
New Task4s members!

All the partner regions have established their expert groups that are working in accordance with Joint Guideline on the Composition and Operation of Task4s.

Participating regions create fully-fledged quadruple-helix based ecosystems with sufficient capacities to promote innovation through co-creation. The final goal is to build a transnational open innovation ecosystem for smart elderly care, which allows public authorities, universities, businesses, and the representatives of the elderly to:

- 📖 regularly interact,
- 📖 share knowledge and information on the unmet needs of the elderly and on the potential solutions to address them,
- 📖 create transnational collaboration teams for the development of innovative solutions with wide-scale market opportunities.

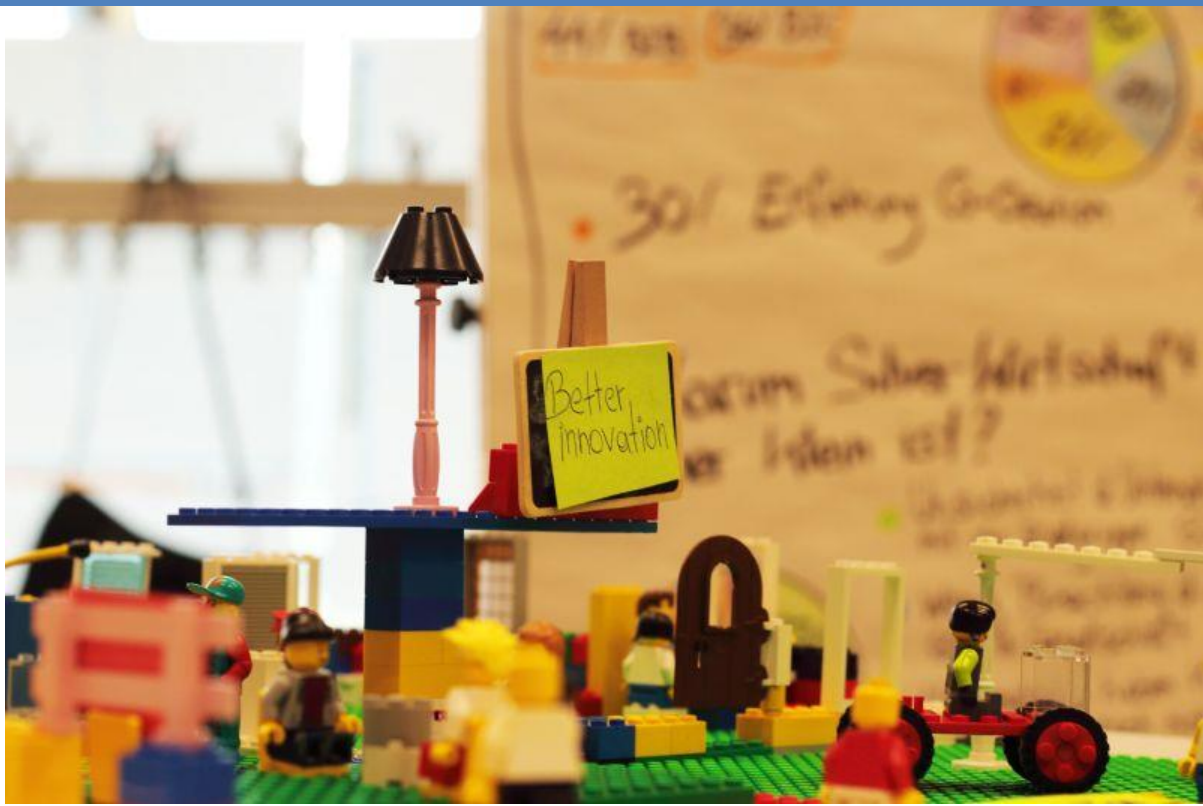
Creating environment to bring the change is fundamental part of I-CARE-SMART project.

Who we need:

- 📖 innovators,
- 📖 business entities (SMEs and start-ups),
- 📖 academia (researchers and students),
- 📖 public authorities (both at local and regional level),
- 📖 social innovators (NGO's and informal groups).

If you find yourself on the above list, please don't hesitate to contact us and join the team!

You can contact us using social media of the project: either [Facebook](#) or [LinkedIn](#).



The workshop presented above would not have come to reality without Senior Advisory Board. Founded to gather as many valuable suggestions from senior members as possible, might be a crucial part on the way to find answers and eventually, make life of the elderly easier and better.



MORE

July's information seminars in Slovakia

03-17.07.2020 Košice Region, Slovakia

European Grouping of Territorial Cooperation Via Carpatia in cooperation with Technical University in Košice organized information seminars to present I-CARE-SMART project to wider audience. Event took place in three different locations - Spišská Nová Ves, Rožňava and Michalovce.

Local seniors, representatives of municipalities and other institutions which deals with the issue of senior policy and silver economy, discussed the development of the elderly care issue within the region Košice. Below you can find photos from the events.



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July's Task4s in Poland

23.07.2020 Lodzkie Region, Poland

Similar activities were taken up by other project partners. In Poland, the event took place on 23.07.2020, gathering all Task4s members in one place to analyze goals and obstacles, pre-discuss “roadmaps” and set next stages of the project. Meeting has resulted in targeting needs of the elderly and marked significance of local solutions considering variety of the target group.



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Co-creation Online Workshops

16-30.06.2020

What is the ecosystem of innovation? How to bridge the gap between end-users and business? Do you want to better understand your customers? And finally, how to involve seniors in a participatory and interactive way? All these questions found answers during the three-themed online workshops as a part of Interreg's I-CARE-SMART programme.

All three events were hosted by Berlin's University of Applied Sciences (HWTk) in online formula due to the COVID-19 restrictions. Workshops were led by I-CARE-SMART partners and external experts covering three topics:

- co-creation
- senior engagement
- business engagement

During the following events we had a pleasure to host representatives from such recognizable organizations as [EIT Health](#), [LiCalab](#) and [Happy Aging](#).



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Project Partners



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ABOUT US

This transnational cooperation project is funded by Interreg CENTRAL EUROPE Programme funded under the European Regional Development Fund.

I-CARE-SMART aims to bring innovation closer to senior citizens by introducing innovative products and services with the active involvement of users and boost the silver economy.



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