

COORDINATED STRATEGY ON GREEN NODES DEVELOPMENT

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE1444 InterGreen-Nodes
Lead partner	Technische Hochschule Wildau
Output number and title	Output O.T1.1 Coordinated strategy on green nodes development
Responsible partner (PP name and number)	PP3 - UCV (Regional Association of the Chambers of Commerce Industry, Handcraft and Agriculture of Veneto)
Project website	https://www.interreg-central.eu/Content.Node/InterGreen-Nodes.html
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Summary description of the strategy/action plan (developed and/or implemented)

The output provides an “easy to use” guidelines for the definition of the Regional action plans to future development of INTER-Green-Nodes with a specific focus on three aspects:

- Coherence with European, national, regional planning documents
- Strategies for accessing funding opportunities.
- Identification of general administrative framework to foster the investment.

Despite the complexity of the regulation and funding schemes, these guidelines have been proposed as a “check list” to provide a “step-based approach” to support the decision makers in the project implementation. The output of the following step-based approach is a matrix that will provide a synoptic view of all the project steps:

- STEP 1 - Identify the Action fields
- STEP 2 - Stakeholders consultation
- STEP 3 - Site Analysis
- STEP 4 - Coordination with relevant plans
- STEP 5 - Lot fraction for funding mix
- STEP 6 - Map of the funding opportunities
- STEP 7 - Financial schemes
- STEP 8 - Action Plan
- STEP 9 - Evaluation framework

The guidelines developed have been built on the activities D.T1.1.1 - 4. Deliverables of Activity 1.1 provide insights related to the three main factors. First, a survey of policy initiatives has been carried out to outline how project partners exploit the chances connected to the Ten-T policies and related funding programs at the different

territorial levels. Second, an analysis of funding opportunities has been carried out to outline how actors interested in promoting green nodes can promote and fund their projects within the EU framework. Third, twelve best practices have been collected to further explore the relationship between funding opportunities, governance solutions and partnership implemented; best practices have been identified specifically oriented to implement innovative forms for managing and financing green last mile logistics.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

- Berlin - DE300
- Rostock Kreisfreie Stadt - DE803
- Venezia - ITH35
- Bologna - ITDH5
- Budapest - HU110
- Coastal-Karst (Koper) - SI024

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The expected benefits of the strategy concerning smooth green nodes development are multifold. A first group of benefits for target groups (in particular public bodies, logistics and business operators) refers to the possibility to speed the process of identification of financial opportunities to support the actions identified.

A second group of benefits consider the improvement in the coordination process that should be implemented in order to achieve the goals as well as relying on an effective administrative framework to be followed. A third group of benefits refers to the comparability of the actions at the European level. The proposed strategy leverages on international best practices and exploitation of knowledge related to other territories and actors operating in other institutional contexts. This further enhances the validity of the actions to be followed and benefits in terms of reliability.

The benefits mainly rely on the effectiveness of investments on the intermodal infrastructure. The strategy will indeed support Authorities and Organization in properly designing the process for their investments, with innovative solution in public and private partnership, through a set of case history and good practices to be transferred in each local context.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The sustainability can be guarantee by anchoring the informative framework supporting the strategy with the project platform enabling an updated information sharing and KPI support. As mentioned above, the proposed strategy is rooted on the analysis and identification of international best practices concerning projects and initiatives implemented in different European territorial contexts.

From this point of view, the transferability is linked to the possibility to apply the outlined strategy into different territories. Moreover, the identification of successful forms of coordination among key stakeholders further sustain the transferability.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Lesson learned regards the insights of the 12 best practices review at the European level (D.T1.1.2). The best practices highlight how it is crucial for the success of the initiatives implemented to build effective forms of cooperation among public institutions and private partners (firms with different specializations and role within the last mile logistics solutions developed). In some projects the public-private partnership is characterizing the whole project since its beginning, while in other best practices the role of the public institution is driving the following involvement of private partners in the management of the logistics infrastructure.

In the review of the 12 case studies, the transnational cooperation has been developed within a European scheme, aiming at comparing the project with the European scenario in the definition of standards and demand analysis. The added value of the European transnational cooperation becomes relevant to set the standards and have a point of reference (benchmarking) for the following investments activities. It is evident how the development of last mile initiatives must consider the institutional and funding context of the European Union, as well as the practices already developed in other countries and regions.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

- Deliverable D.T1.1.1 - Survey of policy initiatives (EU, national, regional and local)
<https://www.interreg-central.eu/Content.Node/InterGreen-Nodes/CE1444-D.T1.1.1-analysing-of-policy-initiatives.pdf>
- Deliverable D.T1.1.2 - Assessment of funding opportunities for the deployment of InterGreen -Nodes
<https://www.interreg-central.eu/Content.Node/InterGreen-Nodes/CE1444-D.T1.1.2-Assessment-funding-Opportunities-v1.8.pdf>
- Deliverable D.T1.1.3 - International best practice review on greening last mile
<https://www.interreg-central.eu/Content.Node/InterGreen-Nodes/CE1444-D.T1.1.3-International-BP-review-on-greening-last-mil.pdf>
- Deliverable D.T1.1.4 - Guidelines for smooth green nodes development
<https://www.interreg-central.eu/Content.Node/InterGreen-Nodes/INTERGREEN-D.T1.1.4-final.pdf>

ANNEX (pictures):

- Annex1_9 steps methodology
- Annex2_12 best practices PPP and funding mix