



EUROPARC

F E D E R A T I O N

**supporting parks
protecting nature
promoting sustainability
bringing people together**

“Today it is clear
that protected
areas are
fundamental
necessities for
the livelihood
of the whole
of society.”¹

From Valuing Parks Parks Forum Australia





Appreciating the Value of Nature
is the first act towards creating a
Sustainable World

A close-up, low-angle shot of a mountain bike's front end on a snowy trail. The bike has a red frame and knobby tires. The rider's legs in dark pants are visible. The background shows a snowy slope with patches of dry grass. The lighting is bright, suggesting a sunny day.

"You are a guest
of nature. Behave."

Friedensreich Hundertwasser (AT)

Sometimes you need to change your perspective



POORLY MANAGED TOURISM allows societal tensions to persist, weakens local communities connection to their heritage, landscape and environment, local culture and values erode and irreparable damage and change to the environment results....

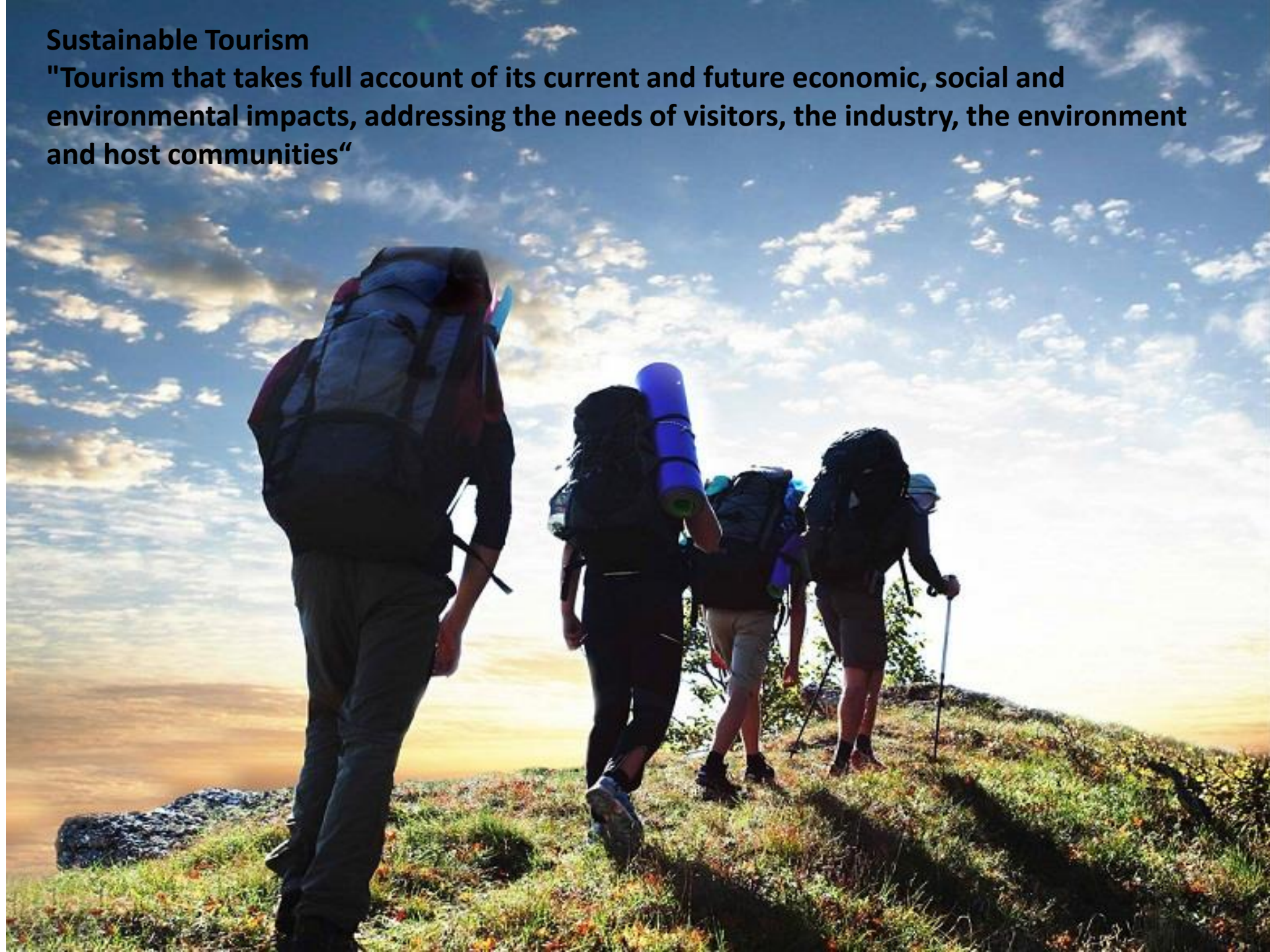
Tourism can be a vehicle for trust and goodwill and cultural understanding can change attitudes and build peace, create jobs and bring hope....and positive sustainable use of the environment.

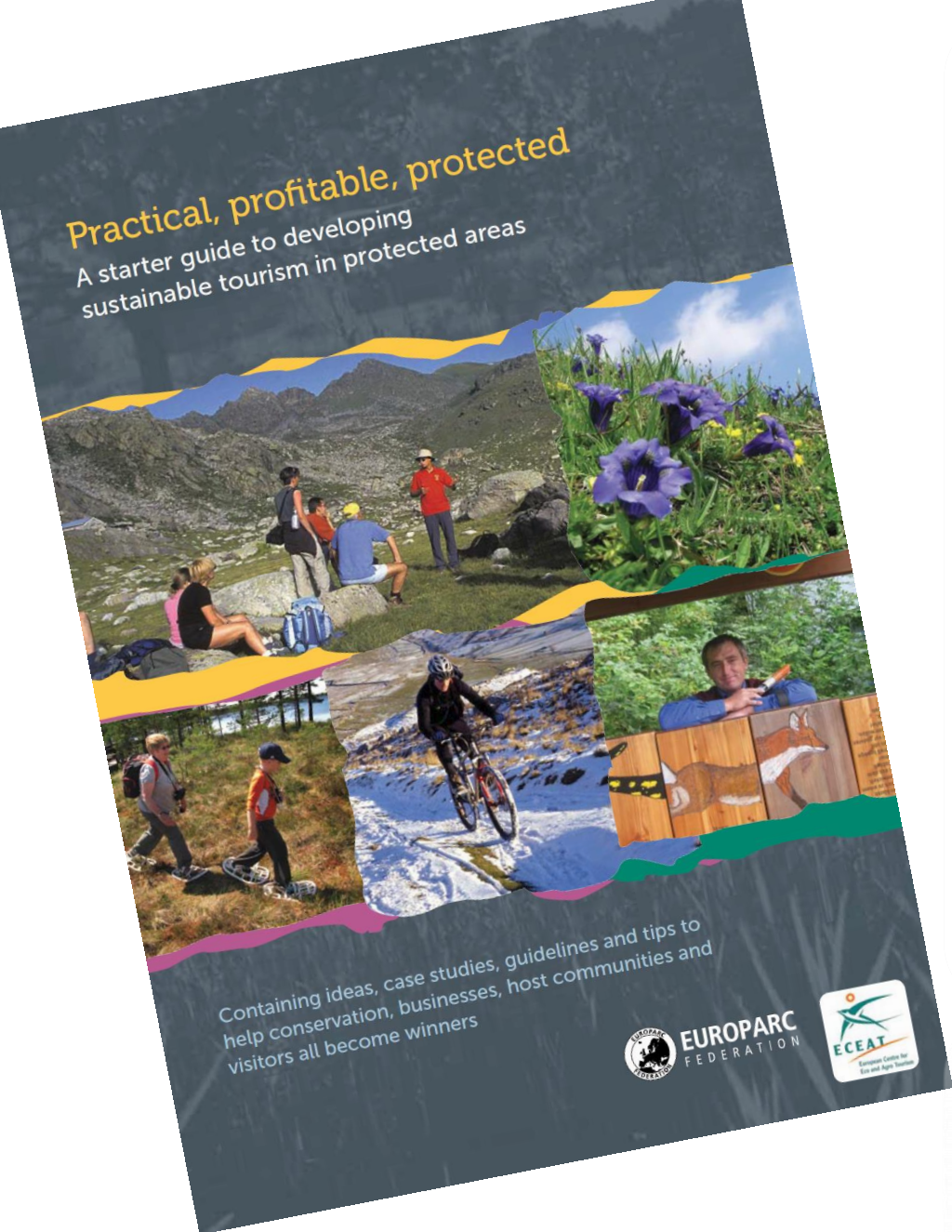


Crowded streets in Croatia. Photo by [amanderson2](#)

Sustainable Tourism

"Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities"





1 The Concept

Why tourism?

1.1 The benefits

What will tourism bring?

Challenges

- Sustainable development not SUSTAINING DEVELOPMENT
- Institutional Inertia
- Implementation and Integration
- Capacity
- Societal malaise/values
- Communication

Charging visitors for access to protected areas

6.2 User fees

Charging visitors for specific services

6.3 Operation of commercial activities

Do it yourself and/or encourage others to provide services

6.4 Donations and volunteers

Generating funds for conservation through tourism



**Get
perspective**



Capture
your Vision



**For people
& Nature**



**Make a
strategy to
attract**



**Work
together and
communicate**



**Create, join
a network**



**Hold on!
Never give up**



**Keep your eyes
open for
opportunities**

A SUSTAINABLE JOURNEY

A FILM BY THE EUROPARC FEDERATION FOR "CENTRAL EUROPE ECO-TOURISM: TOOLS FOR NATURE PROTECTION"

