



Output factsheet: Tools

Version 1

Project index number and acronym	CE1324 CerDee
Lead partner	Porzellanikon - Staatliches Museum für Porzellan in Selb und Hohenberg a. d. Eger
Output number and title	O.T2.1 Transnational concept of interactive learning
Responsible partner (PP name and number)	Narodni muzej Slovenije - PP5
Project website	https://www.interreg-central.eu/Content.Node/CerDee.html
Delivery date	04.2021

Summary description of the key features of the tool (developed and/or implemented)

One of the main products of the project CerDee is a comprehensive knowledge base covering all aspects of ceramics design and its history. It is divided into three main parts - Gallery covering ceramic heritage objects, Library with interesting and important ceramics related readings, and Video. The content of the latter is also the result of the O.T2.1 - Transnational concept of interactive learning.

The Transnational concept of interactive learning tool enables the users to profit from the various information of the knowledge base, because it provides a variety information about the art history of the last 3 centuries (through presented ceramic cultural heritage, exhibitions etc.) as well as various techniques (past and present) in ceramics design and important ceramists, artists and manufactures.

For the development of the tool firstly relevant video material was collected from the partner archives (D.T2.2.1). The gathered material was then organized, categorized and described. Moreover, the gathered material was distributed among partners, made available on official Ceramics in Europe YouTube channel (D.T2.2.2). In the second part of the year 2021 all video material will be available to the public also through www.ceramicsineurope.eu (CIE) website (it is already uploaded to the mentioned site). In the end the Concept of interactive learning (D.T2.2.3) was prepared and distributed among project partners via partner web cloud. It is an internal report/document which explains in detail mainly the categorisation concept used in the Transnational concept of interactive learning tool - how and why it was chosen, its modus operandi and how it was in the end implemented in the Tool. The of the content of the Concept of interactive learning will be included as a major part in the Report on aggregation of existing skills in partnering regions and beyond (D.T2.4.1), which will be published online on the official CIE website and thus accessible to the public.





The published form of the tool has been developed by the National Museum of Slovenia in cooperation with all partners of the project in the below listed NUTS 2 regions:

GERMANY (DE) - Oberfranken (DE24), Thüringen (DEG0) CZECH REPUBLIC (CZ) - Jihozápad (CZ03), Severozápad (CZ04) SLOVENIA (SI) - Zahodna Slovenija (SI02) POLAND (PL) - Dolnośląskie (PL51) AUSTRIA (AT) - Niederösterreich (AT12) ITALY (IT) - Emilia-Romagna (ITH5)

Expected impact and benefits of the tool for the concerned territories and target groups

The Transnational concept of interactive learning is a video-based tool with internal explanatory report appendix. It was constructed in this way mainly because video media enables a better insight into technique learning, using the "learning by watching" method. Consequently, it ensures a more successful transfer and conservation of knowledge about ceramics in general and has a better impact on the target groups.

The Tool is aimed primarily at young ceramists, artists and designers looking for inspiration as well as knowledge about skills and techniques of ceramics design. The gathered content is teaching them about (almost) forgotten and new techniques of designing a ceramics product (on the topics of e. g. forming, slip-casting, glazing, decorating and firing of ceramics) and inspires them in their work, at the same time significantly preserving the local tradition of ceramics design. In this way we want to prevent the loss of knowledge and skills in the design of ceramics and achieve and interweaving of past and present (or future) aspects of ceramics design which will create interesting new ceramic products.

The target groups of Transnational concept of interactive learning tool are interests groups including NGOs, higher educational and research institutions (including students), education and training centres and schools and SMEs as well as business support organizations. The Tool will help them in the process of education and training at the same time ensuring the dissemination of knowledge and spreading of awareness of the importance of ceramics as a field of art and craft.

By spreading the knowledge of history of ceramics it will also help spreading the awareness about important cultural heritage and its conservation.

The Tool will also serve as a medium for getting to know ceramists from all included regions and making new contacts, thus providing them with a better chance for successful operation in the field of ceramics.





The Transnational concept of interactive learning in its essence enables access to heritage data in the broadest sense and ensures the sustainability of important national and international ceramics heritage, especially knowledge and praxis connected to ceramics skills and techniques, but also ceramic cultural heritage and art in general.

The Tool will continue to be updated by all the partners within the project period. Additional content will be provided from the D.T2.4.2 (research on YouTube and production of new films about skills) in the framework of which existing and published video content in connection to the most significant ceramic skills and techniques will be researched and added. Completely new video content will also be created in the area where deficiency has been identified. This will ensure the survival of the ancient and unique ceramic knowledge in Central Europe (and beyond) and its mediation to future generations and other territories and stakeholders.

The possibilities provided by the Tool are numerous. It can be expanded to several new ceramics regions and fields. The knowledge gained, will be shared among different stakeholders as well as project partners, who will disseminate it to other staff members of the partners' organisations and also by briefing decision-makers (institutional learning). Therefore, the development of the Tool will continue to be ongoing.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

The Transnational concept of interactive learning proved to be an effective method of gathering knowledge. The output has a great added value because it comprehends transnational knowledge about ceramics, its skills, techniques, heritage, styles and other.

The different topics that were addressed by gathering and organizing the material from different partnering regions, help to show the diversity of work procedures, cultural heritage, history, development techniques and styles that ceramists, artists and manufactures have used in the past and are still using today. The different historical backgrounds of the participating countries result in a collection of rich cultural heritage, belonging to different cultures, at the same time allowing a comparison of them and search for similarities. Therefore, stakeholders can easily gain new knowledge and inspiration with the usage of the Tool.

The only remark of the Tool could be, that the number of gathered video, initially set in the application form, was not high enough. In the process of analysing the gathered material the richness and variety of ceramics related specificities became clearer and new needs for documenting certain skills arose. Therefore, we have initially collected more material than planned and are continuing to collect additional relevant video material during the whole project time span (in connection to other deliverables).





References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

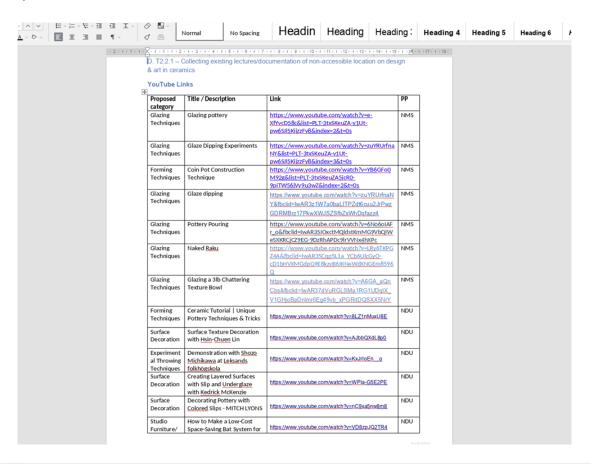
In the framework of this output relevant video material was collected, organized, categorized and described. Moreover, the gathered material was distributed to partners and made available on official Ceramics in Europe YouTube channel and on www.ceramicsineurope.eu website in the time of its publication. The Concept of interactive learning is an internal report/document and was distributed among project partners via partner web cloud. Because its content will be included in the Report on aggregation of existing skills in partnering regions and beyond (D.T2.4.1), which will be published online on the official CIE website, it will thus also be accessible to the public.

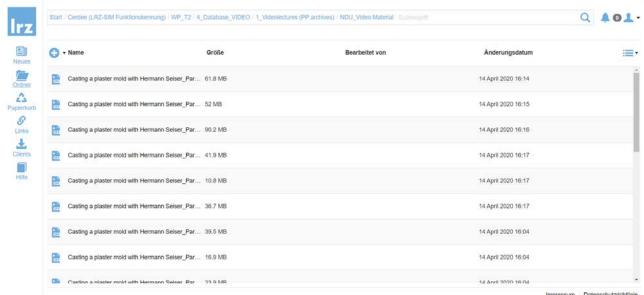
Project CerDee website - https://www.interreg-central.eu/Content.Node/CerDee.html
Ceramics in Europe website - https://www.ceramicsineurope.eu/
Ceramics in Europe YouTube channel - https://www.youtube.com/channel/UCy6TJXTAyER_917Ds8aWcIQ/videos



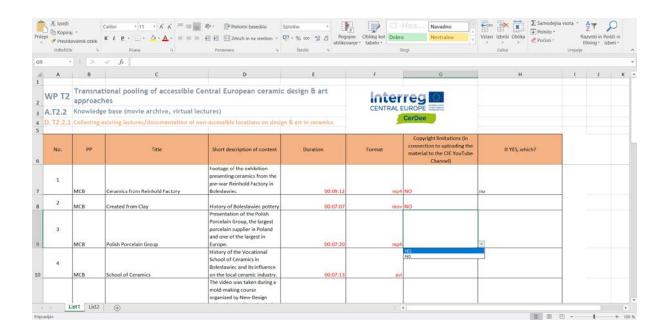
Annex

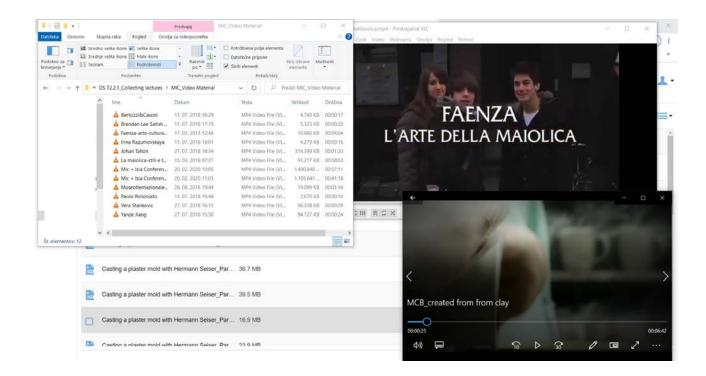
1. Work procedure: collecting of already existing video material in the PPs archives (D.T2.2.1). Editing and organising a shared database file of partner archive (print screen from the project cloud and examples of video material).







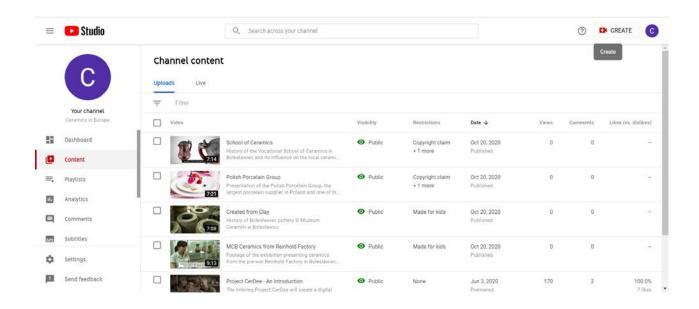


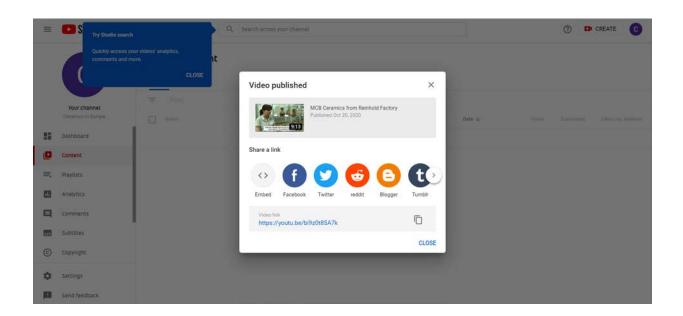




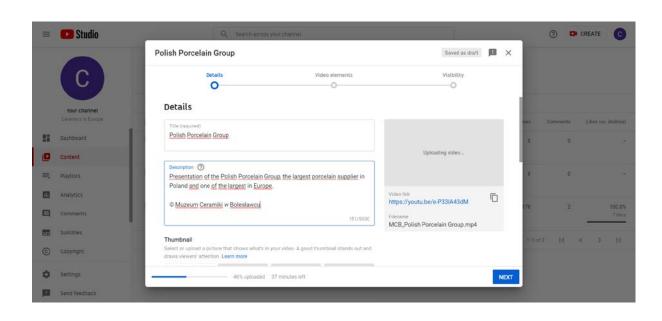


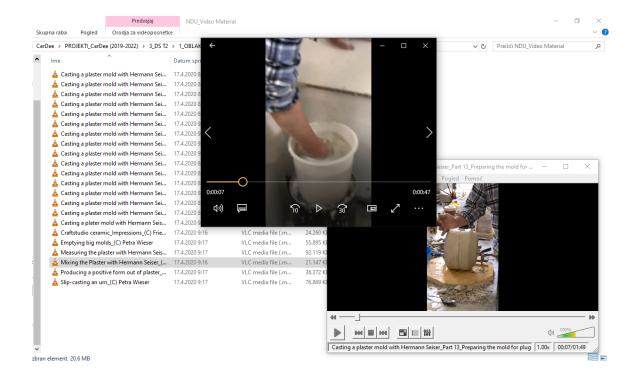
<u>2. Work procedure</u>: categorisation, description and uploading of video material (D.T2.2.2) on the Ceramics in Europe YouTube Channel. Videos and video lectures from partner archives were uploaded to the Ceramics in Europe YouTube Channel https://www.youtube.com/channel/UCy6TJXTAyER_917Ds8aWcIQ/videos.





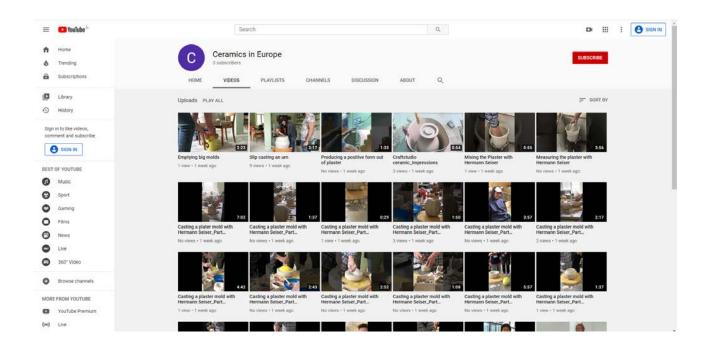


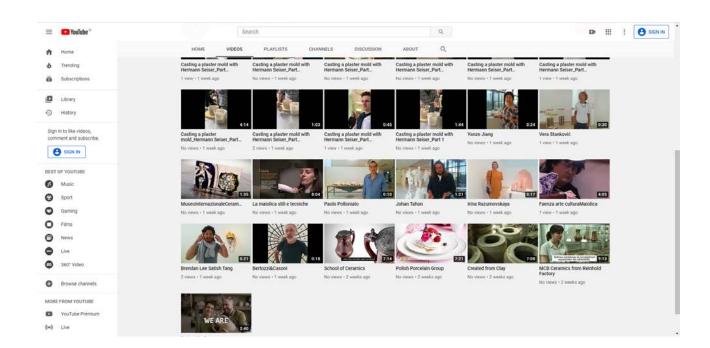








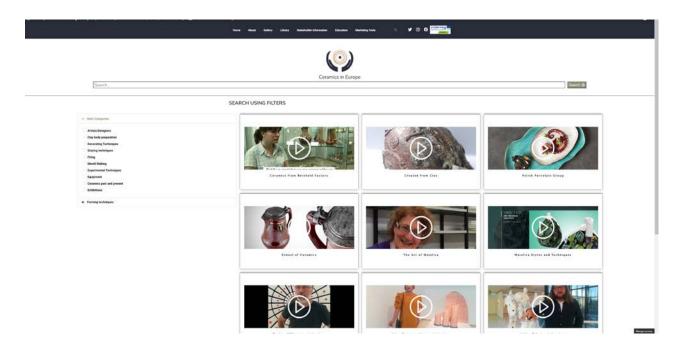


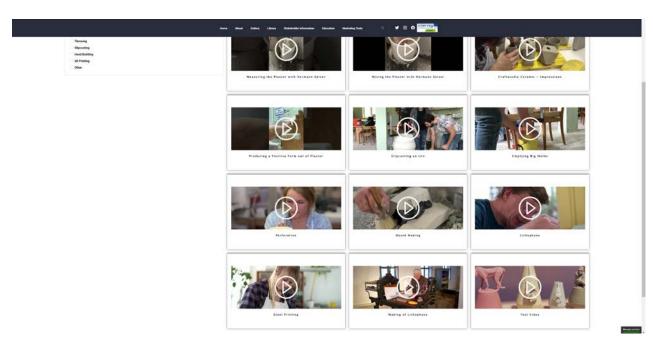






3. Work procedure: For the finalisation of the output O.T2.1 all videos and video lectures were also linked to the corresponding Video section on the CIE website.









<u>4. Work procedure</u>: preparation of the Concept of interactive learning (D.T2.2.3) - internal report/document which explains in detail mainly the categorisation concept used in the Transnational concept of interactive learning tool - how and why it was chosen, its modus operandi and how it was in the end implemented in the Tool.

