




TAKING
COOPERATION
FORWARD

 *CEETO Project Mid-Term Conference (D.C.7.1)*
Opatija (Hr) - 22-24th October 2018

 **Interreg CEETO - *Tools for nature protection***

  **Regione Emilia-Romagna** Monica Palazzini - Emanuela Caruso - Mauro Generali
Emilia-Romagna Region - Protected Areas, Forestry and Mountain Development Department

PRESENTATION **OUTLINE**

- Interreg CE Program - Priority Axis
- Sustainable Tourism Management State of Art
- CEETO Project
 - Challenges
 - Objectives
 - Inspiration source
 - Target
 - Tools
 - Outputs
 - Structure
- T1 - Diagnostic Phase Outputs
- T2 - Testing Phase
 - Capacity Building Workplan



INTERREG CENTRAL EUROPE - THE PROGRAM

1. Austria
2. Croatia
3. Czech Republic
4. Germany
5. Hungary
6. Italy
7. Poland
8. Slovenia
9. Slovakia Republic



INTERREG CENTRAL EUROPE - PROGRAM PRIORITIES

Interreg CE helps regional and local governments to develop and deliver better policies.

It aims to guarantee innovation, developing particular attention to the conservation of cultural, environmental and local socio-economic wellbeing.

PRIORITY

INNOVATION

We make CENTRAL EUROPE more innovative and competitive by addressing key socio-economic challenges and needs related to smart growth.

25 prj

Discover

INNOVATION



PRIORITY

LOW CARBON

We reduce the carbon footprint in CENTRAL EUROPE by increasing the use of renewable energies and improving energy efficiency.

18 prj

Discover

LOW CARBON



PRIORITY

ENVIRONMENT | CULTURE

We value the environment and culture in CENTRAL EUROPE by protecting and sustainably using natural and cultural heritage and resources.

33 prj

Discover

CULTURE &
ENVIRONMENT



PRIORITY

TRANSPORT

We better connect CENTRAL EUROPE by reducing gap between peripheral and less accessible regions and the area's well-connected centres.

9 prj

Discover

TRANSPORT





Natural and Cultural resources

Priority Axis 3 → Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

The environment and culture priority responds to the need for protecting and sustainably using natural and cultural heritage and resources, which are subject to increasing environmental and economic pressures as well as usage conflicts...

Specific objective 3.1: To improve integrated environmental management capacities for the protection and sustainable use of natural heritage and resources.

Specific objective 3.2: To improve capacities for the sustainable use of cultural heritage and resources.

Specific objective 3.3: To improve environmental management of functional urban areas to make them more liveable places.



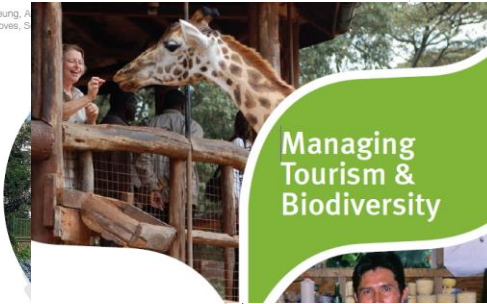
SUSTAINABLE TOURISM MANAGEMENT - STATE OF ART



Tourism and Visitor Management in Protected Areas

Guidelines for sustainability

Yu-Fai Leung, A
Craig Groves, S



Managing Tourism & Biodiversity

User's Manual on the
CBD Guidelines on Biodiversity
and Tourism Development



A Global Membership Organization

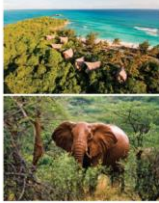
Engaging Communities, Empowering People, Inspiring Lasting Change

The International Ecotourism Society (IES) is a non-profit industry association, with members from over 125 countries, promoting responsible tourism practices that benefit conservation and communities. Founded in 1990, IES has been on the forefront of the development of ecotourism, providing guidelines and standards, training, technical assistance, and educational resources.

Engage: Through a global network of members, IES engages and connects communities, providing quality networking and professional development opportunities.

Empower: Sharing knowledge and resources to empower stakeholders, IES offers education and capacity building tools for professionals and communities.

Inspire: IES works to mainstream sustainability in tourism by driving lasting change in the industry, enabling conservation, communities and sustainable travel.



Ecotourism is a viable tool for conservation, protection of bio-cultural diversity, and sustainable community development.



CONSERVATION
Offering market-linked long-term solutions, ecotourism provides effective economic incentives for conserving and enhancing bio-cultural diversity and helps protect the natural and cultural heritage of our beautiful planet.

COMMUNITIES
By increasing local capacity building and employment opportunities, ecotourism is an effective vehicle for empowering local communities around the world to fight against poverty and to achieve sustainable development.

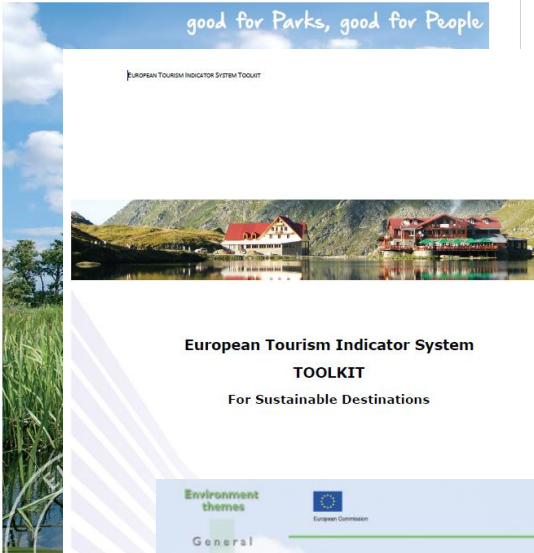
INTERPRETATION
With an emphasis on enriching personal experiences and environmental awareness through interpretation, ecotourism promotes greater understanding and appreciation for nature, local society, and culture.

Learn more about The International Ecotourism Society: www.ecotourism.org



SUSTAINABLE TOURISM IN PROTECTED AREAS

good for Parks, good for People



European Tourism Indicator System TOOLKIT For Sustainable Destinations

Environment themes

- General
- Water
- Land
- Air
- Industry
- Waste

Nature

- Urban
- Funding
- Law
- Economics
- Assessment
- Nuclear issues
- Risks
- Education

Sustainable tourism and Natura 2000 Guidelines, initiatives and good practices in Europe



See our publications catalogue at: <http://www.ecotourism.org/publications/home.htm>



Global Sustainable Tourism Council GSTC Criteria Settore Industry VERSIONE 3, 21 DICEMBRE 2016

Preambolo



Mediterranean EXPERIENCE of ECO-TOURISM

MEET MANUAL

A guide to discover the MEET approach



Ministero dell'Università e della Ricerca

Turismo sostenibile e scuola TRA RICERCA E INNOVAZIONE VERSO UN ECOSISTEMA CULTURALE

a cura di

Ebe Giacometti, Maria Rosaria Iacono, Aldo Riggio



HOW TO BE(COME) A SUSTAINABLE TRAVELER












"We can't ignore the need of traveling, the desire of exploring the world. Nothing is lost, nothing is created, everything is transformed."

UPOUNDE

INTERREG CEETO - «Central Europe Eco-Tourism»

Project Partners

PP	Country	
1	 Italy	Emilia Romagna Region (IT)
7	 Italy	Federparchi (Europarc IT)
2	 Germany	Europarc Federation (DE)
6	 Germany	UNESCO Biosphere Reserve South-East Rügen (DE)
3	 Austria	UNESCO Biosphere Reserve Salzburger Lungau (AT)
4	 Austria	Sölktäler Nature Park (AT)
5	 Hungary	NIMFEA Environment and Nature Conserv. Assoc.
9	 Croatia	Public Institution Nature Park Medvednica (HR)
11	 Croatia	WWF Adria (HR)
8	 Slovenia	Regional Development Center Koper (SI)
10	 Slovenia	Public Institute Landscape Park Strinjan (SI)

Coordinator Partner: Emilia Romagna Region

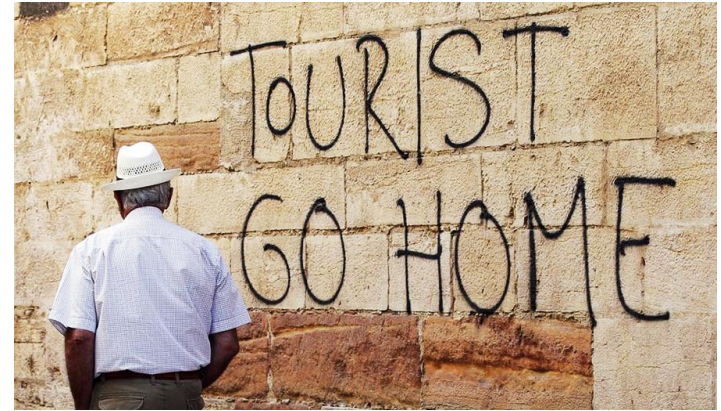
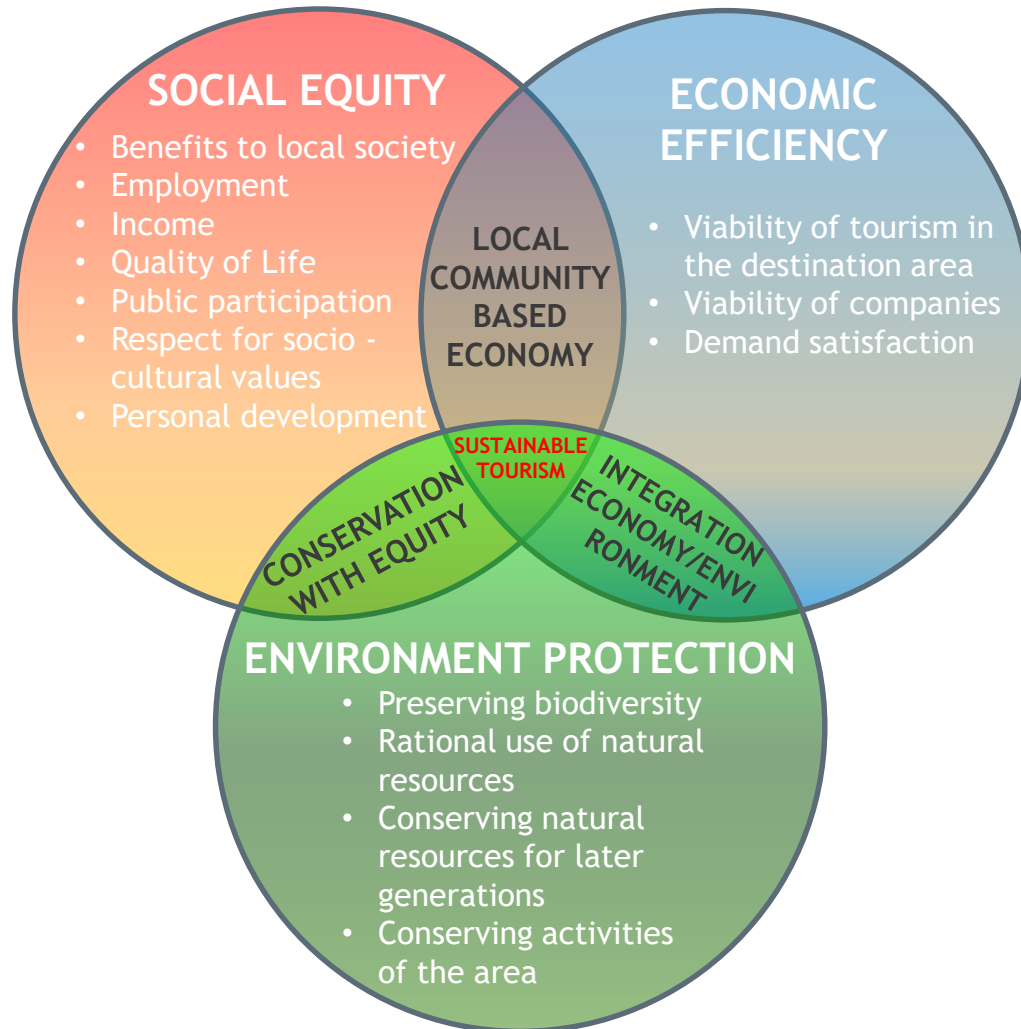
Beginning: 1st June 2017

Duration: 3 Years

End: 31th May 2020

Budget: 2,81 Million €





INTERREG CEETO - **MAIN OBJECTIVE**

1. Protect and enhance the natural heritage of Protected Areas (PAs) and Natura 2000 Network;
2. Reduces usage conflicts, sustains social and territorial cohesion, improves the quality of life of local communities, and encourages the tourism industry to concretely contribute to nature conservation.



SUSTAINABLE TOURISM IN PROTECTED AREAS

good for Parks, good for People



ECST: European Charter for Sustainable Tourism

These values are:

FUN

provide opportunities for enjoyable networking experiences. Cultural and professional barriers can be overcome to enable people and organisations to cooperate better together.

RESPECT

for each other, for cultural differences, people in the landscape and for the intrinsic value of nature.

SHARING

experiences, knowledge, ideas, best practise.

LEARNING

new skills, how to manage nature and sustainable development.

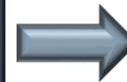
COOPERATING

with each other, on projects, to develop and innovate for Protected Area management, to conserve nature and promote sustainable development.

SUSTAINABILITY

to consider the impact of our operations on the environment and to ensure we make sustainable choices whenever possible.

PAs with ECST



Implement/
update the ECST
ongoing
processes

PAs without
ECST



Experiment the
most recent and
innovative
government
methodologies



CEETO Project results are useful
for a broad audience

1. Policy Makers (National/Regional)

2. Protected Areas Managing Bodies

3. Local Stakeholders (public/private)

4. Tourists

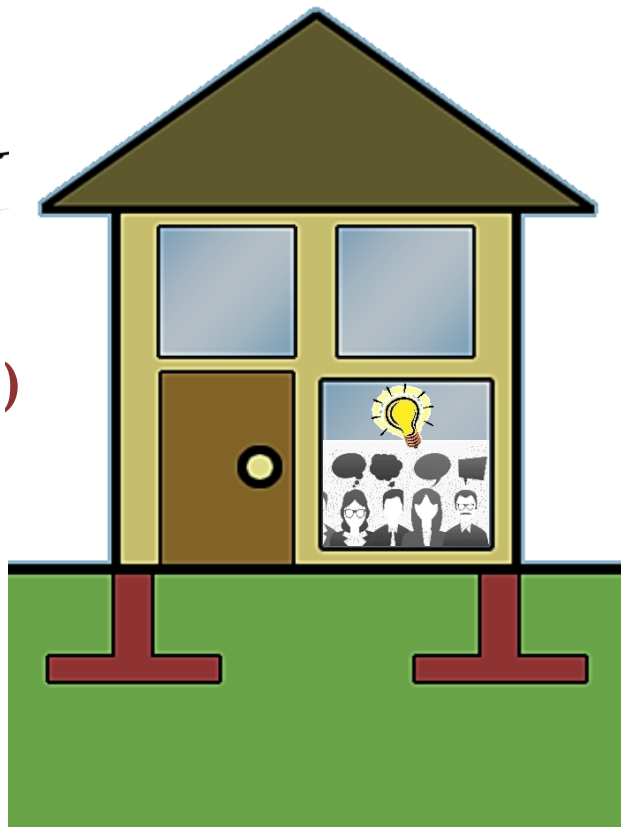


Participatory Process



Knowledge (Monitoring)

- Tourist flows quali/quantification;
- Seasonality;
- Tourist preferences;
- Tourism Evolution;
- Identification of incorrect behaviours/conflicts;
- Etc.



Action Plan



(Shared) Management

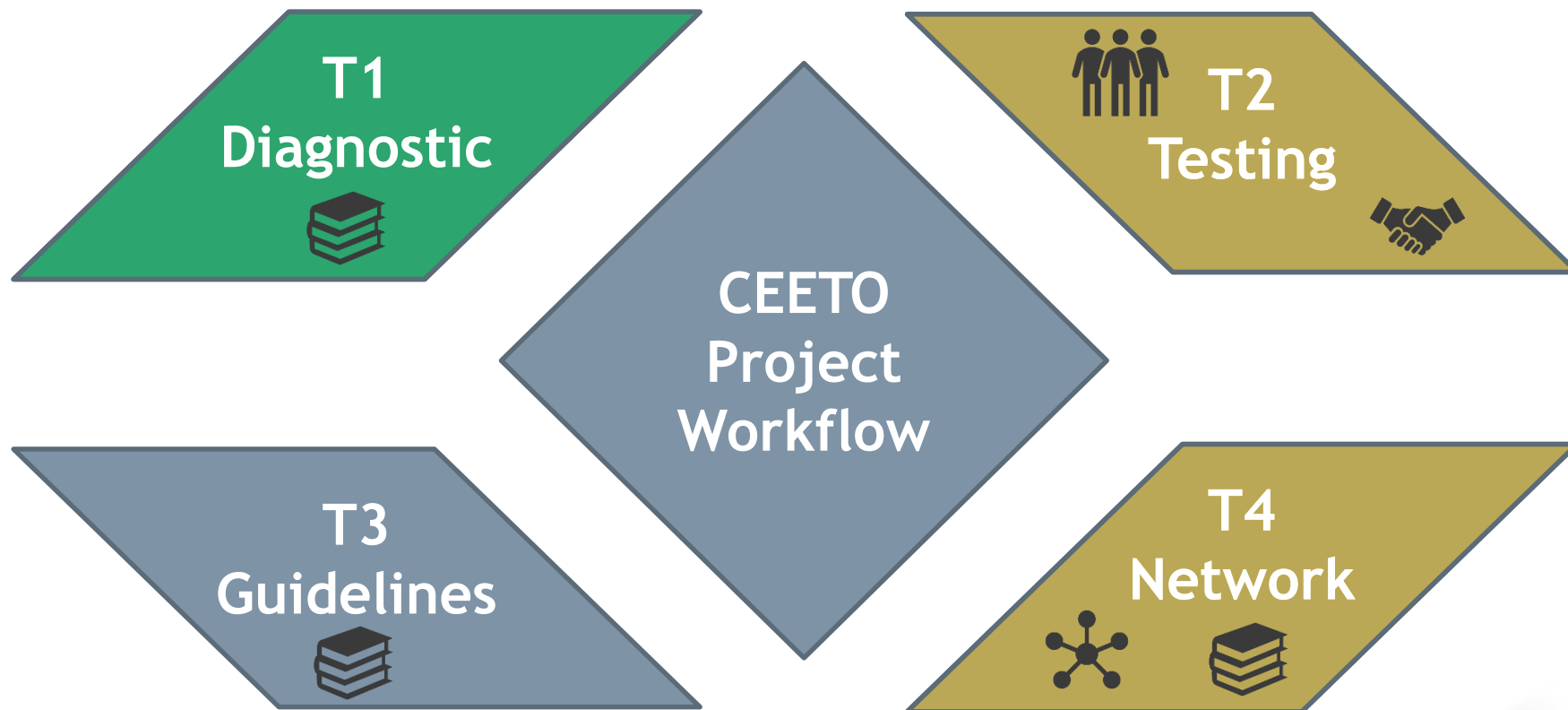
- Involvement of local actors;
- Shared analysis of criticalities;
- Scenarios of approach to critical issues;
- Shared choice of perspective scenario.

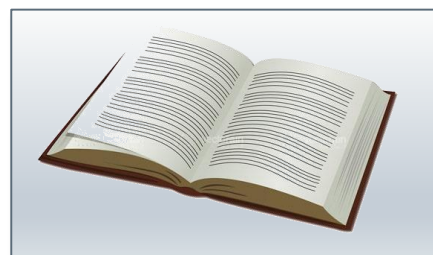


INTERREG CEETO - MAIN OUTPUTS

N°	Description
1	Inventory of Planning/Management/Monitoring Tools and success stories for Sustainable Tourism in Protected Areas;
2	Handbook on successful/innovative practices in Europe;
3	Guidelines addressed to Policy Makers to increase their capacity in developing sustainable tourism policies;
4	Manual to increase the Protected Areas managing bodies capacities in planning and managing sustainable tourism and related activities and uses (transport, agriculture, handicraft, etc.);
5	N. 8 Pilot Actions , in order to test the effectiveness of the sustainable tourism governance models;
6	N. 8 Action Plans for Sustainable Tourism development with a 5 years perspective (one for each Protected Areas involved in the Pilot Actions);
7	A permanent CEETO Network to allow sustainability and a wider impact of CEETO results (best practices transferring to other PAs, know-how exchange, joint initiatives, etc.).





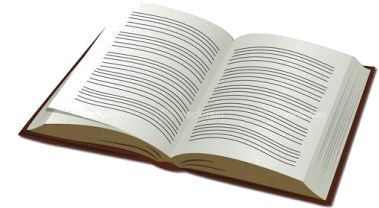


Handbook of successful and innovative practices for a sustainable tourism inside Protected Areas

- **3 Questionnaire analysis on:**
 - the Sustainable Tourism policies applied inside CEETO Countries Protected Areas;
 - CEETO Partners Protected Areas needs;
 - Sustainable policies implementation socio-economic benefits, potential risks and negative impacts.
- **Principles of sustainable tourism;**
- **Brief summary of relevant international documents and guidelines (CBD, IUCN, EU Guidelines, ECST, Natura 2000, etc.)**
- **Identification of monitoring and analysis tools for tourist flows and related examples of use**
- **12 Case Studies** of good practices, divided in 7 principles on nature conservation and sustainable tourism in Protected Areas;

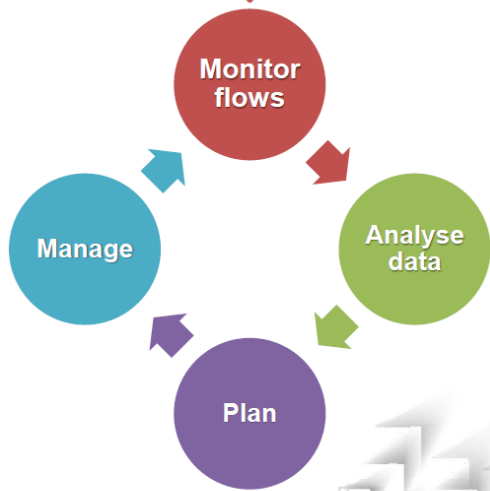


Tourist Flow management has to rely on suitable data
 → Monitoring/Planning/Management Tools



Identify a problem or an opportunity connected to tourist flow in your PA

Identified Methodologies

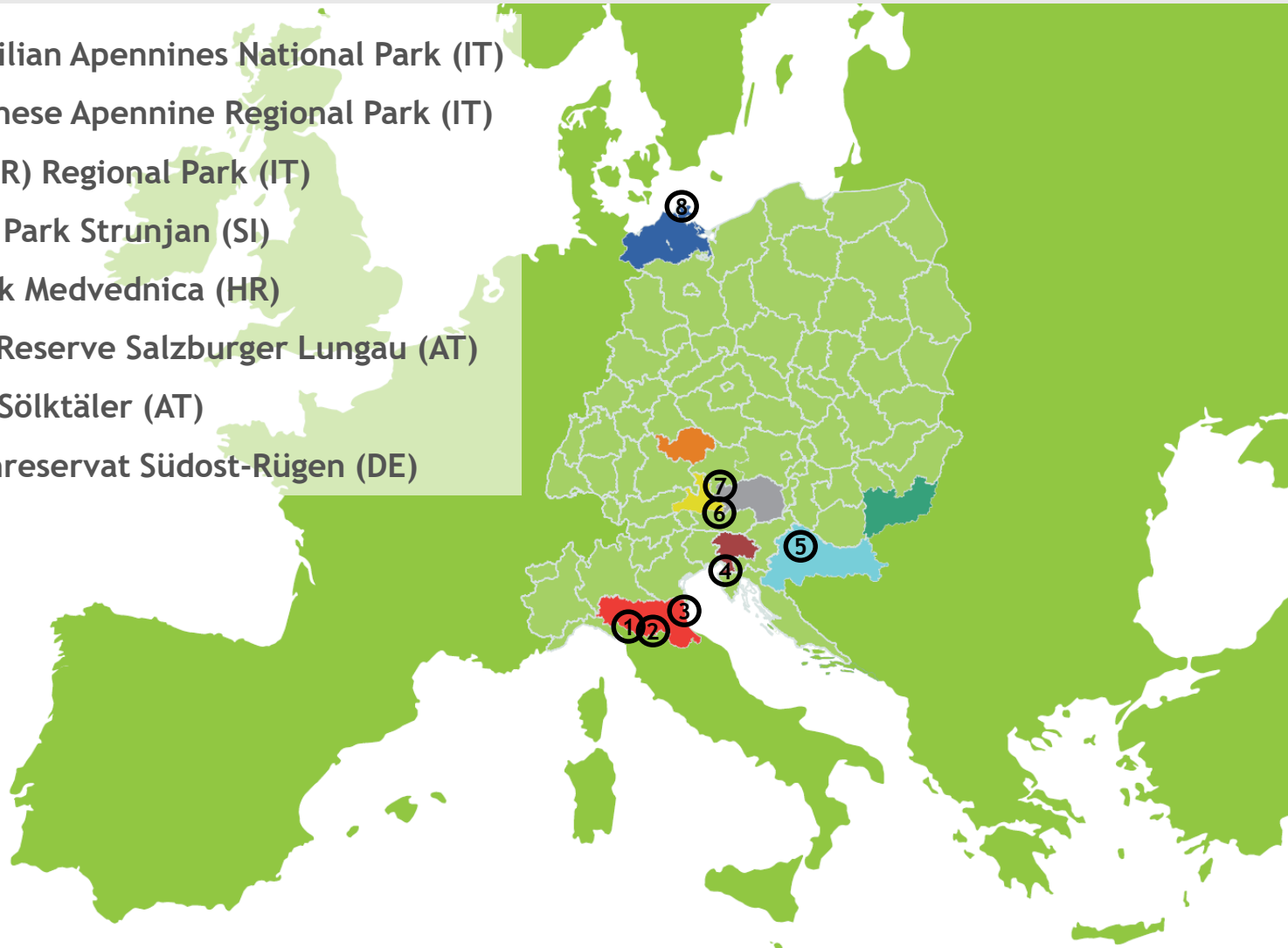


<p>St. Gallen Method allows to analyse the strategic flows of visits</p>	<p>Car counting counting cars passing through established "check points"</p>	<p>Person counting counting people passing through established "check points"</p>	<p>Telephone cells obtain information on the movements that visitors make</p>
<p>Interview it allows to have specific information on visitors</p>	<p>Survey it allows to have specific information on visitors</p>	<p>GPS to "follow" visitors inside the Park</p>	<p>Social Media to know trends, preferences and behaviours of visitors</p>
<p>Statistical models to obtain an estimate of tourist flows when there are not all the information available</p>	<p>Focus Group to deepen a theme or particular aspects of a topic</p>	<p>Video camera to gather information about the number, flow and behaviour of visitors</p>	<p>Bioacoustic investigates sound production and reception in animals, including man and detect their presence</p>



INTERREG CEETO - WP T2 PILOT ACTIONS

1. Tuscan-Emilian Apennines National Park (IT)
2. High Modenese Apennine Regional Park (IT)
3. Po Delta (ER) Regional Park (IT)
4. Landscape Park Strunjan (SI)
5. Nature Park Medvednica (HR)
6. Biosphere Reserve Salzburger Lungau (AT)
7. Naturpark Sölktaäler (AT)
8. Biosphärenreservat Südost-Rügen (DE)



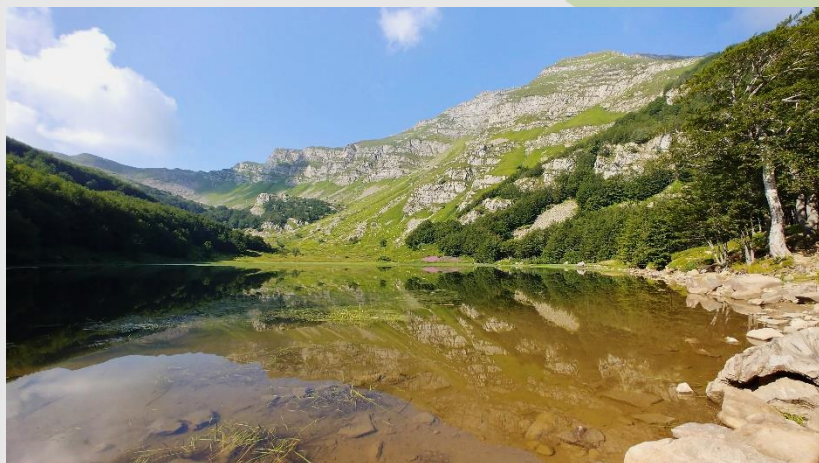
INTERREG CEETO - WP T2 PILOT ACTIONS

1. Tuscan-Emilian Apennines National Park (IT)



INTERREG CEETO - WP T2 PILOT ACTIONS

2. High Modenese Apennine Reg. Park (IT)



INTERREG CEETO - WP T2 PILOT ACTIONS

3. Po Delta (ER) Regional Park (IT)



INTERREG CEETO - WP T2 PILOT ACTIONS

4. Landscape Park Strunjan (SI)



INTERREG CEETO - WP T2 PILOT ACTIONS

5. Nature Park Medvednica (HR)



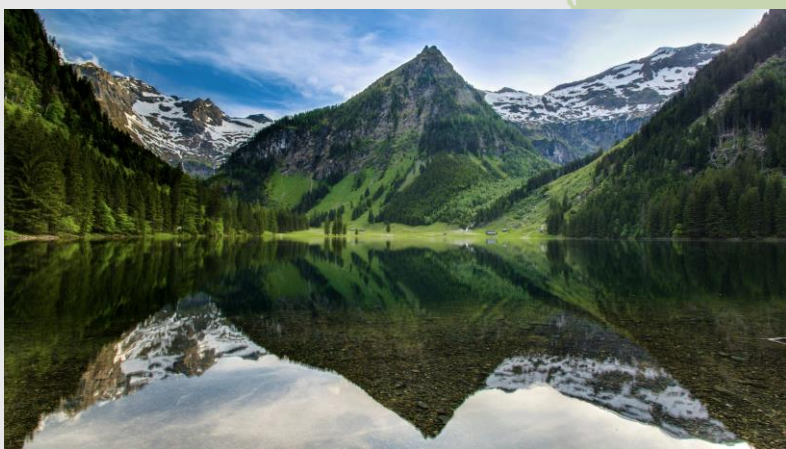
INTERREG CEETO - WP T2 PILOT ACTIONS

6. Biosphere Reserve Salzburger Lungau (AT)



INTERREG CEETO - WP T2 PILOT ACTIONS

7. Naturpark Sölktaier (AT)

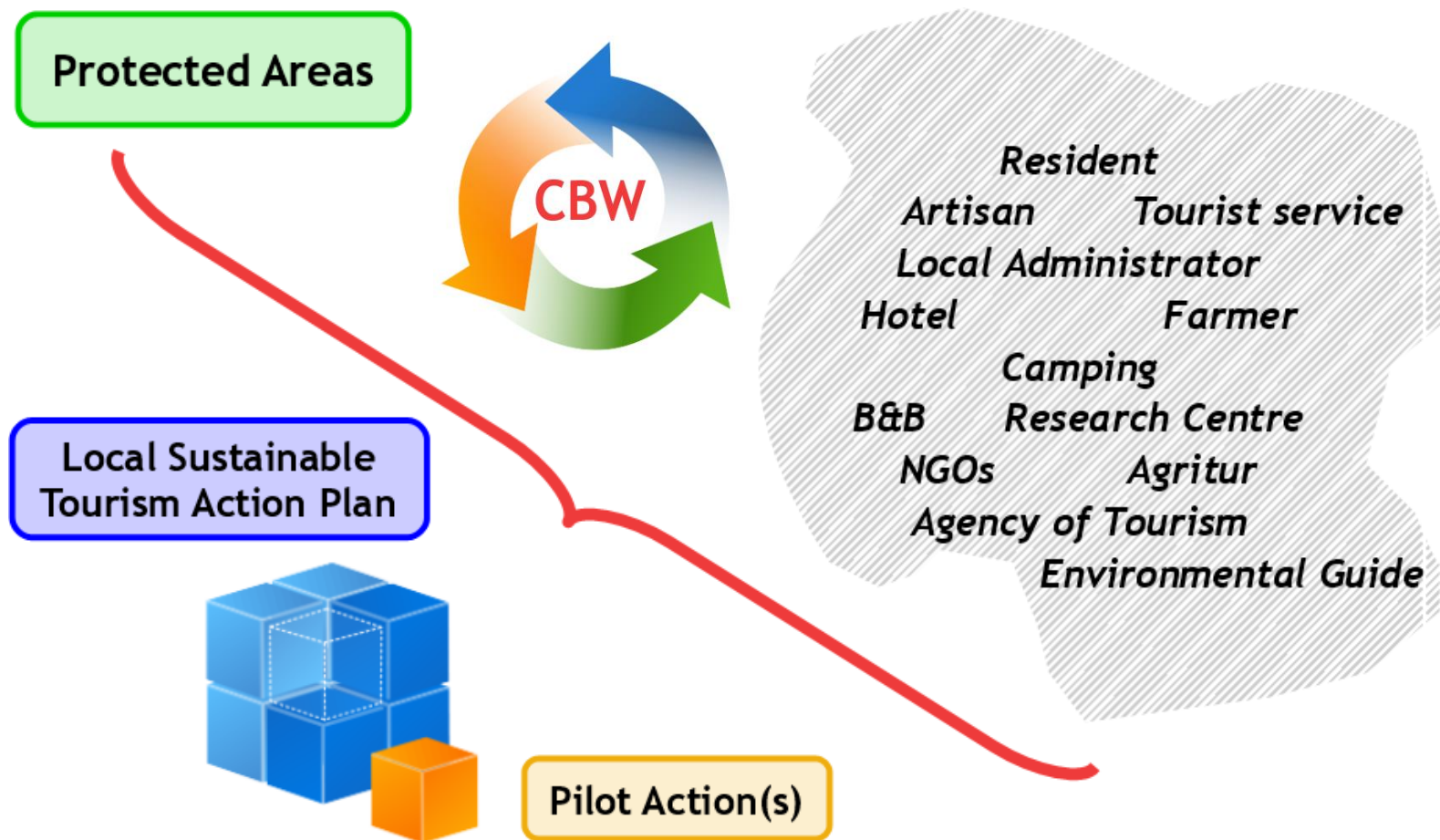


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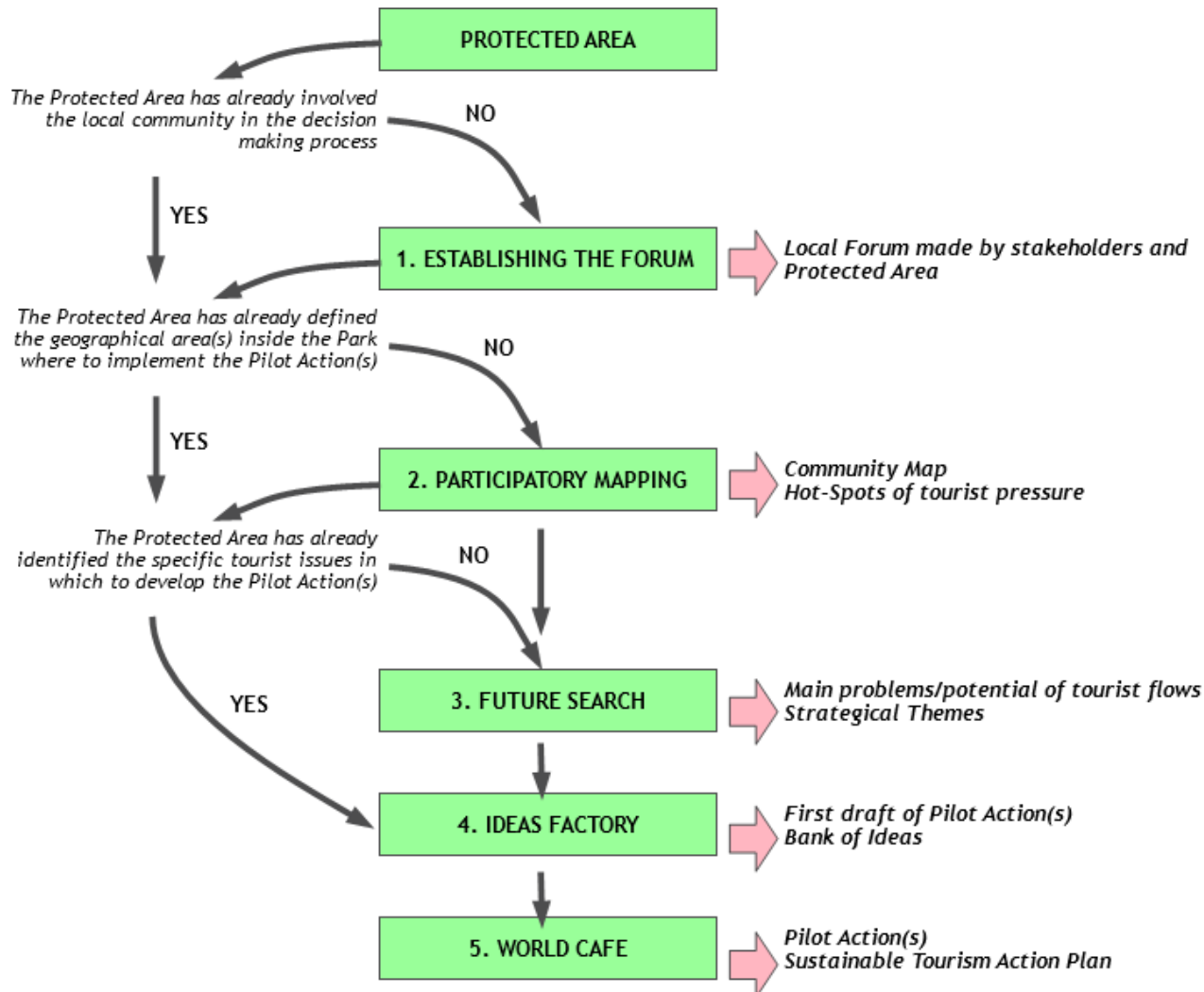
8. Biosphärenreservat Südost-Rügen (DE)



INTERREG CEETO CAPACITY BUILDING WORKPLAN



INTERREG CEETO CAPACITY BUILDING WORKPLAN



*... to kick off the
participatory planning
of the Action Plan*



**8 Workshop
on the Spot**

- Parco Nazionale Appennino Tosco Emiliano, 12th-13th Jul 2018
- Parco Regionale del Delta del Po dell'Emilia-Romagna, 8th-9th Oct 2018
- Parco Regionale dell'Alto Appennino Modenese, 10th-11th Oct 2018
- Naturpark Sölktäler, 11th Jul 2018
- Biosphere Reserve Salzburger Lungau, 10th Jul 2018
- Biosphärenreservat Südost-Rügen, 16th Oct 2018
- Nature Park Medvednica, 3rd Jul 2018
- Landscape Park Strunjan, 10th Jul 2018





UNESCO
BIOSPHERE PARK
Salzburger Lungau

Reduction of the visitor pressure in the “Preber Region” with a better management of the traffic flows and parking slots: increase the awareness of visitors and offer an adequate public transportation service.

- To reduce unwanted behaviours in “Zicker Berge”: short video-clip of local hotspots, more “visible” trash cans, cooperation between local police and rangers to increase the controls in the area;
- Construction and management of a new information centre.



Biosphärenreservat
Südost-Rügen



MEDVEDNICA
Park prirode
Nature Park

Development of a participation process to define a mobility management plan for the peak area of Medvednica: how to use the live data to have a better management of the traffic flows and a better communication with the visitors?

Study on landscaping and spatial planning solution to increase sustainability of touristic flows in the area under the “Belvedere”: establish an official entry point, supported by educational and interpretative contents.



Javni zavod Krajinski park Strunjan





- To coordinate a permanent working table to manage the traffic flow to “Pietra di Bismantova” during the most critical days;
- Closure of the streets towards “Piana Lagdei” to organize thematic days dedicated to the sustainable discovery of the territory.

Work in progress (ongoing participatory process to develop an Action Plan)



PARCO DELTA DEL PO
EMILIA-ROMAGNA



- To raise the awareness of residents and visitors about the most precious peat bog in the Park (“Lago di Pratignano”);
- To develop a management system of the access to “Lago Santo” using motor vehicles.

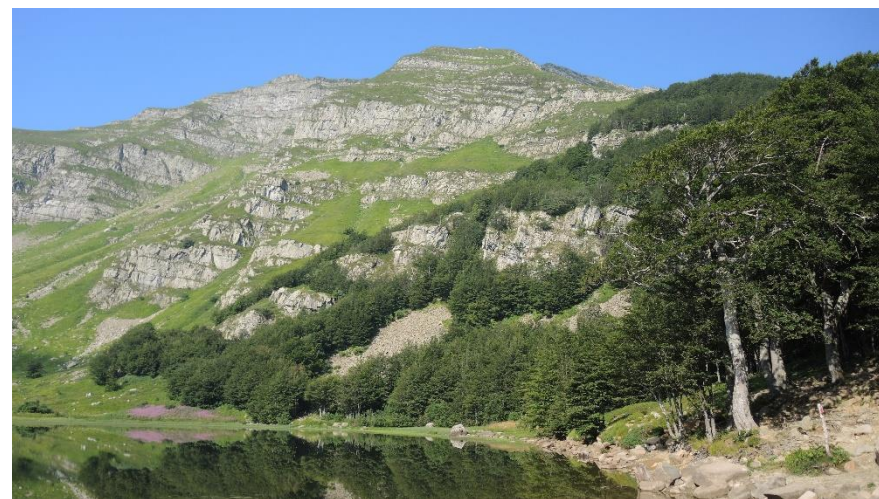
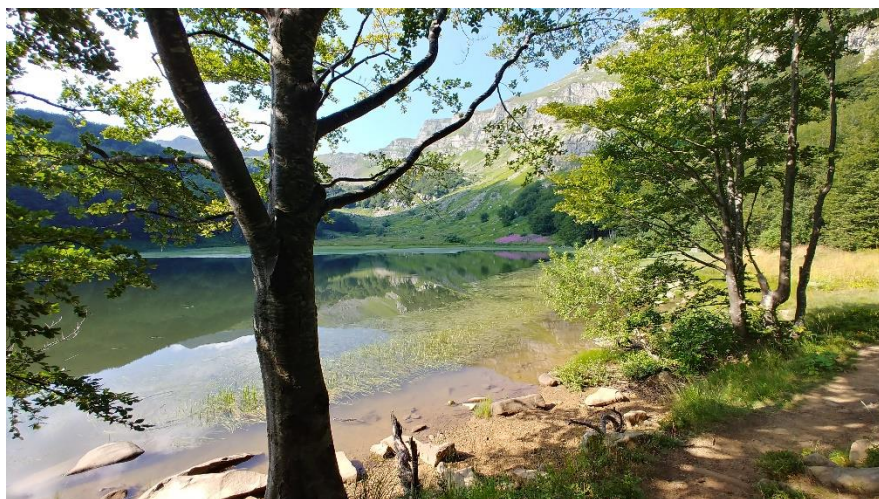
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SÖLKTÄLER
NATURPARK



Thanks for your attention



<http://www.interreg-central.eu/CEETO>

