



D.T3.4.6 ARTIFICIAL INTELLIGENCE REPORT

Biz-up (Austria)

Version 1
02 2022

Reports about the usage and feedback of artificial intelligence programs as consequences for policy makers.



The Austrian government presented a strategy for artificial intelligence “aim at 2030”. In this strategy there are three main goals.

1. The strategy is oriented on the common good and will be executed in a responsible way based on civil rights and human rights, European baselines and the following European legal framework.
2. Austria will position itself as research location and innovative location for AI. Therefor the country will create key areas and fields of high competence in AI.
3. The development and use of AI should foster and secure the competitiveness of the Austrian technologic and economic location.

The AI strategy of the Austrian government is defined as an agile strategy. The strategy will not be singular or final for the next years but open for change, adaption and precision. Learning should be possible and the strategy should develop and evolve.

“Based on the EU's Coordinated Action Plan on AI, the AIM AT 2030 defines the necessary basic principles for trustworthy AI. In order to unleash the potential of trustworthy AI, concrete measures for a functioning AI ecosystem are set out. Complementing these two basic pillars, steps for realizing the potential are outlined in very specific AI application fields (Annex), which range from climate protection to applications in industry or education.

AI technologies and their applications are developing very fast. For this reason, AIM AT 2030 sets the guidelines in which the use of AI in Austria can and should develop. At the same time, AIM AT 2030 focuses on agile, interdisciplinary and participatory implementation and further development.

The AI strategy of the Austrian Federal Government is defined as an agile strategy. It is not perceived to keep still for the coming years, but rather is open to changes, additions, and clarifications, learning with regard to implementations that have already taken place, and can and should thereby constantly evolve.”

([Artificial Intelligence \(bmdw.gv.at\)](https://www.bmdw.gv.at/artificial-intelligence))

Usage:

AI is a well know as an expression but not in detail. Companies very often expect “AI out of the Box” which is not available yet. Due to the big possibilities of AI and some commercial activities in the past (by leading data companies) expectations are large. What a lot of companies do not see (or do not want to see) is, that four crucial tasks have to be done first:



-
- Knowing processes
 - Making data available
 - Making data readable (by automatic processes)
 - Define exact goals

A small number of companies, mainly large companies, in the field of advanced manufactures have implemented first AI applications.

We see an increasing interest of companies for AI even due to the effect, that SaaS solutions also need defined processes and data - so some parts of the “homework” have to be done anyway and prepare the road for another big thing - AI.