
DOCUMENTATION OF THE ROR WEBSITE

D.T3.3.1

Version 1
10 2018

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1.1. Overview of facts

Summary

The development of the website started in October in collaboration with the Partners and external experts. The structure and layout were defined by the Partners. 2 Templates were sent to the Partners to collecting the necessary information and data. At the Steering Committee meeting in Velenje, the experts presented the final version of the website which is suitable to make hiking trails as well, because the “outdooractive” program is integrated into the website. All partner have an opportunity to modify their own content with their individual log-in. The user manual is helpful for this.

The purpose of the website

An interactive website offer an opportunity to improve the tourism visitor’s experience.

Tourism activities include the following activities:

- to promoting and increasing tourism
- to offer content for potential visitors
- to provide an event calendar for the events regarding the reformation






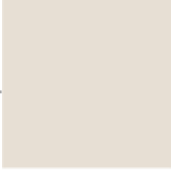





Design

The website is designed with minimal elements:

- easier to managing
- much quicker website
- helps users to focus for the content
- look more professional
- easier to navigate on the website

Colour palette

Logo colour variations

<p>Colour Option 1 Dark beige</p> 		<p>Scarlet red CMYK: 0 / 100 / 100 / 0 RGB: 220 / 0 / 0 #dc0000</p>
<p>Colour Option 2 Gold beige</p> 		<p>Light beige CMYK: 5 / 7 / 12 / 3 RGB: 234 / 227 / 214 #eae3d6</p>
<p>Colour Option 3 Scarlet red</p> 		<p>Gold beige CMYK: 22 / 28 / 48 / 10 RGB: 184 / 162 / 129 #b8a281</p>
<p>Black / White</p> 		<p>Dark beige CMYK: 48 / 60 / 100 / 55 RGB: 80 / 60 / 17 #503c11</p>
<p>Negative</p> 		

Typography

- When we talk about communication in web design context, we usually mean text. Typography plays a vital role in this process:
- More than 95% percent of information on the web is in the form of written language.
- Good typography makes the act of reading effortless, while poor typography turns users off.
- Optimizing your typography also optimizes your user interface. In this article, I will provide a set of rules that help you improve readability and legibility of your text content.
- Instead of using the Yorkten font family described in the design manual, we used the Droid Serif font family because it is displayed on a variety of platforms in the web application. It is similar to the originally designed font.

Retina ready

- Retina ready is a phrase coined by Apple. Over time, this has become a significant part of web design. The main objective of this technology is to have sharper images. More pixels are packed in per inch, such that the colors are brighter and more vivid. Moreover, it helps you get sharper fonts.

- b) Retina ready designs become particularly important when a visitor is browsing your website using a high definition phone or tablet. With more people using their cellphones and tablets to browse, there is a growing need for websites to not only be responsive, but also retina ready. People using such devices may zoom into a particular image or section of the website, and in case your site is not retina ready, that portion may pixelate when enlarged. High resolution and better quality images have become the need of the hour.

Hotspot

Image hotspots makes it possible to create an image with interactive hotspots. When the user presses a hotspot, a popup containing a header and text or video is displayed.

The following is configurable:

- a. The number of hotspots
- b. The placement of each hotspot, and the associated popup content
- c. The color of the hotspot



Creating newsletter

MAIN FEATURES


- a) Unlimited subscribers with statistics Unlimited newsletter with tracking
- b) Subscription spam check with domain/ip black lists, Akismet, captcha
- c) Delivery speed fine control (from 12 emails per hour to as much as your blog can manage)
- d) WPML ready
- e) **GDPR ready**

- f) Multi-list targeting with list combinations like all in, at least one, not in and so on
- g) Responsive email layout
- h) Customizable subscription widget, page or custom form
- i) User Registration seamless integration
- j) Single And Double Opt-In plus privacy checkbox for EU laws compliance
- k) Subscribers lists to fine-target your campaigns


Download manager

Download Manager packed with all features you will ever need for selling & monitoring file downloads like password protection, download visibility based on members roles and capabilities, hit counter and many more features.




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LATEST UPLOAD




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The Szabolcs-Szatmár-Bereg County Government joined the Routes of Reformation Association.




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