

STAKEHOLDER GROUPS

D.T1.2.2

Regional stakeholder groups established:
Varaždin

Version 1
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D.T1.2.2:Regional stakeholder groups established: Varaždin

A.T1.2 Developing a local circular economy strategy

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1. Introduction

Building on deliverable D.T1.1.2 (Regional mapping for the circular economy transition: Varaždin) the next step is to establish a group of key local stakeholders which will be the basis for the bottom-up approach envisaged for following project activities.

TARGET GROUP	N.
Local public authority	2
Regional public authority	1
Infrastructure and (public) service provider	3
Higher education and research	2
Business support organisation	3
General public	85
SME	5
Other	X

2. Establishment of the stakeholders' group

Development Agency North organized two group meetings through November 2020. Two meetings were organized so potential stakeholders could choose a date that suits them more well. Both meetings were organized in Varaždin City Hall where the representatives of City of Varaždin were also present since they are also a project partner in this project. Those two meetings combined for more than 25 potential stakeholders in this project where all of them were presented with circular economy principles and good practices which continued with a simple presentation of CITYCIRCLE project and where they fit in. Each and every stakeholder then had a chance to represent themselves, their practices and to clarify their interest in being a CITYCIRCLE stakeholder. Some private meetings were held later for some stakeholders that couldn't come to one of two meetings or heard about CITYCIRCLE project later. Those 25+



stakeholders filtered with time and now a Varaždin local stakeholder group counts seven of them ready to participate in CITYCIRCLE project. It should be noted that DAN hired experts on circular economy from a Zagreb based firm called CROTEH to make project implementation easier and to have an expert always on board.

3. Members of the stakeholders' group

3.1 City Market Varaždin

Address: Augusta Šenoa 12, 42000 Varaždin

Email: direktor@varazdinskiplac.hr

Target group: Infrastructure and (public) service provider

Main field of competence: food production and sales

Other information: City Market Varaždin guarantees that every salesman sales only organic food. City Market Varaždin has it's own solar powered electricity with solar panels covering around 1.500 square metres. City Market thrives to be a corner stone for future circular economy development in Varaždin.

3.2 Čistoća d.o.o.

Address: Ognjena Price 13. 42000 Varaždin

Email: info@cistoca-vz.hr

Target group: Infrastructure and (public) service provider

Main field of competence: Waste management

Other information: Čistoća d.o.o. is a regional waste management provider. Čistoća d.o.o. is already implementing waste recycling models in its business and sees CITYCIRCLE project as a platform to take its "know-how" to a next level.

3.3 Parkovi d.d.

Address: Hallerova aleja 8, 42000 Varaždin

Email: info@parkovi.hr

Target group: Infrastructure and (public) service provider

Main field of competence: Public space maintenance

Other information: Just like City Market, Parkovi also have their own solar plant that provides them with electricity needed for doing their business.

3.4 Local Action Group “Northwest”

Address: Hrvatskih pavlina 7, 42250 Lepoglava

Email: tajnik@lagsz.hr

Target group: Business support organisation

Main field of competence: Supporting regional rural development

Other information: “LAG NW” provides expert support for rural development of the western part of Varaždin County which encompasses 113.786 habitants in 169 settlements. “LAG NW” has a widespread network of potential stakeholders, particularly in agriculture sector which could benefit CITYCIRCLE project long term.

3.5 Regional Energy Agency - REA

Address: Miroslava Krleže 81, 48000 Koprivnica

Email: info.rea@rea-sjever.hr

Target group: Business support organisation

Main field of competence: Supporting regional energy development

Other information: Similar to “LAG NW”, “REA” provides support and solutions for energy development to cities of Varaždin, Koprivnica and Virovitica. Thus, REA has a widespread network of potential stakeholders which could benefit CITYCIRCLE project in long term by providing efficient energy solutions where needed.

3.6 Faculty of Organisation and Informatics - FOI

Address: Pavlinska 2, 42000 Varaždin

Email: ikedmenec@foi.unizg.hr, kristina.detelj@foi.unizg.hr

Target group: Higher education and research

Main field of competence: Leading informatics and economy faculty in Northern Croatia

Other information: FOI already educates its students about circular economy through numerous courses. FOI has been involved in numerous projects of basically any given type thus making them a welcomed partner In CITYCIRCLE project.

3.7 Faculty of Geotechnical Engineering

Address: Hallerova aleja 7, 42000 Varaždin

Email: igor.petrovic@gfv.unizg.hr

Target group: Higher education and research

Main field of competence: Leading geotechnical faculty in Northern Croatia



Other information: Just like FOI, Faculty of Geotechnical Engineering also educate their students about circular economy through numerous courses. Their practical knowledge in circular economy also makes them a welcomed partner for CITYCIRCLE project.

3.8 Lokvina d.o.o.

Address: Radnička 15, 40000 Savska Ves

Email: info@lokvina.hr

Target group: SME

Main field of competence: Eco agricultural promoter

Other information: Lokvina helps in seeding and developing quality eco products and to place them in world market. They organize eco markets, seminars and workshops about eco agriculture, conserving and producing of seeds. They also organize study visits to other eco estates throughout European Union.

3.9 City of Ludbreg

Address: Trg Svetog Trojstva 14, 42230 Ludbreg

Email: petra.medjimurec@ludbreg.hr

Target group: Local public authority

Main field of competence: Local public authority

Other information: Just by having agreed to come and participate at inaugural stakeholders meetings, City of Ludbreg showed its intention to give its efforts in developing circular economy on its own territory. Ludbreg is a town in Varaždin county, therefore making it that much easier to incorporate it at regional circular economy net. Local authorities are encouraging green politics and see circular economy and CITYCIRCLE project as a great platform to build on.

3.10 City of Novi Marof

Address: Trg hrvatske državnosti 1, 42220 Novi Marof

Email: gradonacelnik@novi-marof.hr

Target group: Local public authority

Main field of competence: Local public authority

Other information: Just by having agreed to come and participate at inaugural stakeholders meetings, City of Novi Marof showed its intention to give its efforts in developing circular economy on its own territory. Novi Marof is a town in Varaždin county, therefore making it that much easier to incorporate it at regional circular economy net. Local authorities are encouraging green politics and see circular economy and CITYCIRCLE project as a great platform to build on.



3.11 Varaždinska county

Address: Franjevački trg 7, 42000 Varaždin

Email: dlevacic@vzz.hr

Target group: Regional public authority

Main field of competence: Regional public authority

Other information: Varaždin county encourages all of its municipalities to thrive in green economy sector therefore making it a logical and desirable stakeholder in CITYCIRCLE project.

3.12 Gredica Association

Address: Optujska 13, 42000 Varaždin

Email: rusalka@gredica.hr

Target group: General public

Main field of competence: Non-profit civil association promoting sustainable living

Other information: Gredica is a non-profit civil association counting 85 members that promotes sustainable development and living through educating the society it works in. Project that stands out in its portfolio is “Čudesni vrtovi” (“Miraculous gardens”) which promotes urban gardening throughout City of Varaždin.

3.13 Center of renewable energy sources competence (CKOIE)

Address: Zagrebačka 89, 42000 Varaždin

Email: info@ckoie.hr

Target group: Business support organisation

Main field of competence: Renewable energy sources implementation and R&D

Other information: “CKOIE” is, as its name says a regional centre of renewable energy sources. It serves the public and entrepreneurs with a platform where they can get info on renewable energy potentials for their projects. “CKOIE” has its R&D sector which works on developing new innovations in renewable energy field.

3.14 OPG Vrček

Address: Črnec Biškupečki 234, 42000 Varaždin

Email: opg.vrcek@gmail.com

Target group: SME

Main field of competence: Family farm with a biogas plant

Other information: "OPG Vrčec" is a family farm near Varaždin. The farm has a biogas plant, one of a few in this part of Croatia. "OPG Vrčec" works with DAN in pilot project where its biogas plant makes a compost to fertilize the nuts we're growing on other location.

3.15 Gumiimpex

Address: Mihovila Pavleka Miškine 64c, 42000 Varaždin

Email: damir.kiric@gumiimpex.hr

Target group: SME

Main field of competence: Rubber industry

Other information: "Gumiimpex" is a leading rubber industry in Croatia. It buys, recycles and sells rubberized articles around the world. "Gumiimpex" is open to collaboration with other sectors, one of them being the universities which helps them to innovate even more.

3.16 Tehnix

Address: Braće Radić 35, 40320 Donji Kraljevec

Email: tehnix@tehnix.hr

Target group: SME

Main field of competence: Device and equipment eco industry

Other information: The company Tehnix is the leading eco-industry in the world. The Tehnix's business goal is to develop and produce the best technology for achieving sustainable development and circular economy.

3.17 Humana Nova

Address: Ulica žrtava fašizma 3, 40000 Čakovec

Email: info@humananova.org

Target group: SME

Main field of competence: Textile recycling social cooperative

Other information: Social Cooperative Humana Nova Čakovec encourages the employment of the disabled and other socially excluded persons through the production and selling of quality and innovative textile products made from ecological and recycled fabrics for the needs of the domestic and the foreign markets.