
A.T.3.5 STAKEHOLDER ALIGNMENT

D.T3.5.2 - Work paper on Stakeholder
Alignment

Version 1
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PROJECT PARTNER: REGIONAL DEVELOPMENT AGENCY OF THE PILSEN REGION (PP 10)

COUNTRY AND REGION: CZECH REPUBLIC, PILSEN REGION

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1. Background information

- *Presence of the topic in the region*
- *Are there many activities and networks related to the topic in the Region*
- *How active and engaged are the stakeholders already*
- *Special issues, e.g. are certain stakeholders, or stakeholder groups, especially strong in the region when it comes to Reformation topics, etc.*

Beginning situation x Actual situation after realisation of the ECRR project

PRESENCE OF THE TOPIC IN THE REGION - Beginning situation

- *So far, the topic of the Reformation is not fundamentally presented in the Pilsen region. It is a strong cultural and historical topic about which children are taught at school, However, there are no interpreted places and products with a clearly presented relation to the topic, which have the potential of a regular cultural or tourist attraction (exhibitions, educational or pilgrimage trails, site interpretations ...).*

PRESENCE OF THE TOPIC IN THE REGION - Actual situation

- *Well, the topic of reformation is comprehended as an interesting touristic topic now in our region. There are 2 strong cultural-educational products prepared:*
 - 1) *the Route of Jan Hus which was established during the ECRR project and a strong partnership was built up in cross-border (Czech-Germany) level. National actors linked with the main points of the Route of Jan Hus were contacted and involved into the activities.*
 - 2) *Baldov Hill in Domažlice - place of important victory of Hussite over the 4th crusade. There is 1 memorial on the hill, you can get to the battlefield from the centre of the city via the path with thematic sculptures. During the project there were discussion about how to strengthen the topic in the region and finally the city working finally on an interactive exhibition in the centre of the city of Domažlice.*

ACTIVITIES AND NETWORKS - - Beginning situation

- *Networks created specifically for Reformation are 2 (both are Czech-German):*
 - *Network of Czech and German Hussites cities and places linked with Jan Hus (<https://www.hussitische-kulturroute.com/cz/Husitsk-kulturn-stezka/>). They organize cultural events, the main communication centre is Jan Hus museum in Constance.*
 - *The activity of people who started pilgrimage on the paths of Jan Hus from Bohemia to Constance. They developed informal network of individuals, cities and cultural institutions - www.husovapout.cz.*

ACTIVITIES AND NETWORKS - Actual situation

- *Both of the networks were involved into the activities of the ECRR project. The Hussites cities would like to become member of the RoR. The second one (Husova pout) is not active anymore and its activities were covered by partnership of the Route of Jan Hus on the professional level.*
- *Another strong association - network of historical expert in Association of the Museum of Hus in Prague was involved in expert activities of the project.*
- *What was not reached is closer cooperation with national leaders of the evangetic churches and the cooperation churches staid on the local level. This is our challenge for future.*

ENGAGEMENT OF STAKEHOLDERS - Beginning situation

- *There are local activities to present individual events or topics (eg. Jan Rokycany birth anniversary exhibition in Rokycany, nature trails and memorials of Hussite battles at Tachov and Domažlice). All of those activities, however, have only local character, have low potential to attract visitors from other cities in the region.*
- *There is an attempt by the city of Domažlice and Furth im Wald to create an exposition that would relate to the history of their common territory, now divided by the state border. The theme of the Hussite invasion and the propagation of the reformist ideas was preserved in specific folk forms, which are still alive (theatrical performances on the theme of the attack of the dragon / dying Hussites on Furth im Wald).*
- *Local associations, churches and individuals from places along the path of Jan Hus (Kralovice, Mariánská Týnice, Bezručice, Stříbro, Tachov) are quite active in the organization of the annual historical pilgrimage. But it is more a private action than a complex popularization of the theme of the Reformation. However, these initiatives should be supported and the network already created should be used for the project.*
- *Official cultural and tourism institutions perceive the theme of the reformation as a marginal area. Private organizations do not see significant economic benefits in this respect.*
- *At present, however, the efforts of the Pilsen Region are more oriented towards multi-day hiking trails bringing "peace and spirituality", which opens opportunities for a greater presentation of the possible pilgrimage route of Jan Hus.*
- *In addition, cities with Hussite history or references to the 30-year war (especially Domažlice, Plzeň) are trying to find new attractive themes for greater interest of foreign tourists (opportunity for the project).*

ENGAGEMENT OF STAKEHOLDERS - Actual Situation

- *We managed to involve into activities of ECRR and RoR nearly all regional stakeholders mention before:*

- *Site in Domažlice is involved into RoR, the stakeholders participated during the project event, info plate is installed there, the city is interested in further development of its reformation heritage*
- *Kralovice, Bezručice, Tachov are joint by the Route of Jan Hus. Other regional villages, cities and other actors on the route were involved into activities of the ECRR and RoR. 9 info-plates is installed along the Route.*
- *New partners not from the Pilsen Region but with and important reformation heritage linked to the Route of Jan Hus were involved - city Bärnau (DE), castle Krakovec, castel Točník, Bethlehem Chapel in Prague were contacted or involved into the activities of ECRR.*
- *Possibilities for preservation and promotion of reformation heritage on other sites in the Pilsen Region were discussed with responsible stakeholders during the ECRR project (Stříbro, Rokycany, hill Bzí, churches in the city of Pilsen)*

STRONG ROLE - Beginning situation

- *Currently there is no key stakeholders linked to reformation from the tourism point of view. It is topic for schools and visitors of local museums. Churches are rather weak in presenting of their history and evagelic churches are mostly closed for public.*
- *Reformation is, in context of Czech Republic, rather cultural and historical issue, so it is the way how to get an attention of potential visitors (lovers of history or expert study trips).*
- *The strongest position in such a situation has the Pilsen Region (as regional manager of the tourism) and Pilsen - TOURISM (the biggest destination agency operating on territory of Pilsen - City and surrounding area).*

STRONG ROLE - Actual situation

- *The Pilsen Regional Authority was well involved into the activities of the project and is prepared to pay more attention to reformation heritage in the region (especially to the Route of Jan Hus)*

2. Stakeholder engagement in the frame of ECRR and its objectives

Beginning Situation

- *From the beginning we faced a problem, that the topic of Reformation is very various in the Czech Republic. Therefore, we had to make own historical overview of the issue and present each phenomenon separately to the stakeholders (to give them enough place and sources to think about the context of reformation in their particular situation).*
- *Next problem is different points of view of regional:*
 - 1) *cultural actors (mainly museums, regional authority)*
 - 2) *tourism actors (destination agencies and tour operators)*
 - 3) *local actors (groups focused on regional development of their mainly rural territories).*
 - 4) *churches*

Actual Situation

- *We are happy that we managed to involve nearly all of the actors mentioned in the beginning of the project. We focused mainly on our region but it was meaningful to cooperate also with actors from other countries.*
- *The only actors that stayed out of the partnership are unfortunately churches.*
- *We communicated with other important sites in the Czech Republic and motivated them to be part of RoR.*

3. Stakeholder engagement means and methods

- *The best means of working with stakeholders are personal meetings, their involvement in interesting activities (educational, cultural, study visit) and presentation of the direct benefit for them (this is really fundamental).*
- *To promote RoR and ECRR on national level we published an expert article in the magazine of the association of museums and galleries, which is spread to all cultural institutions in CZ. We also participated in special events and presented the activities of ECRR and the benefits of RoR.*
- *We send some general mails to other regional - national stakeholders to inform them about the activities. But the stakeholders mostly do not answer such mails.*

4. Identified stakeholders in the region

The identification and categorization of stakeholders in the region has been carried out through the elaboration of a mapping exercise and filling of a matrix provided by PP4. In addition to identifying all (at least the most) relevant stakeholders in the regions, PPs had to give information on the level of interest in the topic and influence of the actors, enumerate potential conflicts, etc.

That is why the filled-in matrix/map is attached to this report as an annex.

Here please attach the matrix/map you handed in to SiTI to this document as Annex.

5. Overview stakeholder engagement

1= "very low", 2= "low-medium", 3= "medium", 4= "medium-high", 5= "very high"

STAKEHOLDER MATRIX - June 2019 / PP10 (RRAPK)

	Name of the stakeholder	Involvement in start Yes / No	Engagement mean	Local Workshop 24.4.2019 Yes / No	Importance of the stakeholder	Interest in reformation sites in region	Interest in RoR
1	Pilsen Region (Regional Authority)	Y	Personal meetings, workshops	Y	5	5	5
2	Preserved landscape area Český les	N	Personal meetings, workshops	Y	3	4	1
3	Club of Czech Tourists	N	Personal meetings, workshops	Y	4	3	1
4	Local Action Group - "Region of the alive water"	N	Personal meetings, workshops	Y	4	4	3
5	Local Action Group - "Czech West"	Y	Personal meetings, workshops	Y	4	4	3
6	Museum and Galery of the North Pilsen Region in Mariánská Týnice	N	Personal meetings, workshops	Y	3	4	3
7	Museum of Český les in Tachov	Y	Personal meetings, workshops	Y	3	3	3
8	Ultreai - Asocciation of the Pilgrims	N	Personal meetings, workshops	Y	2	4	1
9	Nečtiny - village / Museum	N	Personal meetings, workshops	Y	4	4	4
10	Tachov - city / REVIS	N	Personal meetings, workshops	Y	3	4	4
11	Tachov - city / Cultural centre	N	Telephone, workshops	Y	4	3	3
12	Kralovice - city / Information centre	N	Personal meetings, workshops	Y	4	3	3
13	Kralovice - city / Asocciation for the local development NNO	N	Personal meetings, workshops	Y	2	3	3
14	Kožlany - city / Museum	N	Personal meetings, workshops	Y	4	3	3
15	Žihle - village	N	Telephone, workshops	Y	4	3	3
16	Lestkov - village	N	Personal meetings, workshops	Y	4	5	4
17	Mladotice - village	N	Telephone, workshops	Y	4	5	3
18	Postřelí - Information centre	N	Personal meetings, workshops	Y	3	5	4
19	Terra Tachovia - NNO	N	Personal meetings, workshops	Y	3	5	4
20	Association of the Museum of Jan Hus in Prague	N	Personal meetings, workshops	Y	3	5	4
21	Local Action Group - "Golden Trail"	N	Personal meetings, workshops	Y	4	3	3
22	Via Carolina / Goldene Strasse	N	Personal meetings, workshops	Y	5	5	5

23	Museum of West Bohemia	Y	Personal meetings, workshops	N	4	3	3
24	Museum of Religious Art in Pilsen	Y	Personal meetings, workshops	N	3	3	3
25	Association of the Municipalities of the Pilsen Region	Y	Personal meetings, workshops	N	4	4	3
26	Pilsen - Tourism	Y	Personal meetings, workshops	N	4	1	1
27	Bezručice - City	N	Telephone	N	3	3	1
28	Krsy - environmental centre	N	Personal meeting	N	1	2	1
29	Grypspek - Association of the Grypspek heritage in Kralovice	N	Personal meetings, workshops	N	2	3	1
30	Manětín - city	N	Telephone, workshops	N	3	3	1
31	Local Action Group "Světovina"	N	Telephone, workshops	N	4	3	1
32	Bílov - village	N	Telephone	N	3	4	1
33	Potvorov - Association of the church in Potvorov	N	workshop	N	2	3	1
34	Museum of Chodsko in Domažlice	N	Personal meetings, workshops	N	4	5	3
35	Domažlice - city	N	Personal meetings	N	5	5	5
36	Domažlice - culture and information centre	N	Personal meetings	N	3	4	3
37	Castle Krakovec	N	Telephone, Personal meetings	N	3	5	3
38	Castle Točnick	N	Telephone, Personal meetings	N	3	5	3
39	Association of the Cities with Hussites History and Tradition	N	Telephone, Personal meetings	N	4	5	5
40	Bethlehem Chapel in Prague	N	Telephone, Personal meetings	N	3	5	3
41	Husova pouť - NGO	N	Personal meetings, workshops	N	1	5	1
42	Litomyšl - city	N	Personal meeting	N	5	5	5
43	Litomyšl - museum	N	Personal meeting	N	4	5	5
44	Church of Czech Brethren - Litomyšl	N	Personal meeting	N	1	5	5
45	Church of Czech Brethren – headquarter Czech Republic	N	Personal meeting	N	5	5	3

6. Main conclusion

- We managed to influence 45 organization during ECRR project
- The main mean of communication is active personal contact (it is necessary to build “relationship” especially when the topic is “minor” and “religious”).
- The stakeholder with the main influence are regional authority, bigger cities and cross-border partner (5 points).
- The stakeholders are mostly very interested in local / regional sites (we managed to promote “reformation” as an important historical-cultural-tourist topic)
- Only bigger organizations are interested in the concept of RoR (5 point).
 - Pilsen Region joint the RoR through the PP10 which is organization founded by the regional authority.
 - Via Carolina and Domažlice are member of “Association of Cities with Hussites History and Tradion” which would like to become a member of RoR.
 - City of Litomyšl is in the process of official steps to become the member of RoR. (all local partners are interested, the city itself will become the member)
- Organization with not direct link with the topic of reformation (Czech Tourism, Chamber of Tourism, Chamber of Commerce, ...) were not interested in any mean of communication and the activities of ECRR or RoR..
- Through our workshops for schools and the municipalities we got in close relationship with some schools and the cooperation (regarding the topic of reformation) should continue in future.

7. Main challenges and difficulties arisen

- Public sector see already the reformation as important topic but there is no cooperation with business sector.
- We did not face any other difficulties 😊

8. Main lessons learned and practical recommendations

- *The leadership is necessary.*
- *It is necessary to present direct benefits to stakeholders.*
- *There is always necessary to cooperate with more personalities form the organization (clerks, political level, historical expert)*

9. Other remarks (if applicable)

Add what you consider necessary if required and has not been included in the previous sections.

10. Annexes and documentation

- *Stakeholder map / matrix*
- *Some picture*

Local workshop in the Pilsen Region (24.4.2019)



Meeting with important national stakeholder - city of Litomyšl (13.5.2019)



STAKEHOLDERS ANALYSIS | RRAPK (2017 - beginning of ECRR project)

Name of the institution/stakeholder involved	How are they involved in the project/selection of routes/application?	How are they locally involved in tourism?	How can they help to make the project/selection of routes/application successful?	LEVEL OF INTEREST (1= "very low", 2= "low-medium", 3= "medium", 4= "medium-high", 5= "very high")	LEVEL OF INFLUENCE (1= "very low", 2= "low-medium", 3= "medium", 4= "medium-high", 5= "very high")	Relationships with other stakeholders. Conflicts and critical points to highlight.
BODIES FROM THE PILSEN REGION						
Pilsen Region	Associated partner of the project	Regional decision making body for tourism (strategies , PR activities, creation of	It is respectable authority that develops regional strategies and manages	4 / 5 (it depends on what kind of product we will be able to create for them	4	Its involvement is important for motivation of other stakeholders

		thematic tourism packages)	many cultural bodies and activities (museums, festivals, ...). It is also decision making subject in field of tourism strategies.	within the project).		rs. No conflicts.
Plzeň - Turismus (Pilsen City)	<p>Organization of the Pilsen City (main regional centre) responsible for tourism in Pilsen and surrounding. It is not involved so far but it is the most active tourism body in the region, so it is necessary to involve it.</p>	<p>It manages information centres, creates thematic packages, organises tours and is involved in international networks.</p>	<p>It works a lot with international tourism - main focus is on German tourists that are often interested in religious heritage. So its involvement would help to introduce reformation heritage in the region to German and other international tourists. It also creates local strategies.</p>	<p>2 (they do not comprehend Reformation as a "topic" for them at the moment, but they understand the advantages of it, I hope to motivate them more within the project)</p>	<p>4 (they are the most powerful operator in Pilsen, but do not do many activities in the region)</p>	<p>It represents the biggest city in the region so it is important partner for other towns. Pilsen City was "the European Capital of Culture 2015" which was also the year of Jan Huss 600 anniversary. It is generally the culture and tourism centre of the region with the necessary infrastructure from where the tourists travel around the region.</p>

<p>Museum of the West Bohemia in Pilsen</p>	<p>Involved as an expert body</p>	<p>It is expert organization (history, archeology) that manages 8 regional museums – it is important tourism body with interest also in the topic of reformation.</p>	<p>It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).</p>	<p>2</p>	<p>3</p>	<p>Respectable subject dealing with regional history. No conflicts.</p>
<p>Museum of the Český les in Tachov</p>	<p>Museum taking care about region with strong reformation history. Connection through Pilsen Region Authority (its managing authority)</p>	<p>Main museum in a locality with strong reformation history.</p>	<p>It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).</p>	<p>3</p>	<p>2</p>	<p>It cooperates with town and tourism subject on the expert level.</p>
<p>Regional cities: Domažlice, Bezručice, Rokycany, Tachov, Stříbro, Kralovice</p>	<p>Biggies cities with the reformation history in the Pilsen Region, contacts on personal level - more detailed information about the project will follow</p>	<p>Towns with local tourism activities (they manage information centres and local museums) . They all developed a kind of reformation memorials but not with</p>	<p>It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).</p>	<p>3</p>	<p>3</p>	<p>Good relations with NNO, local activities and local experts</p>

		bigger tourism influence.				
Korandův Sbor (Church of Koranda in Pilsen)	not involved so far	It is specific part of the Evangelic Church of Czech Brethren in Pilsen with interesting modern building. Actually it is not opened for tourism activities.	It should share information for its members, locals or visitors, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).	4 (I guess they could be very interested but they were not informed about the project yet)	2	Actually we do not have any experience with it
Národní památkový ústav (National Heritage Institute) in Pilsen	not involved so far	It regulates management of historical sites and buildings linked with reformation (it gives official statement for reconstruction and so on), it is expert body	It should share expert information, cooperation (synergy) for preservation activities	2	2	Difficult position - not much opened for tourism, rather focused on preservation
Association "Hussite Cities"	not involved so far, but are represented by the towns mentioned above	It supports cross-border cooperation on the	It should share information for visitors and locals, cooperation	5	3	It is functional network of Czech and German cities with

		political and civic level	(synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).			traditional activities and informational portal
Local Schools	not involved so far, but there are many good experiences with engagement of schools for exploitation of local heritage	They organise trips and excursions for their students and pupils (national or international) – students then introduce the issues to their parents (motivate them to visit the places as well)	The project is not focus primary on tourism but on cultural heritage. In that case the local engagement is very important for success of the project (to support enthusiasm in the local people for the issue).	4	2	Good connections with local stakeholders (municipalities, museums, Pilsen Region)
Civic activities	not involved so far	there are many local activities - not tourism, rather cultural	involvement of local people always help to make the products and activities sustainable	3	3	local organisations and people mostly cooperate with town and municipalities and local museums
Association of incoming tour operators or strong incoming tour operators themselves	not involved so far	they are focused on tourism	Its involvement would help to get the topic of reformation into the national or	3 (I guess they should interested but they were not informed)	3	no problem

			local concepts or to create new interesting products or packages.	about the project yet)		
Association of local tour guides; interpreters, associations of hoteliers and restaurant owners, tourism transport providers etc.)	not involved so far	they are focused on tourism	they are not focused on Reformation, in some territories they could be better motivated	2	1	actually they are not used to cooperate with a thematical umbrella
NATIONAL BODIES						
Czech Tourism (Czech Central Agency of Tourism)	not involved so far, it is official national tourism agency, so it should be informed about the project's activities, ideally involved	The main national tourism body managed by Ministry of Culture (international presentation of Czech Republic, thematic products, official marketing tools, responsible for strategies and surveys)	It would help to the project to be involved as official tourism product of Czech Republic	3 (I guess they should be interested but they were not informed about the project yet)	5	No regional network, it works without cooperation with cities from the Pilsen Region
National Heritage Institute (National Headquarter)	not involved so far	It manages many historical sites and buildings (e.g. Krakovec Castle,	It should share expert information, cooperation (synergy) for marketing activities and development	2	5	Sometimes difficult to cooperate - some castles might be interested, but are

		Rabí Castle)	of specific thematic products (expositions, brochures, app, ...), sharing tourism information for visitors			managed from the headquarter and cannot make decisions.
Ministry of the Culture of Czech Republic	not involved so far	the main authority for cultural heritage	Its involvement would help get the topic of reformation into the national strategies.	3 (I guess they should interested but they were not informed about the project yet)	5	It is very difficult to find responsible and active person.
Foundation Jan Hus 600	not involved so far	it coordinated cultural activities of Jan Hus 600 anniversary	It is not necessary to involve it, but it might help to the "good name" of the project in Czech Republic	5 (I guess they should interested but they were not informed about the project yet)	3	Rather activities in Prague and South Bohemia, cooperation with regional museums
Chamber of Commerce	not involved so far	they are not much locally involved in tourism	its members dealing with tourism (mostly bit hotels or some bussiness companiew - e.g. Pilsner Urquell) might offers their products within the route	1	1	in fact it is probably not cooperating to much with the tourism sector

Chamber of Tourism	not involved so far	they are focused on tourism	Its involvement would help to get the topic of reformation into the national or local concepts or to create new interesting products or packages.	3 (I guess they should interested but they were not informed about the project yet)	3	no problem
Association of incoming tour operators or strong incoming tour operators themselves	not involved so far	they are focused on tourism	Its involvement would help to get the topic of reformation into the national or local concepts or to create new interesting products or packages.	3 (I guess they should interested but they were not informed about the project yet)	3	no problem
Association of local tour guides; interpreters, associations of hoteliers and restaurant owners, tourism transport providers etc.)	not involved so far	they are focused on tourism	they are not focused on Reformation, in some territories they could be better motivated	2	1	actually they are not used to cooperate with a thematical umbrella
MAIN EVANGELIC CHURCHES IN CZECH REPUBLIC						
Evangelic Church of Czech Brethren	Evangelic Church of Czech Brethren is associated partner, others are not	Not involved in tourism (only in position of possible tourists)	There involvement is necessary for international networking evangelic	5 (I guess they should interested but they	3	no experiences so far, but all the churches has
Czechoslovak Hussite Church						
Unity of the Brethren						

Czech Evagelic Lutheran Church	involved so far		churches and local engagement for the topic of reformation as important cultural heritage	were not informed about the project yet)		regional networks
BODIES FROM OTHER CZECH REGIONS						
Prague City Tourism	not involved so far	It is tourism agency of the most often visited place in CZ (importance for international visitors) so it is necessary to cooperate with it. It also offer thematic product - Tour of Jan Hus	Very relevant reformation sites and places are in Prague. There is also the biggest international airport so all the international visitors start their visit of Czech Republic there.	4 (I guess they should interested, they have a kind of product focused on Janu Hus, but they were not informed about the project yet)	4	We do not have any experiences
Muzeum of the Bible from Kralice	not involved so far	Important museum specialized on the topic of reformation – it is located in the town where the first Czech bible was developed (own translation of reformed	It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...). It	5 (I guess they should interested but they were not informed about the project yet)	3	No experience so far (in South Moravia far away from the Pilsen Region)

		church from original languages).	could become a part of the route (but out of the main touristic destinations)			
Museum of the Jan Ámos Komenský in Uherský Brod	not involved so far	Important museum focused on the Czech best-known person of reformation - Jan Amos Komenský (the exposition is supported by UNESCO)	It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).	4 (I guess they should interested but they were not informed about the project yet)	3	No experience so far (in South Moravia far away from the Pilsen Region)
Destination Agency and Tourism Information Centres in Czech-Germany-Austria border area: Pilsen Region, but also South Moravia, South Bohemia, Karlovy Vary Region (mainly towns Aš and Jáchymov), Usti Region, Silesian Region, ...	not not involved so far, their involvement is necessary as they are the most relevant information points in the regions	the border areas have often strong reformation history often because of the German inhabitants (in the past), German tourists are also the main focus group of local tourism activities.	It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).	4 (I guess they should interested, they have a kind of product focused on Jan Hus, but they were not informed about the project yet)	4	it helps to towns to manage their tourism activities, no conflicts
INTERNATIONAL BODIES LINKED TO						

CZECH REFORMATION						
Museum of Jan Hus in Constance - G (managed by Muzeum in Tábor, CZ)	not involved so far	international tourism point connected with Czech Reformation	It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).	5 (I guess they should be interested but they were not informed about the project yet)	3	No experiences, but it is managed by Czech bodies (cooperation should be without problems)
Museum and Mausoleum of Jan Amos Komenský in Naarden, NL	not involved so far	international tourism point connected with Czech Reformation	It should share information for visitors and locals, cooperation (synergy) for marketing activities and development of specific thematic products (expositions, brochures, app, ...).	5 (I guess they should be interested but they were not informed about the project yet)	3	No experiences and managed by Holland entities