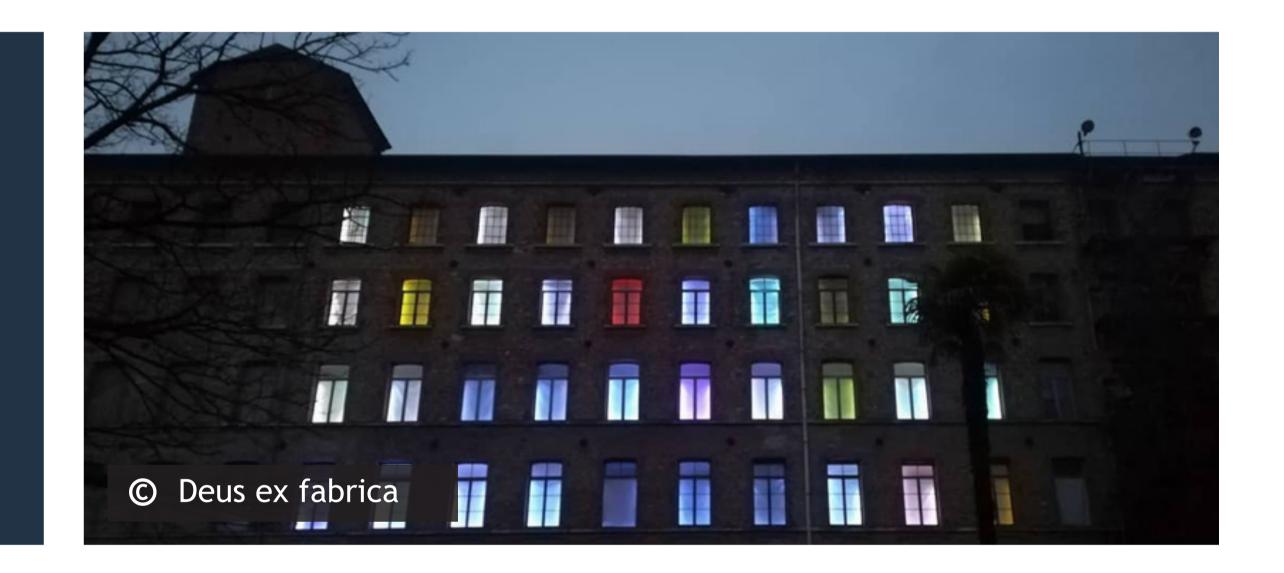


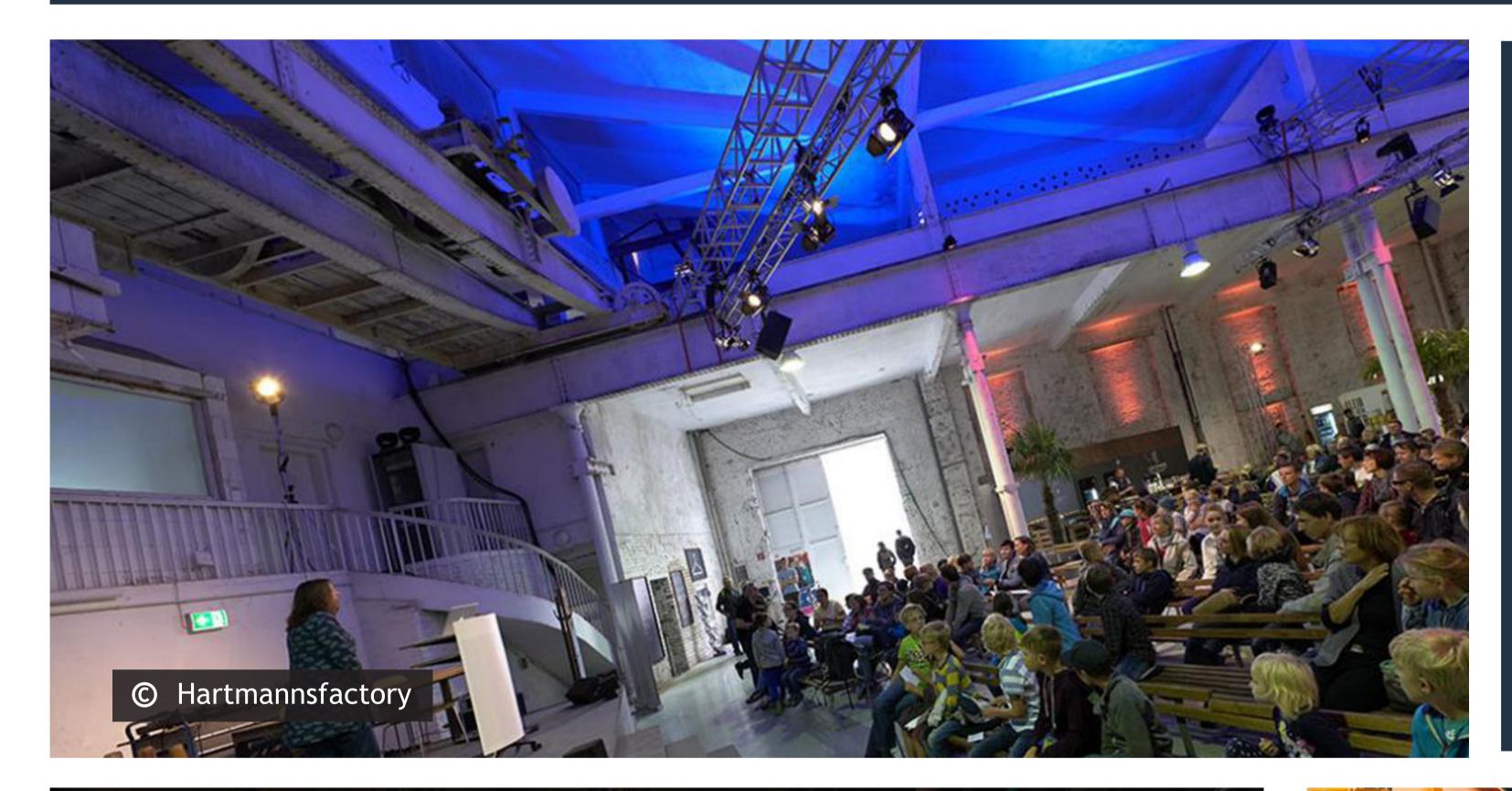
## **Bringing Colour to Industrial Regions**



Influencing strategic frames and opening up public administrations in industrial regions towards the specific chances and needs of Culture and Creative Industries.

Promoting Culture and Creative Industries as an own economic branch and as an external partner for innovation in traditional industries.

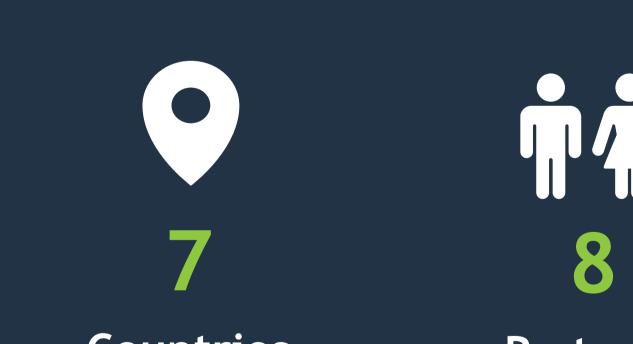




Empowering industrial communities to become more open to innovation, change and entrepreneurship.







Countries



Partners



Budget





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**Economic Development Corporation**, City of Chemnitz





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stero ondernemend voor de samenleving

