LEARN MORE ABOUT THOSE EVENTS](#)



In the last few months, the project partners prepared the web platform and tested it again and again with various stakeholders in all project participating countries. The project partners wish that it will be perfect for when it is going to be public in the next few weeks.

[LEARN MORE](#)

LATEST NEWS

May 2019**ENSIE – Annual Convention for Inclusive Growth (ACIG)**

[European Network of Social Integration Enterprises](#) - ENSIE presented INNO-WISEs during the [Annual Convention for Inclusive Growth \(ACIG\)](#) on the 20th of May, in Brussels.

June 2019**IPI – 7th CIRIEC International Research Conference on Social and Solidarity Economy**

Between the 6th and the 9th of June, the [Ivo Pilar Institute, IPI](#), participated to the [7th CIRIEC International Research Conference on Social and Solidarity Economy](#) in Bucharest, Romania, to make a presentation on “Educating work integration social enterprises (WISEs) in Croatia” and of the first results of the INNO-WISEs project.

IPI and SASS – 7th EMES International Research Network

From the 24th to the 27th June, two partners, the [Ivo Pilar Institute, IPI](#) and the [School of Advanced Studies in Nova Gorica – SASS](#) participated to the [14th Conference of the European Sociological association](#) within the Research network RN36 “Sociology of transformations East and West” in Manchester. The partners presented a paper on “Structural and Semiotic Contexts of Work Integration Social Enterprises in East-Central Europe” as well as the INNO-WISEs.

SASS – Training on creating strong brands

In June, the [School of Advanced Studies in Nova Gorica – SASS](#) organized its second training on helping WISEs to identify their potential competitive distinctions to successfully manage their brand. The target group of this training were WISEs managers and professional staff in charge of the competitive distinctions.

September 2019**ENSIE – “Social innovation - Myth or Reality for Interreg projects after 2021?”**

On the 17th of September, the [European Network of Social Integration Enterprises](#) - ENSIE participated to an explorative workshop about “Social innovation - Myth or Reality for Interreg projects after 2021?” organised by the Diakonie Schleswig Holstein with other Interreg projects.

CGM – Training on “The new business productivity tools”

On the 18th of September, [Gruppo Cooperativo CGM](#) organised a training

cloud systems, such as Microsoft 365 and GSuite are changing business productivity tools and the way to manage the internal processes.

PAT – Training on ‘New technologies and impact on organisations’ and on “Identity and social impact”

In Trentino, our partner the [Provincia Autonoma di Trento](#), organised two training sessions in September. The first one, on the 4th and 10th of September on “New technologies and impact on organizations”, with two focuses “Document management and impact on organizations” and ‘New technologies and new communication standards’. The second session, on the 12th and 13th of September focused on “Identity and social impact. How to reposition social enterprises”.

SASS, SENT and MONG – Training on “Finance and technical support”

The [School of Advanced Studies in Nova Gorica](#) – SASS, the [Slovenian Association of Mental Health](#) - SENT and the [Municipality of Nova Gorica](#) - MONG organized a training on the 9th September on “Financial and technical support”.

BARKA – Training on Sales

On the 30th of September, the [Barka Foundation for Mutual Help](#) organized a training on “Basic of Effective Sales” which targeted employees of social enterprises and social integration centres who have direct contact with customers or work in sales.

October 2019

FPM - “Sharing Future” conference

On the 29th and 31st of October, [Fondazione Politecnico di Milano](#) - FPM was in Matera, Italy for the “[Sharing Future” conference](#) organised by [Gruppo Cooperativo CGM](#). During this event, FPM participated to a workshop on “The digital transformation, the social enterprises and the challenge of change”.

November 2019

SASS, MONG and SENT – Training on the role of branding and marketing communication

The [School of Advanced Studies in Nova Gorica](#) – SASS, the [Slovenian Association of Mental Health](#) - SENT and the [Municipality of Nova Gorica](#) - MONG organized between May and November 4 days of training on ‘The role of branding and marketing communication’ a training on advanced techniques for creating strong brand. It was a practically oriented workshop, which targeted WISEs, mature learners, entrepreneurs and

ACT-Grupa – Training on Human resources management

On the 4th November, [ACT-Grupa](#) organized a training on “Human Resources Management: the human potential development, teamwork, organizational processes”

March 2020

The European Commission has launched a very interesting initiative collecting all the initiatives taken towards Social Economy in the fight against the Corona virus, if you want to have a look, [it is here](#).

ENSIE, its partners and its members are mobilised in the fight against the Coronavirus to ensure no one is left behind! We published a position on this and sent it to all the interested parties! [You can find it here](#).

AGENDA

UPCOMING EVENTS

> 17th/18th JUNE: INNO-WISEs Final event online (more information very soon).

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