

# *Le Musée d'arts de Nantes, towards a museum experience for all*

Catherine LE TREUT, Responsable for public development and cultural mediation  
Chargée du développement des Publics et de la médiation culturelle





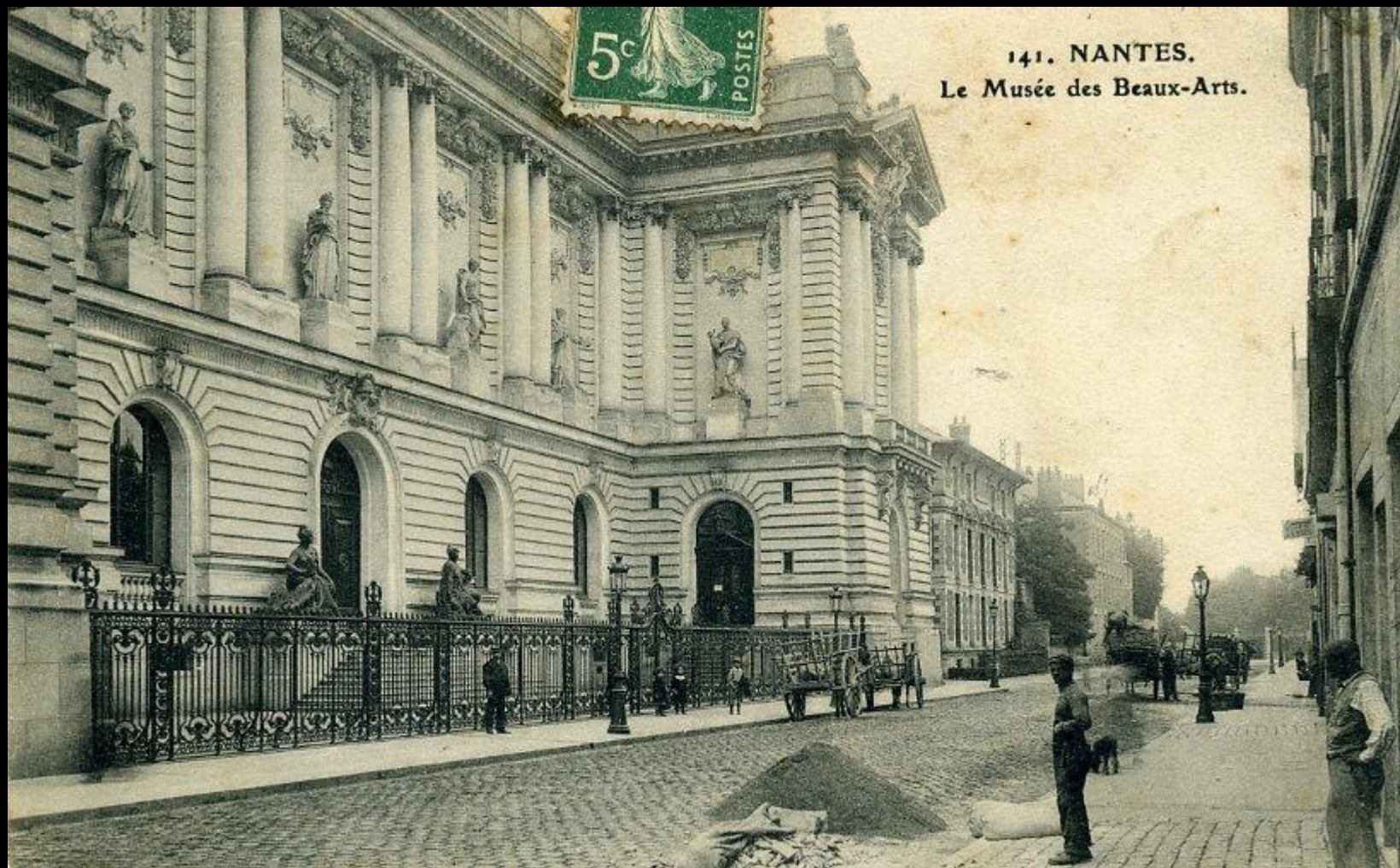
## 1830 : Le Musée Clarke de Feltre



# 1900 : Le Palais des Beaux-arts







141. NANTES.  
Le Musée des Beaux-Arts.



1990'







Photo DB

# The new museum : « Musée d'arts de Nantes » [The MAN]

## Stanton and Williams project

STANTON  
WILLIAMS

Projects  
Design  
Team



### The transformed Musée d'arts de Nantes opens to the public

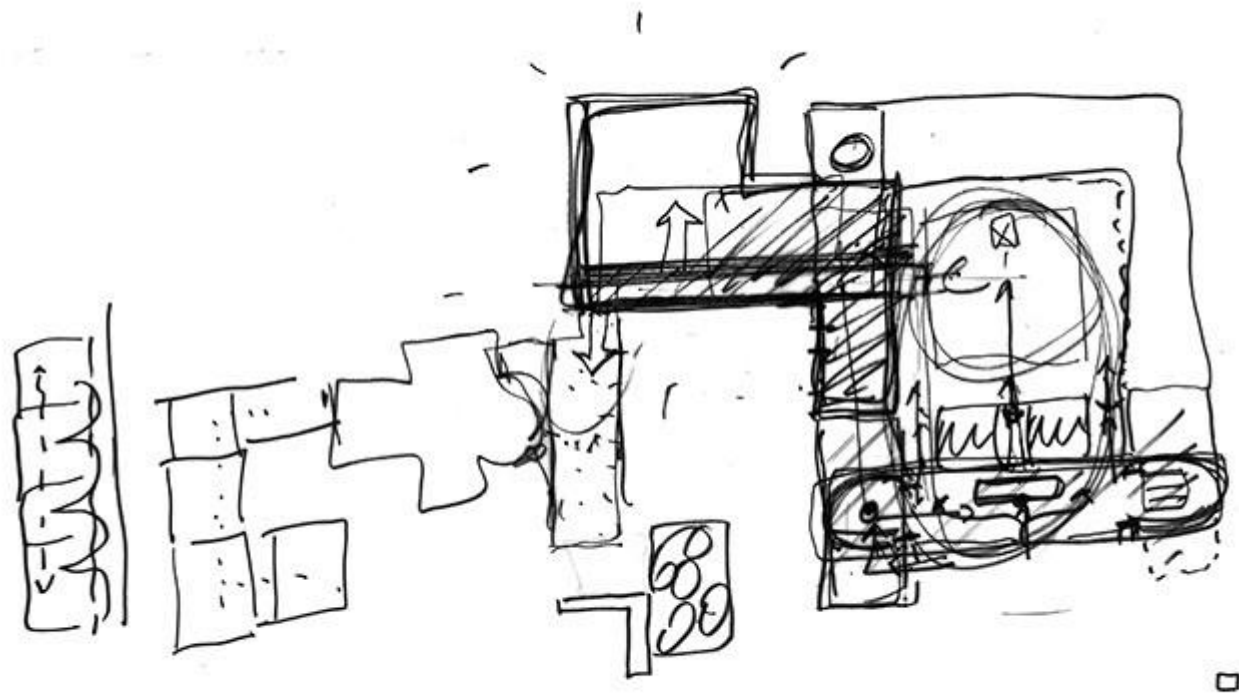
Stanton Williams' have completed the €48.8 million transformation of the Nantes institution. [Read More.](#)



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<https://www.stantonwilliams.com/news/musée-d-arts-de-nantes-shortlisted-for-waf-awards/>

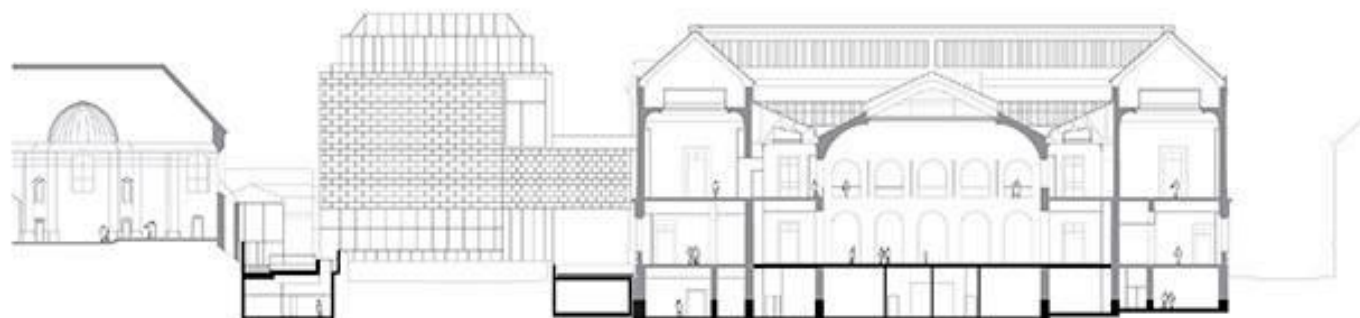
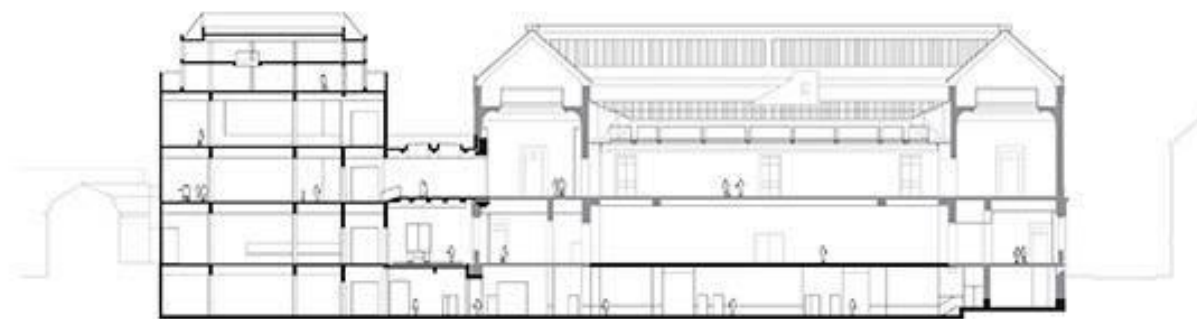












2017







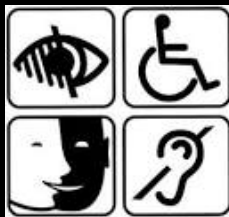
# A new museum for all

## Accessibility : 3 objectives

- Foreign visitors (2017 : 43 336 p)

### TOP 10

ROYAUME UNI +27,4%  
ESPAGNE +14,6%  
BELGIQUE +39,9%  
PAYS-BAS +84,9%  
ALLEMAGNE +40,6%  
SUISSE +41,1%  
ITALIE +68,8%  
IRLANDE +19,5%  
USA +24,4%  
CANADA +8,4%



- Handicap

- Publics « empêchés » et « éloignés » (Prison + Hospital)





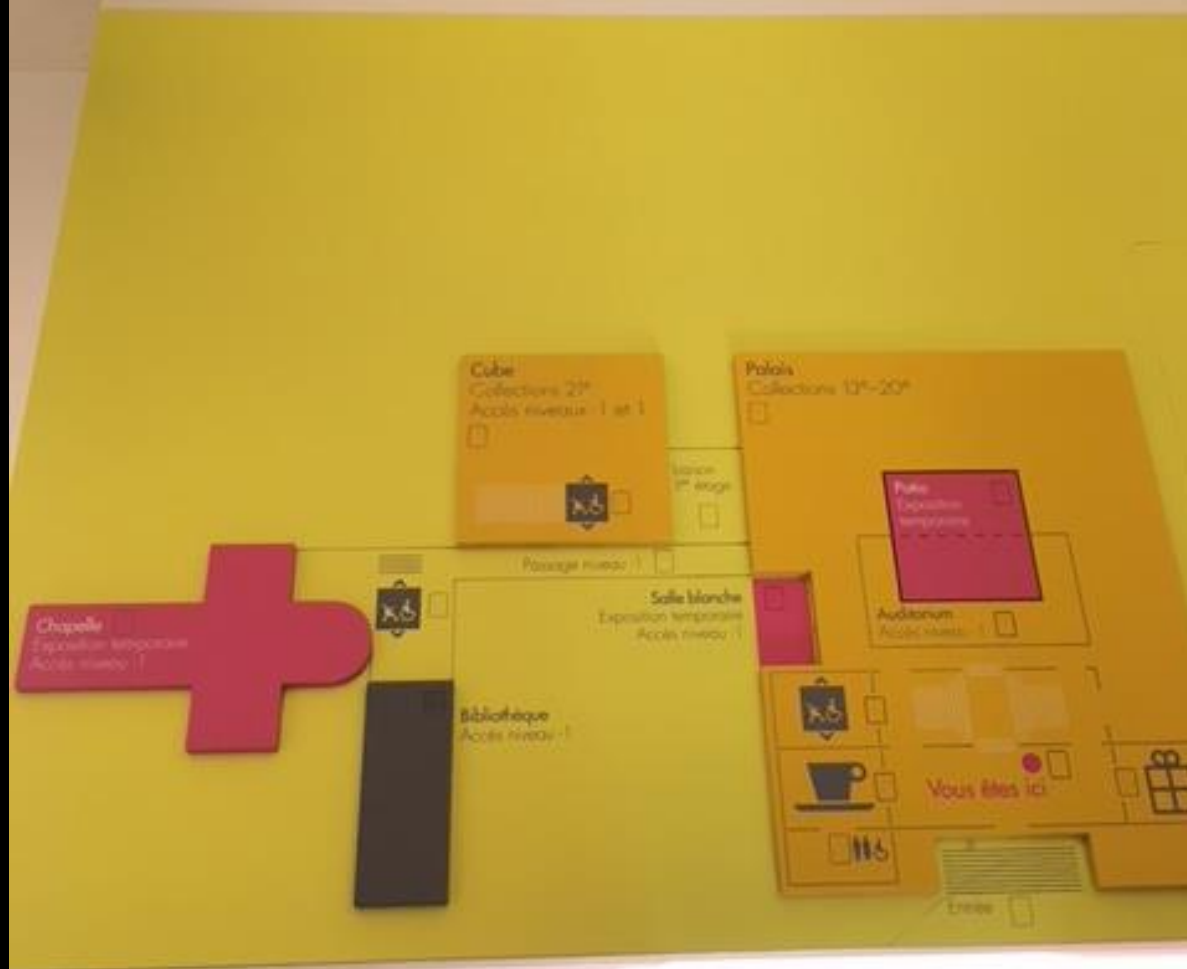


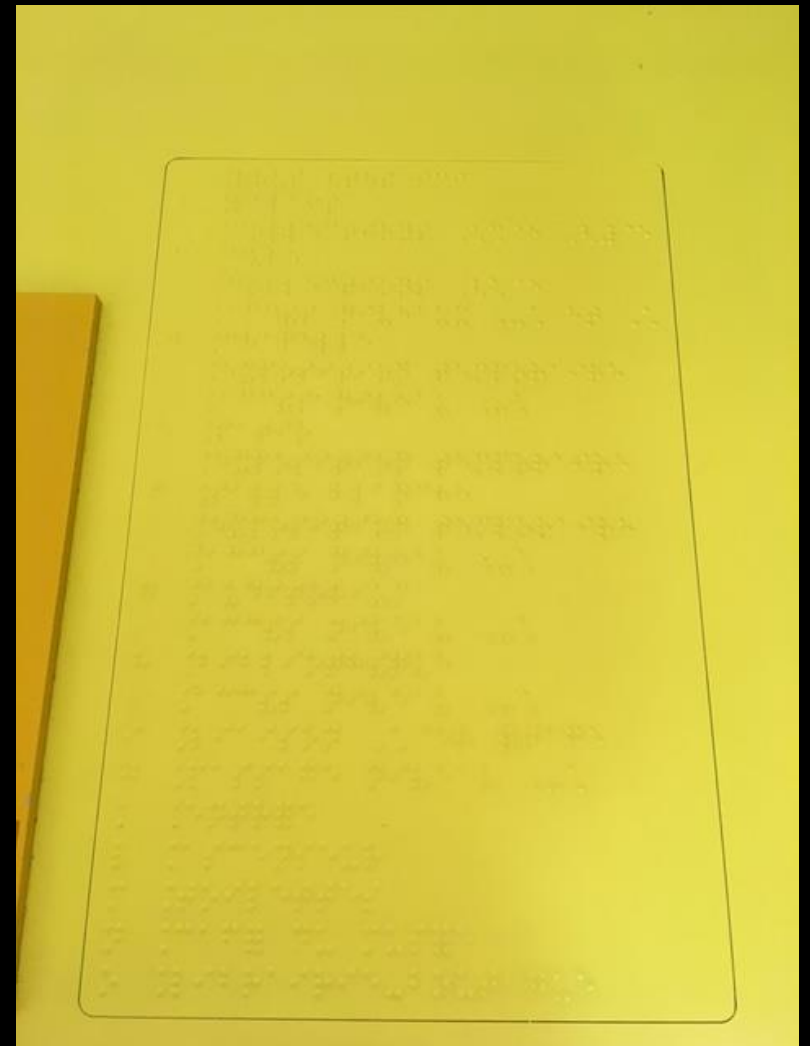


















Collections 19<sup>e</sup>–20<sup>e</sup>  
Cube 



Patio 





# The Patio

Susanna Fritscher

« Nur mit Luft, mit Licht und mit Zeit »  
[« AIR, LIGHT AND TIME »]

23 June – 8 October 2017










Collections 19<sup>e</sup>-20<sup>e</sup> 

Chapelle 

Patio 

Cube 

Salle blanche 

Auditorium

Bibliothèque

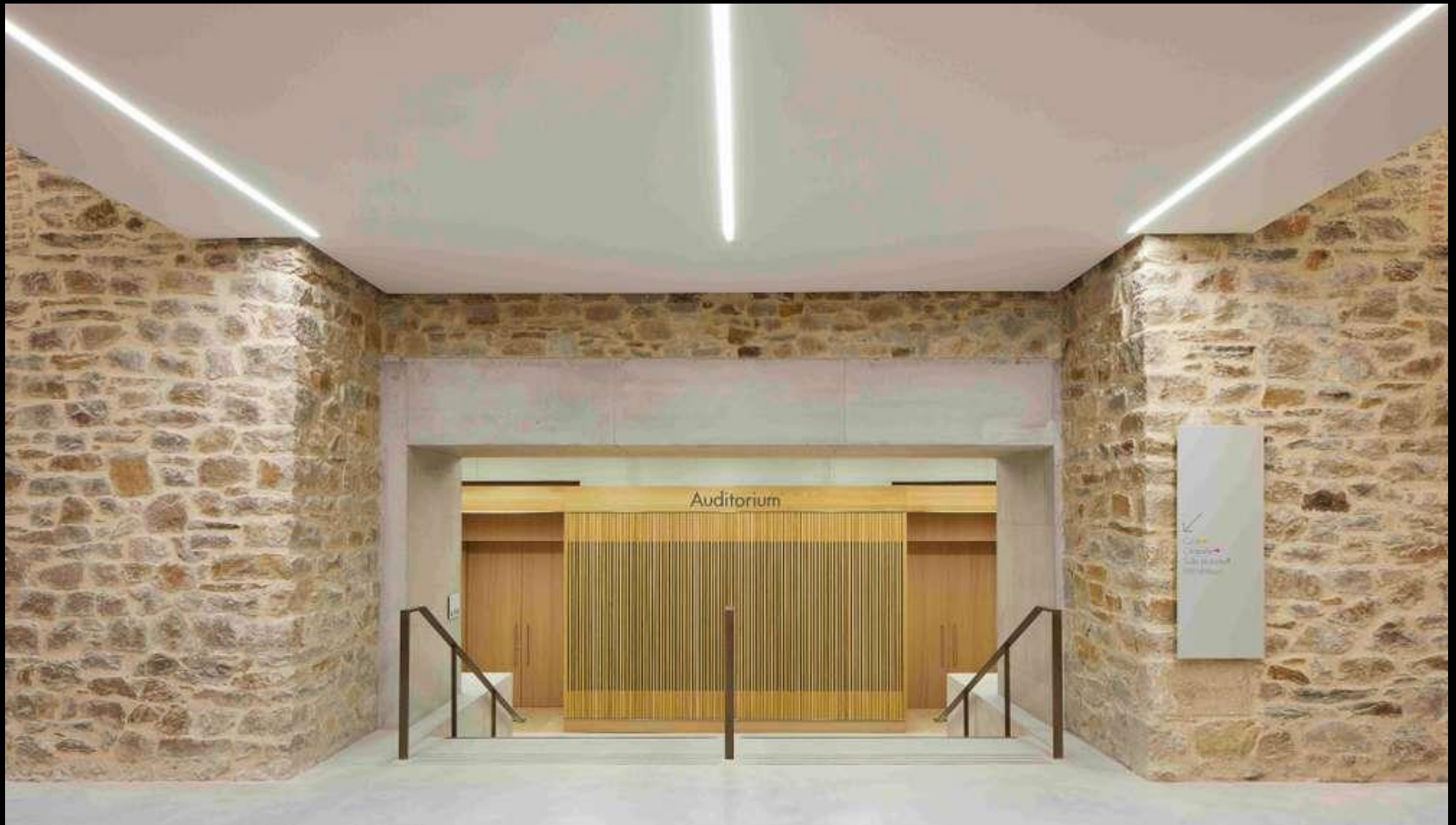














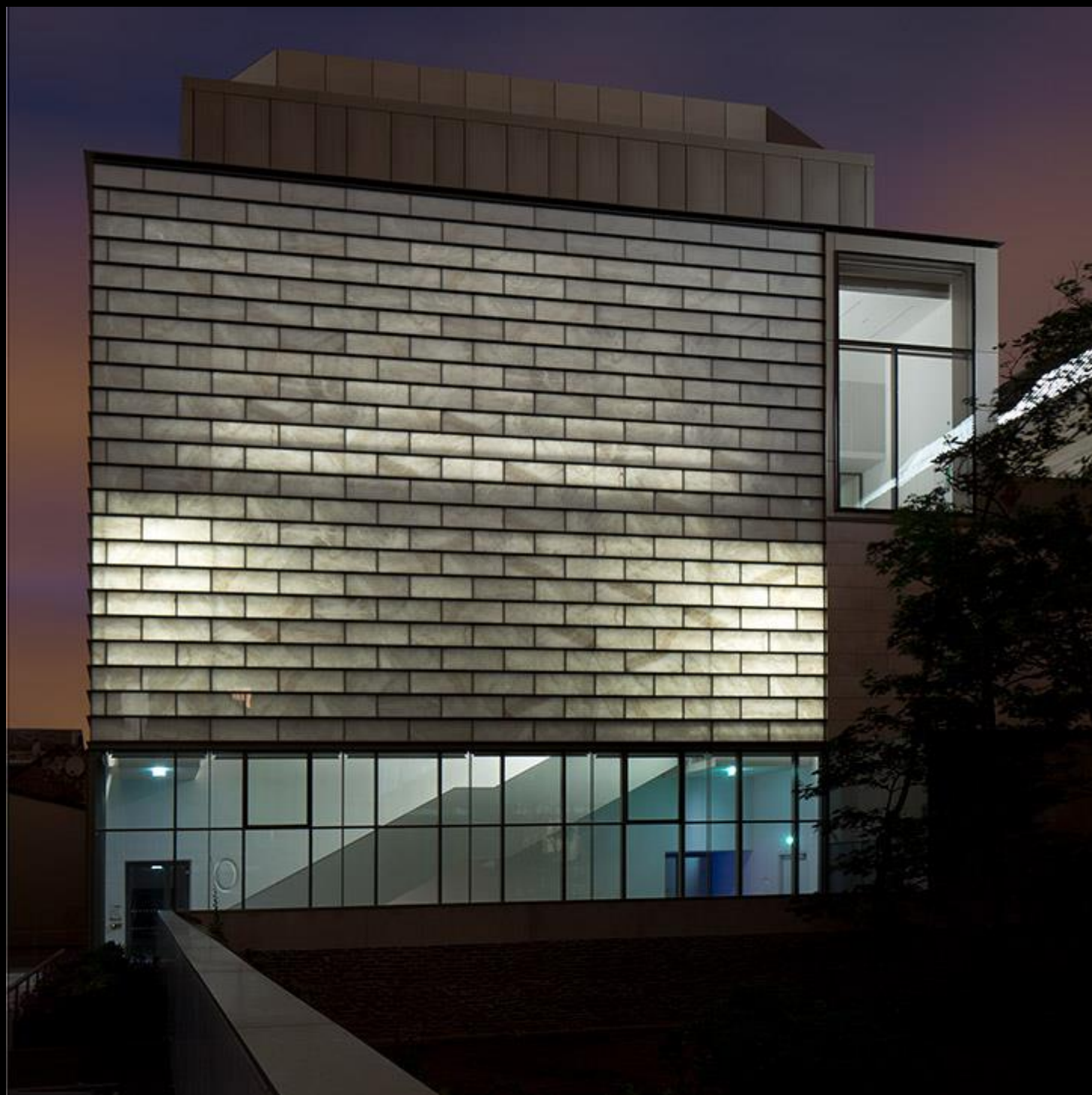




# The Cube

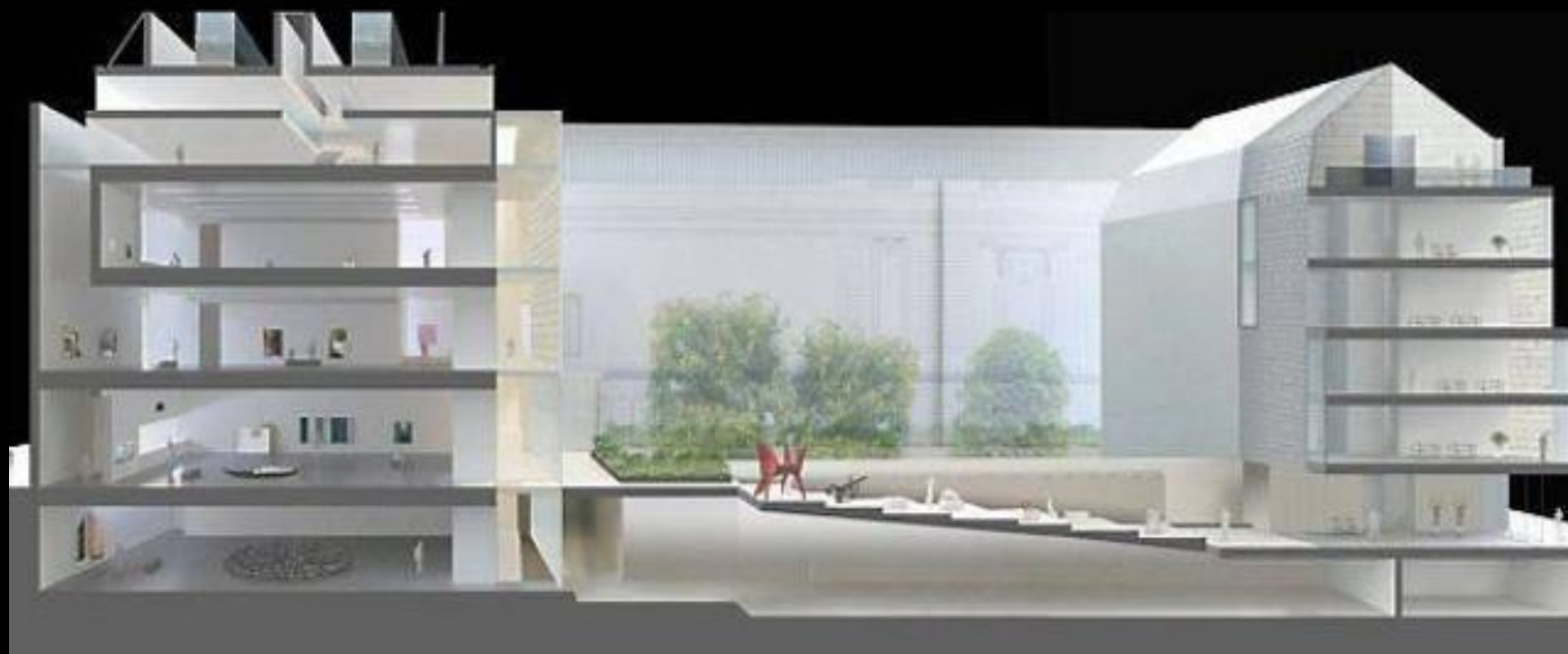
























# MUSÉE D'ARTS DE NANTES

opening today  
11:00 - 19:00



share :



What's On



Get to the museum



Timetable & prices



Follow us



App : My Visit



Search





# MUSÉE D'ARTS DE NANTES

opening today  
10:00 - 19:00



share :



What's On



Get to the museum



Timetable & prices



Follow us



App : My Visit



Search

https://museedartsdenantes.nantesmetropole.fr/en/home.html#myCarousel

ÉVÉNEMENT

SUSANNA  
FRITSCHER

Jusqu'au 8 octobre 2017





## News & Information

Exhibitions

Practical information

News

## At the heart of the museum

The Musée d'arts

Collections

Documentary research

## What to do ?

Individuals

Familles & jeunes

School & out-of-school

Adults groups tours

## A networked museum

Follow us

Support the museum

Approach the museum



Contact

Legal notices

Site map



Ancient art



19th century



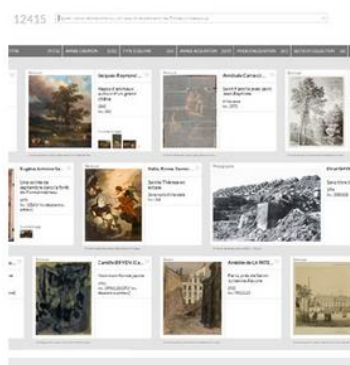
Modern art



Contemporary art



The full collection







## ACCESSIBILITY

share : [f](#) [t](#)



The Musée d'arts de Nantes welcomes all visitors whatever their age or circumstances: pregnant women, the elderly, convalescents, visitors with mobility problems, visually or hearing impaired visitors, and those with learning or psychological difficulties.

A variety of arrangements and facilities has been implemented to allow all visitors to move around the museum spaces easily and to have excellent access to exhibits.

- tactile floor plans of the interior spaces are available throughout the museum
- benches are located in the entrance foyer and in rooms throughout the museum
- walking stick seats can be borrowed on request from the reception desk in the museum entrance foyer
- individual and group cloakrooms
- a digital museum tour app

### Voir aussi

[Group visits](#)

[What's on](#)

[Mobile app](#)

[Plan interactif du musée](#)





### Special facilities

The following facilities are available at the museum to improve the visitor experience for all.

#### Blind and visually impaired visitors

Large-print information is available for consultation (temporary exhibitions only).

The museum tour app includes the following features:

- a zoom facility for pictures
- strongly contrasting images
- a notification as visitors approach exhibits described in the audio guide (audible alert + vibration)

#### Deaf and hearing-impaired visitors

- The museum's hearing loop systems can be borrowed on request from the reception desk in the entrance foyer.
- Guided tours are available in French sign language.
- Subtitled videos are included in the digital tour app and in the digital facility "L'œuvre à la loupe" ("Work under the magnifying glass").

#### Visitors with reduced mobility

- Arrangements and facilities are in place to allow visitors with reduced mobility to access and move around the whole museum.
- The museum can be accessed via an external lift on the museum forecourt on the rue Georges-Clemenceau.
- Lifts inside the museum provide access to the upper floors of the Palais and Cube.

#### Visitors with learning or psychological difficulties

- Tours and workshops are tailored to meet specific visitor needs.
- Free for people with disabilities and their carers.

Please [contact us](#) for further information about facilities.



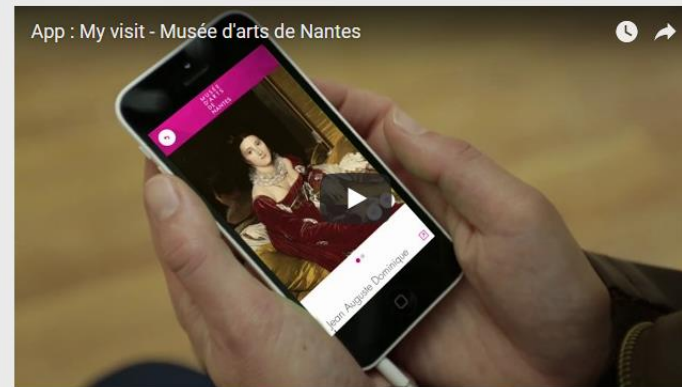


opening today  
11:00 - 19:00



share :

Enjoy a voyage of discovery through the 900 works of art on display at the Musée d'arts de Nantes!



The Musée d'arts de Nantes app helps you explore the works from a different angle and locate all the museum's facilities.

Find your way easily around the various exhibition spaces, covering more than 8 centuries of art history, thanks to the museum's wifi network and geolocation system.

Follow the guide through one of the themed tours suggested by the museum: make sure you don't miss out on any of its key works, enjoy a fun and unrestricted voyage of discovery with your family, or explore its collections in-depth from an unusual angle.

New tours will be added to the app as it is updated, making every visit a unique experience.

You will find commentaries for each work and for 40 of the museum's masterpieces you can discover additional bonus content, including images, videos, audio content or interactive games.

The Musée d'arts de Nantes mobile guide is an essential tool to enhance your visitor experience, whether you are alone, with your partner or family or in a group.

#### Accessibility

- Texts can be enlarged and displayed with high contrast, as can some of the images of the works.
- Also available in French and Spanish.

#### SOON

- Do you want a customised visit to match your own particular interests? Create your own personalised tour from your device, selecting your favourite works. You can also design your own tour directly in the museum and then find it again next time you visit or on the website.
- Tablets with the app can also be requested at the museum's reception desk (within the limit of available stocks).

The app can be downloaded free of charge. **Available on the App Store and Google Play**



# Appli « ma visite »

Global budget : 600 000 €

2 years of work (conception + production)

Anamnésia = AMO / Opixido = production /  
Orpheo = accessibility / Mazedia = development

An application for all

Downloaded to your smartphone or tablet/ipad



Geolocation

900 œuvres/works of arts with the cartels FR/EN/ES

Programmation/Activities of the week

Several visit routes :

- « Master-pieces » 10 masterpieces from each collection (Total : 40) are covered with a general description, a biography of the artist and additional content where a more indepth insight to the art work is available

Translate in EN / ES and accesbily

- « Family » with a selection of master-pieces (observation games...)
- « 4 parcours humeurs du jour » (today's mood)





## Lygia CLARK

Belo Horizonte, 1920 – Rio de Janeiro, 1988

### *Bachiana*

1962

Aluminium doré



40

Achat de l'état, 2006

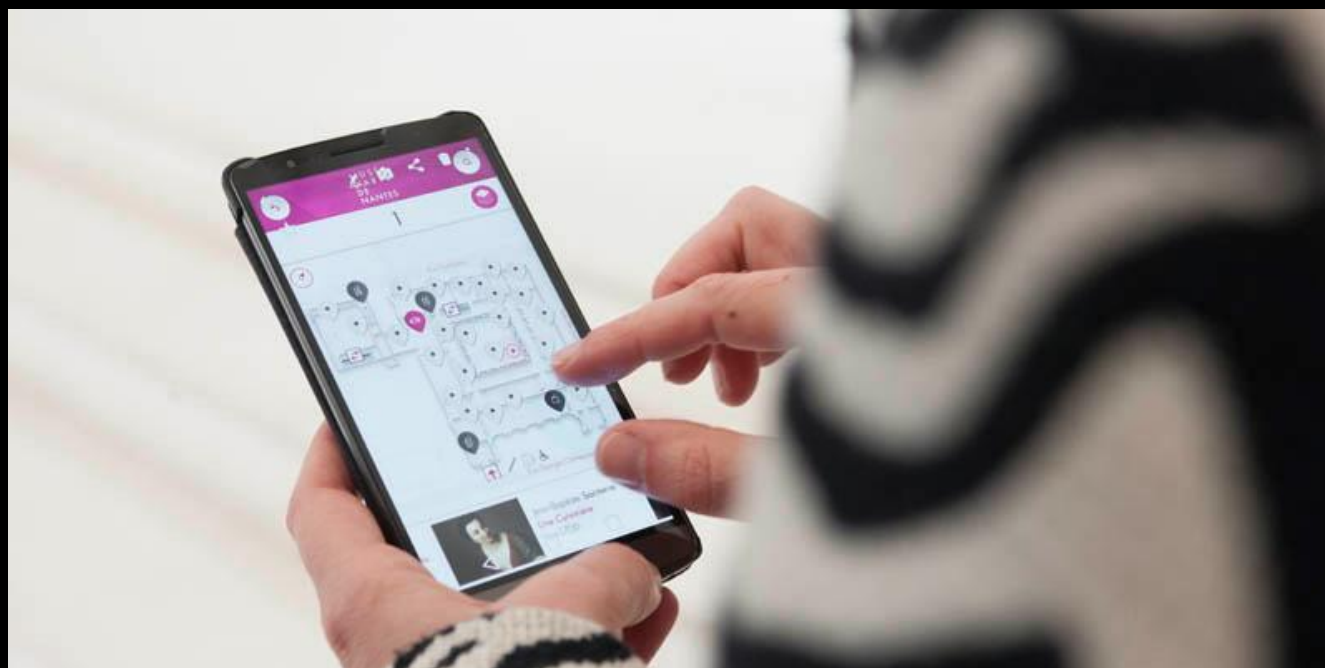
Attribution à la Ville de Nantes, 2007

Inv. 07.4.62.5

*Bachiana* appartient à une série d'objets que Lygia Clark développe de 1960 à 1964. Elle les appelle *Bichos* (bestioles) en raison de leur forme non définie. Elle expérimente avec eux l'abolition des frontières entre l'objet d'art et le monde réel. Elle resserre les liens entre l'artiste, l'œuvre et le spectateur puisque c'est dans la manipulation que le *Bicho* trouve son sens. L'objet est constitué de plans en aluminium reliés les uns aux autres par des charnières qui s'articulent. Il n'impose pas une forme fixe, mais propose des potentialités de formes. Le spectateur-acteur choisit celle qui lui convient pour un temps éphémère. Après un travail pictural qui cherche à désacraliser l'art, puis la série des *Bichos*, l'artiste brésilienne réalise à la fin des années 1960 des « objets relationnels » qui transforment la rencontre avec l'œuvre en expérience sensible.







Free 3G16:1273 %

MUSÉE  
D'ARTS  
DE  
NANTES

Visitez par vous-même

Saisissez ci-dessous le numéro  
affiché près de l'œuvre

123

456

789

0



## Découverte des collections



Georges de  
LA TOUR



*Le Vieilleur, dit aussi Le  
Vieilleur à la mouche...*

1ère moitié XVIIe siècle



Jean-Antoine  
WATTEAU



*Arlequin empereur  
dans la lune*

Vers 1707



Gustave  
COURBET (Jean-...



*Les Cribleuses de blé*

1854



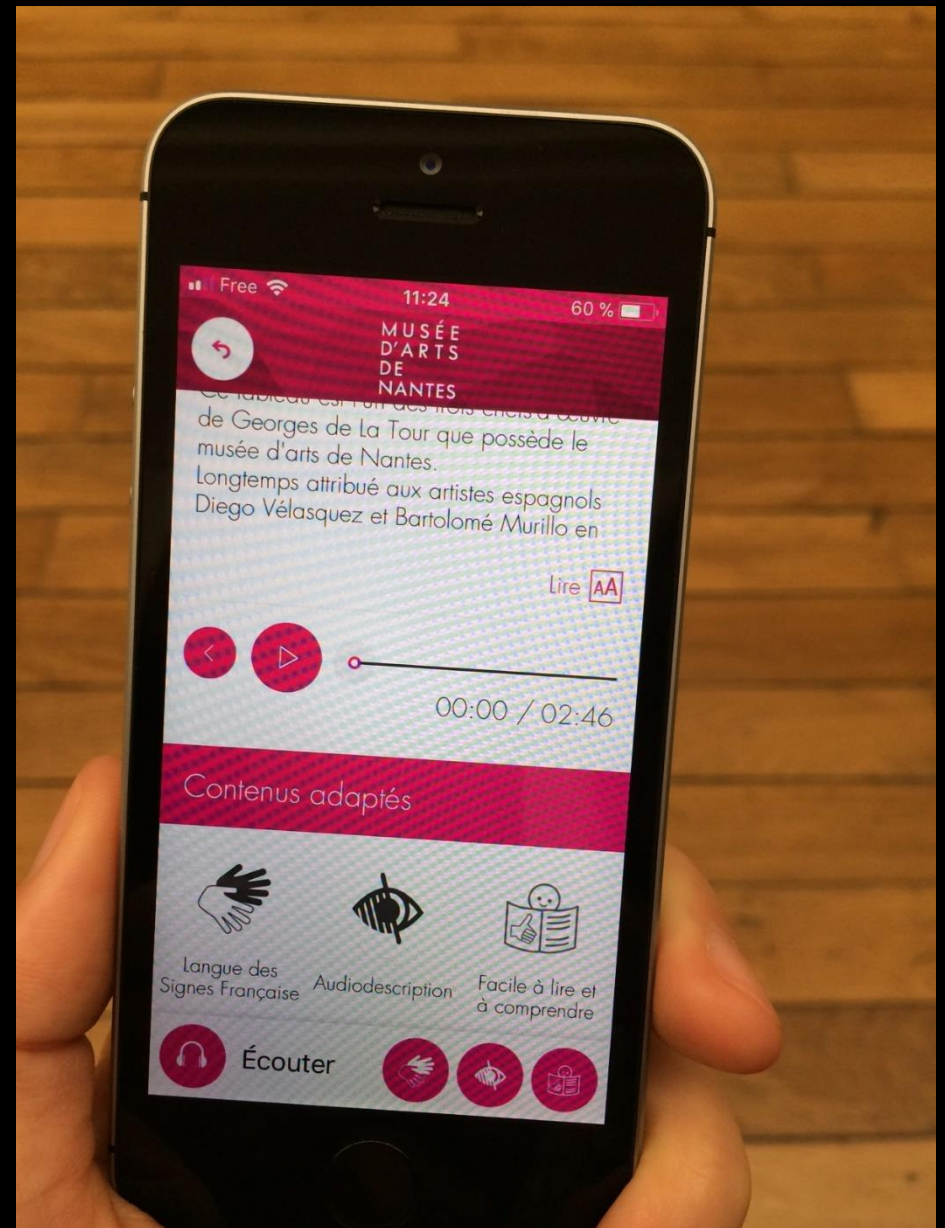
Jean Auguste  
Dominique ING...

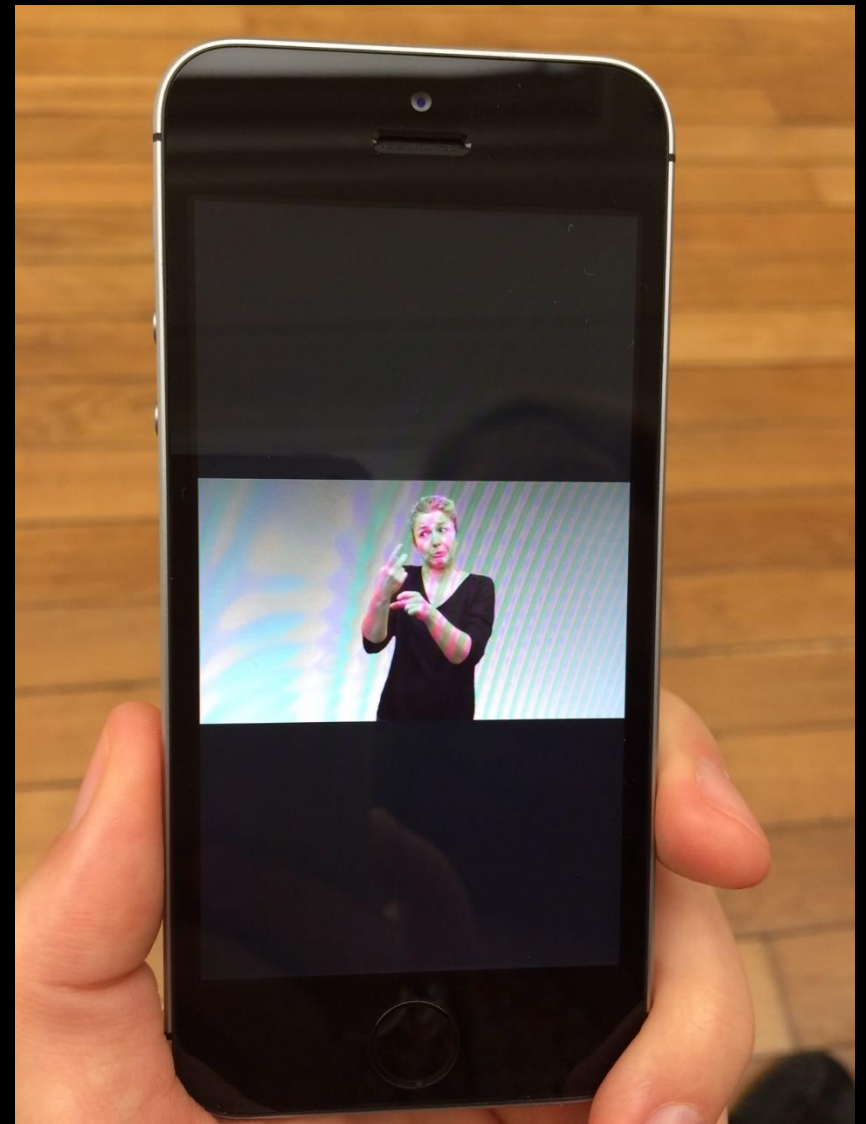
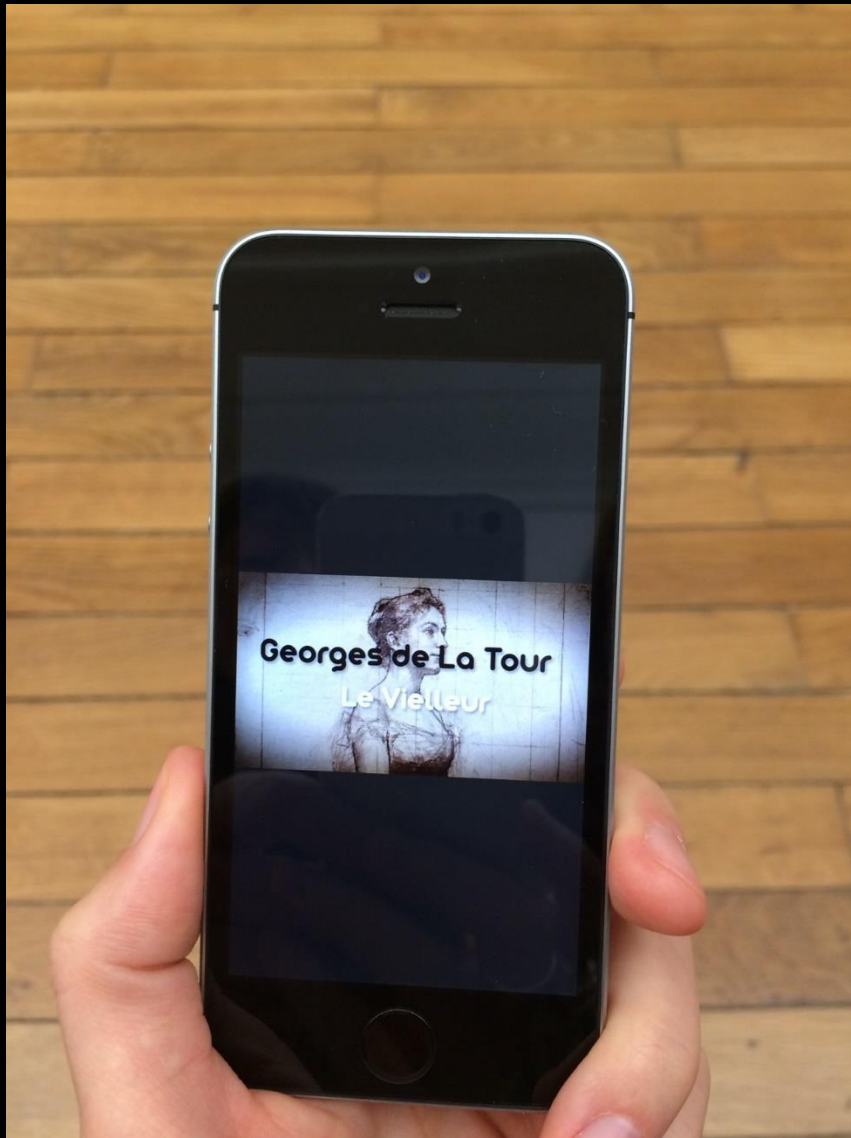


*Portrait de Madame  
de Senonnes*

1814













Free

11:26

60 %



MUSÉE  
D'ARTS  
DE  
NANTES

Choisissez votre parcours



Parcours LSF



Parcours audiodescription





Free

11:27

59 %



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DE  
NANTES



## Parcours LSF



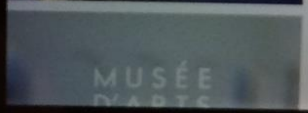
Introduction  
générale



La chapelle  
de l'Oratoire



Le Cube



la façade du

Free

11:28

59 %



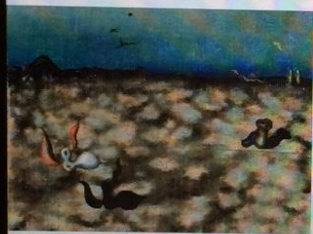
MUSÉE  
D'ARTS  
DE  
NANTES



Parcours audiodescriptif 



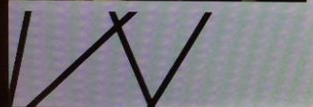
Jesús Rafael  
SOTO - Sans  
titre



Yves TANGUY  
- Sans titre



Georges de LA  
TOUR - Le  
Vieilleur



François  
MORELLET - 6