

Workshop with Ceramic Modeller Hermann Seiser Manufaktur

August 2020

Summary

The students of our partner institute New Design University participated in 2 workshop days with ceramic modeller <u>Hermann Seiser Manufaktur</u>. Herman Seiser has already worked with numerous artists. He produced porcelain honey jars for the Darbo campaign "Signed by Bees" - the campaign won a Silver Lion with it in Cannes in 2017. Seiser learned his craft from scratch and worked for "Augarten Porzellan" for seven years.

Moreover, the students also attended Ceramic studio <u>www.mindfuldesignandcraft.com</u> to create their objects with the help of a ceramic 3D-printer. Mindful Design and Craft is a studio found by Petra Wieser, an Austrian designer and occupational therapist. She founded the studio after studying "Design, Crafts & Material Culture" (with a focus on woodworking) at the New Design University in St. Pölten.

In September they will have a final workshop where they will cast, glaze and fire their objects for the final presentation in the former tableware factory in Wilhelmsburg.