

Output factsheet: Trainings

Version 1

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| Project index number and acronym | CE1324 CerDee |
| Lead partner | Porzellanikon - Staatliches Museum für Porzellan in Hohenberg a. d. Eger / Selb |
| Output number and title | O.T3.2 Strategy on outreach to target group of existing and future entrepreneurs |
| Responsible partner (PP name and number) | Museo Internazionale delle Ceramiche - MIC Faenza |
| Project website | https://www.interreg-central.eu/Content.Node/CerDee.html |
| Delivery date | 09.2021 |

Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

Providing the CCI in the ceramics sector with training and educational units to strengthen their knowledge about entrepreneurship is the main goal. Besides providing entrepreneurship knowledge, one of the main goals was the organization of free summer schools/workshops on old traditional ceramic techniques to ensure the preservation of knowledge and techniques in the younger generation of potters and ceramists. Within the project 6 summer schools for ceramic CCIs were organized by the partners in different ceramic regions to educate CCIs to teach regional techniques and skills and to instill the regional cultural heritage as base for own works. The National museum of Slovenia documented two parts of the workshop (a five-day workshop on old techniques in the Slovenian Ethnographic museum and a two-day workshop in Prekmurje region to show them the “black firing”/reducing firing). Strategic collaborations have been offered by all the partners to collect experiences of ceramic workshops and ceramic training courses. In particular, several video-clips reporting workshops, represent practical demonstrations of ceramics with educational-training purposes, deepening the knowledge of local traditions. For the last part to complete the output we prepared a Slovenian part of the Handbook How to set up a business in ceramics for transnational & regional level, regional adaptations. The handbook summarizes all important information, specifics, advices, and contacts which are necessary for ceramicists to establish an own business. The target groups are all interested ceramists and potters who needs or want to upgrade their entrepreneurship knowledge, start a business or develop new skills in ceramic design (students, SMEs, other interested public). All material and documented content is available on the Ceramics in Europe platform (www.ceramicsineurope.eu).

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

The published form of the tool has been developed by the National Museum of Slovenia in cooperation with all partners of the project in the below listed NUTS 2 regions:

GERMANY (DE) - Oberfranken (DE24), Thüringen (DEG0)
CZECH REPUBLIC (CZ) - Jihozápad (CZ03), Severozápad (CZ04)
SLOVENIA (SI) - Zahodna Slovenija (SI02)
POLAND (PL) - Dolnośląskie (PL51)
AUSTRIA (AT) - Niederösterreich (AT12)
ITALY (IT) - Emilia-Romagna (ITH5)

Expected impact and benefits of the trainings for the concerned territories and target groups

The main goal of the workshops was to teach participants regional techniques and skills, used in traditional Slovene pottery in the Prekmurje region, and with it preserve regional traditions of ceramics design and share knowledge from the past and present. In this way, we wanted to prevent the loss of knowledge and skills in the design of ceramics. The target groups were students and SMEs. The organized trainings and the documentation of the workshops will help them in the process of education and training at the same time ensuring the dissemination of knowledge and spreading of awareness of the importance of ceramics as a field of art and craft. On the other hand, the Slovenian handbook on How to set up a business will give them benefits in entrepreneurship that have been shown to have lack of knowledge. With the training material, we have offered to our target groups, we expect more impact and benefits in the ceramics business industry, easier leading of SMEs and new ideas and incentive for students/young ceramists.

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

The training material (material obtained from the workshops, documentation of workshops - films, photos, published report on the Cerdee Interreg website) by the National museum of Slovenia will ensure sustainability of important Slovenian knowledge, heritage and praxis connected to ceramics skills and techniques in the broadest sense and also for regional ceramists in Slovenia. All provided training material would ensure the sustainability so that will be uploaded to the public website and make the procedures of ceramics old techniques accessible in other European regions. In this way, important traditions from the region will be preserved. All project partners' stakeholders/target groups will have access to these training materials and get inspiration from the pottery region - Prekmurje (northeast part of Slovenia). The documentation was made with the internal movie of the workshops, photos and report. Regarding the Handbook (the Slovenian part of the manual), there is no possibility for transferability on other territories and stakeholders, because it contains regional adaptations and is therefore intended only for Slovenian ceramists and potters and SMEs.

Lessons learned from the development and implementation of training measures and added value of transnational cooperation

The trainings, workshops and handbook provided by the National museum of Slovenia, proved to be an effective tool to receive and spread knowledge and provide inspiration to ceramists and designers from the central Europe region and beyond. The output has a great benefit because it comprehends Slovenian traditional knowledge about ceramics, its skills, techniques, heritage, styles and other. The prepared and/or translated part of the handbook with regional adaptations has a high added value for the region. Transnational cooperation was intended only as help/consulting/ideas from the MIC Faenza project partner, later adapted with Slovenian law, business, and specifics, which also contain benefits from it.

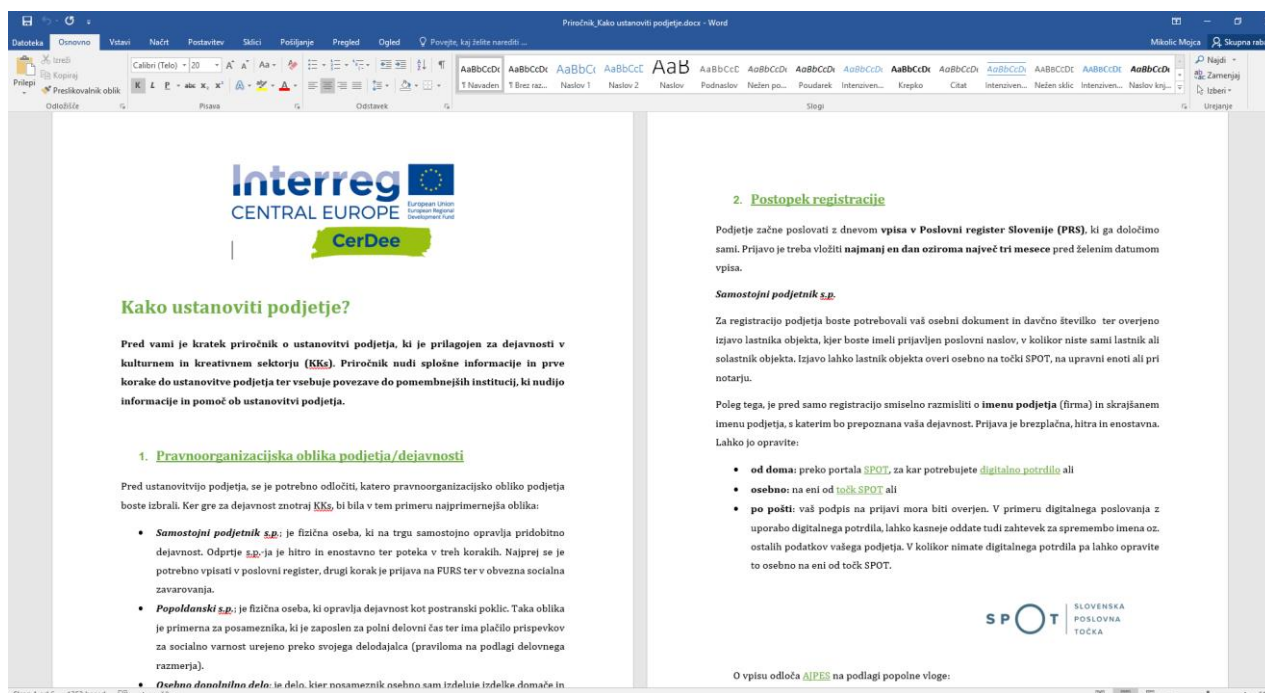
References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex


In the framework of this output, relevant training material was collected, organized, prepared and documented. Moreover, the prepared material was distributed to partners and made available on official Ceramics in Europe website (www.ceramicsineurope.eu) in the time of its publication. All content was distributed among project partners via partner web cloud. The training material and regional adaptation of the Handbook will allow access to public and all target groups. It will be public accessible on:

Project CerDee website - <https://www.interreg-central.eu/Content.Node/CerDee.html>
Ceramics in Europe website - <https://www.ceramicsineurope.eu/>

Annex

1. Work procedure: Writing the Slovenian part of the manual in connection with D.T3.1.4 - Handbook How to set up a business in ceramics for transnational & regional level, regional adaptations. (print screen of the manual)



Interreg 
CENTRAL EUROPE European Union
European Regional
Development Fund
CerDee

Kako ustanoviti podjetje?

Pred vami je kratek priručnik o ustanovitvi podjetja, ki je prilagojen za dejavnosti v kulturnem in kreativnem sektorju (KKs). Priručnik nudi splošne informacije in prve korake do ustanovitve podjetja ter vsebuje povezave do pomembnejših institucij, ki nudijo informacije in pomoč ob ustanovitvi podjetja.

1. Pravnoorganizacijska oblika podjetja/dejavnosti

Pred ustanovitvijo podjetja, se je potrebno odločiti, katero pravnoorganizacijsko obliko podjetja boste izbrali. Ker gre za dejavnost znotraj KKs, bi bila v tem primeru najprimernejša oblika:

- Samostojni podjetnik s.p.:** je fizična oseba, ki na trgu samostojno opravlja pridobitno dejavnost. Odprtje s.p.-ja je hitro in enostavno ter poteka v treh korakih. Najprej se je potrebno vpisati v poslovni register, drugi korak je prijava na FURS ter v obvezna socialna zavarovanja.
- Popoldanski s.p.:** je fizična oseba, ki opravlja dejavnost kot postranski poklic. Taka oblika je primerna za posameznika, ki je zaposlen za polni delovni čas ter ima plačilo prispevkov za socialno varnost urejeno preko svojega delodajalca (praviloma na podlagi delovnega razmerja).
- Osebnododatna dela:** so delo, kjer nosameznik osebno sam izdeluje izdelke domače in

2. Postopek registracije

Podjetje začne poslovati z dnevom vpisa v Poslovni register Slovenije (PRS), ki ga določimo sami. Prijavo je treba vložiti najmanj en dan oziroma največ tri mesece pred želenim datumom vpisa.

Samostojni podjetnik s.p.

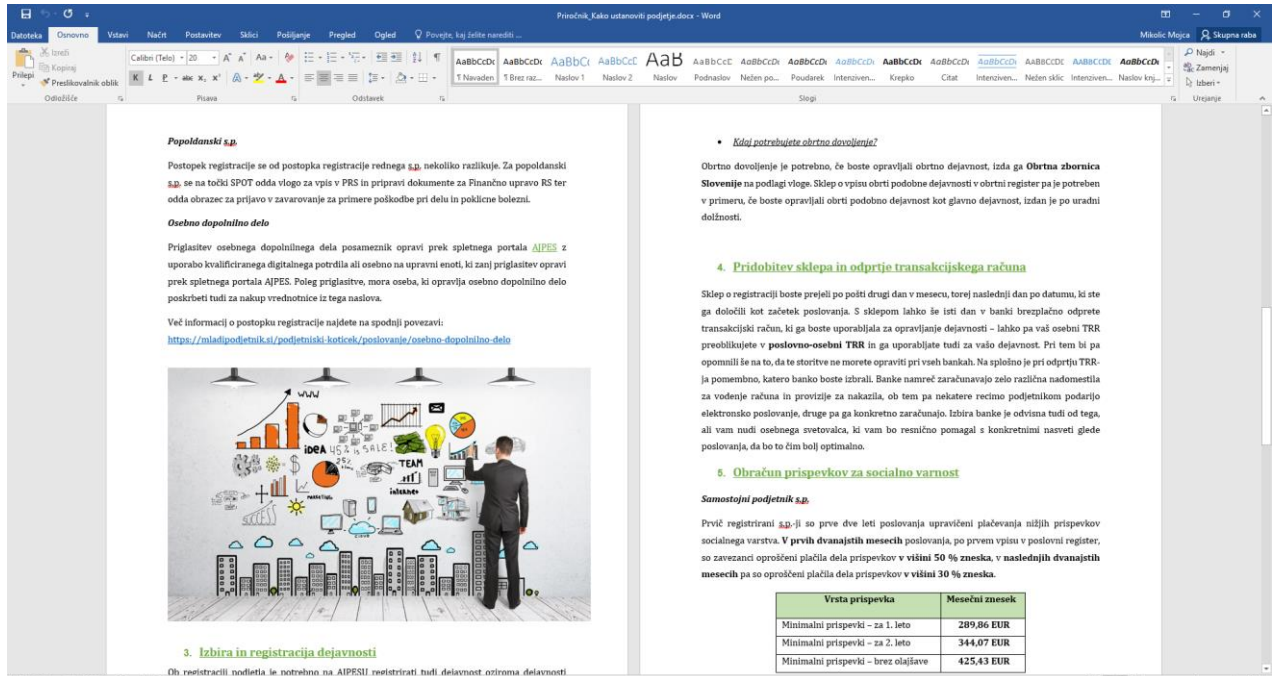
Za registracijo podjetja boste potrebovali vaš osebni dokument in davčno številko ter overjeno izjavo lastnika objekta, kjer boste imeli prijavljen poslovni naslov, v kolikor niste sami lastnik ali solastnik objekta. Izjavo lahko lastnik objekta overi osebno na točki SPOT, na upravni enoti ali pri notarju.

Poleg tega, je pred samo registracijo smiselno razmisliti o imenu podjetja (firma) in skrajšanem imenu podjetja, s katerim bo prepoznana vaša dejavnost. Prijava je brezplačna, hitra in enostavna. Lahko jo opravite:

- od doma:** preko portala SPOT, za kar potrebujete digitalno potrdilo ali
- osebno:** na eni od točk SPOT ali
- po pošti:** vaš podpis na prijavi mora biti overjen. V primeru digitalnega poslovanja z uporabo digitalnega potrdila, lahko kasneje oddate tudi zahtevek za spremembo imena oz. ostalih podatkov vašega podjetja. V kolikor nimate digitalnega potrdila pa lahko opravite to osebno na eni od točk SPOT.

SPOT | SLOVENSKA POSLOVNA TOČKA

O vpisu odloča AIPES na podlagi popolne vloge:



Popoldanski s.p.

Postopek registracije se od postopka registracije rednega s.p. nekoliko razlikuje. Za popoldanski s.p. se na točki SPOT odda vloga za vpis v PRS in pripraviti dokumente za Finančno upravo RS ter odda obrazec za prijavo v zavarovanje za primere poškodbe pri delu in poklicne bolezni.

Osebnodopolnilno delo

Prijava osebnodopolnilnega dela posameznik opravi prek spletnega portala **AIPES** z uporabo kvalificiranega digitalnega potrdila ali osebno na upravni enoti, ki zanj priglasi vse potrebne dokumente. Poleg priglasi vse, mora oseba, ki opravlja osebno dopolnilno delo poskrbeti tudi za nakup vrednotnice iz tega naslova.

Več informacij o postopku registracije najdete na spodnji povezavi:
<https://mladipodjetnik.si/podjetniski-koticek/poslovanje/osebno-dopolnilno-delo>

3. Izbira in registracija dejavnosti

Ob registraciji podjetja je potrebno na AIPESU registrirati tudi dejavnost oziroma dejavnosti.

4. Pridobitev sklepa in odprtje transakcijskega računa

Sklep o registraciji boste prejeli po polti drugi dan v mesecu, torej naslednji dan po datumu, ki ste ga določili kot začetek poslovanja. S sklepom lahko še isti dan v banki brezplačno odprete transakcijski račun, ki ga boste uporabljali za opravljanje dejavnosti - lahko pa vaš osebni TRR preoblikujete v poslovno-osebni TRR in ga uporabljate tudi za vašo dejavnost. Pri tem bi pa opomnili še na to, da te storitve ne morete opraviti pri vseh bankah. Na splošno je pri odprtju TRR-ja pomembno, katero banko boste izbrali. Banke namreč zaračunavajo zelo različna nadomestila za vodenje računa in provizije za nakazila, ob tem pa nekatere recimo podjetnikom podarjajo elektronsko poslovanje, druge pa ga konkretno zaračunajo. Izbira banke je odvisna tudi od tega, ali vam mudi osebnega svetovalca, ki vam bo rešitveno pomagal s konkretnimi nasveti glede poslovanja, da bo to čim bolj optimalno.

5. Obračun prispevkov za socialno varnost

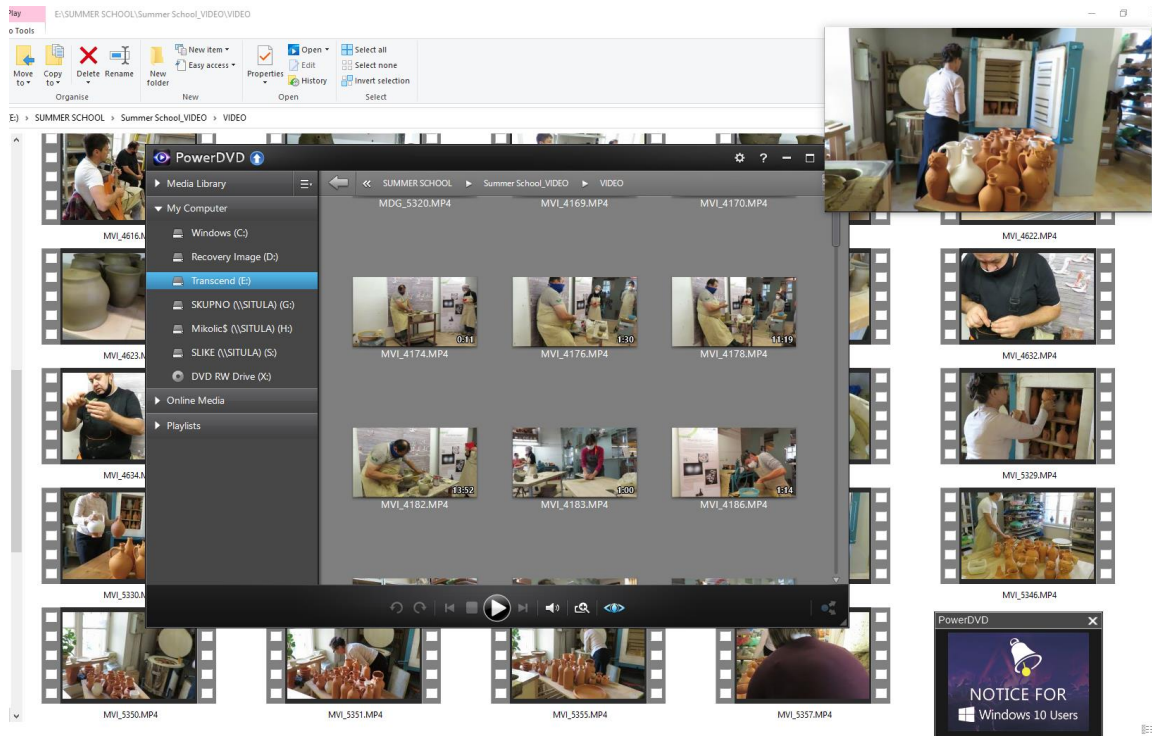
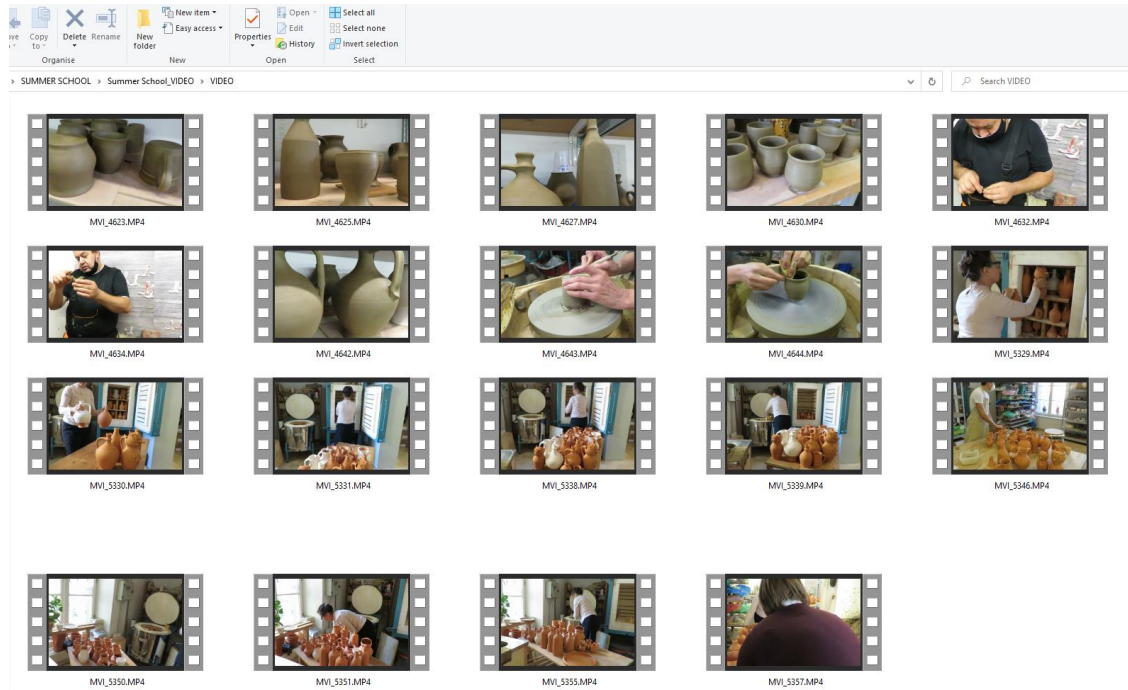
Samostojni podjetnik s.p.

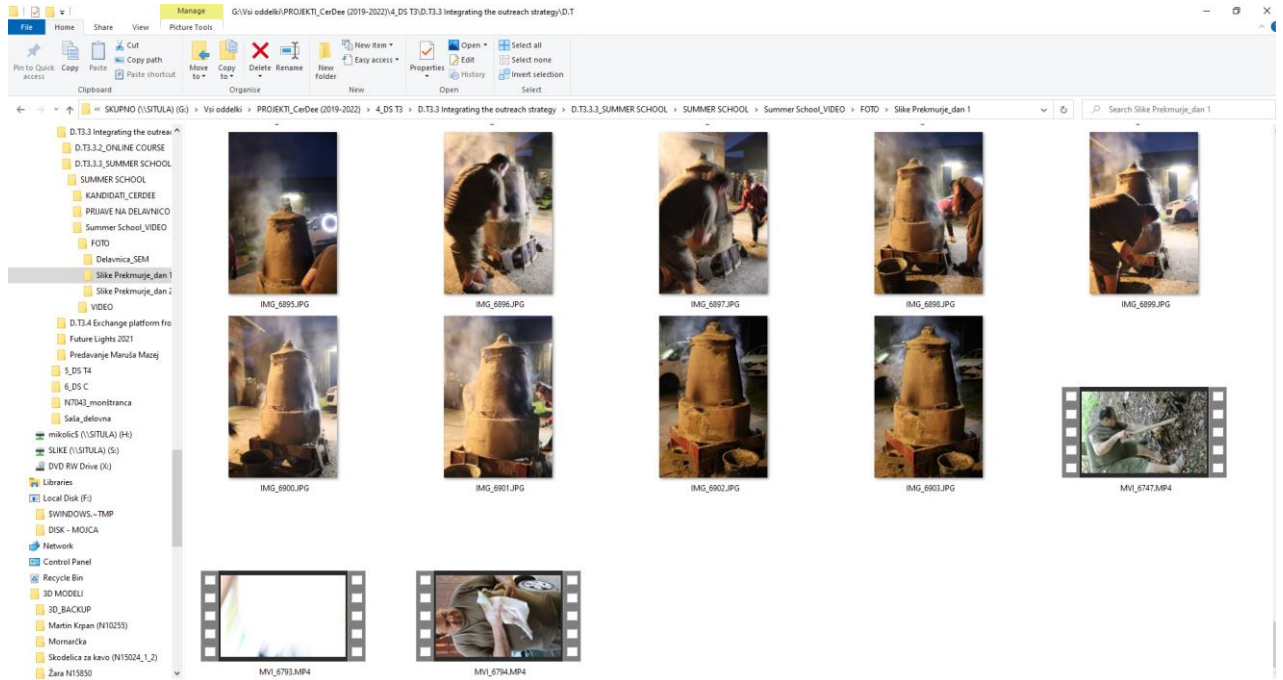
Prvi registrirani s.p.-ji so prve dve leti poslovanja upravičeni plačevanja nižjih prispevkov socialnega varstva. V prvih dvanajstih mesecih poslovanja, po prvem vpisu v poslovni register, so zavezanci oproščeni plačila dela prispevkov v višini 50 % zneska, v naslednjih dvanajstih mesecih pa so oproščeni plačila dela prispevkov v višini 30 % zneska.

| Vrsta prispevka | Mesečni znesek |
|-------------------------------------|----------------|
| Minimalni prispevki - za 1. leto | 289,86 EUR |
| Minimalni prispevki - za 2. leto | 344,07 EUR |
| Minimalni prispevki - brez olajšave | 425,43 EUR |

2. Work procedure: Review and selection of relevant video content of the pottery workshop (Summer school) for further use in connection with D.T3.2.3 - Documentation/survey of 6 entrepreneur trainings, including workshops on old techniques as regional heritage. Photographing and recording a pottery workshop on traditional techniques and reduction firing in Prekmurje region for documentation and internal report. Preparing a video of a pottery workshop for internal use and a preparing a report of a workshop on old techniques. (print screen of photo and video material, print screen of the report)









3. Work procedure: Organization and participation on the free autumn ceramics workshop, photographing and filming the workshop (photos and print screen of short movies).



