



Press information concerning international conference on cultural heritage management in historical buildings, involving also a creative and cultural sectors, organized by the City of Bydgoszcz within the Forget Heritage Project on September 12th, 2017.

International conference titled: *“LINK TO REMEMBERING. Innovative legislation, policies and ICT tools for Forget Heritage”* will be held in Holiday Inn Hotel in Bydgoszcz on September 12th, 2017. The event is organized within the Forget Heritage project (*Innovative, sustainable and replicable models for public-private cooperation within the protection of neglected sites of historical value through enhancing the cultural and creative sector*), the aim of which is to promote cooperation between Central Europe cities within identification of innovative, sustainable and replicable models of public-private management which will be used while restoring buildings of historical value for the society with the aim to use them in cultural and creative sector ventures.

The conference will be attended by project partners from:

- Italy (City of Genoa – the leading project partner and Region of Lombardy)
- Croatia (City of Rijeka)
- The Czech Republic (City of Usti nad Labem)
- Germany (City of Nuremberg)
- Poland (**City of Bydgoszcz** i Warsaw)
- Slovenia (Institute of Economy Research and Agency of Regional Development of Urban Area of Ljubljana)
- Hungary (Competence and Cultural Innovation Centre Society) – partner responsible for communication and promotion
- Representatives of Polish local self-government, cultural institutions, educational organizations, enterprises and creative and cultural sector.

The conference will be conducted in English, Polish participants will be provided with simultaneous translation.

The conference will present publicly first documents and tools worked out within the project. It will allow to gather mass audience expressing remarks and suggestions concerning the issue, which will constitute additional value and contribute to its final shape.

- Ms. Ilaria Pittaluga (City of Genoa) will present a Guidelines concerning the engagement of citizens in activities preserving historical objects
- Ms. Maria Trunk (expert representing City of Nuremberg) will discuss an international Management Manual - textbook concerning optimal management of cultural heritage from the perspective of the public owner; moreover, she will present the structure of Policy Handbook, comprising a survey of international legislation in relation to the management of cultural heritage objects
- The principles of an application allowing citizens to identify abandoned historical sites will be presented, which will contribute to their coming to life anew.

The second part of the conference will focus on Polish and international legislation concerning the management of historical objects and respective public-private cooperation (based on examples, challenges, disputes and innovations).



- Ms. Alicja Jagielska-Burduk of Bydgoszcz UKW will present examples of the Polish Law issues
- Ms. Kristin Hausler from Great Britain, Keynote speaker, will present areas being the cause of international conflicts concerning heritage
- Mr. Andrzej Jakubowski of Polish Academy of Science will concentrate on cultural heritage from the perspective of the private owner

The conference will be summed up and commented during a round table debate attended by speakers and partners of the project.

At 13:40 the press conference is planned with the representatives of the Project partners:

- City of Genoa - leading partner of the project
- Competence and Cultural Innovation Centre Society (Pecs, Hungary) - partner responsible for communication and promotion
- Expert from City of Nuremberg
- Agency of Regional Development from Slovenia
- Participation of City of Bydgoszcz Authorities

The partners of Forget Heritage project will stay longer in Bydgoszcz to discuss the progress of the project proceedings, which will enable them to visit more of interesting places being the potential for creative and cultural industries:

- Exploseum
- Bydgoszcz Fine Art Centre
- The Pomorzanie Cinema - Reawakening!

More information about the project:

<http://www.bydgoszcz.pl/rozwoj/projekty-miedzynarodowe/forget-heritage/>

<http://www.interreg-central.eu/Content.Node/Forget-heritage.html>

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Attachments: Conference programme

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