

# MATCH-MAKING VIA OPEN INNOVATION

---

REGION

Version 1  
09 2021

---

Author(s): NCC

Contributor(s): Academy of Art, Academy of Art and Dom Skandynawski – Scandinavian Meeting Point

## Project relevance:

These events are based on the concept for the three dimensions workshops (D.T2.3.2). The piloting is described in D.T3.2.1.

Future Trends (Meet the expert)

description of the process / organization / overall design of the workshops /

COCO4CCI aims to connect CCI and AVM to collaborate with each other. In line with the expectations of the previously organised specialised trainings a match making event was organised online around the main guest as inspiration and a great example of the successful cooperation.





**Place:** Hybrid meeting. First part it was a lecture fully online and the second part it was a workshop organised physically in the Scandinavian Meeting Point.

**Date:** 25.03.2022, 13:15-16:15 CEST

**Participants:**

49 unique participants have joined the first part of the event - the one-hour lecture. Subsequently, 10 participated in the second part of the event - the workshop.

**Moderator:**

**Kamila Izykowicz**

Design futurist, poetic artist and empathy researcher.

Royal College of Art graduate and Futures Analyst for John Lewis and Partners.

Currently working on design investigations into bio-parallels, creating a sensual dialogue between species. **Showcased** at Tate Modern: Staged on Screen, London Design Festival, London Design Biennale, Dutch Design Week, Łódz Design Festival, Vienna Design Week, New Horizons.

**Award** winner of Creative Conscience, Grand Challenge (RCA, CERN and Logitech) and the Art and Fashion Forum. **Speaker** at Royal College of Art, University at Buffalo, Tischner European University and Design INDABA conferences. Izykowicz designs by using her personal experiences to reach a balance between skill, knowledge and intuition. She bases her work on the effect of the senses and an individual understanding of time. With her multidisciplinary interests in writing and filmmaking, she's a poetic designer with a unique sensibility towards function. [[designindaba.com](http://designindaba.com)]

## Event

### DESCRIPTION

A one-hour lecture on sensory-oriented design practice, interspecies empathy and designing the future. Recognizing the differences in designing the future in academia and business. Creation and generation of ideas, anticipating future changes and trends from the academia and business point of view. A three-hour workshop to inspire and develop participants' design thinking in the context of Futures Design practice using the senses. The assumed result of the workshop is the creation by the participants of a series of storytelling artefacts through the process of group work, discussion and interaction with the given material, in accordance with the author's design methodology: discovering, feeling, defining intentions, generating ideas, presenting.

### AGENDA

Two-stage event:

**12:00 Lecture**

THEORY: Bio Parallelism

PRACTICE: Controlled Chaos

FUTURE: Protopia Q&A



### 13:15 - 16:15 Workshops

Discovering and getting acquainted [45 min]

Feeling, working with the material [45 min]

14.45 - 15.00 Break [15 min]

Generating ideas [45 min]

Presentations [30 min]

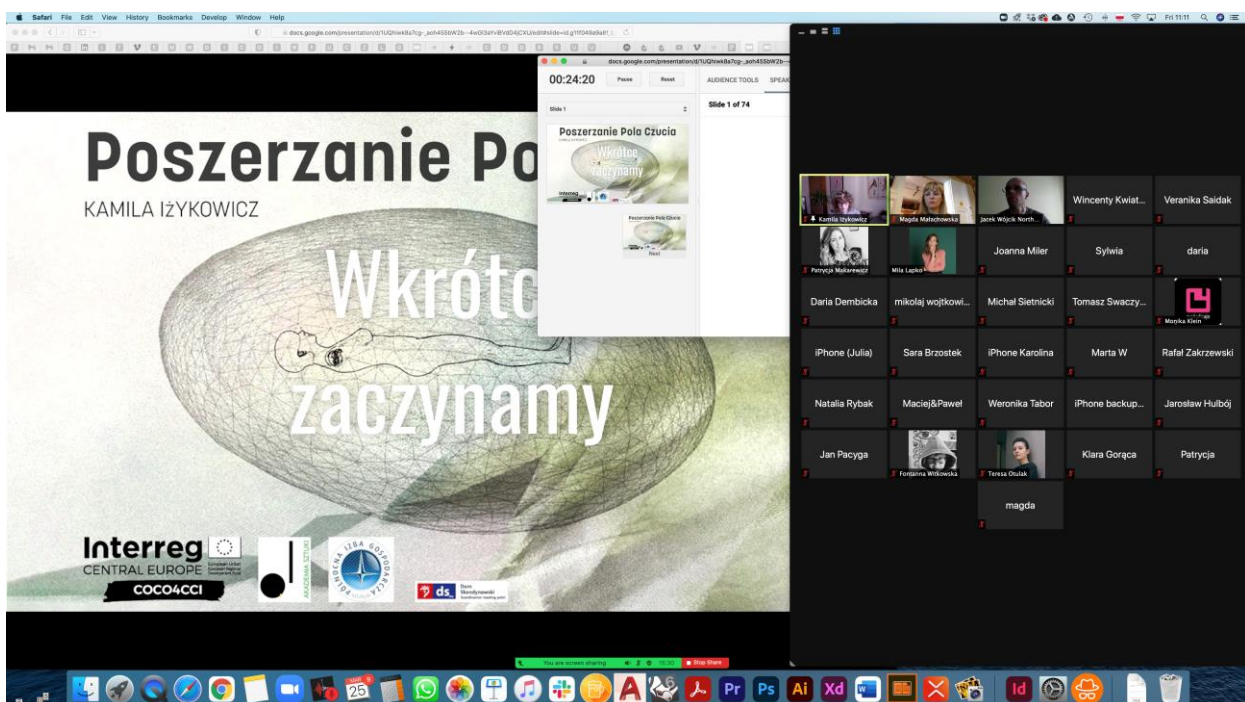
### FEEDBACK

Participants provided a very positive feedback regarding the meeting. The event was prepared in a very concise and practical way.

The event went according to plan, followed by a series of questions and answers after an hour-long lecture attended by 49 people. Then 10 participants stayed in the Scandinavian House for the workshops. After the workshop, the participants expressed their willingness to meet again, satisfaction, broadening the horizons of the project as well as keen curiosity and interaction about the professional practice both in the academic and business world. The participants also expressed their willingness to continue the assigned exercises in their further design practice, finding them very useful in their professional development.

The event definitely stimulated cooperation between the industry and the creative world, provoked a lively substantive discussion and helped to establish new contacts in design and business cooperation.

### PICTURES









D.T3.3.2 Spotkania/Szkolenia/Warsztaty

Szczecin 25.03.2022

Lista obecności

I.p.	Imię i nazwisko	Nazwa instytucji	Podpis
1	PATENCJA ZYMIELSKA	PELNA STUDIO	Zimiel
2	Agneta Niedziela	TRENDS POT	Wroblew
3	Zuzanna Kulejewska		Z. Kulejewska
4	Jana Lachowska		Jana Lachowska
5	Mariaanna Krawcowska		Mariaanna Krawcowska
6	Marta Murawska	PANOPTICUM	Murawska
7	Emilie Fox	Mila Laptop	Fox
8	SARA BRZOSTEK		Sara Brzostek
9	NATALIA RYBAK	MOJA SP. Z O.O.	Rybak
10	MICHAŁ SIEMSKI		Siemski
11			
12			
13			
14			
15			

