

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE1455 COMODALCE
Lead partner	Port Network Authority of the Eastern Adriatic Sea
Output number and title	O.T1.2 Strategies for fostering coordinated multimodal freight transport through ICT systems
Responsible partner (PP name and number)	Consorzio ZAILOG (PP02)
Project website	https://www.interreg-central.eu/COMODALCE.html
Delivery date	02/2020

Summary description of the strategy/action plan (developed and/or implemented)

Consorzio ZAILOG has identified the following goals to be achieved in the next five and ten years in the frame of ICT tools for fostering multimodal transport within the Verona freight village:

1. Medium term (5 years) goals:
 - a. Creation of a paperless system to ease the access to the terminal gates.
 - b. Development of a smart handling tool to optimize the arrangement of the loading units in the buffer area.
2. Long term (10 years) goals:
 - a. Activation of a Freight Village Community System (FVCS) similar to the PCS in the ports.
 - b. Creation of an ICT fast corridor between the Verona freight village and the main Italian and European ports.

The above mentioned strategic goals are closely linked to the wish list of ICT measures, also included in the local strategy, to be tested in the pilot actions foreseen in WPT2:

- a. Realization of an ICT corridor to foster the data exchange and to increase the traffic volumes among Verona freight village, the port of La Spezia and the port of Rostock;
- b. Creation of a Freight Village Community System to improve the communication among the players operating in the terminal, reducing the inefficiencies and the environmental impact. This measure, however, is not going to be tested in any pilot action carried out within the project; it only refers to goal nr. 2. b.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Country (NUTS 0): IT // Region (NUTS 2): ITH3, Veneto// Sub-region (NUTS 3): ITH31 Verona

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The overall objective of the strategy developed by ZAILOG is to develop an ICT platform able to put in communication ports and freight villages increasing the exchange of information and goods. In the light of this, Verona freight village will activate new port connections through the use of ICT devices with the aim to reach new markets and optimize the existing and potential logistics flows improving the efficiency in the transport field. Also, customers and actors of the supply chain will benefit from an improved communication and data exchange monitoring the whole process.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

This strategy will be the basis for one pilot action to be carried out within WPT2. Also, the results gained from the strategy itself and from the further pilot action are durable and transferable to other projects and contexts. Indeed, innovations in the ICT field go far beyond the Programme Area.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The main lessons learned are related to the development of a strategic and innovative ICT framework which will be the basis for one pilot action foreseen within the WPT2. The strategy itself, elaborated by Consorzio ZAILOG, is based on the Knowledge Tool which has been implemented on transnational level synergistically by all partners.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The above described Output O.T1.2 is related to the Deliverable D.T1.3.3 “Strategy for fostering coordinated multimodal freight transport through ICT system - Verona”.