

INDIVIDUAL MATCH-MAKING VISITS - IDEA DEVELOPMENT PROCESS

SLOVAKIA
D.T3.3.1

Version 2
09 2021

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PROJECT RELEVANCE

This individual company visit based on the concept for Individual match-making (D.T3.3.1).

PURPOSE

As one of the steps of the pilot process, individual company visits, we called the Idea Development Process. The matched tandem (CCI and AVM) had a period of time during which they had to work together to develop a proof of solution concept. In order to ease the communication between the 2 words, an online COCO4CCI platform was used and managed by Solved facilitators (platform providers). During this process, CIKE and SBA supported the project coordination. After completing this process, CCI representatives presented the solutions in front of AVM representatives at a Zoom meeting called Idea Development + Shop.

SUMMARY OF VISITS

Company	Location	Date(s)
Faurecia Košice	Zoom Meeting	23.7.2021
Chistee		
Ekoservis		
Peelo		
Business Lease Slovakia	Zoom Meeting	2.9.2021

PARTICIPANTS

Company	Participants*	Participant Structure
Faurecia Košice	11	Libor Koczka (Faurecia), Dominika Podolánová (Wakivaky)
Chistee		Peter Faltus(Chistee), Milan Ferenčík (CCIs)
Ekoservis		Judita Beláková, Frank Werner (Ekoservis), Milan Ferenčík (CCI)
Peelo		Jaro Zacko(CCI), Martina Ivanova (Peelo), CIKE, SBA (2)
Business Lease Slovakia	5	Lukáš Lacko (CCI), Petra Volčková (BLS), CIKE, SBA (2)

*participants from company side

OUTCOMES

// Company Faurecia: has defined the challenge as the need to find a solution to reuse 13 tons of high-quality waste leather, which they use to produce premium quality car interiors. Dominika Podolánová (Wakivaky) suggested that they take part of the waste leather from which the leather bean bags will be



made. During the Idea Development process, they agreed on the conditions of material collection and details of further cooperation.

// Chistee: They were looking for a new advertising campaign for ecological cleaning products. In cooperation with Milan Ferenčík, they invented the brand's story and designed a campaign on social networks. The meetings took place at the Chistee company.

// Ekoservis: They are looking for a unique selling proposition for a wastewater recovery system. In cooperation with Milan Ferenčík, they developed a marketing campaign and timeline. The meetings took place online.

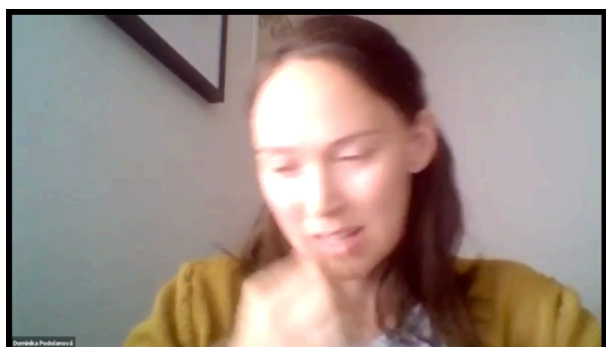
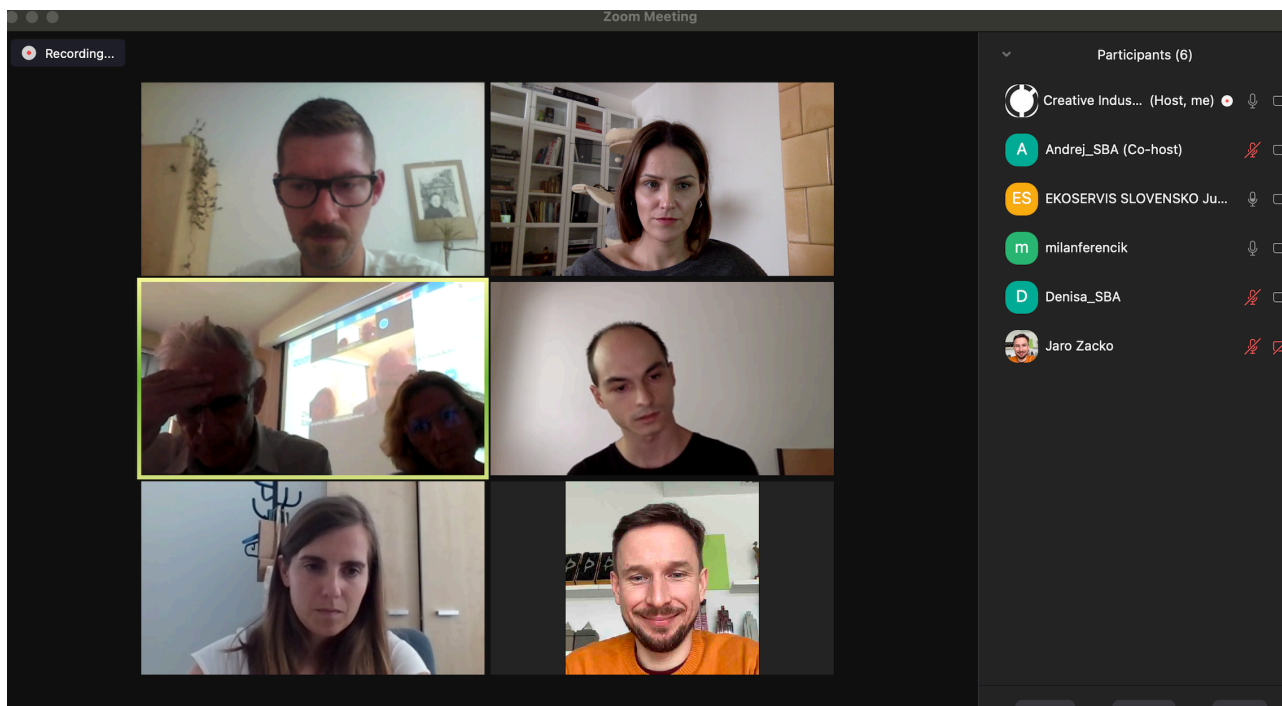
// Peelo: They were looking for a new advertising campaign for ecological reusable food packaging. In cooperation with Jaro Zacko, they invented the brand's story and designed a campaign on social networks. The meetings took place at the Peelo company.

// Business Lease Slovakia: The company, represented by Petra Volčková, was looking for ways to reuse 9,000 used tires. For Lukáš Lacko's proposal, creating a marketplace, they sought personnel opportunities from the company and support from the author. The meetings took place online.

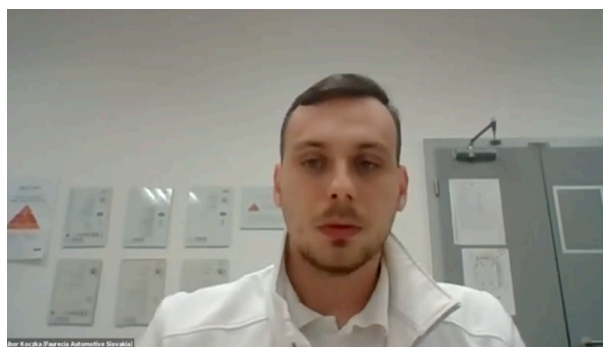


ANNEX 1: List of participants

23.7.2021



Dominika Podolánová (Wakivaky)



Libor Koczka (Faurecia)



2.9.2021

