

TAKING
COOPERATION
FORWARD



INTERNATIONAL ONLINE WEBINAR



**CHALLENGES IN HERITAGE MANAGEMENT - HOW TO ENGAGE
COMMUNITIES, MOBILISE FUNDING AND DEVELOP CAPACITIES**



FORHERITAGE, Wednesday, October 14th, 2020

Opening
Introduction and
general information

**City of Rijeka -
European Capital of
Culture 2020**

How to engage
communities in
cultural heritage
projects? Fostering
participation

The economic
challenge and the use
of innovative financial
schemes

How to foster public-
private cooperation in
cultural heritage?

Your strenght lies in
knowledge - How to
organize a successful
training for better
management in the
cultural heritage
sector?

Learning by doing -
Trasferable elements
of cultural heritage
revitalisation pilot
actions



Impact assessment as
an opportunity

Session with
stakeholders on the
lessons learned and
tools presented

Conclusions from the
conference



FORHERITAGE PROJECT



Project title: ForHeritage - Excellence in heritage management in central Europe

Programme: Interreg Central Europe programme (capitalisation call)

Implementation: March 2020 – February 2022 (2 years)

Budget: 867 thousand EUR

Lead Partner: Westpomerania Voivodeship (Poland)



WHO IS WHO? PROJECT PARTNERSHIP - 4 COUNTRIES



 **Poland**
West Pomerania
FOUNDATION
for Landscape Protection 

Slovenia  **RRA LUR**
IER Institut za ekonomska raziskovanja
Institute for Economic Research

Italy 
Città di Cuneo
 **FINPIEMONTE**

Croatia 
IRMO
Institut za razvoj i međunarodne odnose
Institute for Development and International Relations



CAPITALISATION- EU PROJECTS



RESTAURA

Revitalising Historic Buildings through Public-Private Partnership Schemes



FORGET HERITAGE

Innovative, replicable and sustainable Private Public Cooperation management models of the abandoned historical sites by setting up Cultural and Creative Industries



IFISE

Innovative Financial Instruments in support to the Social Economy



CLIC

Circular models Leveraging Investments in Cultural heritage adaptive reuse



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CAPITALISATION- EU PROJECTS

SoPHIA



Social Platform for Holistic Impact Heritage Assessment

KEEP ON



Effective policies for durable and self-sustainable projects in the cultural heritage sector

ROCK



Regeneration and Optimisation of Cultural heritage in creative and Knowledge cities

FINCH



Financing impact on regional development of cultural heritage valorisation



CAPITALISATION- EU PROJECTS



ACT4PPP



Transnational Action for Public Private Partnership

SECOND CHANCE



Transnational Public-Private Partnership concept in the cultural sector for the Second Chance Project

CREATIVE CITIES



Development and Promotion of Creative Industry Potentials in Central Europe

HerO



Heritage as Opportunity

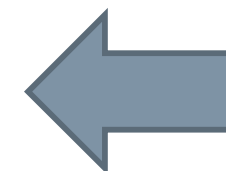


PROJECT OBJECTIVE

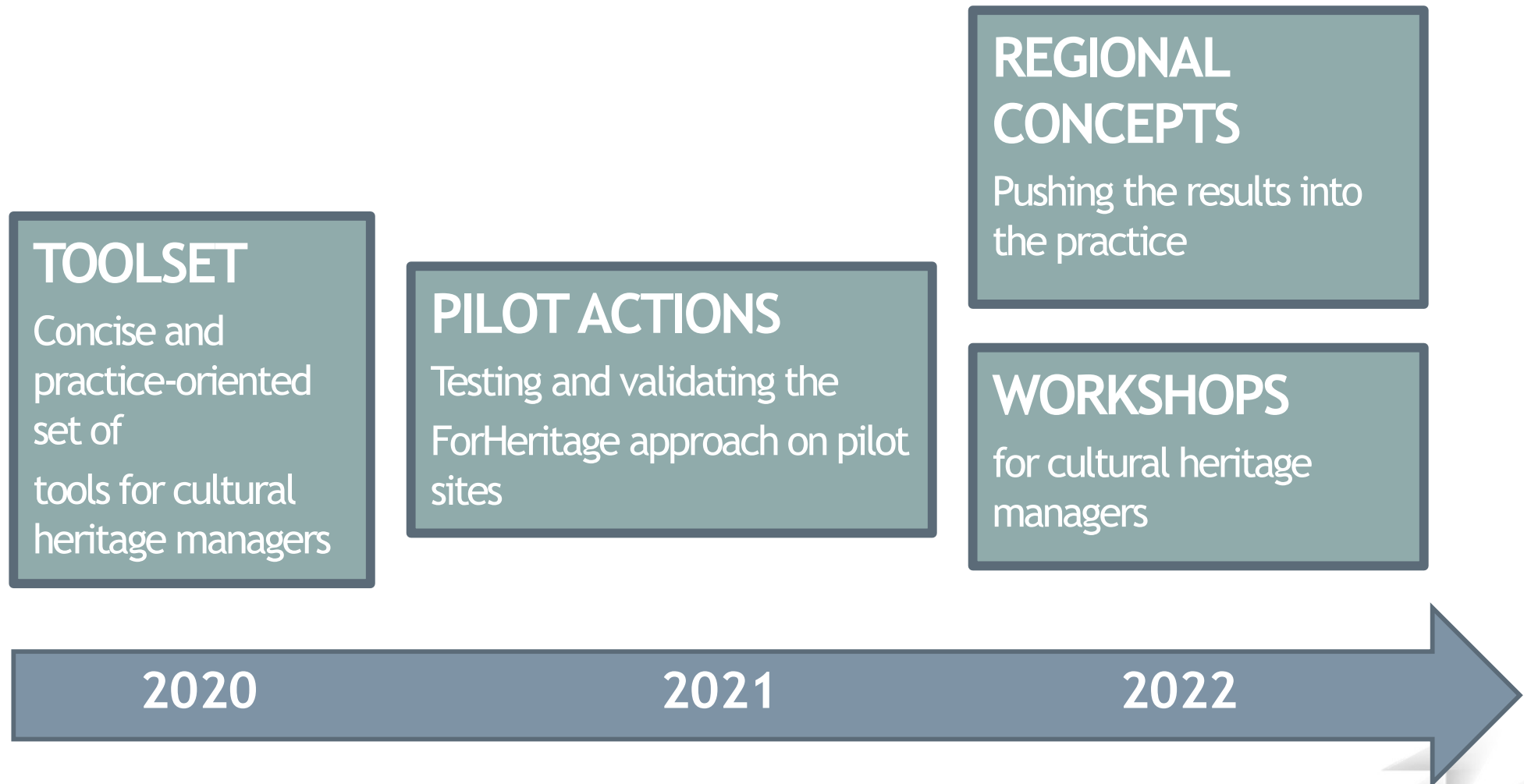
The main objective of the ForHeritage project is to build upon the results of previous projects, bringing them to the implementation phase and putting them together in order to foster an integrated approach to heritage management in the various stages of planning, implementation and financing.

HOW? Outputs and results from previous projects will be:

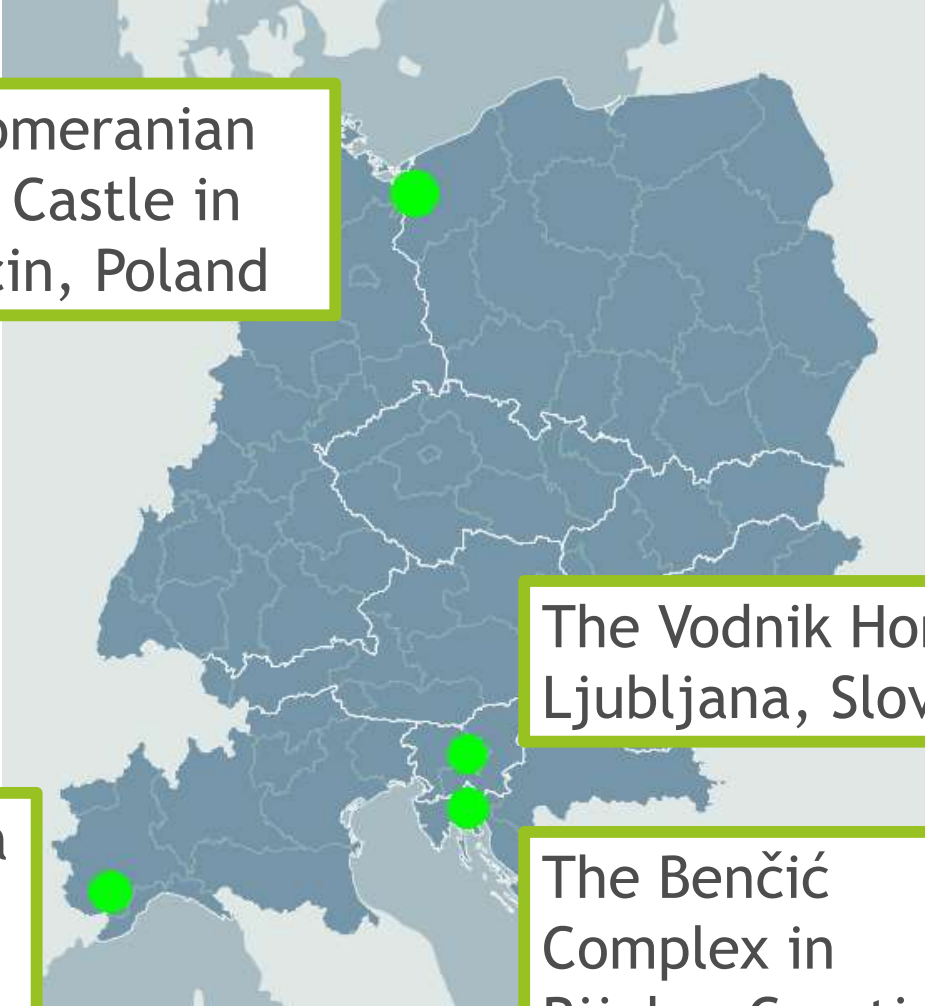
- analysed, further developed and/or adapted, refined and clustered (WP T1 - Adjustment)
- tested and validated (WP T2 - Testing)
- rolled out (WP T3 - Territorial uptake)



MAIN OUTPUTS



PILOT ACTIONS



The Pomeranian
Dukes' Castle in
Szczecin, Poland

The Vodnik Homestead in
Ljubljana, Slovenia

The Palazzo Santa
Croce in Cuneo,
Italy

The Benčić
Complex in
Rijeka, Croatia



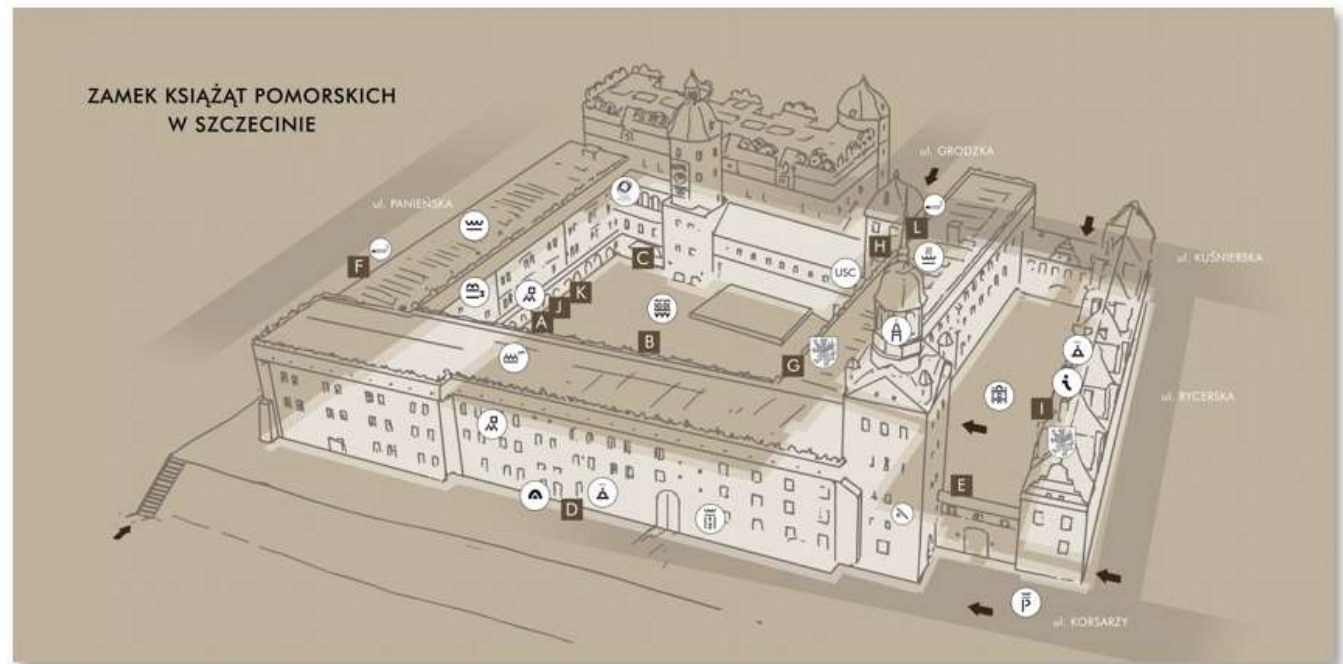
PILOT ACTION IN CROATIA

The Benčić Complex in Rijeka, Croatia



PILOT ACTION IN POLAND

The Pomeranian Dukes' Castle in Szczecin, Poland



PILOT ACTION IN ITALY

The Palazzo Santa Croce in Cuneo, Italy



PILOT ACTION IN SLOVENIA

The Vodnik Homestead in Ljubljana, Slovenia





ForHeritage project: Excellence in heritage management in central Europe

www.interreg-central.eu/forheritage



www.facebook.com/ForHeritageCentralEurope/

