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# MAPPING OF SUCCESSES OF CROWDFUNDING

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Deliverable D.T2.1.1

Version 1  
07 2017

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## 1. Introduction

The project “Crowd-Fund-Port - Central European Crowdfunding Support” helps small and medium-sized companies to gain access to alternative finance, through mechanisms such as Crowdfunding.

The project partners from Austria, Croatia, Czech Republic, Germany, Italy, Hungary, Poland, Slovakia, Slovenia (see list of project partners below).

The aim of this mapping is to provide best practice examples of Crowdfunding campaigns, in order to inspire entrepreneurs and SMEs. The list of projects is not comprehensive - there are thousands of great projects on Crowdfunding platforms in the region. However, they are examples which can be adapted and built on.

## 2. Authors/Contributors

The Editing Team of this report are: Karsten Wenzlaff, Josephine Hage, Wolfgang Gumpelmaier.

We would like to thank our project partners for the contributions: Darko Ferčej, Anja Prislan, Eva Jazbec, Matouš Radimec, Ilona Ledjaskova, Tomaš Cilek, Michal Kwas, Kinga Kuczyńska, Anna Malinowska, Katarzyna Kołakowska, Lucyna Formela, Marino Cavallo, Valeria Stacchini, Sabrina Pedrini, Henrieta Hubertova, Laszlo Szaniszló, Norbert Berencsy, Karoline Perchtaler, Reinhard Willfort, Cornelia Bugelnig, Paul Poltner, Ewa Ciecierska, Zora Jaurova, Slavka Salajova, Katarina Menotti, Antonino Rotolo, Piera Santin, Giuseppe Contissa, Federico Ferri, Federico Casolari, Andrea Mondini, Ivan Sgandurra, Giulia Lasagni, Ivan Grguric, Marko Gregovic, and Kristina Laoš.

## 3. Project Partners

### **EZAVOD (Slovenia, Lead Partner)**

E-zavod (E-institute) is a nonprofit institute working in multidisciplinary fields including sustainable development, innovation and business support. The mission of institute is to support integration of European policies and improve quality of citizens’ life through implementation of practical projects. Main focus is on supporting sustainable economy, innovation, sustainable energy, clean environment and rural development. Key fields of excellence are: open and social innovation, living labs, supporting low carbon society, smart cities and smart communities, sustainability and social impact assessment.

### **RERA (Czech Republic)**

The Regional Development Agency began operating in 1999 with the objective of supporting economic, social and cultural development within the South Bohemian Region.

RERA has four main shareholders: The Union of Towns and Municipalities of South Bohemia; The South Bohemian Region; The Chamber of Commerce of South Bohemia; The Regional Chamber of Agriculture of South Bohemian Region.

The agency follows the EURADA (European Association of Development Agencies) policy, which aims to promote regional economic development through dialogue with the European Commission services; and the co-operation between EU members, sustainable development of the region, innovative systems and technologies, cooperation between private and public sectors. The main business of RERA is regional development of the South Bohemian region. With the respect to this target, RERA is able to provide strategic development documents for municipalities and towns, feasibility studies, grant applications forms for schools, etc. Besides this, RERA provides counselling for entrepreneurs, municipalities, towns, non-profit organisations.



### **GEF - Gdansk Entrepreneurship Foundation (Poland)**

Gdansk Entrepreneurship Foundation (GEF) is a non-governmental organization founded by the City of Gdansk in 2005. GEF was set up in response to the signals coming from the local market and is one of the most important instruments supporting entrepreneurship in the City. Its main goals are implemented by educational activity within the range of entrepreneurship and creativity, different ways of supporting SMEs and start-ups, and promotion of entrepreneurship and creativity.

In 2011 GEF opened Gdansk Business Incubator STARTER, its main goal is shaping regional start-up ecosystem. Starter offers space (both office space and co-working), knowledge (trainings, advisory, coaching, mentorship, pre-incubation and incubation projects) and networking (dedicated events). Starter presents itself on the Polish start-up scene as an inspiring place full of positive atmosphere and high-quality projects.

### **MCBO (Italy)**

The Metropolitan City of Bologna, former Province of Bologna, is an intermediate public authority with important responsibilities on policies for economic development, infrastructures, transport and strategic planning at local level. It is composed by 55 municipalities (one million inhabitants) and it is located in one of the most economically relevant area of Italy. Emilia-Romagna is the second region in Italy for the high presence of innovative start-ups. Bologna is also the regional capital and centre of prestigious universities, research centers, fair and a major hub. The Economic Development Area main competences are: stimulating local economic development; enforcing and creating networks and synergies between the main local actors, encouraging creation of new enterprises. Some working issues: circular and green economy, energy efficiency, sustainable logistics, green and responsible procurement, corporate social responsibility, young talents, crowdfunding, tourism promotion.

### **ROCKETSIDE (Hungary)**

Rocketside is the most advanced Hungarian crowdfunding initiative founded to operate crowdfunding platform designed to help Hungarians and other Central Europeans to turn innovative ideas into life-changing products & services. [www.rocketside.me](http://www.rocketside.me) is a multilingual reward based platform. Rocketside develops and hosts an e-learning platform, marketing promotion about crowdfunding, gives support to new start-up ideas to reach success on crowdfunding, raising awareness about understanding the crowdfunding among policy stakeholders and financial organizations Key competences: software development and implementation, crowdfunding consultancy, legalization and regulatory advisory, preparation of analysis of national legislations and tax systems regarding, organization of national trainings and seminars, preparation of guidebooks.

### **IKOSOM (Germany)**

The Institute for Communication in Social Media (IKOSOM) investigates the use of social media in Germany and in Europe. It is a privately owned research institute combining public sector organisations, such as NGOs, foundations and universities. The focus of research is on social media usage in Germany, in particular e-Participation, Community- Management and digital fundraising on the stationary and mobile web and new business models for digital companies. IKOSOM is performing business activities, mainly in the field of social media education, trainings and publishing. Iksom has worked in the field of Crowdfunding for about 5 years and has published a vast number of ground-breaking studies, publications and books in the fields. IKOSOM have held workshops on crowdfunding both offline and online with thousands of participants. Institute has a big network of crowdfunding partners all over Europe and share information and projects updates with our partners.

### **ISN (Austria)**

ISN - Innovation Service Network is a leading Innovation Service Provider and was founded in Austria in 2001. ISN professionally accompanies innovations from the first idea up to a successful product or service, supports learning, crowdsourcing and crowdfunding processes, and develops new business models. ISN is both a service and research company in the field of innovation- and knowledge management. The ISN



Team is highly interdisciplinary and consists of neuroscientists, innovation researchers, usability designers and web developers. ISN has the capability to perform trend and social forecast studies, support crowd-based aspects (community building, Open Innovation etc). Provides training on crowd-based innovation and innovation management, moderates the service design, guides the user centred design process (i.e. developing market research, personas, user tests and come up with mock-ups for a usable and intuitive web interface), contributes with practical industry experience, etc. The crowdsourcing platform neurovation.net consists of more than 17.000 persons. Additionally, the 1000x1000.at crowd investing platform counts more than 7000 investors and interested people.

#### **CONDA (Austria)**

CONDA is more than a crowd-investing platform. CONDA is the connecting link between entrepreneurs and investors, helping them accomplish something great together. We hold the conviction that the future lies in the hands of young and innovative entrepreneurs and SME. Therefore we have made it our goal to support these entrepreneurs, to build the foundations together for the realisation of their dreams. At CONDA you have the possibility of investing beyond borders, in European businesses. We are constantly working to extend our network. Our main business is the operation of a cross-border crowdinvesting platform, financial & business consulting and a think tank for start-up ecosystems.

#### **UNIBO (Italy)**

Almost 1000 years old, the University of Bologna (UNIBO) is known as the oldest University of the western world. Nowadays, UNIBO still remains one of the most important institutions of higher education across Europe and the second largest university in Italy with 11 Schools, 33 Departments and about 87.000 students. It is organized in a multi-campus structure with 5 operating sites (Bologna, Cesena, Forlì, Ravenna and Rimini), and, since 1998, also a permanent headquarters in Buenos Aires. UNIBO is also affiliate partner of the EIT KIC “EIT ICT Labs”. At National level UNIBO ranks second for competitive research funding from the Italian Government. UNIBO participates to the proposal through the Department of Legal Studies (DSG).DSG is the second largest department at UNIBO with about 160 faculty professors and researchers, about 40 research associates, and three PhD programmes (about 140 PhD students) and an Erasmus Mundus international doctorate programme.

#### **CREATIVE INDUSTRY FORUM (Slovakia)**

Creative Industry Forum is primarily a national platform for creative industries. Its main focus is to advocate for the interests of the sector, to facilitate networking and cooperation between its members, to support and manage projects that help increase the visibility and awareness of creative industries and to conduct studies and projects for better understanding and enhancing of performance of creative industries in Slovakia. It has been involved in various international activities and networking since its foundation in 2008.

#### **BRODOTO (Croatia)**

Brodoto is a social enterprise specialized in campaigning, design and media for non-profits and socially responsible organisations. They create campaign strategies, promotional activities and materials, public relations and digital media strategies, as well as consulting and education on these topics. In accordance with their activities, one of the main focuses of their work is crowdfunding. Brodoto is one of the co-founders of the Crowdfunding Academy, first educational programme on crowdfunding campaigning in Croatia and is the lead organiser of the only annual regional crowdfunding conference - Zagreb Crowdfunding Convention. Brodoto is based in Croatia and Serbia.



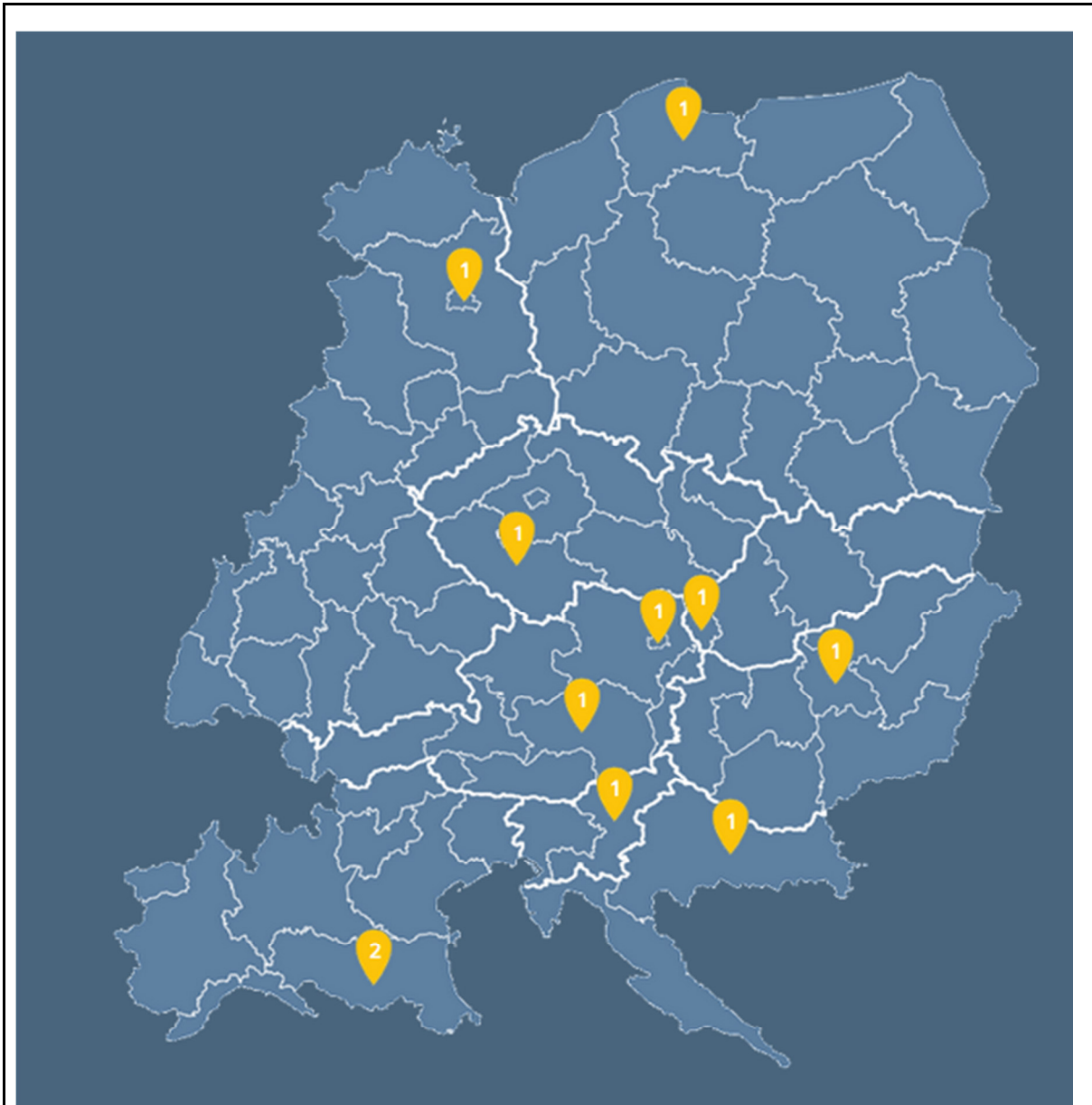


Image 1: Maps of all Project Partners



## 4. Data

The Data for Crowdfunding in Central Europe has so far not been published in a comprehensive way. The most recent study on Alternative Finance by the University of Cambridge<sup>1</sup> for instance lists the following market data:

Country	Market Volume	Number of Platforms
Austria	12m Euro	7
Croatia	Not included	0
Czech Republic	9m Euro	6
Germany	249m Euro	35
Hungary	0.3m Euro	2
Italy	32m Euro	30
Poland	10m Euro	8
Slovakia	3m Euro	7
Slovenia	2m Euro	2

<sup>1</sup> <https://www.jbs.cam.ac.uk/faculty-research/centres/alternative-finance/publications/sustaining-momentum/>



Or data shows a slightly different picture:

<b>Austria</b>	Donation-based CF	2
	Equity-based CF	11
	Equity-based CF, lending-based CF	1
	Lending-based CF	1
	Reward-based CF	7
	<b>Total</b>	<b>22</b>
<b>Croatia</b>	Donation-based CF	1
	Equity-based CF	1
	Reward-based CF	2
	<b>Total</b>	<b>4</b>
<b>Czech Republic</b>	Donation-based CF	1
	Equity-based CF	1
	Lending-based CF	1
	Reward-based CF	7
	Reward-based CF, Equity-based CF	1
	<b>Total</b>	<b>11</b>



<b>Germany</b>	Donation-based CF	9
	Equity-based CF	38
	Equity-based CF, Lending-based CF	1
	Lending-based CF	7
	Reward-based CF	43
	<b>Total</b>	<b>98</b>
<b>Hungary</b>	Donation-based CF	1
	Equity-based CF	1
	Reward-based CF	1
	<b>Total</b>	<b>3</b>
<b>Italy</b>	Donation-based CF	11
	Donation-based CF, Lending-based CF	1
	Donation-based CF, Reward-based CF	12
	Equity-based CF	24
	Lending-based CF	4
	Reward-based CF	32
	Reward-based CF, Equity-Based CF	1
	<b>Total</b>	<b>85</b>



<b>Poland</b>	Donation-based CF	6
	Donation-based CF, Equity-based CF, Lending-based CF	1
	Donation-based CF, Reward-based CF	1
	Equity-based CF	7
	Reward-based CF	12
	Reward-based CF, Equity-based CF	1
	<b>Total</b>	<b>28</b>
<b>Slovakia</b>	Donation-based CF	4
	Equity-based CF	3
	Lending-based CF	1
	Reward-based CF	2
	<b>Total</b>	<b>10</b>
<b>Slovenia</b>	Equity-based CF	1
	Reward-based CF	1
	<b>Total</b>	<b>2</b>

As we can see with the platform list at the end of this report, the data most likely underestimates the significant growth of Crowdfunding in Eastern Europe because a number of platforms have not been included in the study by the university of Cambridge.

There are a number of reasons why market data for the Central European Crowdfunding Ecosystems are underestimated:

- Most of the Crowdfunding Research focus on the Western European Countries, especially on UK, France, Germany, Netherlands and Italy.
- The language barrier makes it difficult to identify new platforms - therefore our project partners included also platforms in the list which only function in local languages.



- Most platforms in Central Europe are reward- and donation-based platforms. These platforms often have a larger number of projects with a smaller average funding volume. If the platforms do not provide the market volume data themselves, it is necessary to estimate the market volume.
- From the two large international reward-based platforms, Indiegogo and Kickstarter, only the first is accessible in all countries of Central Europe. Projects from Croatia, Czech Republic, Hungary, Poland, Slovakia and Slovenia can easily register on Indiegogo, but have to use a US or UK bank account in order to run a campaign on Kickstarter. It is notoriously difficult to get market data from these big platforms and most comparative studies only estimate the reward-based market data from these two platforms.
- Equity-based Crowdfunding is still evolving in Central European Crowdfunding systems, therefore the large volumina of equity-based Crowdfunding is missing from some of the Central European Crowdfunding ecosystems.
- With exceptions, there is very limited amount of activity in lending-based Crowdfunding. Some Western European lending platforms also had subsidiaries in Central Europe, but the volume was fairly small.

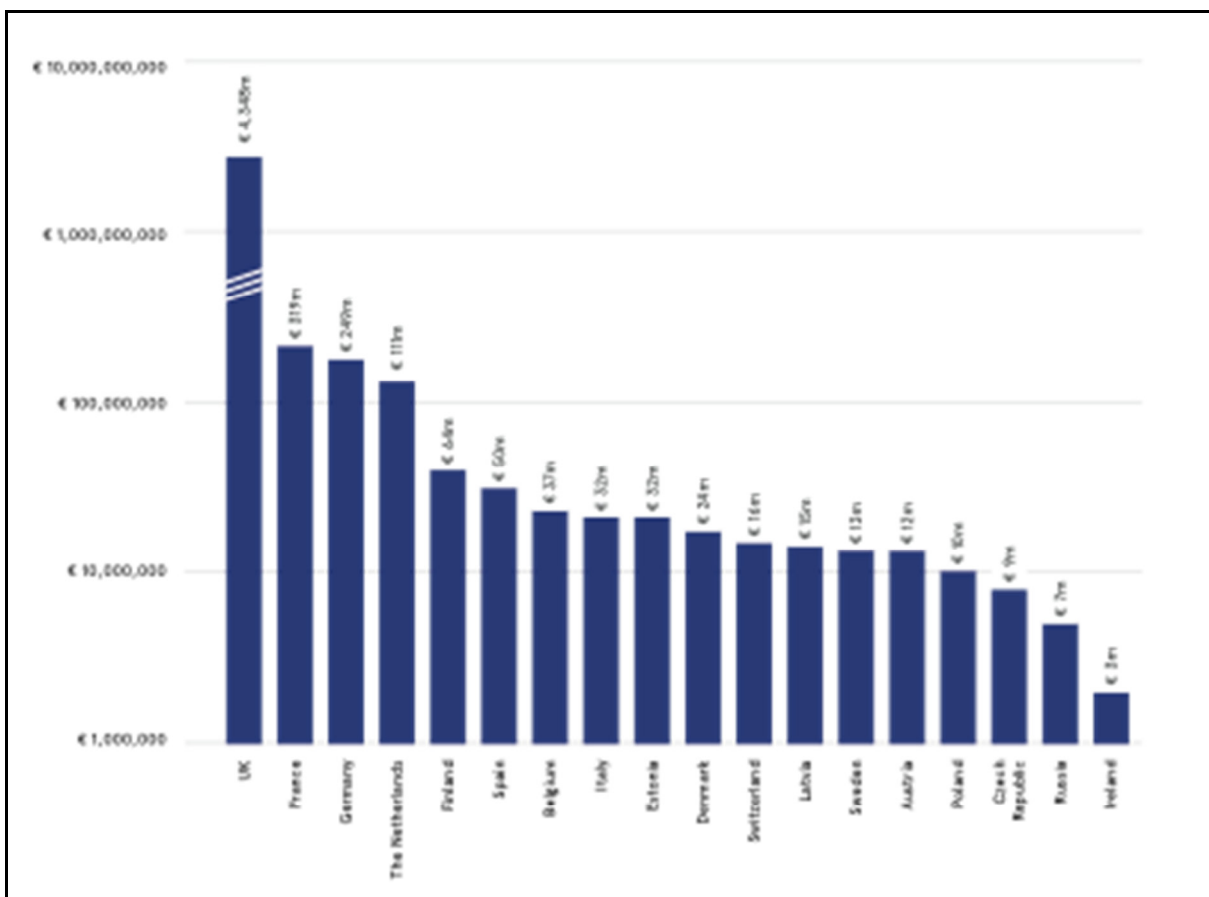


Image 2: Online Alternative Finance Volume by Country 2015 (€ EUR) - Sustaining Momentum - University of Cambridge

Since reward-based Crowdfunding is of particular importance to Central European projects, we have also analysed the number of projects on Kickstarter, which is arguably the largest reward-based Crowdfunding



platform in the world. It is however important to keep in mind that Kickstarter officially is only accessible from projects based in Western Europe and the US.

Country	Kickstarter - All Projects
Austria	508
Croatia	39
Czech Republic	147
Germany	3607
Hungary	128
Italy	2640
Poland	222
Slovakia	24
Slovenia	138

Following this broad analysis, we will get deeper into four specific countries:

- Mature Crowdfunding Ecosystems
  - Austria
  - Italy
- Emerging Crowdfunding Ecosystems
  - Croatia
  - Slovenia

## 4.1. Austria

According to recent data by the Austrian Chamber of Commerce, the market for equity-based Crowdfunding was 34.511.090 Euro in total, with 22 million Euro raised in 2016 alone. 143 projects were financed, 16 projects were not successful.

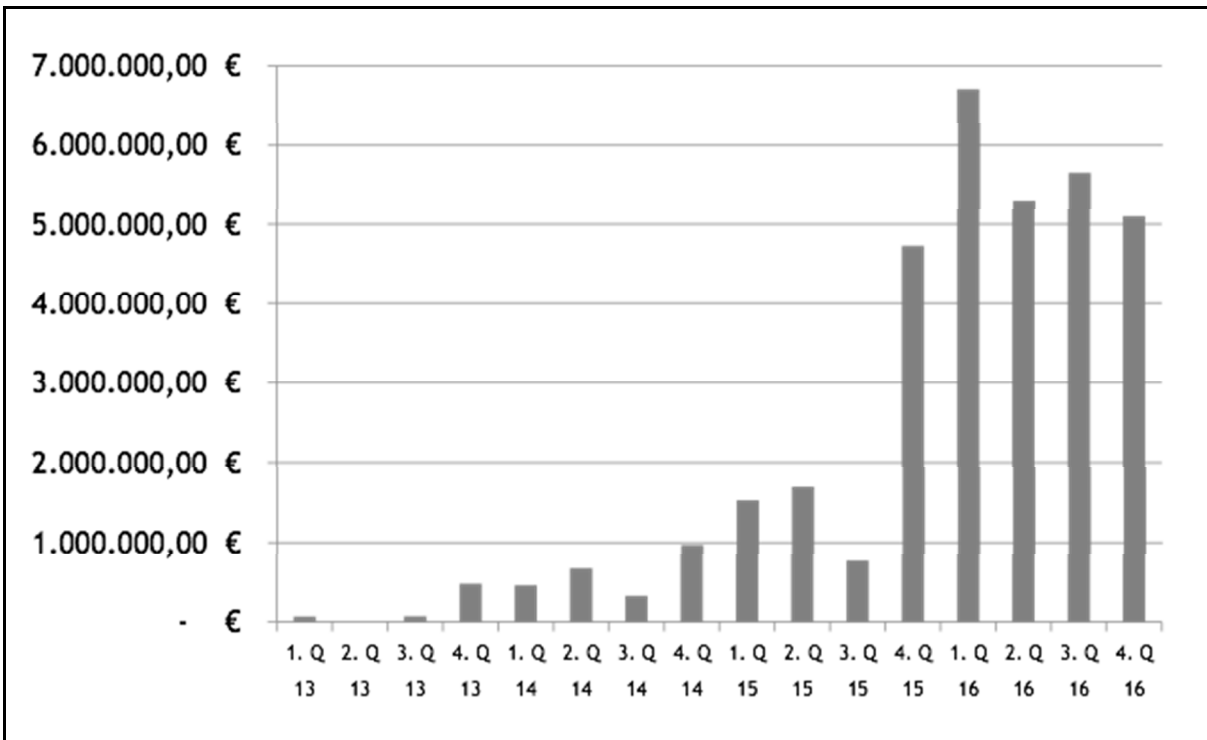


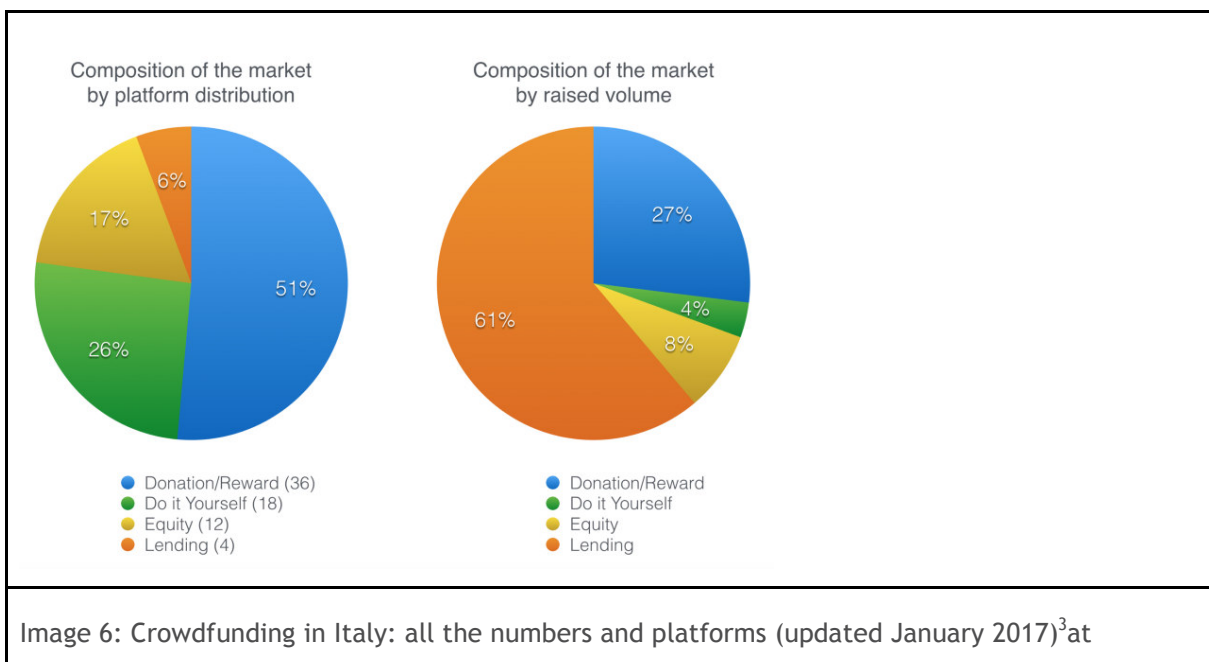
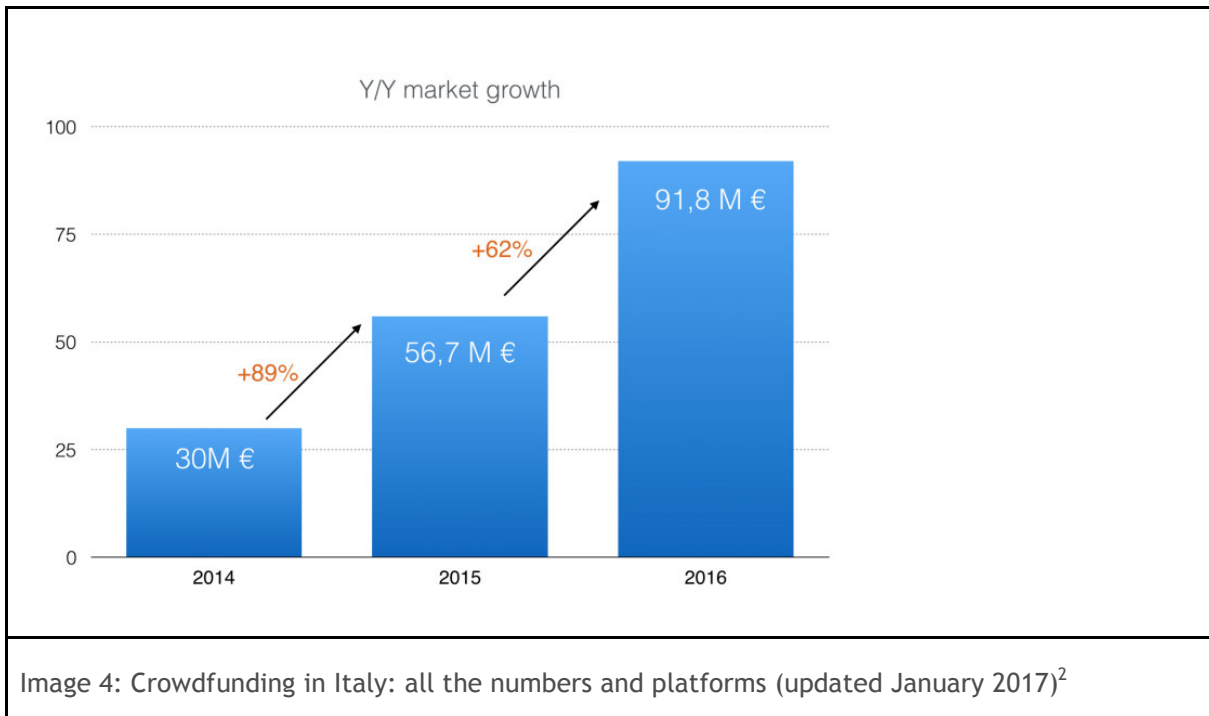
Image 3: Volume of Equity-based Crowdfunding in Austria

## 4.2. Italy

The Italian Market is a quite mature Crowdfunding ecosystem. Donation-based/Reward-based Crowdfunding has reached 24 Million Euro, Equity-based Crowdfunding has reached 7.5 Million Euros, Lending-based Crowdfunding has reached 56 Million Euro in 2016. The report also lists the category of DIY Campaigns, which has reached 3.3 Million Euro.

Equity based Crowdfunding campaigns collect on average about € 243,000 for each campaign. On Donation/Reward based platforms the average amount is € 4,000.





<sup>2</sup> <https://blog.starteed.com/crowdfunding-in-italy-all-the-numbers-and-platforms-updated-january-2017-81ba106fb4b6>

<sup>3</sup> <https://blog.starteed.com/crowdfunding-in-italy-all-the-numbers-and-platforms-updated-january-2017-81ba106fb4b6>



### 4.3. Croatia

According to the portal Crowdfunding.hr, in 2016, the total reward-based volume in Crowdfunding was 2.3 Million Kuna (US-\$ 323.400). In 2015, the total-reward-based volume in Crowdfunding was 5.3 Million Kuna (US-\$ 751.400), in 2014 it was 2.7 Million Kuna (US-\$ 379.800).

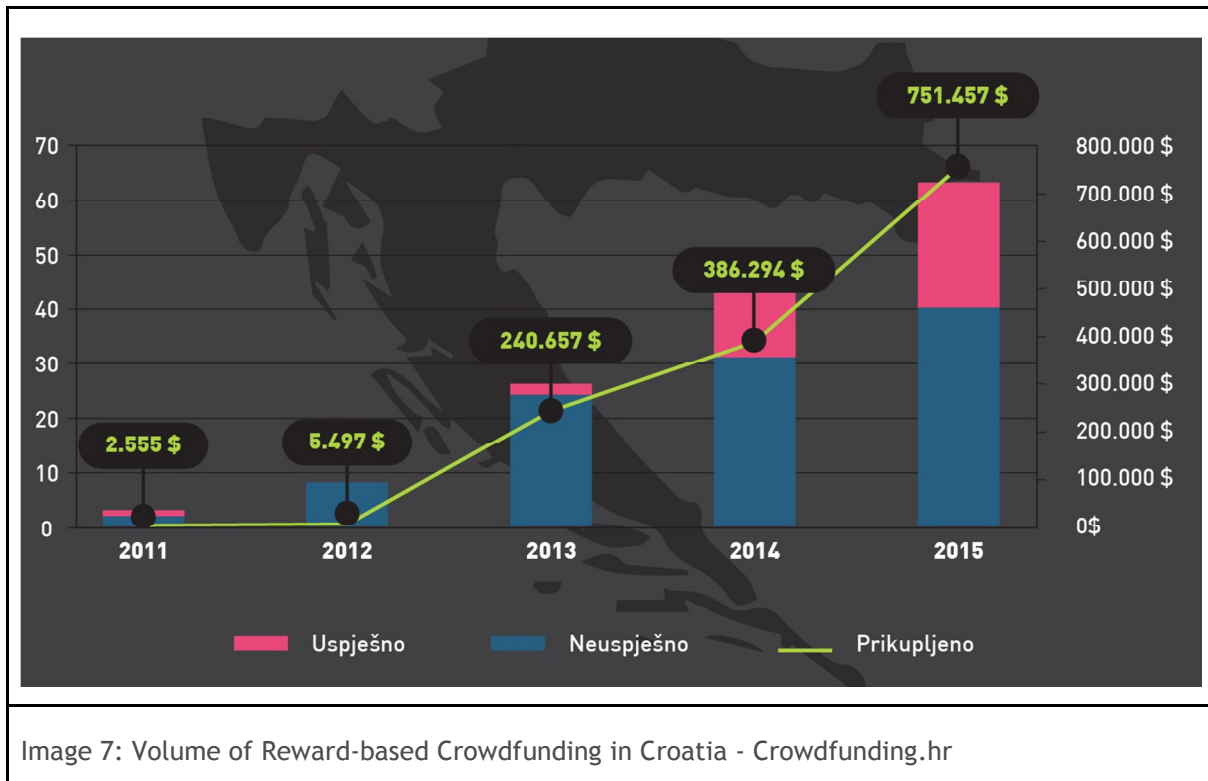


Image 7: Volume of Reward-based Crowdfunding in Croatia - Crowdfunding.hr

The total volume in Euro is about 1.5 million Euro since the start of Crowdfunding in Croatia, financed by 157 projects.<sup>4</sup>

### 4.4. Slovenia

According to Crowdfunding Expert Ziga Berce, the total reward-based Crowdfunding market volume in 2014 was 755.000 Euro, which grew to 1.799.000 Euro in 2016. With the image below, we can see that while the total amount of campaigns decreased for the first time in 2016, the volume has increased steadily since 2011.

We can easily assume that reward-based Crowdfunding has surpassed 4m Euro in total since its beginning in 2011.

<sup>4</sup> <http://www.crowdfunding.hr/infografika-crowdfunding-u-hrvatskoj-2015-3376>  
<http://www.crowdfunding.hr/infografika-crowdfunding-u-hrvatskoj-2016-3620>  
<http://www.crowdfunding.hr/kako-je-crowdfunding-obiljezio-2013-godinu-2410>



## Število kampanj skozi čas

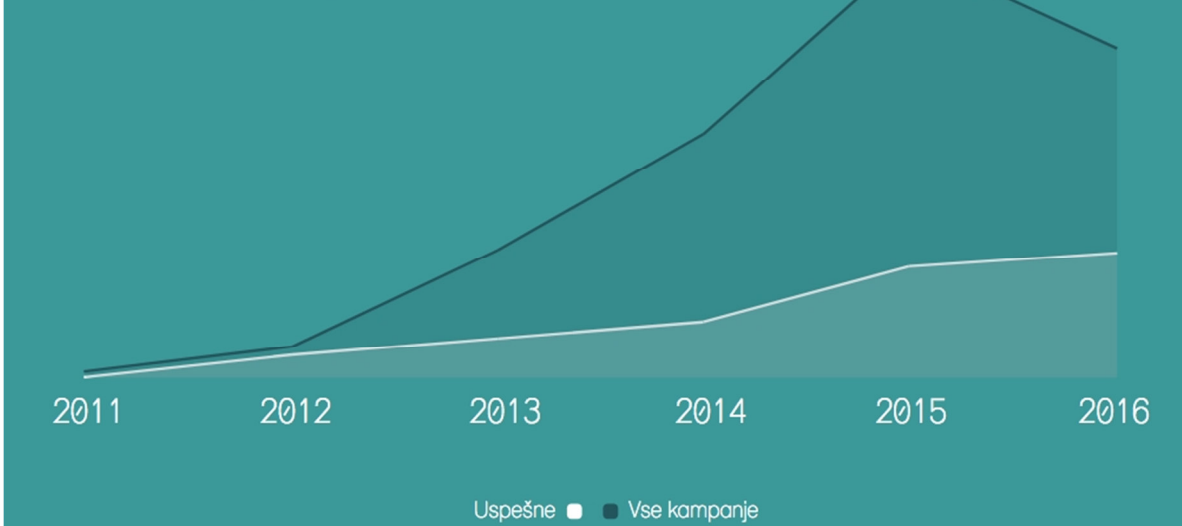


Image 8: Growth of Crowdfunding in Slovenia



## 5. Mapping

The mapping was generated with the help of the partners. The following survey was distributed among the partners:

### Basic Project Information

Name of the Project (Crowdfunding Campaign)

Country

Best/worst practice

Type of Project

- Donation-based (Donations, Charity)
- Reward-based (Rewards, Pre-Selling)
- Equity-based (Investments, Profit-Sharing)
- Lending-Based (Loans, Debt)

Crowdfunding Platform

URL of the Crowdfunding Project on the Platform

Why is the Project (Crowdfunding Campaign) a best practice or worst practice?

### Specific Project Information

Main Area of Economic Activity of the Project

Which industry branch is the project situated in?

For Creative Industries: Main Area of Economic Activity

Type of SME

- Micro Enterprise (below 10 employees)
- Small Enterprise (10 to 50 employees)
- Medium Enterprise (50 to 250 employees)

Gender of Project Owners

- Predominantly Male
- Predominantly Female
- Mixed Team

### Specific Campaign Information

Total Volume Raised

Total Number of Supporters

Minimum Volume Goal

Maximum / Threshold Goal

Start of the Campaign

End of the Campaign

Valuation of the Company (Equity and Lending CF only)



## 5.1. Construction / Real Estate

### 5.1.1. Mapier, un'azienda più forte del terremoto

<https://www.borsadelcredito.it/> (Italy)

<http://news.borsadelcredito.it/credito-azienda-mapier-terremoto/>

Mapier Group is a manufacturer company, whose origins date back to 1874. It has a solid experience in the industry of curtain walls, ventilated walls, coatings with every kind of panel, sunscreen louvers, metallic structures, windows and doors. It represents a good example of SME Crowdfunding because aims to demonstrate the meaning of the link to the territorial aspect, and accordingly its economic and social impact on the territorial development. It can be considered a best practice because from a matter of life, a need, it was able to obtain quick and optimal results in terms of funding and line of products, always aiming to innovation and meet clients' needs through customized solutions.

#### Data

Lending-Based (Loans, Debt)

Supporters: Not available

Total Volume: Not available

Gender: Mixed Team

Type of SME: Medium Enterprise (50 to 250 employees)

### 5.1.2. RAPID InvestTOR

CONDA (Austria)

<https://skrapid.conda.at/rapid/>

**CONDA** CROWDINVESTING

SO FUNKTIONIERT  
CROWDINVESTING

PROJEKT  
EINREICHEN

ÜBER  
CONDA

ANMELDEN



**SK Rapid Crowdfunding - werden Sie jetzt zum InvestOR!**

Sei Teil des grün-weißen Jahrhundertprojekts "Alte Heimat - Neues Zuhause" für das neue Allianz Stadion und investiere in Rapid-Geschichte.

The "Rapid InvestTOR" campaign was the most successful crowdfunding-campaign in Austria so far. In just ten weeks, more than 1,500 investors contributed to the financing of the new Allianz Stadium of the football club. The new Allianz Stadium of SK Rapid Vienna is already opened: The crowd investors, who



invested a total sum of 3 million euros during the SK Rapid campaign, were also "immortalized" by name at the stadium.

### Data

Equity-based (Investments, Profit-Sharing)

Supporters: 1,521

Total Volume: 3.000.000

Gender: Predominantly Male

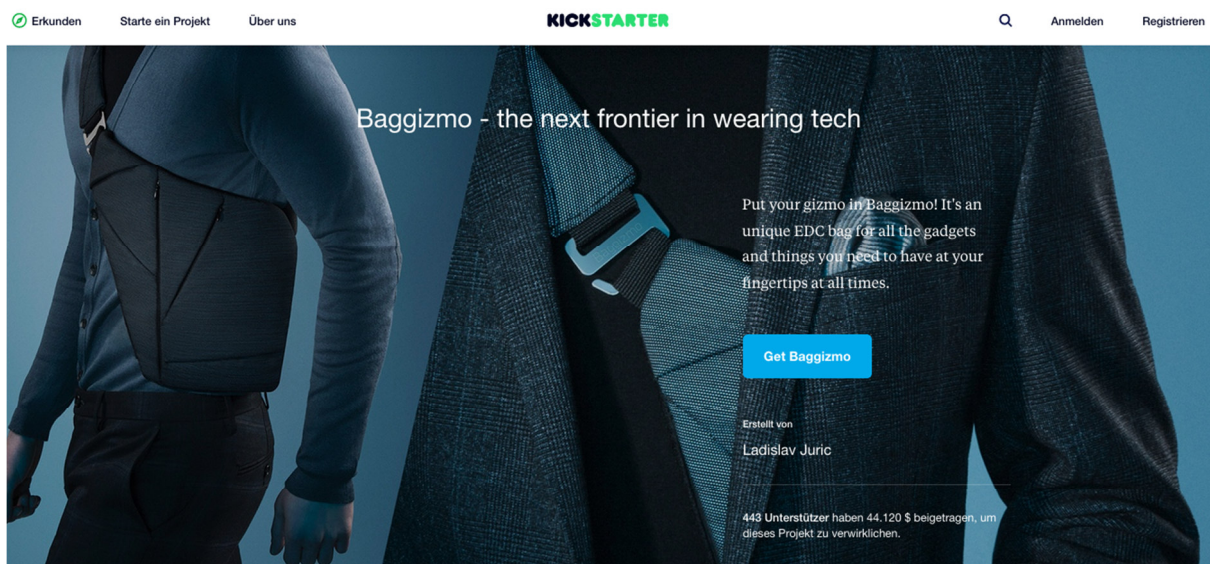
Type of SME: Medium Enterprise (50 to 250 employees)

## 5.2. Creative Industries - Design

### 5.2.1. Baggizmo

Kickstarter (Croatia)

<https://www.kickstarter.com/projects/757598393/baggizmo-the-only-everyday-carry-bag-you-will-ever>



Baggizmo was the largest reward-based campaign from Croatia in 2015 on the Kickstarter platform. Campaign is currently running in the InDemand mode on Indiegogo platform. This campaign is a good practice example not just because its financial success at the crowdfunding platform, but also because the commercial success of the product that took place after campaign was finished. Due to high-quality branding and marketing, the campaign has gained wide publicity and caught attention of target audiences on an international level.

### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 443

Total Volume: 44120 USD

Gender: Predominantly Male

Type of SME





### 5.2.2. Dee Lee Doo wooden dildos

Indiegogo (Slovenia)

<https://www.indiegogo.com/projects/dee-lee-doo-wooden-dildos#/>

A designer, Iris Trstenjak, created wooden dildos. Firstly, the name of the brand was Happy Lulu, but because of the high occurrence of similar brand names, she renamed it in Dee Lee Doo. The campaign was not successful, she gathered only 44 % of 10.000 \$ needed. Iris says that the reasons for not succeeding are probably several, from specific buyers that have to be reached by different medium to lack of published articles. The platform also played a role as Indiegogo has much less visit and supporters.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 53

Total Volume: 4.410,00 \$

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

### 5.2.3. DoBox

Indiegogo (Hungary)

<https://www.indiegogo.com/projects/dobox-portable-wireless-dock-for-apple-devices-iphone#/>

**INDIEGOGO** Entdecken ▾ So funktioniert's Anteilsemissionen **NEU**  **STARTE EINE KAMPAGNE** Anmelden Einloggen

**InDemand**

**DoBox - Portable Wireless Dock for Apple Devices**

Connect your iPhone, iPad and Mac to any other device wirelessly. The freedom of full connectivity.

Máté Molnár  
Budapest, Ungarn  
[Uber](#)

**\$140,502** USD gesammelte Finanzmittel insgesamt  
115% erreicht am January 9, 2017

The campaign had great visuals including changing visual content, target specific segment, and media recommendation from trusted media from that segment. Wide usability and appeal of product suitable for the market targeted helped to establish a presence in the market. The company was also present at the CES 2017 in Las Vegas, the largest consumer electronics fair.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 33

Total Volume: \$94.226

Gender: Predominantly Male

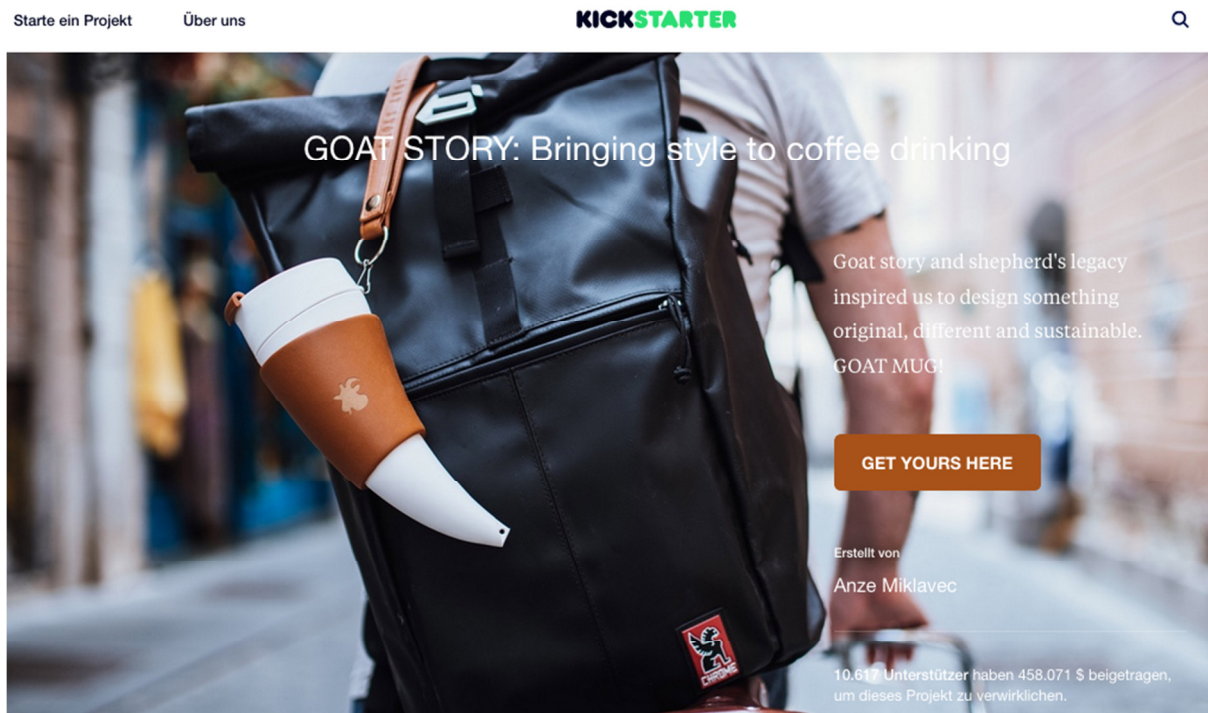


Type of SME: Micro Enterprise (below 10 employees)

## 5.2.4. The Goat Mug

Kickstarter (Slovenia)

<https://www.kickstarter.com/projects/goat-mug/goat-mug-original-goat-story-crafted-into-a-coffee>



The Goat Mug is a mug for coffee in the shape of a goat horn. The developed mug with a holder that can become a stand for mug, it comes with leather straps that you can carry it easier and it is a fashion accessory. It is also leak proof and opens with only one hand. The development of the product was easier because of the use of the 3D printer. Multiple factors led to success. One of them was definitely the concept of connecting the product with a story. They used the tale about discovering the coffee - goats ate coffee seeds and were later full of energy that attracted the people's attention. In addition, it is a designer and unique product with hipster vibe.

### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 10,617

Total Volume: 458.071,00 \$

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### A.1.1. The Zen Egg

Kickstarter (Slovenia)

<https://www.kickstarter.com/projects/323324338/zenegg-create-time-for-yourself>





Starte ein Projekt

Über uns

KICKSTARTER



Anmelden



The Zen Egg is a Rocking wooden egg with weigh down bottom that prevents rolling around. It is a massage object, a stress reliever, a reminder to take a break. The project was funded by 5052 %, instead of planned 2.200 \$ it was backed with 111.144 \$ by 2.966 backers. Most appealing was the story about relaxing and taking time for yourself. The advantage was also the price. It was completely affordable (from 18 \$ for one Zen Egg). The Zen Egg is a nice example of selling a story and not just a product.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 2966

Total Volume: 111.144,00 \$

Gender: Predominantly Male

Type of SME: Small Enterprise (10 to 50 employees)

### 5.2.5. solidLUUV: The All-In-One Camera Stabilizer

Kickstarter (Germany)

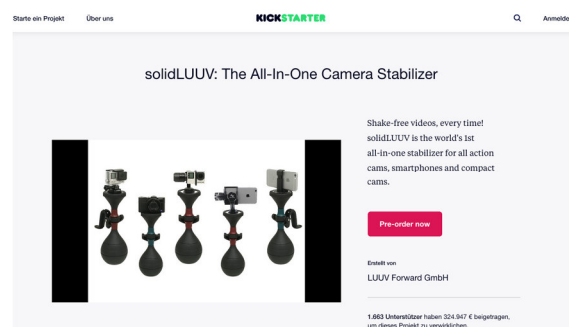
<https://www.kickstarter.com/projects/teamluuv/solidluuv-the-all-in-one-camera-stabilizer>

SolidLuvv has used Crowdfunding several times. An Indiegogo Campaign served as a mean to finance the prototype. The Kickstarter campaign was used to do market research on the demand and price flexibility of end users. It was also used to prepare an equity-based crowdfunding campaign.

#### Data

Reward-based

Supporters: 1663





Total Volume: 324.947 EUR

Gender: Predominantly Male

Type of SME: Small SME (10 to 50 employees)

## 5.2.6. VLO design / Luminary Design Workshop

KissKissBankBank (Germany)

<https://www.kisskissbankbank.com/de/projects/vlo-design-luminary-design-workshop>

The screenshot shows a crowdfunding campaign on KissKissBankBank. The campaign is titled 'VLO design / Luminary Design Workshop' and is presented by Clémence Grieco. The main image features a green pendant lamp with the text 'VLO design Luminary Design Studio in Berlin'. The campaign has collected 5.251 € out of a 5.200 € goal, with 92 KissBankers and 30 days remaining. A blue banner indicates '101%' completion. The campaign ends on November 29, 2016. A red 'SUCCESSFUL CAMPAIGN' ribbon is visible. The page includes navigation links like 'STARTE DEIN PROJEKT', 'ENTDECKEN SIE DIE PROJEKTE', and 'WIE FUNKTIONIERT DAS CROWD'. A search bar is also present.

VLO Design is an example of a French artist based in Berlin using a French reward-based Crowdfunding platform to communicate with other French supporters. Although the campaign didn't have a pitch video, no updates were given on the platform and not many likes on the Facebook-page, the artist, Clémence Grieco, mobilized her supporters and fans through emails. She is also active on eCommerce websites like ETSY.com. Her presentation of the project is very detailed and the rewards nicely presented.

### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 92

Total Volume: 5251

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

## 5.3. Creative Industries - Film

### 5.3.1. 3 Lives

Cinedime (Germany)

<https://www.cinedime.de/medias/3/3-lives>



The first project on Munich based platform Cinedime, which allows equity-based film-funding. The producer and director Juliana Block from Berlin is an independent filmmaker, who's well connected in the filmmaking scene and creative industries and professionally uses social media and other communication channels to build a crowd and market her movies. She had started a crowdfunding project before. Juliana's experiences in reaching out to the - existing - community, the involvement of a star actress (Thora Birch), the detailed presentation on the platform, the promotional support from the platform during its launch lead to this success.

**Data**

Equity-based (Investments, Profit-Sharing)

Supporters: 33

Total Volume: 15700

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

**5.4. Chi l'ha visto - Wo bist Du**

Startnext (Germany)

<https://www.startnext.com/chilhavisto-movie>



Starten Pages Blog

Startnext

Suchen

Projekte / Film / Video

CHI L'HA VISTO - WO BIST DU - ist der Debüt-Spielfilm von Claudia Rorarius. Der Film erzählt die Geschichte des jungen Halbitalieners Gianni, der bei seiner Mutter in Deutschland aufwuchs und sich nach 25 Jahren auf die Suche nach seinem leiblichen Vater in Italien macht. Seine Suche führt in von Berlin nach Rom, wo er den Vater vermutet. Im August 2011 wird der Film seine Premiere in den deutschen Kinos feiern, im Herbst wird er auf DVD und als Download veröffentlicht.

Berlin, Köln, Italien

Claudia Rorarius

f t

Filmmaker Claudia Rorarius was publicly funded for development and production for her first feature film CHI L'HA VISTO, but didn't get funded for distribution. So she organized a theatrical release herself and crowdfunded the 35mm/digital cinema copies and raised more than 8.000 Euro. In that time she also set up her social media channels, which helped raising the money and keeping fans in the loop. Most importantly, sending personal emails was partly responsible for being successful and also reaching out to local and national press.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 87

Total Volume: 8155

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

#### 5.4.1. Jan Svankmajer: Insects

indiegogo.com (Slovakia)

<https://www.indiegogo.com/projects/the-last-film-by-jan-svankmajer-insects--4#/>





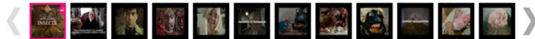
InDemand

The last film by Jan Švankmajer: Insects

Legendary filmmaker Jan Švankmajer needs your help to produce his final feature film titled Insects.

 Jan Svankmajer  
Prague, Tschechische Republik  
[Über](#)

**\$288.607** USD gesammelte Finanzmittel insgesamt  
181% erreicht am July 8, 2016



After five long years of preparations, legendary Czech filmmaker, Jan Švankmajer(81), and his long-time producing partner, Jaromir Kallista (77), started filming his final feature film titled Insects, a misanthropic and surreal imagery echoing Kafka and the Čapek Brothers. The campaign received a strong support from around the world showing huge interest in his artistic work.

Data

Reward-based (Rewards, Pre-Selling)

Supporters: 2641

Total Volume: \$286.473

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

5.4.2. Monthlies

Indiegogo.com (Slovakia)

<https://www.indiegogo.com/projects/monthlies#/>



Abgeschlossen

Monthlies

What is menstruation? What changes in a girl's life when "it" first arrives? Monthlies is a fresh film exploring the period with humor and sensitivity.

 lenka gondol  
Bratislava, Slowakei  
[Über](#)

**\$33,000** USD aufgebracht von 394 Unterstützern

110% von \$30,000 [Flexibles Funding-Ziel](#)





The film, *The Moon Inside You*, explores a taboo subject of menstruation with humor and sensitivity. The campaign was successful in that the film is now used as an educational tool in schools not only in Slovakia, but also in English and Spanish speaking countries. This campaign also pointed to the society's interest in this topic and addresses the stigmas attached to it.

**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 394

Total Volume: \$33.000

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

**5.4.3. MOTH**

Indiegogo (Hungary)

<https://www.indiegogo.com/projects/moth-independent-horror-film-goes-to-festivals#/>

Moth is an independent horror film festival. The campaign offers a huge variation of reward packages, ready product (movie). The project is a good example of using campaigns for additional marketing and festival attendance.

**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 18

Total Volume: \$2.513

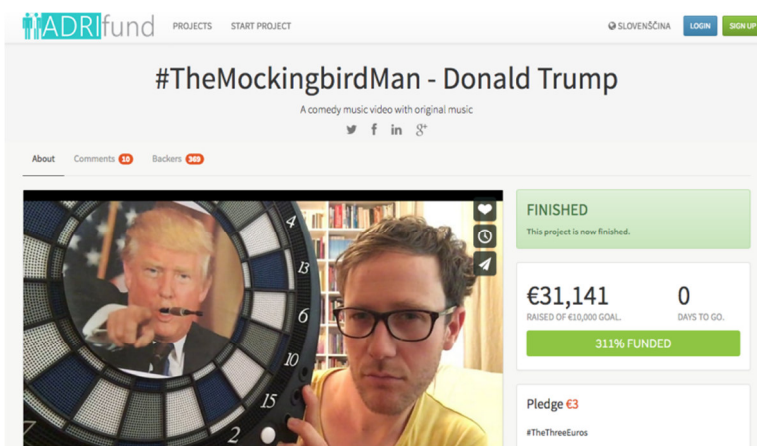
Gender: Predominantly Male

Type of SME: Small Enterprise (10 to 50 employees)

**5.4.4. #TheMockingbirdMan - Donald Trump**

Adrifund (Slovenia)

<https://www.adrifund.com/project/view/52>



The MockingbirdMan - Donald Trump is a comedy music video. The producer, Klemen Slakonja, is a well-known Slovene actor and he has already made a parody of Vladimir Putin “Putin, Putout” and other celebrities (The Pope, Jamie Oliver, etc.). As rewards, he also offered (VIP) tickets for the video premiere. The marketing and news coverage of the project was great also due to his successful project “Putin, Putout”.

A lot of newspapers and internet portals published articles and he appeared on several TV stations. It is a good example for locally oriented platform and how solo artists can use crowdfunding to reach their audiences.



**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 369

Total Volume: 31.141,00 \$

Gender: Predominantly Male

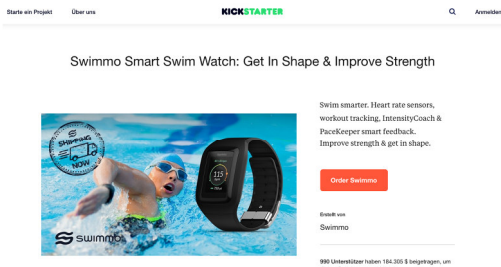
Type of SME: Micro Enterprise (below 10 employees)

**5.5. Creative Industries - Fashion**

**5.5.1. Swimmo Smart Swim Watch: Get In Shape & Improve Strength**

www.kickstarter.com (Poland)

<https://www.kickstarter.com/projects/swimmo/swimmo-the-ultimate-swimmers-smartwatch-improving/comments>



Swimmo is a smart watch for swimmers created by four designers and engineers from Poland, who are also passionate swimmers. The campaign is a good example of how to use infographics for

explaining the benefits of the product.

**WHO IS IT FOR?**

- Beginners/amateurs:**
  - Helps you get fit and stronger
  - Keeps you motivated and focused
  - Makes swimming fun and social
- Meisters/Professionals:**
  - Continuous Heart rate monitor
  - Lap & Open water swimming mode
  - Pro stats and stroke details
  - Smart feedback while swimming
- Coaches:**
  - Simple tracking for the whole team
  - Beautiful and extensive analytics
  - Leaderboard to motivate the team

**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 990

Total Volume: 184305 US-\$

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

**5.6. Creative Industries - Games**

**5.6.1. Galaxy of Trian**

www.kickstarter.com (Poland)

<https://www.kickstarter.com/projects/1118278224/galaxy-of-trian>

Galaxy of Trian is a dynamic tile-based sci-fi board game developed by four game designers from Poland. The campaign achieved a huge success - reaching almost 669% of its goal. What is important, it is a good example of the use of stretch goals. Supporters could unlock new game items by sharing the campaign with their friends and increasing the funding volume. The game gathered a community which actively discussed topics related to game graphics, gameplay variants, foreign language versions of the manual etc.

**Data**

Reward-based (Rewards, Pre-Selling)



Supporters: 1934

Total Volume: \$130.395

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.6.2. Hooked is creating a gaming- and entertainment-website

Patreon (Germany)

<https://www.patreon.com/hooked>



Hooked is a games-podcast (company) founded by Berlin based Thomas Goik and Robin Schweiger. They use Patreon for continuously financing their project - this new form of crowd-sustaining helps creators to overcome the need to invent new projects to be funded. They receive around 2.500 dollars per month for producing a new episode every two weeks.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 455

Total Volume: 2.530 USD

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.6.3. iGranie z Gruzem - Gra Planszowa

polakpotrafi.pl (Poland)

<https://polakpotrafi.pl/projekt/igranie-z-gruzem>

The project was created under the Game for Ideas Program, which supports young game developers. Through the game and other activities it underlined some social and psychological ideas. The campaign





exceeded the goal over 700% and offered untypical and funny rewards. The strongest side of the campaign was the fact that it had a strong impact on emotions and feelings.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 473

Total Volume: 73910.5 PLN

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

### 5.6.4. Machina Arcana

Kickstarter (Croatia)

<https://www.kickstarter.com/projects/magecompany/machina-arcana>

Machina Arcana is a cooperative steampunk horror board game for 1-4 players. An immersive and dark, turn-based tactical game. The campaign significantly outperformed expectations in collecting money. It also had 4 out of 10 female team members. It is also a good example of how a campaign uses the updates to keep in touch with the supporters after the campaign has ended.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 1.710

Total Volume: 142.790 USD

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

### 5.6.5. Memonik

startlab.sk (Slovakia)

<https://www.startlab.sk/projekty/68-memonik--hmatova-spolocenska-hra/>

A tactile board game for blind and visually impaired people ages 1-100. It is a best practice because this campaign served as a market research for this product and this concept received a national design award by both Slovak and Czech republic.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 135

Total Volume: 5.798 EUR

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)



### 5.6.6. Nephil's Fall

Kickstarter (Croatia)

<https://www.kickstarter.com/projects/1033400636/nephils-fall>

The Croatian indie game studio Exordium developed a fantasy video game around about a fallen guardian in a corrupted world. It was the fourth most successful Croatian crowdfunding campaign in 2015. Despite the success, in the time of creation of this report the project still wasn't successfully brought to life due to a production gap. The downfall also occurred in the aspect of communication with the backers - the campaigners haven't updated them regularly about the production issues, so a lot of negative feedback has been gathered on the campaign profile on Kickstarter. This confirms the importance of gaining and maintaining credibility through regular communication and relationship development with the backers.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 268

Total Volume: 32.656 USD

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.6.7. Piwne Imperium - gra planszowa

wspieram.to (Poland)

<http://wspieram.to/piwneimperium>



The Piwne Imperium was a campaign for the board game. The campaign was preceded by a market research among game enthusiasts. The developers of the game had made a Polish tour with the prototype of the game to gather feedback. Thanks to that they started campaign with great product. The campaign reached a huge success and exceeded the goal over 490% . Thanks to the monitoring of relations with supporters and progress of crowdfunding more ambitious goals were proposed for supporters right in time.

#### Data

Reward-based (Rewards, Pre-Selling)



Supporters: 154

Total Volume: 5765,05 Euro / 25 489 PLN

Gender: Predominantly Male

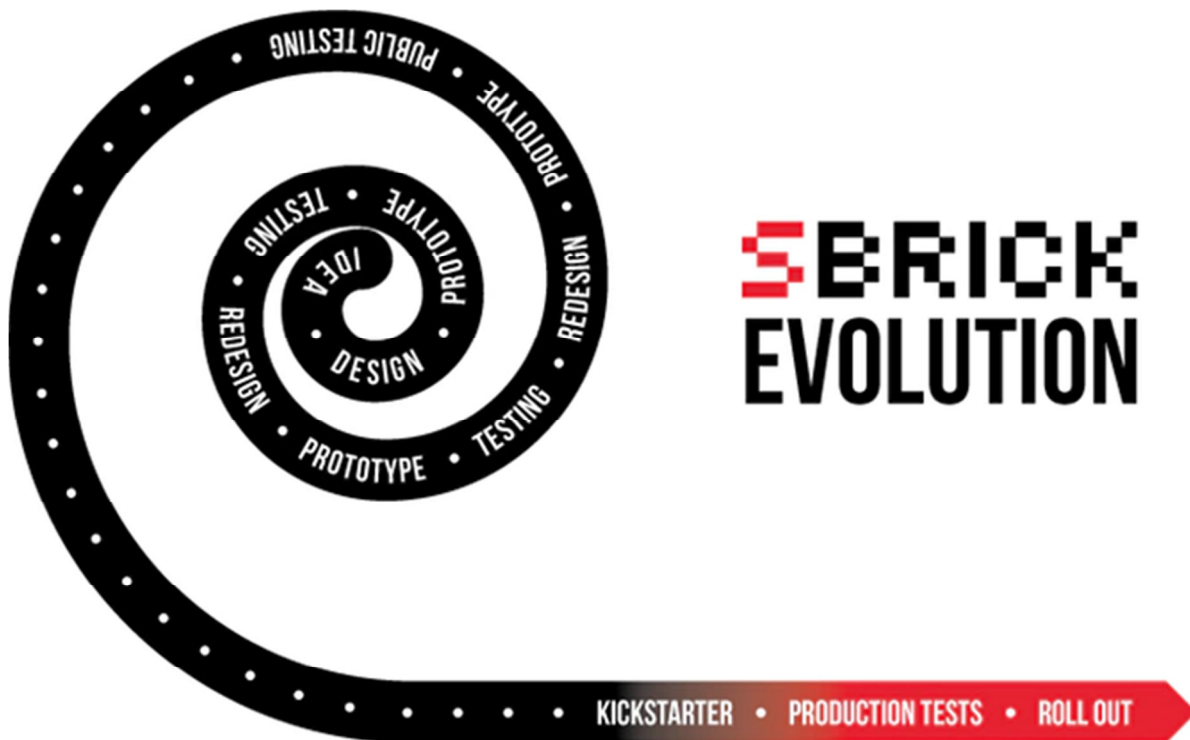
Type of SME: Micro Enterprise (below 10 employees)

### 5.6.8. SBrick Smart and SBrick Plus

<https://www.kickstarter.com/projects/sbrick/sbrick-smart-way-to-control-all-your-lego-creation>

<https://www.kickstarter.com/projects/sbrick/connect-code-create-with-sbrick-plus>

Kickstarter(Hungary)



Mark Bollobas is a Hungarian Game Developer and Designer. He created SBrick Smart and SBrick Plus to create interactive lego-tools. Kickstarter was used twice to generate international media awareness and a network of international distributors.

#### Data

Reward

Supporters: 1284/834

Total Volume: £88,152/US-\$106,222

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)



### 5.6.9. This War Of Mine: The Board Game

www.kickstarter.com (Poland)

https://www.kickstarter.com/projects/awakenrealms/this-war-of-mine-the-board-game

This board game was created by two game authors. The first financial goal was reached with number of backers in just 3 hours. The campaign discount to all supporters compared to the retail which is a good example of a pre-selling campaign.



great  
gave a  
price -

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 9627

Total Volume: £ 621,811

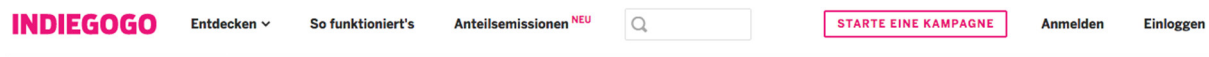
Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.6.10. Viktor: A Steampunk Adventure Game

Indiegogo (Croatia)

https://www.indiegogo.com/projects/viktor-a-steampunk-adventure-game#/



Abgeschlossen

### Viktor: A Steampunk Adventure Game

Join Viktor, a disgruntled boar, on his quest to overthrow the Emperor of Austria-Hungary!

Sven Horvatić  
Zagreb, Kroatien  
Uber

**\$1,304** USD aufgebracht von 50 Unterstützern

13% von \$10,000 [Flexibles Funding-Ziel](#)

A steampunk adventure game revolving around the world domination reached only 13% of the targeted amount. The description in the campaign pitch on the platform gives a vague overview of the financing needs, while perks are very much in focus. This might affected gaining credibility among backers. Project also had a poor public outreach and was mainly visible in specifically targeted gaming web portals. Nevertheless, a plus side appears in a form of numerous updates that continued even after the project didn't reach the finish line. This makes a well example of community building, which the team behind the project used once they released the game, and confirms how crowdfunding is more than gaining funds.

#### Data

Reward-based (Rewards, Pre-Selling)



Supporters: 50

Total Volume: 1.304 USD

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

## 5.7. Creative Industries - Music

### 5.7.1. BerlinGuitarTrio - Terra

Wemakeit (Germany)

<https://wemakeit.com/projects/berlinguitartrio-terra>

The Music Band wanted to collect money for finishing a music album. Crowdfunding is used as a pre-selling tool for an album. The Music Band used the international character of Wemakeit to market the album not just in Germany, but also in Switzerland, Austria and Italy.

#### Data

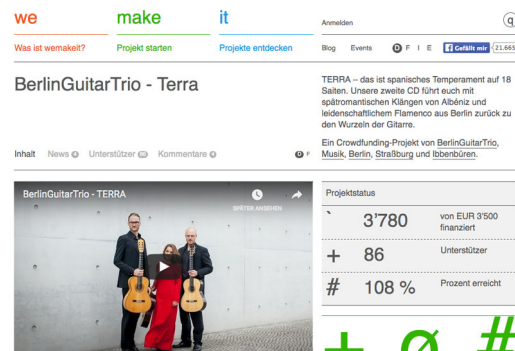
Reward-based (Rewards, Pre-Selling)

Supporters: 86

Total Volume: 3780 CHF

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

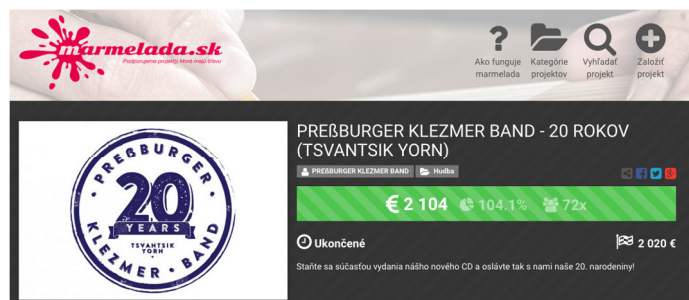


### 5.7.2. Pressburger Klezmer Band - 20 rokov

Marmelada.sk (Slovakia)

[http://www.marmelada.sk/projekt/pressburgerklezmerband\\_CD\\_20rokov](http://www.marmelada.sk/projekt/pressburgerklezmerband_CD_20rokov)

A unique project of fusion of klezmer and folk music in Yiddish, Hungarian, Armenian, English and Slovak languages - producing a CD to celebrate the 20th anniversary of the band. Best practice due to a dual purpose of this campaign - support of a music band as well as raising awareness around crowdfunding.



#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 72

Total Volume: 2104

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)





### 5.7.3. Stereo Herz

Musicstarter/Startnext (Germany)

<https://www.startnext.com/stereoherz>

The band Stereoherz raised money to produce a first album. The band pre-sold the album via crowdfunding. A great choice of rewards such as "Privatkonzert Unplugged" (playing their music in your living room) or "Deine Stimme in Background Choir" (your voice in the background music) helped to push the campaign to an impressive sum for an Indie-Band.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 425

Total Volume: 31.310 EUR

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

## 5.8. Creative Industries - Publishing

### 5.8.1. AHA

[www.startovac.cz](http://www.startovac.cz) (Slovakia)

<https://www.startovac.cz/projekty/aha/>

The project was to publish a book about traditional Slovak embroidery/ornamentics in unique graphic design. The campaign was successful even on a Czech platform proving that despite a local concept, the interest crossed borders and the book was published and sold in Slovakia, Czech Republic, Poland, Germany, Serbia, Italy, and Great Britain. The campaign started a successful Slovak brand based on a local embroidery.

#### Data

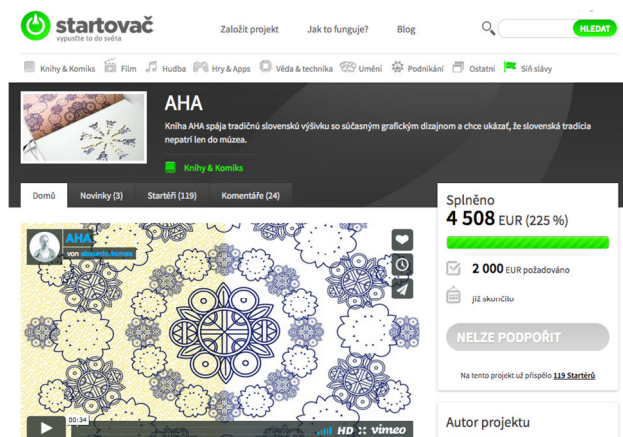
Reward-based (Rewards, Pre-Selling)

Supporters: 119

Total Volume: 4508

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)





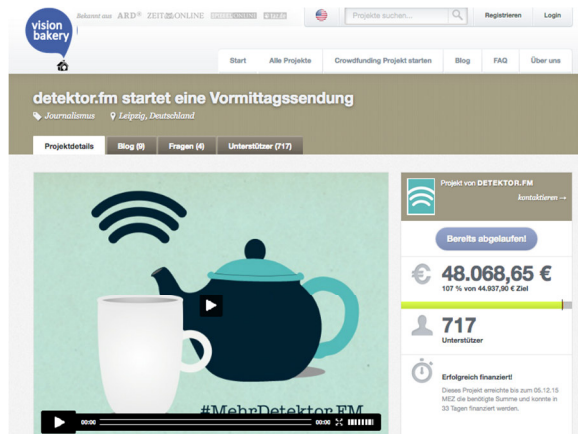
## 5.9. Creative Industries - Radio and TV

### 5.9.1. detektor.fm startet eine Vormittagssendung

Visionbakery (Germany)

<http://www.visionbakery.com/detektorfm2>

The project expanded the portfolio of an existing online only radio station, and add a morning news section. The company behind detektor.fm had already run a crowdfunding campaign on the same platform and built on the previous community. But more importantly, it has used co-partnerships with Coffee Circle - a sustainable coffee maker - and Tesla Motors, to offer funders additional perks. It shows how SMEs can use partnerships to boost their campaign.



#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 717

Total Volume: 48068 EUR

Gender: Mixed Team

Type of SME: Small Enterprise (10 to 50 employees)

## 5.10. Energy & Electricity

### 5.10.1. Ecocapsule

<https://www.ecocapsule.sk>

<https://www.crowdberry.sk/en/companies/>

Ecocapsule is a self-sustainable, intelligent micro home using solar and wind energy for its operation. The project received funding from a dozen of international investors from Slovakia, Japan and USA on equity-based crowd-investing platform Crowdberry. First out of 300 pre-ordered Ecocapsules will be delivered in 2017.

#### Data

Equity-based (Investments, Profit-Sharing)

Supporters: dozen

Total Volume: 500.000 - 1,5 M EUR

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)



## 5.11. Eliopompa NOVA SOMOR: l'acqua scorre dai raggi del sole

<http://www.starsup.it/> (Italy)

<http://www.starsup.it/project/nova-somor-srl>



Nova Somor s.r.l. is an innovative start up with the purpose to contrive, design, build and propose to the markets products able to counteract unacceptable energy waste. The application of the low-temperature thermodynamics displaces in a different fields electricity with sunlight, profuse and free. Italy has a tradition of over one hundred years of inventions in the low-temperature thermodynamics, and plus of five thousand years of traditional use of light and solar heat in the architectural field. Therefore the company didn't choose to use a new technologies, but to make current some of extraordinary italian inventions of the 30' forgotten. With the collaboration of the History of Solar Energy Group it was possible to recover the experiences of italian pioneers of the field.

### Data

Equity-based (Investments, Profit-Sharing)

Supporters: 3

Total Volume: € 250.000,00

Gender: Predominantly Male

Type of SME: Medium Enterprise (50 to 250 employees)

## 5.12. Neovoltaic

CONDA (Austria)

<https://www.conda.eu/startup/neovoltaic/>

Neovoltaic is innovative energy supplier in the future market of Green Energy proved that profitability and sustainability are not a contradiction: media awareness not only for crowdfunding but in the same time for challenges of energy market. The single investment of 50.000,- Euro confirms that the Neovoltaic project





is a wonderful example of the fact that Crowdfunding is becoming a genuine alternative investment form.

**Data**

Equity-based (Investments, Profit-Sharing)

Supporters: 348

Total Volume: 726,10€

Gender: Predominantly Male

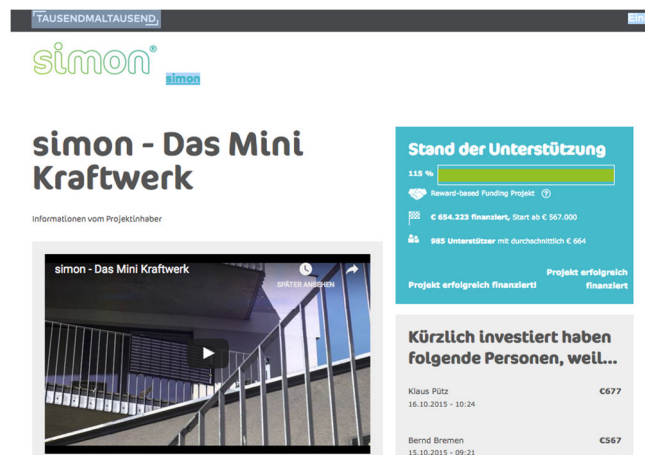
Type of SME: Small Enterprise (10 to 50 employees)

**5.12.1. Simon - Das Minikraftwerk**

www.1000x1000.at (Austria)

[www.1000x1000.at/simon](http://www.1000x1000.at/simon)

Simon is a revolutionary solar system, which can be used for the first time in the city thanks to its handy size and brings you to the homemade energy in three steps: building, unpacking, plugging in. The campaign achieved market entry, which lasted 4 months. There were about 660,000 EUR collected from 995 backers.



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**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 985

Total Volume: € 655.000,-

Gender: Mixed Team

Type of SME: Medium Enterprise (50 to 250 employees)

**5.13. Food, Agriculture, Forestry and Fishing**

**5.13.1. Benátské lanýže (Venetian Truffles)**

Hithit.cz (Czech Republic)

<https://www.hithit.com/cs/project/2274/banatske-lanyze>



The campaign goal was to renovate the premises to produce organic truffles. The campaign by the SME was successful because of its innovative, social aspect, drawing a lot of attention due to location - Czech villages in Banat (Romania), where black truffles are found, supporting economic development of relatively poor and remote area.

**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 306

Total Volume: 15 179€

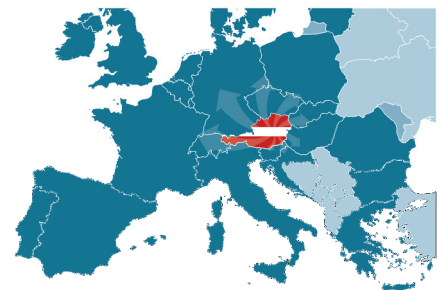
Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

**5.13.2. Biogena Naturprodukte GmbH & Co KG (Tranche 2)**

www.finnest.at (Austria)

The BIOGENA Group, an established market leader in micronutrients, collected money for business expansion and expansion. The campaign was used to support the internationalisation of the company A total of 1,300,000 EUR were collected from 180 investors in 7 weeks.



**Data**

Lending-Based (Loans, Debt)

Supporters: 180



Total Volume: € 1.300.000,-

Gender: Mixed Team

Type of SME: Medium Enterprise (50 to 250 employees)

### 5.13.3. Brlog

Indiegogo (Croatia)

<https://www.indiegogo.com/projects/brlog-a-cooperative-brewery-on-the-croatian-coast--2>

Brlog is a cooperative brewery from the Croatian coast. It is run by women in a traditionally male profession and in the region where making beer is not very common. Since it is the first women-run cooperative craft brewery in Croatia, it obtained significant media coverage on the local and national level. As a result, the campaign surpassed its target of 8.000,00 USD by almost 50% to reach 11.856,00 USD. It is also one of very few cases where the campaign was entirely run by women.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 302

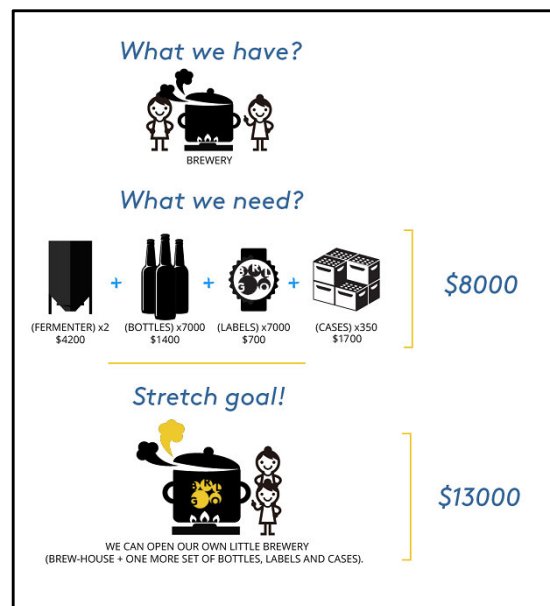
Finances:

Total: 11856 Euro (Funding Threshold: 8000 Euros)

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

Creative Industries



### 5.13.4. FreezyBoy

www.wemakeit.com (Austria)

<https://wemakeit.com/projects/freezyboy>

FreezyBoy is a functional compost bin for the kitchen, which freezes the kitchen waste to -5 ° C. The decomposition of the biomass is stopped and annoying odor does not occur at all. The campaign served to achieve market entry and collect data for a market test. 300,000 EUR were collected with 116 backers in 3 months. "The well-known company V-Zug ordered 500 pieces (€ 700 each) and gave a testimony to support this innovation.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 116

Total Volume: € 300.000,-

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.13.5. Herbert Syrups

crowdberry.sk (Slovakia)



<https://www.crowdberry.sk/en/companies/>

This project is one of the first successful projects using a local, equity-based crowd-investing platform. The product is a natural fruit and herb-based syrup without additives and sweeteners. The campaign was successful and the product is being sold in Central Europe.

#### **Data**

Equity-based (Investments, Profit-Sharing)

Supporters:

Total Volume: 275000

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

### **5.13.6. Il Bio che non Trema - Sostengo i terremotati nelle Marche**

<https://www.produzionidalbasso.com> (Italy)

<https://www.produzionidalbasso.com/project/il-bio-che-non-trema/>

The farm "Marchese Marino" represents a good example of SME Crowdfunding because is an integral contributor to the Organic Market «Mezza Campagna», and it shares its values and vision of agriculture throughout the aspects of: environmental sustainability, food quality, respect for public health, workers' protection and the direct relationship between producer and consumer. Because of the earthquake on 24th August 2016 the farm was seriously damaged. The farm is located in the foothills of the of Sibillini Mountains National Park, Marche Appennine Mountains. In recent days news has emerged that the village of Monte San Marino has not been included in the so-called "crater area" (an area with priority over public funding and reconstruction) as part of the earthquake decree. With the money raised, the farm will invest in key safety measures that will allow it to restart its main activities during the winter months.

#### **Data**

Donation-based (Donations, Charity), Reward-based (Rewards, Pre-Selling)

Supporters: 128

Total Volume: €9.077

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

### **5.13.7. lavorandoIngrano**

<http://www.ideaginger.it> (Italy)

<http://www.ideaginger.it/progetti/lavorandoingrano.html>

This project is a best practice because the Cooperativa Botteghe e Mestieri - the author of the project - has obtained its goal, even going beyond his expectations: 6.025 euro /5000 initially requested to buy a new professional dryer to product their artisan organic pasta of ancient grains. Since ten years it produces fresh pasta for restaurants and private.

It represents a good example of SME Crowdfunding because this campaign aims to show not only the importance of the link to the territorial element, like Ginger prime goal, but also the need for the territory growth. Moreover inside of its work structure, the Cooperative looks for people in need,



disadvantaged, people with disabilities: it is just a social policy that characterizes it, a need that it wants to satisfy. The inclusive social project is the horizon of all its activities.

With these funds it has so the possibility to hire people who can not find work easily.

**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 153

Total Volume: €6.025

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

**5.13.8. Sawade**

Companisto (Germany)

<https://www.companisto.com/en/investment/sawade>

Sawade is the oldest Berlin chocolate factory that still exists, so it is an authentic Berlin brand. The company was founded at "Unter den Linden" in Berlin in 1880. When Melanie and Benno Hübel acquired Sawade in November 2013 during the company's insolvency, they noticed they had acquired a sleeping beauty. Benno Hübel, a chef and management expert by training, recognized both the products' superb quality and the weak spots in the company's management. The equity-based Crowdfunding being used for opening a flagship store in Berlin and recreating the brand.



**Data**

Equity-based (Investments, Profit-Sharing)

Supporters: 1098





Total Volume: 1350000 EUR

Gender: Mixed Team

Type of SME: Small Enterprise (10 to 50 employees)

### 5.13.9. Synbiotec “MISSIONE BENESSERE”

<http://www.nextequity.it/> (Italy)

[http://www.nextequity.it/?context=main&class=C\\_NQ\\_startups&task=C\\_NQ\\_startups\\_content\\_item&id=3](http://www.nextequity.it/?context=main&class=C_NQ_startups&task=C_NQ_startups_content_item&id=3)

La Synbiotec S.r.l. is a spin-off of Camerino's University, born in 2004. It deals with probiotics, dedicating its research, development and production. Symbiotec is a best practice, in the frame of SME Crowdfunding, because demonstrates to have and to be capable to use its strategic capacity. The starting point of the development strategy of Synbiotec is the confidence to rely on proven scientific maturity, of significant awards (more than 100 papers published in magazines of international importance) and regular estimation by its trading partners. Furthermore the capital required, one signed and that collected which coincide - 1.000.226,60 € - and the professional investors accessions underline more over its smart capacity building.

#### Data

Equity-based (Investments, Profit-Sharing)

Supporters: 38

Total Volume: 1.000.226,60 EUR

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

### 5.13.10. Voelkel GmbH Fruchtsäfte Gemüsesäfte

[www.finnest.at](http://www.finnest.at) (Austria)

<https://www.finnest.com>- you need registration for the project overview

Interested investors will participate in the expected returns from the new multi-lane line of Voelkel. More efficient and more gentle in the handling of natural resources - this is the new production line for natural health food - and an improved output of tasty juice creations. The campaign ran for 2 months. A total of 1.5 million EUR was collected by about 250 investors. Starting with an investment of 5,000 euros, they receive an exclusive selection of exclusive new products from Voelkel each year before they come into the market.

#### Data

Lending-Based (Loans, Debt)

Supporters: about 250

Total Volume: € 1.500.000,-

Gender: Predominantly Male

Type of SME: Medium Enterprise (50 to 250 employees)

### 5.13.11. Weinbau Uwe Schiefer

1000x1000 (Austria)

[www.1000x1000.at/weinbau.schiefer](http://www.1000x1000.at/weinbau.schiefer)



The aim of the project is the preservation of cult and cultivated landscapes and close proximity to nature, while at the same time stimulating the region. Due to the great demand for top wines from the smallest wine region, sales and quality are to be secured with the Crowd project in the long term. Investors also received a goodies package when investing above a certain threshold.

#### **Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 148

Total Volume: EUR 125.000,-

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

## **5.14. Manufacturing & Technology**

### **5.14.1. 4MK Wooden Bike**

Kickstarter (Slovenia)

<https://www.kickstarter.com/projects/2026423174/wooden-bike>

The product is a wooden bike made by father and son. The project started on 24th of December in 2013 and finished after 30 days on 23rd of January 2014. It had four backers who pledged 45 \$ (60.000 \$ goal). The project was relaunched after a year and a half (28th of June to 28th of July 2015) with no improvements whatsoever, although they stated that the preparation for Kickstarter lasted half of the year. In relaunch, they raised 752 \$ from three backers of the goal 10.000 \$. The video was not made well, there was only a description of an idea and the process of making, but no information about the advantages of the wooden bike or call to action, there was no PR content or marketing. Additionally the timing was not well chosen.

#### **Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 4 (1st camp), 3 (2nd camp)

Total Volume: 45\$ first campaign, 752\$, 2nd camp.

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### **5.14.2. AirEnergy 3D - A 3D printed, opensource, mobile wind turbine**

www.kickstarter.com (Poland)

<https://www.kickstarter.com/projects/43717383/airenergy-3d-a-3d-printed-opensource-mobile-wind-t>

Omni3D's - Poznań factory, has collected 24,000 pounds on Kickstarter to create the AirEnergy 3D turbine - the home device that would generate 300 watts of energy. The idea of the project was really great (a pro-ecological solution that could solve the problem of power outages in the Third World), but the quality of prototype was not good. The costs of production exceeded expectations of the developers and the project was not be realized. Omni3D has decided to give back all the money.

#### **Data**

Reward-based (Rewards, Pre-Selling)





Supporters: 205

Total Volume: £24,108

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.3. BeSteady One - Next generation camera stabiliser

www.kickstarter.com (Poland)

<https://www.kickstarter.com/projects/besteady/besteady-one-next-generation-camera-stabiliser/description>

The BeSteady One is an advanced 3-axis digital camera gimbal. The product links advanced technology with smart design. For the campaign, the company behind the BeSteady One has prepared a professional very detailed description of the product that was perfectly matched to the target group and which gave a guarantee that the professionals were working on the product.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 119

Total Volume: 260834,70

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.4. Bentianna

www.conda.sk (Slovakia)

<https://www.conda.eu/en/startup/bentianna/>

This product is using an ancient recipe from 15th century to create a new artisanal product - an herb aperitif combining 13 healing herbs, gentian, honey, grape juice, and Tokay wine. The campaign was successful and the company's goal for 2016/17 is to expand in new markets and to increase the worldwide's brand awareness.

#### Data

Lending-Based (Loans, Debt)

Supporters: 73

Total Volume: 65700

Gender:

Type of SME:

### 5.14.5. Bonaverde - World's first roast-grind-brew coffee machine

Kickstarter (Germany)

<https://www.kickstarter.com/projects/jimguldi/worlds-first-roast-grind-brew-coffee-machine>

The Bonaverde campaign is a good example of using crowdfunding for marketing purposes - it seems the campaign was started when the product was more or less ready for shipping - and with the aim of testing



the market etc. The team also managed to raised 5 time more funding than anticipated and did so with introducing a series of good stretch goals.

#### **Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 2254

Total Volume: 681461 USD

Gender:

Type of SME:

### **5.14.6. Cmoar Virtual Reality Headset with integrated electronics**

[www.kickstarter.com](http://www.kickstarter.com) (Poland)

<https://www.kickstarter.com/projects/706938033/cmoar-virtual-reality-headset-with-integrated-elec>

Very long time of completing production and shipping. The team engaged with another project and there are accusations that they put crowdfunded money not into funded project but partly into a new project. The company has disappointed the backers who felt cheated. The situation is well illustrated by the comment of one of the backers: “CMOAR at this point looks to me like a bunch of spoiled kids who were given too much money which doesn't belong to them in the first place with no respect on how to spend it and the people (us) who made a pledge on KickStarter.”

#### **Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 539

Total Volume: \$120,249

Gender: Mixed Team

Type of SME: Micro Enterprise (below 10 employees)

### **5.14.7. CulCharge: Smallest USB charge and cable**

[indiegogo.com](http://indiegogo.com) (Slovakia)

<https://www.indiegogo.com/projects/culcharge-smallest-usb-charge-data-cable#/>

The project proved specific in that there was no initial idea, but a marketing and sociological survey of what the investors do and wish to support via major crowdfunding portals. The project authors then defined target market and came up with an idea with a potential of an adequate offer for the demand identified. The enterprise continues to be successful and had another successful campaign. ([ww.culcharge.com](http://ww.culcharge.com))

#### **Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 3076

Total Volume: \$94.311

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)



### 5.14.8. Daisy - smart plant watering

Indiegogo (Slovenia)

<https://www.indiegogo.com/projects/daisy-si-smart-plant-watering#/>

The product is a small device for controlling the plant watering. The Daisy has a vent for the correct dosage of water, soil humidity measuring instrument, light sensor and colour LED for sending different signals/information. One of the two brothers came to an idea and the second one, Andrej Nastran, was developing it for three years. At the beginning, the campaign was not that successful. Andrej says he learned that you have to work hard every day. He thinks that not knowing enough about marketing and crowdfunding slowed him down a bit. He used an option to extend the campaign for a few more days. Today he would do the campaign differently. He would improve graphics, design and the presentation regarding media contacts as he saw that these are the key factors.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 544

Total Volume: 30.553,00 \$.

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.9. Frusack

Hithit.cz (Czech Republic)

<https://www.hithit.com/cs/project/2696/reknete-s-frusackem-sbohem-plastovym-sackum>

Output: Biodegradable, reusable fruit/bread sacks

SME, viable, very successful (3 days out of 44 needed to get the goal volume), innovative, enthusiasm-driven, 425% of goal volume gathered, well-managed campaign marketing and PR, eco-friendly

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 1350

Total Volume: 23 611€

Gender: Predominantly Female

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.10. iRBeacon

Indiegogo (Hungary)

<https://www.indiegogo.com/projects/irbeacon-smarter-remote-for-a-smarter-home#/>

iRBeacon is a smart remote control which combines infrared technology with the Bluetooth Low Energy and can therefore replace all remote controls in a household. The campaign worked with great visuals, media references and professional infographics. A special feature: shipping worldwide was included into the rewards.

#### Data

Reward-based (Rewards, Pre-Selling)



Supporters: 990

Total Volume: 40.607 USD

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.11. Neptune - affordable 3d printer

Indiegogo (Slovenia)

<https://www.indiegogo.com/projects/neptune-the-big-and-affordable-3d-printer-fun#/>

Neptune is a 3D printer from two-member team, Aljaž Šegula and Nandino Žderić. They tried with media coverage, but unfortunately, not every article was praising the 3D printer. Apparently, there were many crowdfunding projects with 3D printers and mostly they failed. Therefore, the community leaders were sceptical. One tested the prototype, but was extremely unsatisfied.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 27

Total Volume: 9.833,00 USD

Gender:

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.12. OncGnostics

Seedmatch (Germany)

<https://www.seedmatch.de/startups/oncgnostics>

OncGnostics is a company which develops technology for detecting cancer. The successful Crowdfunding campaign is an interesting example of co-investing. For every EUR that the campaign raised another EUR was invested by bm|t beteiligungsmanagement thüringen GmbH.

#### Data

Equity-based (Investments, Profit-Sharing)

Supporters: 429

Total Volume: 500.000 EUR

Gender: Mixed Team

Type of SME: Small Enterprise (10 to 50 employees)

### 5.14.13. Panono

Companisto (Germany)

<https://www.companisto.com/en/investment/panono>

The Panono Campaign on Companisto built upon its previous crowdfunding successes such as their famous Indiegogo campaign and showed how products can be financed in different development stages using different CF models. However, in the end the company had to go into bankruptcy because the Crowdfunding campaign did not last for the next round of funding.



#### Data

Equity-based (Investments, Profit-Sharing)

Supporters: 1800

Total Volume: 1.618.945 EUR

Gender: Mixed Team

Type of SME: Small Enterprise (10 to 50 employees)

#### 5.14.14. Photon - World's First Robot Which Grows With Your Child

[www.kickstarter.com](http://www.kickstarter.com) (Poland)

<https://www.kickstarter.com/projects/641528106/photon-worlds-first-robot-which-grows-with-your-ch>

Photon is a robot whose task is to teach children programming through a mix of storytelling and the latest technology. The designers of the robot wanted to prove that with the right tools even a six-year-old will learn how to programme. One of the reasons why the campaign was successful was the fact that the product responds to current global problem of a lack of programmers. What is more the product was presented in very convincing way and all campaign was really well prepared. Due to many awards which Photon has received, supporters had an assurance about the product's quality.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 322

Total Volume: \$52,829



Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.15. Pure water filter - fresh and healthy drinking water

Kickstarter (Slovenia)

<https://www.kickstarter.com/projects/2026074356/pure-water-filter-fresh-and-healthy-drinking-water>

The project offered water filter, which offered nothing new. The description was very poor, in content and graphic presentation. There were no clear data which elements filter eliminates, no certificate for the product, no description of the company (which would help for the credibility of the product). The life span of the filter is also very short - 400 liters of water.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 12

Total Volume: 556,00\$

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.16. Red Pitaya

Kickstarter (Slovenia)

<https://www.kickstarter.com/projects/652945597/red-pitaya-open-instruments-for-everyone>

The Red Pitaya is an open source measurement and control tool that is plugged into the smart phone/computer and eliminates many expensive measuring instruments. The product is a result of a long-term process. At the end of 2012 the director and founder of the company Instrumentation Technologies (invented Libera - electron beam positioning), Rok Uršič, started a company project aimed at searching other great ideas for products. The project expanded also to Faculties and Incubators. The Red Pitaya project was after one year of development the most ready project for the market and they decided to try with crowdfunding. One reason was the money to start the production and on the other hand, they wanted to test the market. Today company is a spin off from Instrumentation Technologies.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 826

Total Volume: 256.125,00 \$

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.14.17. SipaBoards

Kickstarter (Slovenia)

<https://www.kickstarter.com/projects/1529801280/worlds-first-self-inflating-electric-powered-sup-b/updates>





The SipaBoard is a Self-inflating electric powered sup (standup paddleboard). The founder gathered an experienced team of nine members, for Kickstarter campaign, there was 16 people actively involved. The campaign was really well prepared, a video was explanatory with a lot of shots of everyday use. The sups are not affordable, so every supporter has to be convinced that this is the real deal. They well presented the construction point of view, and with that gave additional assurance about the product's quality. The Campaign's success can be also linked to team's presentations of prototype and product all over the world. They also sent sups for promotional tests and gained support from professional suppers. Intentionally they established a production in Swiss because they aimed at the quality of the product, it was also easier to plan production costs and time because some members have experience with mass production. Team members mostly did not get paid for their work, but they started a partnership.

**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 284

Total Volume: 344.638,00 \$.

Gender: Mixed Team

Type of SME: Small Enterprise (10 to 50 employees)

**5.14.18. Skinners - botky do kapsy**

Hithit.cz (Czech Republic)

<https://www.hithit.com/cs/project/1589/skinners-botky-do-kapsy>

The aim of the campaign was to create portable shoes-socks. The successful campaign was innovative and reached 602% of goal volume gathered. The project is still alive and seems thriving, expanding abroad. Later campaigned on Kickstarter as well, showing that reward-based CF on a local platform can also help build the community for a larger international campaign (<https://www.kickstarter.com/projects/skinners/skinner-s-revolutionary-ultraportable-footwear-with>).



**Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 503

Total Volume: 20 075€

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

**5.14.19. Skriware: home 3D printing for everyone**

www.kickstarter.com (Poland)

<https://www.kickstarter.com/projects/skriware/skriware-home-3d-printing-for-everyone>

Skriware is a polish-swedish startup which created a 3D printer designed for home use. *Key element* of a big success of *campaign* was the ready-to-use high-quality product before the start of the campaign, which is rare in such projects.



The team kept regular and on-time communication with investors/clients.

#### **Data**

Reward-based (Rewards, Pre-Selling)

Supporters: 207

Total Volume: SEK 528,140

Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

## **5.15. Tourism, Leisure and Hospitality**

### **5.15.1. BHKW im Hotel Magnetberg - Baden Baden**

bettervest (Germany)

<https://www.bettervest.com/projekt/bhkw-hotel-magnetberg#beschreibung>

The hotel Magnetberg used crowdfunding for marketing, but also for position itself in the field of sustainable tourism. The campaign had the aim to fund energy efficiency improvements, so it combined a real good value proposition with outreach to possible clients.

#### **Data**

Equity-based (Investments, Profit-Sharing)

Supporters: 133

Total Volume: 172250 EUR

Gender:

Type of SME:

### **5.15.2. Projekt Schlossalm Neu - Generationenprojekt der Gasteiner Bergbahnen AG**

1000x1000 (Austria)

[www.1000.1000.at/skigastein](http://www.1000.1000.at/skigastein)

A regional SME from the tourism sector has taken the issue of citizenship seriously and has invited citizens and guests to participate in a generational project. The main motivation on the part of the issuer was the issue of long-term customer loyalty.

#### **Data**

Lending-Based (Loans, Debt)

Supporters: 320

Total Volume: 1.499.900,-

Gender: Mixed Team

Type of SME: Medium Enterprise (50 to 250 employees)

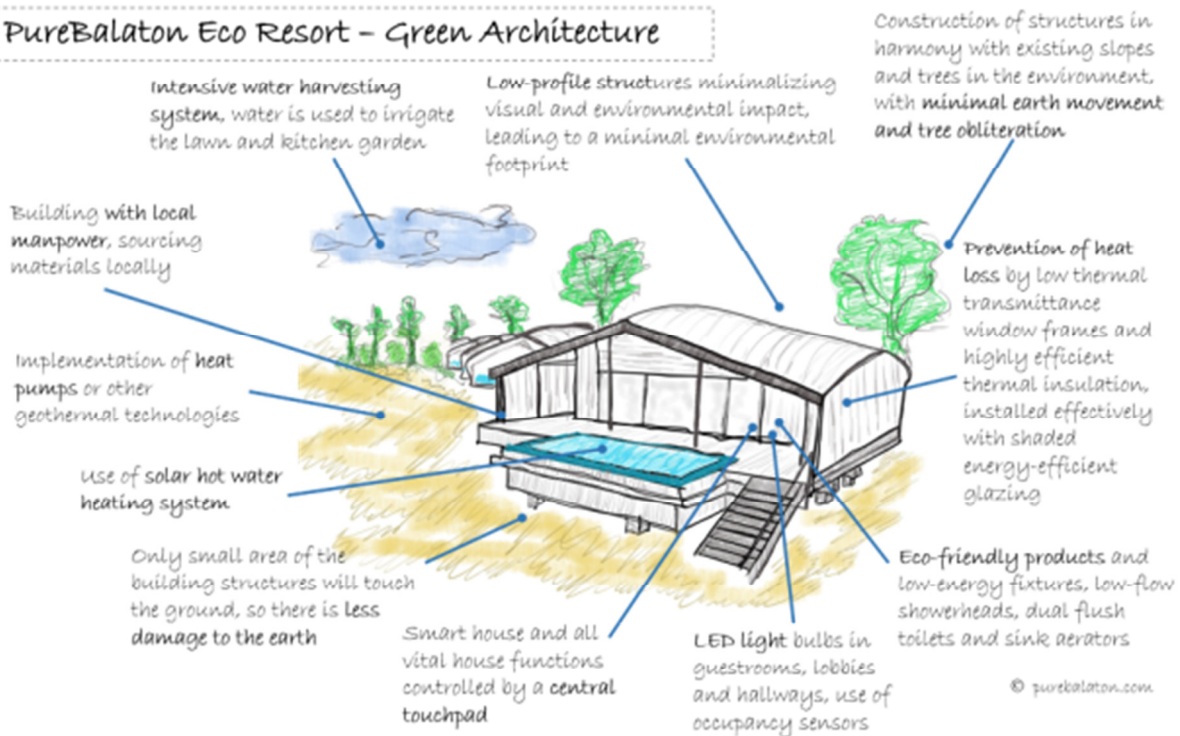
### **5.15.3. PureBalaton Eco Resort**

Indiegogo(Hungary)



<https://www.indiegogo.com/projects/purebalaton-eco-resort-smart-green>

**PureBalaton Eco Resort - Green Architecture**



The founders wanted to create an Eco Resorts surrounded by Botanical Garden. The luxury accommodation is supposed to combine luxurious accommodation, smart technologies and minimal ecological input. Although the CF campaign used visuals in a very nice way, the campaign only managed to get US-\$ 65 through two supporters. Only 1 update on the campaign site showed that not enough communication was used

**Data**

Reward

Supporters: 2

Total Volume: 65

Gender: Mixed

Type of SME: Micro Enterprise (below 10 employees)

**5.15.4. Schneeerlebniswelt 2.0**

[www.1000x1000.at](http://www.1000x1000.at) (Austria)

[www.1000x1000.at/schneeerlebniswelt2015](http://www.1000x1000.at/schneeerlebniswelt2015)

The campaign was very innovative: skiing 365 days in the city, even without snow. The customers were enthusiastic and accepted the offer well. In the end, the company went bankrupt in a short time because the two main owners were in dispute and accused each other of fraud. About 50,000 EUR were collected by about 90 investors. The campaign duration was 3 months.

**Data**

Equity-based (Investments, Profit-Sharing)

Supporters: about 90

Total Volume: about € 50.000,-



Gender: Predominantly Male

Type of SME: Micro Enterprise (below 10 employees)

### 5.15.5. Wir sind das Zelt

Fairplaid (Germany)

<https://www.fairplaid.org/#!wir-sind-das-zelt>

Sport projects are launched by associations or private persons (athletes). This is a project by a company in Taucha (near Leipzig), the EisArena Taucha UG. They started the campaign for saving the "Eiszelt" within 15 days and reached lots of fans through their channels, such as Twitter or Facebook, where they constantly posted videos etc. and involved the people. The company had a sub-page on their website for their campaign: <http://eisarena-taucha.de/wir-sind-das-zelt/> and they used a hashtag #wirsinddaszelt, which strengthened the "community"-aspect of the project and made the fans an important part of the project. The campaign also involved other companies in the region as sponsoring partners.

#### Data

Reward-based (Rewards, Pre-Selling)

Supporters: 2302

Total Volume: 163724,99

Gender:

Type of SME: Micro Enterprise (below 10 employees)



## 6. Platforms for SMEs in the Interreg Central Europe Area

The following platforms have been identified to be suitable for Crowdfunding in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia, Slovenia:

### 6.1. Austria

#### **1000x1000**

[www.1000x1000.at](http://www.1000x1000.at) - Reward-based CF from Graz Austria

The platform connect investors with innovative StartUps and entrepreneurs (sme) who are realizing projects, which get provided support and feedback.

Languages: GER

#### **Conda (Austria)**

[www.conda.at](http://www.conda.at) - Equity-based CF from Vienna Austria

Conda connect entrepreneurs and investors, also create the profitable basis for promising business ideas. CF is available in Austria, Germany and Switzerland (StartUps& sme's), also in Slovakia, Slovenia and soon in Poland.

Languages: GER,ENG

#### **Crowd4Climate**

[www.crowd4climate.org](http://www.crowd4climate.org) - Equity-based CF from Vienna Austria

CF for projects in developing countries. Especially focused on climate projects.

Languages: GER

#### **Dagobertinvest**

[www.dagobertinvest.at](http://www.dagobertinvest.at) - Equity-based CF from Wien Austria

Investing in Austrian sme's and Real Estates (No StartUps) to realize different projects.

Languages: GER

#### **DasErtragreich**

<https://www.dasertragreich.at/> - Equity-based CF from Vienna Austria

Platform for sme's and StartUps to get supported by private investors.

Languages: GER

#### **Es geht!**

[www.crowdfunding.at](http://www.crowdfunding.at) - Reward-based CF from Vienna Austria

Project of the Austrian Bank BAWAK Psk which initiated the project on the platform. Especially for people with good ideas in changing their local invorment/ neighbourhood (mostly social projects).

Languages: GER

#### **Evercrowd**

[www.evercrowd.com](http://www.evercrowd.com) - Equity-based CF from Villach-Landskron Austria



Crowdfunding and Crowdfunding: private investors support local companies with their funding. Evercrowd provide also support in finance, marketing and PR.

Languages: GER

#### **Finnest**

<https://www.finnest.com> - Lending-based CF from Vienna Austria

Platform for Austrian and German sme's which benefit of Austrian, Swiss and German investors with qualified subordinated loans.

Languages: GER

#### **Firstcap**

[www.firstcap.eu](http://www.firstcap.eu) - Equity-based CF from Linz Austria

Early-stage investment in different projects of innovative Startups or projects of sme's.

Languages: GER

#### **Fundraizer**

[www.fundraizer.at](http://www.fundraizer.at) - Donation-based CF from Vienna Austria

Fundraizer is an Platform and service provider for fundraiser in standard and non-profit Organisation. In categories like innovative products, creative projects and events. A donation-based platform in Austria.

Languages: GER

#### **Greenrocket**

[www.greenrocket.com](http://www.greenrocket.com) - Equity-based CF from Graz Austria

Crowdfunding platform for sustainable Startups, first- stage companies and sme's. Specialized in Energy, environment, mobility and health.

Languages: GER

#### **Homerocket**

[www.homerocket.com](http://www.homerocket.com) - Equity-based CF, lending-based CF from Vienna Austria

Crowdfunding Platform in Europe for Real Estate where the investors are involved in property developer projects. This Lending-based Crowdfunding platform is based in Austria and Germany. Part of the Lion- and GreenRocket

Languages: GER

#### **Immofunding**

[www.immofunding.com](http://www.immofunding.com) - Equity-based CF from Vienna Austria

Specialized in sme (of Finance and Tecnhnology) and Real Estate. Innovative developers get supported by investors within their projects. Since 2016 based in Austria and Germany.

Languages: GER

#### **Indiegogo**

[www.indiegogo.com](http://www.indiegogo.com) - Reward-based CF from Austria Austria

IndieGoGo is a global community funding platform. Anyone with an innovative idea (creative, cause, or entrepreneurial) can create a campaign on IndieGoGo.

Languages: GER

#### **Kickstarter**





[www.kickstarter.com](http://www.kickstarter.com) - Reward-based CF from USA/Austria Austria

Kickstarter is a funding platform for creative international projects. All categories can be find, like film, music, art, theater, games, comics, design, photography and more.

Languages: GER, ENG

#### **Lionrocket**

[www.lionrocket.com](http://www.lionrocket.com) - Equity-based CF from Graz Austria

The Crowdfunding platform for sme's, mostly for innovative projects. Part of the Green- and Home-Rocket.

Languages: GER

#### **Prikk**

[www.prikk.world](http://www.prikk.world) - Reward-based CF from Vienna Austria

Specialized in crowdfunding, news, market-places, jobs and social media. Everyone is able to start a project and get supported by backer (investors) named "prikkers" on this platform. The platform income comes from advertising.

Languages: GER

#### **Regionalfunding**

[www.regionalfunding.at](http://www.regionalfunding.at) - Equity-based CF from Gars am Kamp Austria

Crowdfunding in local projects in lower Austria. Furthermore established local companies and investors cooperate with each other.

Languages: GER

#### **Rendity**

[www.rendity.com](http://www.rendity.com) - Equity-based CF from Vienna Austria

Crowdinvesting Platform in Real Estate projects in Austria and Germany. The Platform investor get his "invest-wallet" which shows all activities of the investment.

Languages: GER

#### **Respekt**

[www.respekt.net](http://www.respekt.net) - Donation-based CF from Vienna Austria

Crowdfunding platform providing different catagories of projects. Also available is the category "time", people invest their time in social projects.

Languages: GER

#### **Startnext**

[www.startnext.com](http://www.startnext.com) - Reward-based CF from DACH Austria

Crowdfunding platform which exist in Germany, Austria and Switzerland. Especially for artists, makers and founders.

Languages: GER

#### **Wemakeit**

[www.wemakeit.com](http://www.wemakeit.com) - Reward-based CF from CH/Austria Austria

International reward-based-crowdfunding platform from Switzerland for outstanding cultural and creative industry projects (Design products, publishing house, PR, local and international farms).



Languages: GER,FRA,ITA,ENG

## 6.2. Croatia

### **CiniPravustyar**

<https://www.cinipravustvar.hr/> - Donation-based CF from Croatia

Crowdfunding-Platform for Non-Profits.

Languages: CRO

### **Croenergy**

<http://croenergy.eu/> - Reward-based CF from Croatia

It enables reward-based model and focuses on energy efficiency and low-carbon development projects. The platform offers the possibility of receiving donations from abroad. It is possible to start a campaign on the platform from abroad in theory. But, pla

Languages: CRO

### **Croinvest**

<http://croinvest.eu/> - Equity-based CF from Croatia

It offers the possibility of reward-based, equity, lending and donation-based model. Focuses on entrepreneurial, social and infrastructural projects. The platform offers the possibility of receiving donations from abroad. It is possible to start a campai

Languages: CRO

### **Indiegogo**

[https://www.indiegogo.com/#!/picks\\_for\\_you](https://www.indiegogo.com/#!/picks_for_you) - Reward-based CF from Croatia

Most-used platform in Croatia (47 campaigns out of 63 in 2015). It is international and enables reward and donation-based model for entrepreneurial, social and creative projects.

Languages: ENG

## 6.3. Czech Republic

### **Everfund**

<http://www.everfund.cz/cs> - Reward-based CF from Czech Republic

Everfund is a platform for all types of projects with a specialisation on the Plzen region.

Languages: CZE

### **Fundlift**

<https://www.fundlift.cz/#!/> - Equity-based CF from Czech Republic

Fundlift has raised about 80 Milion Czech Crows for all types of projects.

Languages: CZE

### **Hithit**

<https://www.hithit.com/cs/home> - Reward-based CF from Czech Republic

Hithit interconnects creative people with those who want to support them.

Languages: CZE



### **Musiccluster**

<http://www.musiccluster.cz/> - Reward-based CF from Czech Republic

Music-Cluster is a music label and a Crowdfunding platform for musicians.

Languages: CZE

### **Nakopni**

<http://www.nakopni.me/> - Reward-based CF from Czech Republic

Nakopni offers Crowdsourcing and Support for Projects

Languages: CZE

### **nfpomoci**

<http://nfpomoci.cz/> - Donation-based CF from Czech Republic

Nfpomoci is a donation-based platform for social issues.

Languages: CZE

### **Penezdroj**

<https://penezdroj.cz/> - Reward-based CF, Equity-based CF from Czech Republic

Penezdroj is a crowdfunding portal which allows more types of financing. The portal connects business owners and creative projects with their potential investors and supporters.

Languages: CZE

### **Sportstarter**

<http://www.sportstarter.cz/cs/> - Reward-based CF from Czech Republic

Sportstarter is portal for sport clubs and individual athletes to raise funds.

Languages: CZE

### **Startovac**

<https://www.startovac.cz/> - Reward-based CF from Czech Republic

Crowdfunding platform for Czech and Slovak projects

Languages: CZE

### **Visionpartners**

<https://www.visionpartners.cz> - Reward-based CF from Czech Republic

Visionpartners is a reward

Languages: CZE

### **Zonky**

<https://zonky.cz> - Lending-based CF from Czech Republic

Zonky is a Czech Crowdlending Platform for SMEs

Languages: CZE

## **6.4. Germany**

### **100Fans**

<https://100fans.de/> - Reward-based CF from Munich Germany



Crowdfunding for books, platforms is owned by a publisher. If a book gets 100 supporters, it gets published.

Languages: GER

### **52Masterworks**

<https://www.52masterworks.com/> - Equity-based CF from Munich Germany

Crowd investment for art collections.

Languages: GER

### **99 Funken**

<https://www.99funken.de> - Reward-based CF from Dresden Germany

Platform for regional project focussing on social projects, research, education, city and regional development, environment and animal protection in Saxony and Lower Saxony

Languages: GER

### **Addact**

<https://www.addact.de> - Reward-based CF from Lüneburg Germany

Crowdfunding for live events, fans decide where their favorite bands shall give a concert.

Languages: GER

### **Aescuvest**

<https://www.aescuvest.de/> - Equity-based CF from Frankfurt/Main Germany

Crowdinvestment platform for companies from the health sector

Languages: GER

### **Auxmoney**

<https://www.auxmoney.com/> - Lending-based CF from Düsseldorf Germany

Lending-based Crowdfunding platform for private loans, sometimes used by SMEs as well.

Languages: GER

### **Bergfürst**

<https://de.bergfuerst.com/> - Equity-based CF from Berlin Germany

Crowd Investment for real estate projects

Languages: GER

### **Betterplace**

<https://www.betterplace.org/de> - Donation-based CF from Berlin Germany

Donations for social projects and charity organisations.

Languages: GER

### **bettervest**

<https://www.bettervest.com> - Equity-based CF from Frankfurt/Main Germany

Crowd investment for energy efficiency plans of companies, associations and municipalities

Languages: GER

### **Bitbond**



[www.bitbond.com/d](http://www.bitbond.com/d) - Equity-based CF from Berlin Germany

Lending-based Crowdfunding platform based on Blockchain protocol

Languages: GER, ENG

#### **Bürgerzins**

<https://www.buergerzins.de/> - Equity-based CF from Ismaning Germany

Crowdinvesting platform for ecological investments

Languages: GER

#### **BW Crowd**

<https://www.bw-crowd.de/#!> - Reward-based CF from Stuttgart Germany

Regional platform in Baden-Württemberg, focus on social and non-profit projects.

Languages: GER

#### **CineDime**

<https://www.cinedime.de/> - Equity-based CF from Munich Germany

Crowdinvestment for movies.

Languages: GER

#### **Companisto**

<https://www.companisto.com/de> - Equity-based CF from Berlin Germany

Crowdinvestment for start-ups, offers both equity-like shares and venture loans.

Languages: GER, ENG

#### **Conda (Germany)**

<http://www.conda.de> - Equity-based CF from Germany

Crowdfunding Platform for Startups, based in Austria and Munich.

Languages: GER, ENG

#### **Crosslend**

<https://de.crosslend.com/> - Lending-based CF from Berlin Germany

Crowd lending for all business sectors

Languages: GER

#### **Crowd-Power**

<http://crowd-power.de/> - Reward-based CF from Munich and Hamburg Germany

Crowdfunding for court cases

Languages: GER

#### **crowdener.gy**

[www.crowdener.gy](http://www.crowdener.gy) - Equity-based CF from Berlin Germany

crowd funding for energy cooperatives investing in renewable energy projects

Languages: GER

#### **Crowdfans**



<http://www.crowdfans.de/> - Reward-based CF from Germany

Crowdfunding for art, culture, literature and audio books, platform is run by an audio book production agency

Languages: GER

#### **Crowdpatent**

<http://www.crowdpatent.com/> - Equity-based CF from Pullach Germany

Crowdinvestment for invention shares

Languages: GER

#### **Crowdrange**

<http://www.crowdrange.de/> - Equity-based CF from Düsseldorf Germany

Crowdinvestment for companies and sports clubs

Languages: GER

#### **Crowdtrader**

<https://www.crowdtrader.de/> - Equity-based CF from Friedrichshafen Germany

Crowdinvestments for fixed assets

Languages: GER

#### **Degussa Crowdfunding**

<https://www.degussa-crowdfunding.de/> - Reward-based CF from Munich Germany

Crowdfunding for individualised gold and silver coins.

Languages: GER

#### **Deutsche Mikroinvest**

<https://www.deutsche-mikroinvest.de> - Equity-based CF from Pulheim Germany

Crowdinvestment for companies

Languages: GER

#### **Dresden Durchstarter**

<https://www.startnext.com/pages/dresden-durchstarter> - Reward-based CF from Dresden Germany

Local Crowdfunding platform of the city of Dresden, Saxony, it is run by the marketing agency of the city.

Languages: GER

#### **Ecocrowd**

<https://www.ecocrowd.de> - Reward-based CF from Berlin Germany

Crowdfunding for project in the field of sustainability, it is owned by the German environment foundation (Deutsche Umwelstiftung)

Languages: GER

#### **Econeers**

<https://www.econeers.de> - Equity-based CF from Dresden Germany

Crowdinvestment for renewable energy projects

Languages: GER





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### **Energiecrowd**

<http://www.cepp-invest.de> - Equity-based CF from Berlin Germany

Crowdinvestment in the fields of renewable energies, energy efficiency and real estates

Languages: GER

### **Erzeugerwelt**

<https://www.erzeugerwelt.de> - Reward-based CF from Frankfurt/Main Germany

Crowdfunding for food and food producers

Languages: GER

### **Evangelisch Bildungstark**

<https://www.evangelisch-bildungsstark.de> - Reward-based CF from Berlin Germany

Crowdfunding for education projects in cooperation with the Protestant Church.

Languages: GER

### **Exporo**

<https://exporo.de> - Equity-based CF from Hamburg Germany

Crowdinvestment for real estate.

Languages: GER

### **Fairplaid**

<https://www.fairplaid.org> - Reward-based CF from Stuttgart Germany

Crowdfunding for sports

Languages: GER

### **Fundedbyme**

<https://www.fundedbyme.com> - Equity-based CF from Stockholm Germany

Crowdinvestment for company growth

Languages: ENG

### **Fundernation**

<https://www.fundernation.eu> - Equity-based CF from Bensheim-Auerbach Germany

Crowdinvestment for companies

Languages: GER

### **FundingCircle**

<https://www.fundingcircle.com/de/> - Lending-based CF from Berlin Germany

Crowdlending for companies, especially SMEs

Languages: GER, ENG, DUT

### **Geldwerk1**

<https://www.geldwerk1.de> - Equity-based CF from Dortmund Germany

Crowdinvestment for young and innovative companies

Languages: GER



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### **Gemeinschaftscrowd**

<https://www.gemeinschaftscrowd.de> - Reward-based CF from Bochum Germany

Crowdfunding for non-profit projects, platform is owned by a charity association of a bank

Languages: GER

### **Gigflip**

<https://gigflip.com/> - Reward-based CF from Berlin Germany

Crowdsourcing and crowdfunding for live-events

Languages: GER, ENG

### **GiroMatch**

<https://www.giromatch.com/> - Lending-based CF from Frankfurt/Main Germany

Crowdlending for private persons, they are planning to extend to self-employed and companies in the future

Languages: GER

### **GreenCrowding**

<http://greencrowding.com> - Equity-based CF from Köln Germany

Crowdinvesting for renewable energies and environmentally friendly technologies

Languages: GER

### **Greenvesting**

<https://www.greenvesting.com> - Equity-based CF from Usingen Germany

Crowdinvestment for renewable energy projects

Languages: GER

### **GreenXmoney**

<https://www.greenxmoney.com> - Equity-based CF from Neu-Ulm Germany

Crowdinvestment for renewable energy projects

Languages: GER

### **GroupEstate**

<https://www.groupestade.de> - Reward-based CF from Berlin Germany

Plattform for community financing of real estates

Languages: GER, ENG

### **Gynny**

<http://www.gynny.de/home> - Reward-based CF from Ingolstadt Germany

Crowdfunding for mostly private projects, additional funding through shopping partners

Languages: GER

### **HelpDirect**

<https://www.helpdirect.org> - Donation-based CF from Köln Germany

Donations for charity projects



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Languages: GER

**Icareforyou**

<http://www.icareforyou.ch> - Donation-based CF from Bern Germany

Crowdfunding for charity projects

Languages: GER

**Ifunded**

<https://ifunded.de/de/> - Equity-based CF from Berlin Germany

Crowdfunding for real estates

Languages: GER, ENG

**Immo-Folio**

<https://www.immo-folio.com> - Equity-based CF from Frankfurt/Main Germany

Crowdfunding for companies

Languages: GER

**Indiegogo**

<https://www.indiegogo.com/> - Reward-based CF from Germany

Crowdfunding for start-ups, innovative products

Languages: ENG, GER, ESP, FRA

**IniCat**

<https://www.inicat.com> - Reward-based CF from Berlin Germany

Crowdfunding for musicians and bands

Languages: GER

**Innvestment**

<https://www.innvestment.de> - Equity-based CF from Berlin Germany

Crowdinvestments for companies, especially SMEs

Languages: GER

**Kalemdo**

<https://www.kalemdo.com> - Reward-based CF from Bochum Germany

Crowdfunding for projects, not specifically targeted at SMEs

Languages: GER

**kapilendo**

<https://www.kapilendo.de/> - Equity-based CF, Lending-based CF from Berlin Germany

Crowdlending for companies

Languages: GER

**Kapilendo Venture**

<https://www.kapilendo.de/> - Equity-based CF from Berlin Germany

Crowdinvestment for growth companies



Languages: GER

### **Kapitalfreunde**

<https://www.kapitalfreunde.de> - Equity-based CF from Starnberg Germany

Crowdfunding for real estates

Languages: GER

### **Katrim**

<https://www.katrim.de> - Equity-based CF from Gauting Germany

Crowdfunding for SMEs

Languages: GER

### **Kickrs.net**

<http://www.kickrs.net/de/> - Equity-based CF from Munich Germany

Crowdinvestment for football

Languages: GER, ENG, ESP, ITA

### **Kickstarter (Germany)**

<https://www.kickstarter.com> - Reward-based CF from Germany

International reward-based-crowdfunding platform.

Languages: GER, ENG, ESP, FRA

### **Kiezhelden**

<https://www.fcstpauli.com/kiezhelden> - Donation-based CF from Hamburg Germany

Crowdfunding for social projects, platform owner is a football club

Languages: GER

### **Kisskissbankbank**

<https://www.kisskissbankbank.com/de> - Reward-based CF from Germany

Crowdfunding for creative industries and innovative projects

Languages: GER, ENG, FRA, ITA, DUT, ESP

### **Krautreporter**

<https://krautreporter.de> - Reward-based CF from Berlin Germany

Crowdsustaining of an independent cooperative of journalists

Languages: GER

### **Leetchi**

<http://www.leetchi.com/de> - Donation-based CF from Paris Germany

Crowdfunding for private projects

Languages: GER, ENG, FRA, ESP

### **LeihDeinerStadtGeld**

<https://www.leihdeinerstadtgeld.de> - Lending-based CF from Frankfurt/Main Germany

citizen credits for municipalities



Languages: GER

### **LeihDeinerUmweltGeld**

<https://www.leihdeinerumweltgeld.de> - Lending-based CF from Frankfurt/Main Germany  
crowdinvestment for citizens to invest in environment project

Languages: GER

### **Lendico**

<https://www.lendico.de> - Lending-based CF from Berlin Germany  
P2P crowdlending for businesses

Languages: GER, ENG

### **LightFin**

<https://www.lightfin.de> - Equity-based CF from Königstein i.Ts. Germany  
Crowdinvestment for companies

Languages: GER

### **Mezzany**

<https://www.mezzany.com/> - Equity-based CF from Dresden Germany  
Crowdinvestment for real estates

Languages: GER

### **Monaco-Funding**

<http://sportlerfoerderung.de> - Reward-based CF from Munich Germany  
Crowdfunding for top athletes

Languages: GER

### **Musicstarter**

<https://www.startnext.com/pages/musicstarter> - Reward-based CF from Dresden Germany  
Crowdfunding for musicians and bands, the platform is a page on Startnext

Languages: GER

### **Newniq**

<https://www.newniq.com> - Reward-based CF from Berlin Germany  
Crowdbuying of design products

Languages: GER

### **Nordstarter**

<https://www.startnext.com/pages/nordstarter> - Reward-based CF from Dresden Germany  
Crowdfunding for project from Hamburg, the platform is a page on Startnext

Languages: GER

### **OnePlanetCrowd**

<https://www.oneplanetcrowd.com> - Reward-based CF from Amsterdam Germany  
Crowdfunding for projects related to sustainability



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Languages: GER, ENG, FRA

**Padercrowd**

<https://padercrowd.de/padercrowd-crowdfunding-in-paderborn/> - Reward-based CF from Paderborn Germany

Platform for crowdfunding projects in the city of Paderborn, rn by local economic development agency

Languages: GER

**Patreon**

<https://www.patreon.com> - Reward-based CF from San Francisco Germany

Crowdsustaining artists and creators

Languages: ENG

**Place2Help**

<http://place2help.org> - Reward-based CF from Hofheim am Taunus Germany

Crowdfunding for city and regional development

Languages: GER

**Regio Crowd**

<http://www.regiocrowd.com> - Reward-based CF from Gräfenhainichen Germany

Regional crowdfunding platform in Saxony and Saxony-Anhalt, funding via platform Visionbakery

Languages: GER

**Renditefokus**

<https://renditefokus.de> - Equity-based CF from Germering Germany

Crowdinvestment for real estates

Languages: GER

**Reset.to**

<https://reset.org/> - Donation-based CF from Hamburg Germany

Crowdfunding for projects related to sustainability

Languages: GER, ENG

**Rostock Republic**

<http://www.rostock-republic.de/> - Reward-based CF from Rostock Germany

Crowdfnding platform for culture and creative scene in Rostock and the surrounding region

Languages: GER

**Sciencestarter**

<https://www.startnext.com/pages/sciencestarter> - Reward-based CF from Dresden Germany

Crowdfunding for science, run by the platform Startnext

Languages: GER

**Seedmatch**

<https://www.seedmatch.de> - Equity-based CF from Dresden Germany





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Crowdfunding for Start-ups

Languages: GER

**Seedshirt**

<https://www.seedshirt.de> - Reward-based CF from Köln Germany

Crowdfunding of T-Shirts

Languages: GER

**Social Funders**

<https://www.socialfunders.org> - Reward-based CF from Koblenz Germany

Donations for non-profit projects

Languages: GER, ENG

**Sparksters**

<http://www.sparksters.com> - Reward-based CF from Riederau Germany

Platform for project, aid and citizen campaigns

Languages: GER

**Spieleschmiede**

<https://www.spiele-offensive.de/Spieleschmiede/> - Reward-based CF from Merseburg Germany

Crowdfunding platform for games

Languages: GER

**Sponsort**

<https://sponsort.de/> - Reward-based CF from Heidelberg Germany

Crowdfunding for local creative projects

Languages: GER

**Stagelink**

<https://stagelink.com/?locale=de> - Reward-based CF from Berlin Germany

Crowdpromotion for bands through their fans

Languages: GER, ENG

**Startnext**

<https://www.startnext.com> - Reward-based CF from Dresden Germany

Crowdfunding for projects and start-ups

Languages: GER

**Talent-Invest**

<http://www.talent-invest.de> - Equity-based CF from Hamburg Germany

Crowdfunding for students

Languages: GER

**Unikat**

<https://www.startnext.com/pages/unikat#contest> - Donation-based CF from Dresden Germany



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Crowdfunding for the region Kassel, operated by platform Startnext

Languages: GER

#### **UnternehmerIch**

<https://www.unternehmerich.de> - Equity-based CF from Starnberg Germany

Crowdinvestment for SMEs

Languages: GER

#### **Viele schaffen mehr**

<https://www.vr.de/privatkunden/was-wir-anders-machen/engagement/crowdfunding.html> - Donation-based CF from Berlin Germany

Crowdfunding platform of a German cooperative bank

Languages: GER

#### **Visionbakery**

<https://www.visionbakery.com> - Reward-based CF from Leipzig Germany

Crowdfunding for projects of SMEs, start-ups. culture, non-ptogit organisations, environment and more

Languages: GER

#### **Wemakeit**

<https://wemakeit.com> - Reward-based CF from Zurich Germany

Crowdfunding for innovative and creative projects

Languages: GER, ENG, FRA, ITA

#### **Wir bewegen.sh**

<https://www.wir-bewegen.sh> - Reward-based CF from Kiel Germany

Donation platform of the regional development bank in Schleswig-Holstein

Languages: GER

#### **Youcan2**

<http://www.youcan2.de> - Donation-based CF from Sindelfingen Germany

Crowdfunding for start-ups, but also for creative and social projects

Languages: GER

#### **Zinsbaustein**

<https://www.zinsbaustein.de> - Equity-based CF from Berlin Germany

Crowdinvestment for real estates

Languages: GER

#### **Zinsland**

<https://www.zinsland.de> - Equity-based CF from Hamburg Germany

Crowdinvestment for real estates

Languages: GER



## 6.5. Hungary

### **Adjukossze**

<http://www.niok.hu/adjukossze/> - Donation-based CF from Hungary

Platform for social projects

Languages: HU

### **Creative Selector**

<http://www.creativeselector.hu/> - Reward-based CF from Hungary

Platform for creative projects

Languages: HU

### **Rocketside**

<https://www.rocketaside.me/> - Equity-based CF from Hungary

Platform for Startups

Languages: ITA

## 6.6. Italy

### **Anci Innovazione**

<http://www.ancinnovazione.it/> - Reward-based CF from Italy

Civic Crowdfunding from Tuscany. ANCI Innovation supports local authorities in experimenting with usage patterns of the Information and Communication Technologies to facilitate the processes and -democracy.

Languages: ITA

### **AssitecaCrowd**

[www.assitecacrowd.com](http://www.assitecacrowd.com) - Equity-based CF from Italy

Assiteca Crowd is a Srl company based in Milan: it's a platform created in September 2013. - Generalista

Languages: ITA

### **Bandbackers**

<http://www.bandbackers.com/> - Equity-based CF from Italy

Bandbackers is a pre-selling platform for musicians

Languages: ITA

### **Be Crowdy**

[www.becrowdy.com](http://www.becrowdy.com) - Reward-based CF from Italy

Becrowdy is the Crowdfunding platform reward-based for sustaining artistic and cultural production, through which artists, promoters and producers can propose their own projects and finance them by the help of Community. Its Long-term goal is to enlarge o

Languages: ITA

### **BeArt**

<https://www.beartonline.com> - Reward-based CF from Italy

Beart is a crowdfunding platform based on a reward system, designed for professionals and art lovers.



Languages: ITA

### **Book a Book**

[www.bookabook.it](http://www.bookabook.it) - Reward-based CF from Italy

Bookabook is the first Crowdfunding Italian platform of the book. The Community chooses a book, supporting the publication, and thus generating a template of participated publishing. Bookabook is an “all-or-nothing” Crowdfunding. The heart of the platform

Languages: ITA

### **Borsa del Credito**

[www.borsadelcredito.it](http://www.borsadelcredito.it) - Lending-based CF from Italy

Borsa del Credito is a marketplace-lending where companies can find quickly a credit solution, and the savers an excellent investment opportunity. Banks, other companies or individuals can lend money. In this case it's “Business Peer to Peer Lending” or “

Languages: ITA

### **Buonacausa**

[www.buonacausa.org](http://www.buonacausa.org) - Donation-based CF, Reward-based CF from Italy

BuonaCausa is a civic and ethic Crowdfunding platform, dedicated to good practices and projects requiring support. The platform enables associations, public bodies, testimonial, companies, supporters and activists to take part in crowdsourcing initiatives

Languages: ITA

### **Cineama**

[www.cineama.it](http://www.cineama.it) - Reward-based CF from Italy

The activity of Cineama began in 2011 with the new idea to project movies that viewers themselves choose to see. Cinema wants to help publicize projects particularly brilliant and with a purpose socially relevant. - Cinema

Languages: ITA

### **Civibanca**

<http://www.progettocivibanca.it/> - Donation-based CF from Italy

Civibanca Project 2.0 is a crowdfunding platform for collecting online donations to socially useful projects for the designed area and managed by non-profit associations. The protagonists of the project Civibanca 2.0 are non-profit organizations , the Ban

Languages: ITA

### **Cofyp**

[www.cofyp.com](http://www.cofyp.com) - Reward-based CF from Italy

Cofyp offers to accountants, lawyers, business consultants, associations of small and medium-sized enterprises an on-line portal for the raising capitals of the innovative enterprisers. -

Languages: ITA

### **Com-Unity**

[www.com-unity.it](http://www.com-unity.it) - Donation-based CF, Reward-based CF from Italy



Com-Unity is a Crowdfunding generalist platform owned by the Banca Interprovinciale Spa, developed with the SCOA Studio - consulting company - and launched in March 2013. It hosts projects of any type, with a particular reference to humanitarian, social,

Languages: ITA

#### **Commoon**

[www.commoon.it](http://www.commoon.it) - Donation-based CF from Italy

Commoon is a site that provides solutions to their needs, in the social and sustainable design sector. It's a place where is possible to translate needs in solutions through the support of the project, and obtaining the necessary budget. - Social Design &

Languages: ITA

#### **Crowd4capital**

[www.crowd4capital.it](http://www.crowd4capital.it) - Equity-based CF from Italy

Crowd4capital is a new equity Crowdfunding portal to the reach of startup, innovative small and medium-sized enterprises and investors careful to the trends of change. Its aim is to facilitate and sustain the matching between startup and investors, applyi

Languages: ITA

#### **Crowdarts**

<https://www.crowdarts.eu/en/> - Reward-based CF from Italy

Crowdarts is a crowdfunding platform and community dedicated to Performing Arts.

Languages: ITA

#### **CrowdFundMe**

[www.crowdfundme.it](http://www.crowdfundme.it) - Equity-based CF from Italy

Crowdfundme is a portal of equity Crowdfunding, in support of innovative startup, providing to investor and to entrepreneur tools and necessary warranties, to foster the success of innovative project. - Generalista

Languages: ITA

#### **Cubevent**

[www.cubevent.com](http://www.cubevent.com) - Reward-based CF from Italy

Cubevent has the aim to transform the processes by which are realized the events, eliminating the risk for who organize and proposing events in line with the real interest of the public. - Organizzazione di eventi

Languages: ITA

#### **Derev**

[www.derev.com](http://www.derev.com) - Donation-based CF, Reward-based CF from Italy

DeRev is the Crowdfunding Italian platform aimed to finance creative, innovative and social projects dedicated to the community. - Innovazione & Rivoluzione

Languages: ITA

#### **Donordonee**

<http://donordonee.eu/> - Donation-based CF, Reward-based CF from Italy

Donordonnee is a platform for peer to peer donations.



Languages: ITA

### **E-busta**

<https://www.e-busta.com/> - Donation-based CF, Reward-based CF from Italy

E-Busta.com is a solution to collect money for a group. It is a crowdfunding platform based on a donation model and thus also allows to launch public projects to raise money from people that might be interested in supporting a project that can be charity

Languages: ITA

### **Ecomill**

[www.ecomill.it](http://www.ecomill.it) - Equity-based CF from Italy

Ecomill offers to the promoters of a new project or venture in energy and sustainability, the possibility to raise capital and get funded, and to people and firms the possibility to participate to the project investing even a small amount of money.

Languages: ITA

### **Eppela**

<https://www.eppela.com/en> - Reward-based CF from Italy

Eppela promotes the culture of crowdfunding in Italy. Supporting crowdfunding means rewarding legality and meritocracy, and involving your own community.

Languages: ITA

### **Equinvest**

[www.equinvest.it](http://www.equinvest.it) - Equity-based CF from Italy

- Generalista

Languages: ITA

### **Equity.tip.ventures**

<http://equity.tip.ventures/IT/> - Equity-based CF from Italy

Tip Equity offers complete assistance on useful tips on successfully launching your idea. As in the best practices for Crowdfunding, all campaigns here are All-or-Nothing. This way ensures Supporters that a fixed goal needs to be matched and Creators to r

Languages: ITA

### **Equitystartup**

[www.Equitystartup.it](http://www.Equitystartup.it) - Equity-based CF from Italy

Equitystartup is an equity Crowdfunding platform born from an idea of Ascomfidi North - West, cooperative of Garanzia Fidi, born in 1981 for initiative of Torino's ASCOM. Equitystartup is the first Equity Crowdfunding platform to be supervised by two Auth

Languages: ITA

### **Eticarim**

<http://www.eticarim.it/> - Donation-based CF from Italy

- Locale: Rimini | ONP - Terzo Settore

Languages: ITA

### **Fidalo**





[www.fidalo.eu](http://www.fidalo.eu) - Reward-based CF from Italy

Fidalo presents a service company that helps the meeting between ideas to develop and the Internet community. From this bout can arise projects to which it offers, moreover, services of business and operation plan. Fidalo enables the funding of these proj

Languages: ITA

### **Finanziami il tuo futuro**

<http://www.finanziamiiltuofuturo.it/> - Reward-based CF from Italy

Finanziami Your Future is an innovative practice which promotes local crowdfunding

Languages: ITA

### **For Italy**

<http://www.foritaly.org/> - Reward-based CF from Italy

- Tutela patrimonio artistico

Languages: ITA

### **Fundera**

[www.fundera.it](http://www.fundera.it) - Equity-based CF from Italy

Fundera is composed by a group of engineers, designers, editors, bankers, former business owners, and more, coming together to finally give Main Street entrepreneurs the access to financing they deserve. It's the first Crowdfunding platform dedicated to t

Languages: ITA

### **FundItaly**

[www.funditaly.it](http://www.funditaly.it) - Donation-based CF, Reward-based CF from Italy

Funditaly is the first platform of cooperative Crowdfunding. It aims to build a reborn and felt cooperation between people, developing a new way to sustain common causes through internet.

Languages: ITA

### **Giffoni Crowdfunding**

<http://giffonihub.com/crowdfunding> - Reward-based CF from Italy

On cooperation with DeRev, Giffoni Innovation Hub selects the best artistic, creative and cultural projects, to conduct and sustain them in a process of acceleration and financing, until their development and market launch.

Languages: ITA

### **Gigfarm**

<http://gigfarm.com/> - Reward-based CF from Italy

Gigfarm is the first crowdfunding platform in Italy devoted to the live concerts.

Languages: ITA

### **Ginger**

[www.ideaginger.it](http://www.ideaginger.it) - Reward-based CF from Italy

Ginger is an acronym for Management New and Brilliant Ideas in Emilia Romagna, a Crowdfunding territorial platform operational since June 201GINGER connects to the tool website the team consulting, and a network of strategic partnership to the designer.



Languages: ITA

### **Innamorati della cultura**

[www.innamoratidellacultura.it](http://www.innamoratidellacultura.it) - Donation-based CF, Reward-based CF from Italy

Innamoratidellacultura is the portal dedicated exclusively to campaigns in the cultural sphere, proposed by artists, associations, organizations, public entities, foundations, privates, Art, spectacles, fashion, design, music, architecture, restoration. T

Languages: ITA

### **Insieme Doniamo**

<http://www.insiemedoniamo.it/progetto-talento> - Donation-based CF from Italy

is the crowdfunding platform created by Creval to collect online donations and implement major projects designed by non-profit organizations to support the common good.

Languages: ITA

### **Investi.re**

[www.investi-re.it](http://www.investi-re.it) - Equity-based CF from Italy

Investi-Re.it is the web platform Baldi Finance Srl, authorized by Consob, to perform Equity Crowdfunding activities. The Equity Crowdfunding is a new capital raising, which allow potential investors to subscribe for the shares / units of innovative Start

Languages: ITA

### **Iodono**

[www.iodono.com](http://www.iodono.com) - Donation-based CF from Italy

Iodono is a site of personal fundraising - that operates in the Third Sector - born in the first period of 2010 from an idea of Direct Channel, a company of Milan leader in database management, in the publishing and no profit industry. Its goal is to let

Languages: ITA

### **Italy-Crowd**

<http://www.italy-crowd.com/> - Equity-based CF from Italy

Equity Real Estate Platform

Languages: ITA

### **Kendoo**

<http://www.kendoo.it/> - Reward-based CF from Italy

Civic Crowdfunding for Education, Art and Volunteers

Languages: ITA

### **Kickstarter (Italy)**

[www.kickstarter.com](http://www.kickstarter.com) - Reward-based CF from Italy

US-Platform which also allows Italian projects.

Languages: ITA

### **Land2Lend**

<http://www.land2lend.com/> - Donation-based CF, Reward-based CF from Italy



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Donation-based platform for Food & agriculture

Languages: ITA

### **Let's Donation**

[www.letsdonation.com](http://www.letsdonation.com) - Donation-based CF from Italy

Let's Donation is a social network of solidarity, operating in the Third Sector. A platform where Profit and Non-Profit work together, for the same project. Social initiatives and Crowdfunding are the underlying mechanisms. - Terzo Settore

Languages: ITA

### **MamaCrowd**

<https://mamacrowd.com/> - Equity-based CF from Italy

Mamacrowd is a project of SIAMOSOCI, and from 2011 is a leader in matching between startup and investors.

Languages: ITA

### **Mecenup**

[www.mecenup.it](http://www.mecenup.it) - Reward-based CF from Italy

Mecenup is the Crowdfunding platform of the Toscana's region, a community growing rapidly, that permit people to cooperate for the construction of projects. The same human cooperation is useful to give form and substance to innovative realities of Toscana

Languages: ITA

### **Meridonare**

<https://www.meridonare.it/> - Donation-based CF from Italy

Civic Crowdfunding

Languages: ITA

### **Microcreditartistique**

[www.microcreditartistique.com](http://www.microcreditartistique.com) - Reward-based CF from Italy

The mission of this platform is “help who has an idea for the contemporary art and wants realize it”.

Languages: ITA

### **Musicraiser**

[www.musicraiser.com](http://www.musicraiser.com) - Reward-based CF from Italy

Musicraiser is the main platform, in Italy, of fundraising for the music. Established by Giovanni Gulino and Tania Varuni, the platform was launched in October 2012 and it admits projects of fundraising for records, promotional tours, video clip, concerts

Languages: ITA

### **Muum Lab**

[www.muumlab.com](http://www.muumlab.com) - Equity-based CF from Italy

MuumLab is a portal and an App of Equity Crowdfunding for IOS and Android System, that enables investments in Startup, small and medium-sized enterprises, funds and Holding company investing mainly in new business.

Languages: ITA



### **Next Equity**

[www.nextequity.it](http://www.nextequity.it) - Equity-based CF from Italy

Next Equity Crowdfunding Marche srl is a company authorized to implement, through the web platform named Next Equity, activities of equity Crowdfunding.

Languages: ITA

### **Opstart**

[www.opstart.it](http://www.opstart.it) - Equity-based CF from Italy

Opstart is an Equity Crowdfunding platform recorded in the register of portals' managers, addressed to the capitals raise for startup and innovative small and medium-sized enterprises. Its mission is to act as a meeting point between the innovation and in

Languages: ITA

### **Planbee**

<http://www.planbee.bz/> - Donation-based CF from Italy

Civic Crowdfunding

Languages: ITA

### **Prestiamoci**

[www.prestiamoci.it](http://www.prestiamoci.it) - Lending-based CF from Italy

Prestiamoci is the true Marketplace of credit in Italy, which bring together those who are in need of a personal loan with those who have capital to invest. Skipping the intermediary of banks and financial, applicants who have an excellent credit history

Languages: ITA

### **Produzioni dal Basso**

[www.produzionidalbasso.com](http://www.produzionidalbasso.com) - Donation-based CF, Reward-based CF from Italy

Produzioni dal basso is the first Italian platform: founded in 2005 by the environment of digital self-productions. In the 2013 it was established in an innovative startup, and after having rewritten the software and did a graphic restyling, today it's pr

Languages: ITA

### **Progetto Civibanca 2.0**

[www.progettocivibanca.it](http://www.progettocivibanca.it) - Reward-based CF from Italy

Progetto Civibanca 2.0 is a portal of Crowdfunding which dedicates its work to the territorial development. Than arises itself at the service of the territory, where operates the Banca Popolare of Cividale. A local and independent Institute funded in 1886

Languages: ITA

### **Proposizione**

[www.proposizione.com](http://www.proposizione.com) - Donation-based CF, Reward-based CF from Italy

Proposizione offers the opportunity for anyone with a project, but not the resources, to publish his idea in the portal looking for donors who make possible the realization. Furthermore, it makes available to all its members a social network, where the de

Languages: ITA



## **Replace**

<http://www.replacefund.com/> - Donation-based CF, Reward-based CF from Italy

Civic Crowdfunding

Languages: ITA

## **Rete del Dono**

[www.retedel dono.it](http://www.retedel dono.it) - Donation-based CF from Italy

Rete del Dono is a web platform that works in the field of Third Sector, and it's dedicated to collecting donations for projects of social benefit, created and managed by Non-Profit Organizations. Born in 2011 from an idea of Anna Maria Siccardi and Valer

Languages: ITA

## **Rezz**

<https://rezz.it/> - Reward-based CF from Italy

- Locale: Puglia | Cooperazione Sociale

Languages: ITA

## **Schoolraising**

<http://schoolraising.it> - Reward-based CF from Italy

Schoolraising.it is a web platform dedicated to the world of the school. The main goal is collect all school projects that, because of the ongoing budget cuts Institutes, can't be realized, and furthermore organize with the schools a Crowdfunding campaign

Languages: ITA

## **ShinyNote**

<http://www.shinynote.com/> - Donation-based CF from Italy

Donation-based platform for civil society projects

Languages: ITA

## **Slowfunding**

<http://www.slowfunding.it/> - Equity-based CF from Italy

Equity-based CF for Real Estate

Languages: ITA

## **Smart Hub srl**

[www.smarthub.eu](http://www.smarthub.eu) - Equity-based CF from Italy

Smarthub fits between the equity Crowdfunding recorded in the register of Consob. The company of Milan is enrolled in ordinary section reserved for platforms promoted by privates.

Languages: ITA

## **Smartika**

[www.smartika.it](http://www.smartika.it) - Lending-based CF from Italy

In Smartika acts a community of applicants and lenders who interact directly with each other, without resort to intermediaries, thus obtaining the best conditions for both. Inside of the community is created, in this way, a market in which the current rat



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Languages: ITA

### **Soisy**

[www.soisy.it](http://www.soisy.it) - Lending-based CF from Italy

Soisy allow loans to others peoples to help the realization of own life projects: from the honeymoon wedding, to a specialization course, to post-graduate course, to a new scooter to live the city more easily. The investments are sustainable, and individu

Languages: ITA

### **Sport Supporter**

[www.sportsupporter.it](http://www.sportsupporter.it) - Reward-based CF from Italy

Sportsupporter is the first sport Crowdfunding platform in Italy, that addresses its action to sport associations, athletes and makers active in the field of technological solutions in sport sector, acting as facilitator for the fundraising. - Sport

Languages: ITA

### **Starsup**

[www.starsup.it](http://www.starsup.it) - Equity-based CF from Italy

Created in 2012, it's a platform operational since January 2014 based in Livorno.

Languages: ITA

### **Starteed**

[www.starteed.com](http://www.starteed.com) - Equity-based CF from Italy

Starteed is leader in the supply of personalized solutions for the Crowdfunding and the co-creation.

Languages: ITA

### **Startify**

<http://startify.in/> - Equity-based CF from Italy

Startify is an online entrepreneurial ecosystem helping entrepreneurs develop their idea to companies providing strategy, validation and connections.

Languages: ITA

### **Startzai**

[www.startzai.com](http://www.startzai.com) - Equity-based CF from Italy

Startzai is defined a site of capital raising for innovative enterprises. Companies which pick out to fund their ambitious expansion plan tendering the possibility, to the public, to buy their own shares. The innovative companies can be not only startup,

Languages: ITA

### **SymBid (Italy)**

[www.symbid.com](http://www.symbid.com) - Equity-based CF from Italy

Symbid is a Dutch Crowdfunding platform with a license for equity-based CF in Italy.

Languages: ITA

### **Terzo Valore**

[www.terzovalore.it](http://www.terzovalore.it) - Donation-based CF, Lending-based CF from Italy



Terzo Valore is a tool of Banca Prossima, the Bank of Intesa San Paolo Group dedicated to the Third Sector. It's a crowd-lending tool through which individuals (residents in Italy) and legal entities (with legal headquarter in Italy) can lend or directly

Languages: ITA

### **Tip Ventures**

<http://tip.ventures> - Reward-based CF, Equity-Based CF from Italy

TipVentures is the only Manager of Crowdfunding portals, which allows to launch both Reward-based both Equity-based campaigns, through its Tip Reward and Tip Equity portals. It's the ideal solution for business projects of different type, web applications

Languages: ITA

### **Triboom**

[www.triboom.com](http://www.triboom.com) - Reward-based CF from Italy

Triboom is the mean that allow to all the teams of gather online supporters, generating relationships facilitated by new technologies available.

Languages: ITA

### **Unicaseed**

[www.Unicaseed.it](http://www.Unicaseed.it) - Equity-based CF from Italy

Unicaseed plugs into the portal innovative startup, which offer to subscribe their venture capital through Crowdfunding. It's a Crowdfunding equity-based of the SIM Unicasim. Created in October 2012, it is operational from January 2014. It's a holding wit

Languages: ITA

### **Universitiamo**

<https://universitiamo.eu> - Donation-based CF from Italy

Universitiamo is the Crowdfunding platform of the University of Pavia, with its 654 years of history.

Languages: ITA

### **Upspringer**

[www.upspringer.com](http://www.upspringer.com) - Reward-based CF from Italy

Upspringer is the first international platform of Crowdfunding dedicated to the literature.

Languages: ITA

### **UrbanCrowdRaising**

<http://www.urbancrowdraising.com/> - Donation-based CF, Reward-based CF from Italy

UrbanCrowdRaising is a vertical-crowdfunding platform, focused on urban/social regeneration and development projects for the city, creating new alternative models to finance them.

Languages: ITA

### **Vizibol**

[www.vizibol.com](http://www.vizibol.com) - Reward-based CF from Italy

Vizibol is the Crowdfunding platform designed to sustain projects linked to the visual field of creativity: projects born to tell a story through the imagines' language. It welcomes projects able to use different language of the visual sphere: from photog







Conda (Poland)

<https://www.conda.eu/pl/conda-polska/> - Equity-based CF from Poland

Conda - crowdfunding is a new equity based crowdfunding platform in Poland.

Languages: POL

**Crowdangels.pl**

<http://crowdangels.pl/> - Equity-based CF from Olsztyn Poland

Crowdangels.pl is an equity-based crowdfunding platform dedicated to help young entrepreneurs to find financing for their projects. They connect private investors with innovative ideas of young entrepreneurs. The commission is 6,9% plus VAT.

Languages: POL

**Crowdcube.pl**

<https://www.crowdcube.pl/> - Equity-based CF from Poland

Crowdcube.pl is an equity-based crowdfunding platform dedicated to SMEs. It is supposed to be a polish version of UK Crowdcube. The web page is inactive, but they maintain a FB profile <https://www.facebook.com/crowdcube.poland/>.

Languages: POL

**CrowdWay.pl**

<https://crowdway.pl/> - Donation-based CF, Equity-based CF, Lending-based CF from Wrocław Poland

CrowdWay.pl is an investment crowdfunding platform focused on creative startups. Their mission is to provide creative entrepreneurs smart tools by which they can raise their startups thanks to funds from the investor community.

Languages: POL

**Do>More**

<http://www.domore.pl> - Donation-based CF from Warszawa Poland

Do>More is a donation-based crowdfunding platform dedicated to charity projects. Private persons cannot organize a campaign, it is only for organizations. The commission is 5% plus 2,5% for payment operator.

Languages: POL

**FindFunds.pl**

<https://findfunds.pl/> - Equity-based CF from Warszawa Poland

FindFunds.pl is an equity-based crowdfunding platform offering everyone the opportunity to invest in dynamic start-ups in the early-stage in a way which was so far available only to professional investors.

Languages: POL

**Fundujesz.pl**

<http://www.fundujesz.pl/> - Reward-based CF from Poland

Fundujesz.pl is a reward-based crowdfunding platform dedicated to third sector, which uses all or nothing model. Platform does not support typical commercial and business projects but is focused on projects that support the local community.

Languages: POL

**Funs4Club.pl**



<https://www.fans4club.com/> - Reward-based CF from Poznań Poland

Fans4Club.pl is a reward-based crowdfunding platform dedicated to sport clubs and fans, which uses keep it all model. Platform gives the opportunity to participate actively in the life of the favorite Club.

Languages: POL, ENG, POR, GER, ESP, ITA, FRA

#### **Hanza Trade**

<https://hanzatrade.com/pl/> - Reward-based CF from Toruń Poland

Hanza Trade is a reward-based crowdfunding platform dedicated to products, new ideas and events, established in Toruń. The commission is 7,5% plus commission for payment operator. Currently there are no active campaigns. So far they had ended 3 campaigns,

Languages: POL, ENG

#### **Ideowi**

<https://www.ideowi.pl/> - Reward-based CF, Equity-based CF from Rzeszów Poland

Ideowi is both an equity-based and a reward-based crowdfunding platform dedicated to business projects, which uses keep it all model but you have to get 85% of the total amount of money. The commission is 5% plus payments for payment operator.

Languages: POL

#### **MegaTotal.pl**

<http://www.megatotal.pl/pl/> - Reward-based CF from Poland

MegaTotal.pl is the first crowdfunding platform in Poland and one of the first in the world. Portal was created in 2007 as a social record label. Platform extended the area of activity to publishing, film, programming, and cultural event development.

Languages: POL, ENG

#### **Mintu.Me**

<https://mintu.me/> - Reward-based CF from Warszawa Poland

Mintu.Me is a reward-based crowdfunding platform dedicated to projects promoting healthy lifestyle, ethical and responsible business. What is important projects need to have an ecological or social aspect. The commission is 7,5% and 2,5% for payment operator.

Languages: POL, ENG

#### **OdpalProjekt.pl**

<https://www.odpalprojekt.pl/> - Reward-based CF from Warszawa Poland

OdpalProjekt.pl is a reward-based crowdfunding platform dedicated to social and business projects. Owner of the platform is Beesfund S.A. There are not allowed charity projects. The commission is 4,9% for AON, 4,9% for KIA if you get 100% and 6,9% for KIA if you reach less than 100%

Languages: POL

#### **Patronite**

<https://patronite.pl/> - Reward-based CF from Warszawa Poland

Patronite is both a subscription-based and a reward based crowdfunding platform dedicated to artists and sportsperson. The idea of Patronite is to connect patrons with artists or sportsperson so that they can get each month certain sum of money.

Languages: POL



### **PolakPomaga.pl**

<https://polakpomaga.pl/> - Donation-based CF from Poland

PolakPomaga.pl is a donation-based crowdfunding platform dedicated to different kinds of charity projects both for NGOs and private person.

Languages: POL

### **PolakPotrafi.pl**

<https://polakpotrafi.pl/> - Reward-based CF from Poland

PolakPotrafi.pl is the biggest crowdfunding and crowdsourcing platform in Poland, established in 2011. Platform is dedicated to all types of projects. It offers a variety of categories (related to culture, art, technology, events, etc.), excluding charity

Languages: POL

### **Pomagam.pl**

<https://pomagam.pl/> - Donation-based CF from Poland

Pomagam.pl is a donation-based crowdfunding platform dedicated to different projects, which uses keep it all model. The commission is 5% and 2,5% commission for payment operator.

Languages: POL

### **Pomagamy.im**

<https://pomagamy.im/> - Donation-based CF from Szczecin Poland

Pomagamy.im is a donation-based crowdfunding platform dedicated for charity.

Languages: POL

### **ScienceShip.com**

<http://scienceship.com/> - Donation-based CF, Reward-based CF from Warszawa Poland

ScienceShip.com is crowdfunding and crowdsourcing platform dedicated to projects related to science, research and inventiveness Languages: POL, ENG

### **ShareVestors.com**

<http://sharevestors.com/> - Equity-based CF from Olsztyn Poland

ShareVestors.com is an equity-based crowdfunding platform dedicated to investment projects in which users of the platform can invest their capital by buying shares, realizing development investments, investments in land.

Languages: POL

### **Siepomaga.pl**

<https://www.siepomaga.pl/> - Donation-based CF from Poznań Poland

Siepomaga.pl is a donation-based crowdfunding platform dedicated to charity projects. 6% of each payment is a donation for Siepomaga Foundation.

Languages: POL

### **Stwórz Mistrza**

<https://stworzmistrza.pl/> - Reward-based CF from Poland

Stwórz Mistrza is a reward-based platform dedicated to promote sportsperson, which uses both all or nothing and keep it all model. The commission is individually fixed but it is not more than 12,5%.



Languages: POL

### **Wspieram.to**

<https://wspieram.to/> - Reward-based CF from Szczecin Poland

Wspieram.to is a reward-based crowdfunding platform dedicated to all types of projects. It is one of the most popular crowdfunding platforms in Poland. The commission is 8,5% and 2,5% for payment operator. It promotes also education about crowdfunding.

Languages: POL

### **Wspieramkulture.pl**

<http://wspieramkulture.pl/> - Reward-based CF from Poland

Wspieramkulture.pl is one of the first crowdfunding platforms fully dedicated to projects promoting culture. It was launched in 2012. The commission is 11%. There is a possibility to get a Patron for your project.

Languages: POL

### **Wspólnicy.pl**

<http://www.wspolnicy.pl/pl> - Equity-based CF from Gdynia Poland

Wspólnicy.pl is an equity-based crowdfunding platform dedicated to business projects. The payment for putting project on the platform is 350 zł plus VAT. The commission is 7% plus VAT and 2,5% if you decide to use payment platform

Languages: POL

### **Wspólnyprojekt.pl**

<https://www.wspolnyprojekt.pl/> - Reward-based CF from Gdynia Poland

Wspólnyprojekt.pl is a reward-based crowdfunding platform dedicated to all types of projects but there dominates business, social and cultural projects. The commission is 7% plus VAT and 2,5% if you decide to use payment platform.

Languages: POL, ENG

### **Zrzutka.pl**

<https://zrzutka.pl/> - Donation-based CF from Wrocław Poland

Zrzutka.pl is a donation-based crowdfunding platform dedicated to all types of projects but there dominates mainly social campaigns and charity projects. There are no fees or commission because the platform exists thanks to donations.

Languages: POL, ENG

## **6.8. Slovakia**

### **Conda (Slovakia)**

<https://www.conda.sk/sk/o-conda> - Equity-based CF from Slovakia

Conda is an Equity-Based Crowdfunding Platform for SMEs

Languages: SLK, ENG

### **Crowdberry**

<https://www.crowdberry.sk> - Equity-based CF from Slovakia



Crowdberry represents an equity investing platform which basic essence is connection of private investor's club with dynamic entrepreneurial ideas. The goal is to gather capital from various investors in exchange of % share on a company.

Languages: SLK

### **Dakujeme**

<http://dakujeme.sme.sk> - Donation-based CF from Slovakia

Dakujeme.sme.sk (thankyou.sme.sk) is a public collection registered under SVS-OVVO-25486-54834. It emerged spontaneously as a giving portal in October 2007 to help children with disabilities, severely ill, widowed mothers and their children, foster and mu

Languages: SLK

### **Dobrakajinna**

<http://www.dobrakrajina.sk> - Donation-based CF from Slovakia

Dobrá krajina (Good Country) is a public collection registered under SVS-OVS3-2014/020885. The Pontis Foundation and the Dobrá krajina Board make an annual selection of projects based on call for applications. Projects aimed at improving the country may r

Languages: SLK

### **Hithit**

<https://www.hithit.com/sk/home> - Reward-based CF from Slovakia

Hit-Hit is a Slovak version of a Czech HitHit, a portal functioning on a principle of nothing or all. Maximum duration of the project is 45 days and if the campaign does not reach this goal, it flops. HitHit is a place for creative projects only. So if y

Languages: SLK

### **Investujes**

<http://www.investujes.sk> - Equity-based CF from Slovakia

investujes.sk is the first equity-based crowdfunding project on the Slovak market. The webpage [www.investujes.sk](http://www.investujes.sk) operates and presents all projects within the Oak Investment Group to general public. By clicking the „support the project by buying equity“ o

Languages: SLK

### **Ludialudom**

<https://www.ludialudom.sk> - Donation-based CF from Slovakia

LudiaLud'om.sk is the first wholly open and universal online system for charitable giving in Slovakia. It is based on an internet portal of the same name with a comprehensive database of public appeals for financial support to natural and legal entities wi

Languages: SLK

### **Srdce Pre Deti,**

<https://www.srdcepredeti.sk/> - Donation-based CF from Slovakia

A donor based platform created to help out seriously ill and socially disadvantaged children and ensure their well-being. This platform is run by Pontis Foundation that guarantees transparency and accountability of the raised funds.

Languages: SLK



### **Startlab**

<https://www.startlab.sk> - Reward-based CF from Slovakia

Startlab.sk is focused on public benefit projects, open to artists, designers, activists, start-ups - to anyone who has an idea or a project that can help to better the country. If the project is successful (fixed campaign raises a minimum of 100% of targ

Languages: SLK

### **zltymelon**

<https://www.zltymelon.sk/> - Lending-based CF from Slovakia

Zltymelon is a Slovakian lending platform for SMEs.

Languages: SLK

## **6.9. Slovenia**

### **Adrifund**

[www.adrifund.com](http://www.adrifund.com) - Reward-based CF from Slovenia

Adrifund is first Slovenian, crowdfunding locally oriented platform, established in 2016. Mostly aims at projects related to creative industries, supporting cultural events and social welfare.

Languages: SLV, ENG

### **Conda (Slovenija)**

[www.conda.si](http://www.conda.si) - Equity-based CF from Slovenia

Conda is an Equity-Based Crowdfunding Platform for SMEs

Languages: SLV, ENG