

The democratic museum – accessibility as a stimulus for social inclusion

Il museo democratico – l'accessibilità come stimolo per l'inclusione sociale

**Inclusive museums -
challenges and solutions**

**9th November 2017, 09:30h – 13:30h
Archaeological Museum Udine, Italy**

ICOM Definition of a Museum

A museum is a non-profit, permanent institution **in the service of society and its development**, open to the public, which acquires, conserves, researches, communicates and exhibits the tangible and intangible heritage of humanity and its environment for the purposes of education, study and enjoyment.

What means «museum to the service of society»

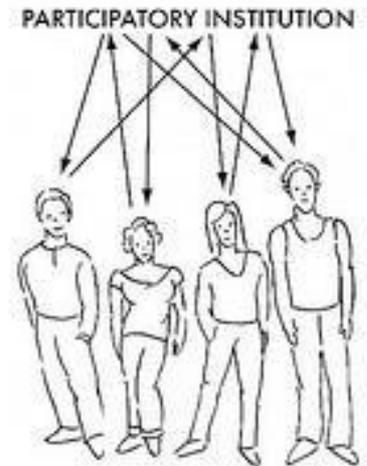
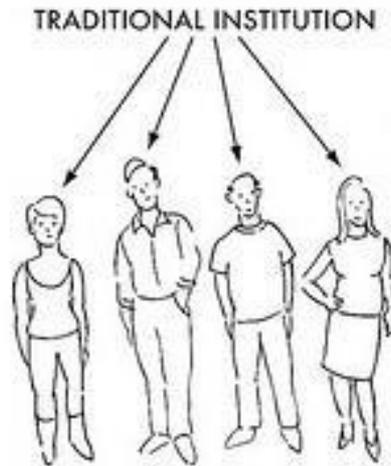
3 key words:
Education / study / enjoyment

in one word:
accessibility



Accessibility of exhibition

- Who do I turn to?
- How do I turn?
- What response do I want to have?



- Tactile and sensory exhibition
- Experiential exhibitions
- Comfortable displays

Tactile and sensory exhibition: to build an exhibition for the five senses

Individuals don't form his experience through sight only (often the one sense used during a visit of exhibition): they take objects by hands, they recognize tools from their sound, they savour smell and taste.

If we cross out them some of its qualification the objects became **INCOMPLETE**.

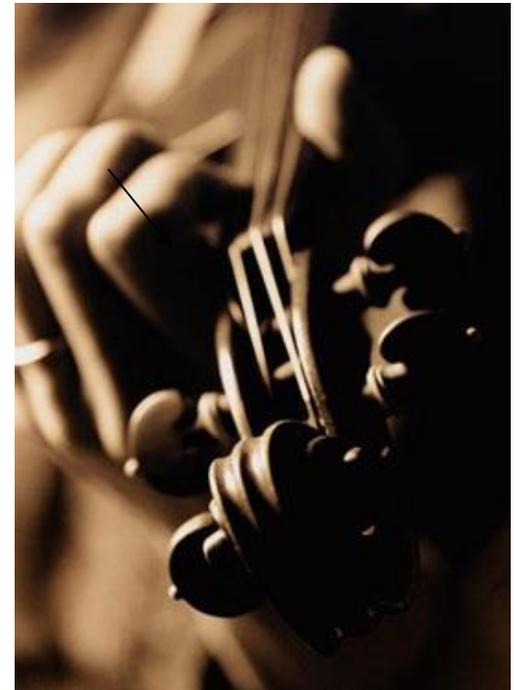
Sight – Taste – Smell



Bread and oil: you can “eat” it by eyes and by nose, before bringing it to mouth.

Touch – Hearing

An hand pinches a violin experiments the hardness of the string and the sound produced



Experiential exhibitions



Comfortable displays

Ergonomic Solutions of the exhibition (Length, Seats, Tracks ...)



What means «museum = development of society»

The museum:

- acquires and conserves
- researches
- communicates and exhibits the tangible and intangible heritage of humanity

To acquire and conserve
Tell al-Mashhad: a laboratory in Jordan



Researches: the joy of discovery



Communicates: The choice of terms



how can we define it?

-Οἰνοχόη

- Oinochoe of the
Dipylon

- jug for liquids (from the
Greek cemetery called
"Dipylon")



The person?

The choice of symbols: What do you want to highlight?



the self-determination ?



the rights of people with a disability: the right to culture

What is the aim of the museologists: to improve the social aspects of museum and its exhibition

- To listen all the people who lives the museum (the director, the exhibition curator, the custodians, the visitors)
- to talk together with the public and to collect informations
- to improve the exhibition and the services, together, with all the actors

To listen all the people who lives the museum:
each with its own language



to talk together and to share ideas



6 different stories = 6 different ways to tell the museum



IL MIO ISLAM



L'ORIENTE IN ARMONIA



IL SEGNO E LA PAROLA



MONDI SEGRETI



QUESTIONI DI MORTE, QUESTIONI DI VITA

how can we help to achieve inclusive exhibitions (try to be a service for museums)

- Analysis: a detection system designed by ICOM-Italia
- To create tools to understand: a glossary
- To organize a net of experiences

Analysis of structures

analisi del palazzo:					
Valenza storica della struttura	Si/No				
Anno e motivo di costruzione	Anno		Motivo		
Accessibilità su quanti piani	Totale dei piani		N° piani accessibili		
Strategie adottate	descrivi				
Strumentazione					
Ascensore	si	no	Eliminazione di barriere fisiche	si	no
Considerazione degli spazi e dei passaggi	si	no	Percorsi pedo tattili	si	no
Scritture, mappe e/o disegni a rilievo (Braille o altro)	si	no	Uso dei colori (a contrasto o altro)	si	no
Uso della musica	si	no	Uso degli odori	si	no
Uso del gusto	si	no			
Altro					
Descrizione degli strumenti					
grado di autonomia	riferito ai diversi tipi di pubblico				
Possibilità di percorrere l'esposizione senza l'ausilio di personale addetto.	descrivi				

Analysis of the perception

The curator (and the custodians) of the exhibition feels:

- The degree of accessibility of the museum is:
- The degree of accessibility of the web-site is:
- The way of the museum is easily recognizable:
- The visibility and legibility of the apparatus explanatory is:
- Lighting is:

(form by ICOM – Accessibilità)

Glossary

Concetti di carattere generale (ho preso i suggerimenti di Dino, eliminando alcune ridondanze e mettendo poche cose in più)

- Abilità (forse anche no, è già spiegato nell'introduzione)
- Persona con disabilità (mi piacerebbe fare una "storia" della terminologia adottata nei tempi)
- Accessibilità
- Accessibilità universale / Design for all / Turismo accessibile
- Accessibilità Urbana (forse anche no; a meno che non giochiamo sui "centri storici")
- Aspettative / Bisogni
- Barriere (concetto di barriera)
- Buona prassi
- Comportamento
- Fonte di disagio e di affaticamento
- Fruibilità / Usabilità
- Spazi Preziosi
- Utenza ampliata

Forse aggiungerei anche "paesaggio culturale"

"La carta Alzheimer e musei - Alzheimer Fest 2017"

da motivo di esclusione a riflessione e risorsa

Lieti di sottoscrivere il manifesto:

- BeGo Museo Benozzo Gozzoli, Castelfiorentino
- MUSEO LABORATORIO DELLA MENTE
- Mart – Museo di arte moderna e contemporanea di Trento e Rovereto. Rovereto (TN)
- Fondazione Palazzo Strozzi, Firenze
- Galleria di Arte Moderna di Palermo, PALERMO





**An accessible
museum is a
democratic
museum.**

**That is ... a real
museum!**