

# TECHNOLOGIES, COMPETENCES AND SOCIAL INNOVATION FOR WORK INTEGRATION SOCIAL ENTERPRISES



## WHAT WE DO

INNO-WISEs project is expected to significantly change the entrepreneurial mind-set, skills and attitude of the sector by building and promoting a stronger culture of entrepreneurship and greater social innovation capacities. INNO-WISEs will represent a ground-breaking project for the social economy sector since it will make work integration social enterprises (WISEs) able to use technologies and skills which are out of their reach and which will represent a turning point for their development.



5  
COUNTRIES

12  
PROJECT  
PARTNERS

7  
REGIONS

2.3  
MILLION EURO  
PROJECT BUDGET

4  
ASSOCIATED  
PARTNERS

## TAKING COOPERATION FORWARD

## WHO WE ARE

INNO-WISEs has a strong and highly qualified transnational dimension involving partners from five Central European countries, key research and technological entities, groups of WISE consortia in CE countries and the European Network of WISEs.

### Italy

- FPM - Fondazione Politecnico di Milano  
<http://www.fondazionepolitecnico.it/en/>
- CGM - Cooperative Group CGM  
<http://cgm.coop/>
- PAT - Autonomous Province of Trento  
<http://www.provincia.tn.it/>

### Slovenia

- SENT - Slovenian Association for Mental Health  
<http://www.sent.si/>
- SASS - School of Advanced Social Studies in Nova Gorica  
<http://www.fuds.si/en>
- MONG - Municipality Of Nova Gorica  
<https://www.nova-gorica.si/>
- ITC - Innovation Technology Cluster Murska Sobota  
<http://itc-cluster.com/>

### Croatia

- AG - ACT Group  
<http://act-grupa.hr/hr/>
- IPI - Institute of Social Sciences Ivo Pilar  
<http://www.pilar.hr/>
- MED - Medjmurje County  
<http://www.medjimurska-zupanija.hr/>

### Poland

- BARKA - Barka Foundation for Mutual Help  
<http://barka.org.pl/>

### Belgium

- ENSIE - European Network of Social Integration Enterprises  
<http://www.ensie.org/>

### Who funds us

INNO-WISEs project is funded by the Interreg CENTRAL EUROPE Programme that encourages cooperation on shared challenges in Central Europe.



With 246 million Euro of funding from the European Regional Development Fund, the programme supports cooperation between institutions beyond their borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia.

DISCOVER MORE ABOUT  
**INNO-WISEs**

[http://www.interreg-central.eu/  
Content.Node/INNO-WISEs.html](http://www.interreg-central.eu/Content.Node/INNO-WISEs.html)



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## INNO-WISEs

Tackling all development needs of WISEs sector from technology gaps to skills shortages and including a knowledge management framework, a flexible ICT platform and training programmes

## FACTS AND FIGURES



### Outputs

Through the production of specific outputs for the WISE sector, INNO-WISEs project is expected to significantly change the entrepreneurial mind-set, skills and attitude of the sector. The project will develop outputs for the WISE sector that improve entrepreneurial skills (especially digital skills) such as an ICT platform and training programmes that are expected to have an impact on the region's economic growth and social inclusiveness. The INNO-WISEs project has identified eleven types of outputs:

- Four outputs are number of strategies and action plans developed and/or implemented but also number of innovation networks established.
- One is a number of tools and/or services developed and/or implemented.
- One is a serie of pilot actions implemented.
- And one is a number of trainings implemented.

These specific outputs, shared among partners from different EU member states, will ensure an effective improvement of skills and competences of the social entrepreneurs.



## STRATEGIES AND ACTION PLANS

Regional joint strategy to tackle WISEs technologic and management skills shortages in the long-run will provide a common vision to tackle WISEs' employees and entrepreneurs technological and management skills shortages in participating regions to promote WISEs ability to create social innovation (in terms of processes, services and products). It will establish specific priorities and objectives for each type of involved stakeholder (partners, associated partners etc.) so as to tackle territorial challenges and problems through an integrated approach.

An action plan for developing WISEs technological and management competences will bring together the results from key project activities from this and other WPs (i.e. strategy, pilot projects, trainings) to build a concrete political and practical roadmap to improve WISE skills and entrepreneurial competences in CE in the long-term. It will establish specific activities, tasks, timeline, financial resources and legal provisions (e.g. Network building) that project and associated partners will implement to put into effect project results in the long-run.



## TRAINING

By elaborating training curriculum and material, the project will produce a key output in terms of technological and managerial skills of WISEs managers and employees which will directly support WISEs innovative capacities and the development of a more entrepreneurial mind-set by supporting key abilities currently lacking such as cutting edge organizational and managerial skills ability to exploit innovative technologies providing more competitive services, efficient production processes etc. Technological and Managerial competences' Training for Work Integration Social Enterprises includes face-to-face training modules contents, all the training materials, the contents and materials developed for the Massive Online Open Course (MOOC) modules.



## TOOLS

Innovative Technological Platform will provide WISEs with key technologies both managerial and technical (e.g. supporting innovative production processes). Thus, this tool will support WISEs in developing innovative products, services and processes linked to the economic sectors they work in (i.e. waste management, recycling and re-use, sustainable tourism and agriculture). This output will be achieved through the technical activities aimed at creating a Platform tailored to actual user needs. developed to hold the MOOC training modules and make them readily available to users (from project partners and beyond).



## PILOT ACTIONS

Pilot Actions will apply the innovative technologic framework elaborated by building and testing a Technological Platform. There will be 5 Pilot Actions (2 in Italy, 1 in Poland, 1 in Slovenia and 1 in Croatia). Pilot Actions will demonstrate the feasibility and effectiveness of the innovative technologies studied and applied by the project to the WISE sector. Pilot Actions will support improvement in knowledge and skills (technologic and managerial) of WISEs employees and entrepreneurs through application in CE regions.

