

# TEMPLATE

## Output factsheet: Trainings

Version 1

<b>Project index number and acronym</b>	CE25 MOVECIT
<b>Lead partner</b>	LP - Development Agency Sinergija, Slovenia
<b>Output number and title</b>	O.T2.2: Seven trainings on low carbon mobility planning for municipalities in functional urban areas
<b>Responsible partner (PP name and number)</b>	PP3 - Climate Alliance Austria, Austria
<b>Project website</b>	<a href="http://www.interreg-central.eu/Content.Node/MOVECIT.html">http://www.interreg-central.eu/Content.Node/MOVECIT.html</a>
<b>Delivery date</b>	December 2017
<b>Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups</b>	

The Training was organized as a half-day or two hours meeting in Baden, Mödling, Bruck an der Mur and Leoben. We developed a training guideline which was used for both trainings.

The training contained 3 parts:

The first part of the training contains a presentation of the results of the questionnaire and ideas of possible measures.

In the second part of the training different measures were discussed. Decision-makers got more information about the developed measures, which were already developed with the responsible ones for the project MOVECIT of the city. Ideas and possible problems were discussed in a solution-oriented discussion. The focus was on the responsibility, costs, who takes care of the costs and the schedule of the implementation of the measures. The action plan with all its measures was completed in both cities after the training.

The third part of the training contained information about the implementation of different measures. Concrete benefits of measures for employees were an important point in the training. It was discussed how measures will be implemented and how they will be brought close to the employees. In this part of the training the folding bike and the scooter were presented as an exemplary illustration for decided measures.

In Baden 16 measures were elaborated during the training. A workshop about bicycling for employees will be offered. Once a year a free bike-service will be offered for employees. A e-cargo-bike has already been implemented during the project. The infrastructure for bikes (showers, roofed parking) will be improved and extended. Another important focus is pedestrian awareness rising by competitions with step counters. An orientation-map with all sorts of mobility - bus, walking destinations, bike rental stations, bike lanes etc. - will be developed for employees. Therefore, a folder with lots of information about offers and possibilities to use sustainable transport as there are already things implemented etc. e-car sharing, bike service station at the train station will be created for all employees. In Baden the focus will be on carpooling as an important measure for employees with a higher complexity.

In Mödling 12 measures were elaborated during the training. A bike day with test objects, bike service will be organized for employees. Pedestrian awareness rising will be focused on in Mödling by competitions with step counters. Orientation-maps with all sorts of sustainable transport - bus, walking destinations, bike rental stations, bike lanes etc. - will be developed for employees. Therefore, a folder with lots of information about offers and possibilities to use sustainable transport as there are already things implemented will be created for all employees. Going by bike will be made more attractive by installing showers and roofed parking areas and a bike-service-day for the employees. Also, an e-Bike for employees will be purchased

In Leoben six measures were presented during the training. A bike service and info day will be organized for employees. Orientation-maps with all sorts of sustainable transport - bus, walking destinations, bike rental stations, bike lanes etc. - will be developed for employees. Therefore, a folder with lots of information about offers and possibilities to use sustainable transport as there are already things implemented etc. e-bike for business trips will be created for all employees. Also, an E Car for shorter business trip will be purchased in 2018.

In Bruck an der Mur there were 6 measures developed. A Business Card for the ÖBB (national train operator) will be introduced. The city is going to join the competition “bike to work” and rise the percentage of cycling. A bike service and info day will be organized for employees. Orientation-maps with all sorts of sustainable transport - bus, walking destinations, bike rental stations, bike lanes etc. - will be developed for employees. Therefore, a folder with lots of information about offers and possibilities to use sustainable transport as there are already things implemented etc. e-car for business trips will be created for all employees. During the European Mobility Week, a street event with offers for the employees will be organized in Autumn 2018.

### NUTS region(s) where training(s) have been conducted (relevant NUTS level)

Baden an Mödling are part of the AT 127 Wiener Umland Südteil with the FUA AT 130 Vienna. The training was developed for employees of the municipality. In each town nearly half of the employees live in the city center and the other half comes from the surroundings and urban settlements. Both cities are in the belt or hinterland of Vienna. Vienna is near and reached easily with good public transport. In the surroundings there is a lot of industry and on the west side mountains and Greenland starts.

Bruck and Leoben are part of the NUTS Region AT 223 *Östliche Obersteiermark* with the FUA AT 221 Graz. In each town most of the employees lives in the city center and a few comes from the surroundings and urban settlement.

### Expected impact and benefits of the trainings for the concerned territories and target groups

The benefit of the training was the understanding of the measures and the milestones for the implementation of these measures. Decision makers discussed their ideas and experiences. The presentation and the open discussion impacted directly the workspace mobility plans.

- × Awareness rising on sustainable mobility among the participants
- × Participants understood the importance of sustainable mobility and the benefits by implementing them
- × Participants are open for awareness rising among employees by reasonable measures that will be implemented
- × Target group has the possibility to discuss the measures and bring new ideas
- × A list of measures was created in the training, which now can be implemented
- × Increase pedestrian awareness by creating maps with walking destinations and other competitions
- × Best-practice example for other municipalities around
- × Improve the infrastructure for sustainable transport systems in the municipality

### Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

The training material was used for the preparation of the trainings. We could directly use good inputs of the material, so some mistakes and difficulties could be avoided in advance.

The trainings are divided in three parts. Starting with the outcome of the questionnaire combined with proposed measures from us as experts. The second part was the discussion of the measures in the group. Pro and Cons were discussed and finally some measures were developed. The focus lied on the topics: who takes the responsibility, who takes the costs and the schedule of the implementation.

The training strategy can be used by other municipalities as well and makes a training much easier.

### Lessons learned from the development and implementation of training measures and added value of transnational cooperation

- × Prepare good PowerPoint presentation with facts of the questionnaire
- × include measures that could be implemented easily and are already implemented by other communities
- × prepare flipchart charts for the measures and write down ideas and comments immediately
- × organize trainings with other staff-meetings, so no extra meeting and time is needed
- × operate as a team of two people for the trainings, easier to handle a big group with lots of ideas
- × focus on positive elements, especially the issue mobility and car are very sensitive these days
- × including stakeholder and decisions makers from different fields is important for discussion
- × bring material to demonstrate measures directly (folding bike, scooter, etc.)

### References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The output is linked to the deliverable D.T2.3.2 Report on seven regional trainings for municipalities on tools for mobility plans where the outcomes are presented more widely.