

D.T3.2.4

# ONLINE TRAINING MATERIALS PART 2

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JOINED REPORT

Version 1  
06 / 2021

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Author(s): Laura Smith

Contributor(s): all PPs





## General Information

Every country and piloting location follows an individual approach on how they present the COCO4CCI project and its online material on their national websites and how these are connected to the tandem partners. Some partners created a new website from scratch with only COCO4CCI relevant material, others used their existing structures. How these platforms were organized has already been described in D.T3.2.2 Online Training Materials Part 1.

Some project partners have updated and edited their online stage. Therefore, a short summary can be found in the table below, including the latest changes. More information and details can be found in the country reports attached to this document as well as in the report for online training materials Part 1:

Country	Tandem Partners	National COCO4CCI Website	Link
Austria	Biz-Up	Joined (Content on CREARE page, Biz-Up links to it)	<a href="#">Link</a>
	CREARE		
Germany	bwcon	Joined tandem website	<a href="#">Link</a>
	HdM		
Italy	SIAV	Joined tandem website	<a href="#">Link</a>
	UNIVE		
Poland	AS in Szczecin	Joined tandem website (coco4cci.pl) + Facebook page (operated by Academy of Art)	<a href="#">Tandem website</a>
	NCC		<a href="#">Facebook</a>
Slovakia	CIKE	6 information channels: Separate information on partner websites; Joined Facebook page;	<a href="#">CIKE website</a> <a href="#">SBA website</a> Facebook: <a href="#">CoCo4CCI Slovakia</a>
	SBA	Online Platform (registration only); Podcast channel on Anchor Youtube Channel by CIKE	<a href="#">Online Platform Solved</a> <a href="#">Podcast portal on Anchor</a> <a href="#">Youtube</a>
Slovenia	CCIS	1. Website targeting especially AVMs 2. General information on COCO4CCI	<a href="#">Link</a> <a href="#">Link</a>
	RRA LUR	1. Website targeting especially CCIs 2. General information on COCO4CCI	<a href="#">Link</a> <a href="#">Link</a>



## Online Materials

Additionally, to the online training materials already produced for Part 1, there were more materials created and disseminated during the piloting activities.

A short summary of the new online materials created and disseminated can be found in the following chapter. More details can be found in the attached country reports.

## Training Materials

The following training materials were implemented on the national tandem websites:

	Title / Description	Details	Link
3-dimension (technology)	<b>Introduction to successful prototyping</b> Facilitated by Andrej Špánik, co-founder of e-Sense Slovakia s.r.o. with more than 8 years of experience in project management in the field of applied development and technology startups.	<u>Language:</u> Slovak <u>Type:</u> Lecture	<a href="#">Link</a>
	<b>Introduction to CNC Technology</b> Intro into the world of industrial automation facilitated by Peter Benkovský, CEO of Colab a.s., dealing with industrial and small series production using CNC technology.	<u>Language:</u> Slovak <u>Type:</u> Lecture	<a href="#">Link</a>
	<b>Introduction to 3D Printing</b> Additive production methods offer countless benefits for designers, architects and medics. You will learn a lot from the lecture of Matej Korytár, CEO of RapidNext s.r.o. with more than 8 years of experience in this field.	<u>Language:</u> Slovak <u>Type:</u> Lecture	<a href="#">Link</a>
	Video: Impressions of the event “Technology workshop for creatives”.	<u>Language:</u> Slovak <u>Type:</u> Video	<a href="#">Link</a>
	Advanced Sustainable Architecture: The Facade; this article explores different case studies on sustainable and advanced approaches for technologies and future trends on facades today to address social and ecological needs of our society.	<u>Language:</u> German <u>Type:</u> Case Study	<a href="#">Link</a>
	Advanced Sustainable Architecture: The Roof; this article explores different case studies on sustainable and advanced approaches for technologies and future	<u>Language:</u> German <u>Type:</u> Case Study	<a href="#">Link</a>



	trends on roofs today to address social and ecological needs of our society.		
	Advanced Sustainable Architecture: The Roof; this online lecture and webinar on May 6 <sup>th</sup> focused on different technologies, especially robotics for automated designs and processes, all in context with roofs.  This webinar is made available online to watch.	<u>Language</u> : German <u>Type</u> : Webinar	<a href="#">Link</a>
	Virtual Reality: a concrete tool for cross-sectoral collaboration between creatives and advanced manufacturing companies	<u>Language</u> : Italian <u>Type</u> : Webinar	<a href="#">Link</a>
	Best practice AVM video: Evergreen	<u>Language</u> : Slovenian <u>Type</u> : Case Study	<a href="#">Link</a>
	Best practice AVM video: Plastika Skaza	<u>Language</u> : Slovenian <u>Type</u> : Case Study	<a href="#">Link</a>
<b>3-dimension (mindset)</b>	Advanced Sustainable Architecture: The Facade; this online lecture and webinar on May 6 <sup>th</sup> focused on different technologies for the implementation of facades, exploring their advantages and motivations for their implementation. This webinar happened in close exchange and with a panel round with AVMs developing façade solutions and provided a first-hand glance on the motivation and mindset of AVMs.  This webinar is made available online to watch.	<u>Language</u> : German <u>Type</u> : Webinar	<a href="#">Link</a>
	Company visits: A virtual experience inside the advanced manufacturing companies	<u>Language</u> : Italian <u>Type</u> : Video	<a href="#">Link</a>
	Company Visit: Video interview with Scandinavian Interiors	<u>Language</u> : Polish; English subtitles <u>Type</u> : Video	<a href="#">Link</a>
	Company Visit: Video interview with Radex	<u>Language</u> : Polish <u>Type</u> : Video	<a href="#">Link</a>
	Company Visit: Video interview with HAYKA bedding by Foonka	<u>Language</u> : Polish; English subtitles <u>Type</u> : Video	<a href="#">Link</a>



	Podcast: How to do business with Joanna Reimann Freedomes	<u>Language:</u> Polish; English subtitles <u>Type:</u> Video	<a href="#">Link</a>
<b>3-dimension (Future Trends)</b>	Webinar: Futures Design Thinking	<u>Language:</u> English <u>Type:</u> Webinar	<a href="#">Link</a>
<b>IPR</b>	Intellectual Property  Peter Bittner - European Patent Attorney, discusses the following topics: What ist IP, IP at the heart of the corporate strategy, exclusivity vs. freedom to operate, IP core processes in innovation, intangible asset portion in market.	<u>Language:</u> English <u>Type:</u> Webinar	<a href="#">Link</a>

## Tracking

### Users and visitors of the online training materials - PART 2:

#	Type	Name	Country	Views (by 09.2021)
1	<b>3-dimension (technology)</b>	Prototyping	SK	42
2		CNC Technology	SK	28
3		3D Printing	SK	18
4		Video: "Technology workshop for creatives"	SK	56
5		Case Study: Advanced Sustainable Architecture: The Façade	AT	27
6		Case Study: Advanced Sustainable Architecture: The Roof	AT	20
7		Webinar: Advanced Sustainable Architecture: The Roof	AT	75
8		Case Study: Evergreen	SI	46
9		Case Study: Plastika Skaza	SI	317
10		Webinar: Virtual Reality	IT	28
11	<b>3-dimension (mindset)</b>	Webinar: Advanced Sustainable Architecture: The Facade	AT	77
12		Video: Company visits	IT	34
13		Video interview: Scandinavian Interiors	PL	146
14		Video interview: Radex	PL	63



15		Video interview: HAYKA bedding by Foonka	PL	70
16		Podcast: Joanna Reimann Freedomes	PL	35
17	<b>3-dimension (Future Trends)</b>	Webinar: Futures Design Thinking	SI	385
18	<b>IPR</b>	Webinar: IPR	GE	746 (total views all online materials GE)
<b>TOTAL views and visits</b>				<b>2213</b>

#### Users and visitors of the online training materials - PART 1:

#	Type	Name	Country	Views (by 09.2021)
1	<b>Case Studies and specialized knowledge</b>	Interviews with founders of the CCI in Stuttgart region	GE	746 (total views all online materials GE)
2		Toolboxes and templates from the field of entrepreneurship and innovation	GE	746 (total views all online materials GE)
3		Expert Interview: Margit Wolf	GE	746 (total views all online materials GE)
4		Web tutorial series (8): From the idea to a marketable product/service	GE	746 (total views all online materials GE)
5		Technology - Industrial Automation: Creativity & Artificial Intelligence	IT	34
6		Interview: Artificial intelligence and art	IT	47
7		Article: Design Thinking is not enough	PL	52
8		Article: Future trends	PL	26
9		Article: Future trends (3D printing within the construction sector)	AT	148
10		Article and Web Tutorial (3 videos) on IPR	AT	113
11	<b>Web Tutorial - Mindset</b>	Video: #COCO4CCI - Talk about: Mindset with Edoardo Fainello	IT	97
12		Video: Talk about: Mindset with Valentino Catricalà	IT	47
13		Podcast + article: Creativity and circular economy	SK	46 (podcast)



				124 (Slovak Article) 2 (English Article)
14		Podcast + article: Innovation in times of crisis - is sustainability and creativity the answer?	SK	134 (podcast) 45 (Slovak Article) 113 (English Article)
15		Webinar: Circular Design	SI	19
16		Webinar Series (3): Service Design	SI	211
17	<b>Web Tutorial - Future Trends</b>	Web Tutorial: AI Trainer Programme	GE	746 (total views all online materials GE)
18		Video: #COCO4CCI - Talk about: Trends with Laura Aglio	IT	90
19		Podcast + article: Service design	SK	54 (podcast) 2 (Slovak Article) 11 (English Article)
20		Podcast + article: Circular Design and Biomimicry	SK	35 (podcast) 232 (Slovak Article) 31 (English Article)
21		Webinar Series (3): "Hello, futures"	SI	150
22	<b>Web Tutorial - Technology</b>	Web Tutorial: Introduction to AR, VR, CGI & 3D animation by Maximilian Schmierer	GE	746 (total views all online materials GE)
23		Web Tutorial: Robin Wenk, CEO of Lightshape, shows a real use case developed for AUDI AG	GE	746 (total views all online materials GE)
24		Video: #COCO4CCI - Talk about: Technologies with Shira Fano	IT	60
25		Video: Talk about: Technologies with Alfredo Adamo	IT	74
26		Podcast + article: Technologies for a sustainable future - Introduction	SK	35 (podcast) 138 (Slovak Article) 8 (English Article)
27		Podcast + article: Technologies for a sustainable future - Blockchain and 3D printing	SK	50 (podcast) 121 (Slovak Article) 12 (English Article)
			<b>TOTAL views and visits</b>	<b>2361</b>

## Attachments

- // Attachment 1: Report Austria
- // Attachment 2: Report Germany
- // Attachment 3: Report Italy
- // Attachment 4: Report Poland
- // Attachment 5: Report Slovakia
- // Attachment 6: Report Slovenia







# ONLINE TRAINING MATERIALS PART 2

D.T3.2.4  
AUSTRIA

Version 1  
09 2021

Author(s): Laura Smith, Wolfgang Gumpelmaier-Mach

Contributor(s): Business Upper Austria and CREATIVE REGION Linz & Upper Austria



## Description

The publishing of the online training materials hasn't changed much from the report on Part 1:

The online training materials are provided through the online channels of CREATIVE REGION as the main audience are from their network. Business Upper Austria publishes a summary of all the online materials on one page, linking them to the respective pages.



CREATIVE REGION has changed its online appearance and made it easier to cluster the COCO4CCI materials and find them on their website under the category "Innovation und Transformation", respectively you find all COCO4CCI related articles and event via this link: <https://creativeregion.org/project/coco4cci/>



**Schwerpunkt**  
**Innovation und Transformation**  
 Kreativität als Antrieb für Innovation & Transformation, creativity drives innovation

» Kreativität ist ein gemeinsamer Schöpfer- und Lernprozess. Neue Ansätze entstehen aus Gedanken und Gesprächen zwischen Ideengebern, Visionärsdesignern und genialen Menschen, die die Dynamik dieser Prozesse erkennen. Darum fördern wir aktiv den Austausch zwischen den Denk- und Entwicklungsklassen der Kreativwirtschaft, produktiven Betrieben und der Industrie. Wir schaffen kooperative Vordenker-Triaden mit den Innovationsführern aus Industrie und Unternehmen. Dadurch entsteht neuer Output, der uns alle weiterbringt.




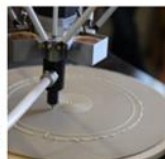
» Cause Creativity matters.

Überholtemperat ist laut Kreativwirtschaftsbericht 2019 mit 4700 Unternehmen mit 24,1 Mrd. Euro Umsatz das zweitgrößte Bundesland in der Kreativwirtschaft, was nicht nur die Spitzenkompetenz Nummer eins in Zahlen von Umsatz und Veränderung. Durch sie ist es möglich, die Dinge anders zu sehen, neu zu denken und umzusetzen. Davon profitieren Gesellschaft, Wirtschaft und Industrie.

**Kommende Termine**


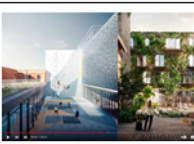
 <b>4 Tage, 4 Challenges</b> <b>Creative Heilstein 2021 - Call for Creative Ideas</b> In Rahmen der Creative Heilstein 2021 werden kreative Ideen gesucht, die sich mit der Digitalisierung der Kreativwirtschaft beschäftigen.	 <b>19. April 2021</b> <b>Lehrung: System Centred Innovation   Design Thinking</b> Ein Lehrgang der Innovation Agent Akademie für Innovationsmanager, Manager, Projektleiter, Business Development Manager, Sales Manager, HR-Manager.	 <b>19. April 2021</b> <b>Lehrung: Agile Leadership</b> Ein Lehrgang der Innovation Agent Akademie für Innovationsmanager, Manager, Projektleiter, Business Development Manager, Sales Manager, HR-Manager.	 <b>20. April 2021 ab 10:00 Uhr</b> <b>Workshop: Generatives Design mit dem Doodlebot</b> Ein Workshop für Innovationsmanager, Manager, Projektleiter, Business Development Manager, Sales Manager, HR-Manager.
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**News zu diesem Projekt**


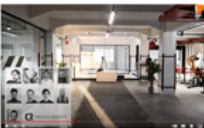
 <b>3. Juni 2021</b> <b>Die Zukunft des Dache - Prozesse und Werkzeuge neu denken</b> Flächenverengung, Fachkräftemangel und die nachhaltige Herstellung: Das sind die Herausforderungen, die auch die Neue Identifizierung von Handwerksbetrieben betrifft. Das betrifft auch...	 <b>23. März 2021</b> <b>Herausforderungen in der Architektur-, Möbel- und Baubranche gemeinsam meistern</b> Die drei Design-Prozesse Architektur, Möbel- und Baubranche sind in der Kreativwirtschaft tätig und fast immer an neuen, gemeinsamen Projekten und Aufgaben und Zusammenarbeit mit Unternehmen aus unterschiedlichen Branchen.	 <b>23. März 2021</b> <b>Nachhaltiger Holzbau: Fassaden mit Mehrwert</b> Für den ersten Eindruck gibt es keine zweite Chance. Das gilt für Fassaden ebenso, denn sie sind ein Teil der Identifizierung eines Unternehmens durch den Einsatz von Holz im Fassadenbau.	 <b>23. März 2021</b> <b>Vernetzung und Kooperation zwischen Creatives und Industrieunternehmen fördern</b> Gemeinsam mit dem Holz-Triaden vom Möbel- und Holzbau-Cluster der Business Upper Austria fördern wir unter dem Motto "Creativity drives Innovation" mit gezielten Angeboten langfristige Kooperationen zwischen produktiven Industrie- und...
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**Documentation**

#	Type	Online since	Content / Short description (incl. Link, Language)	Photo / Screenshot
1	3-dimensions (technology) : case studies	25/5/21	<p>Advanced Sustainable Architecture: The Facade; based on the webinar on May 6<sup>th</sup>, this article explores different case studies on sustainable and advanced approaches for technologies and future trends on facades today to address social and ecological needs of our society.</p> <p>Language: German</p> <p>Link:  <a href="https://creativeregion.org/2021/05/nachhaltiger-holzbau-fassaden-mit-mehrwert/">https://creativeregion.org/2021/05/nachhaltiger-holzbau-fassaden-mit-mehrwert/</a></p>	 <p><b>Nachhaltiger Holzbau: Fassaden mit Mehrwert</b></p> <p>Das Bild zeigt eine Holz-Fassade mit einer kreisförmigen Struktur, die in die Fassade integriert ist. Die Holzstruktur ist hell und kontrastiert mit der dunkleren Holzfarbe der Fassade.</p>
2	3-dimensions (Mindset of AVM): webinar	11/5/21	<p>Advanced Sustainable Architecture: The Facade; this online lecture and webinar on May 6<sup>th</sup> focused on different technologies for the implementation of facades, exploring their advantages and motivations for their implementation. This webinar happened in close exchange and with a panel round with AVMs developing façade solutions and provided a first-hand glance on the motivation and mindset of AVMs.</p> <p>This webinar is made available online to watch.</p> <p>Language: German</p> <p>Link:  <a href="https://www.youtube.com/watch?v=qY8HF8jrJ44&amp;t=268s">https://www.youtube.com/watch?v=qY8HF8jrJ44&amp;t=268s</a></p>	 <p>Das Bild zeigt eine virtuelle Umgebung mit einer Holz-Fassade, die in der Mitte des Bildes zu sehen ist. Die Umgebung ist hell und modern, mit einer Holz-Fassade, die in die Fassade integriert ist.</p>



3	3- dimensions (technology) : case studies	2/6/21	<p>Advanced Sustainable Architecture: The Roof; based on the webinar on May 20<sup>th</sup>, this article explores different case studies on sustainable and advanced approaches for technologies and future trends on roofs today to address social and ecological needs of our society.</p> <p>Language: German</p> <p>Link: <a href="https://creativeregion.org/2021/06/die-zukunft-des-dachs-prozesse-und-werkzeuge-neu-denken/">https://creativeregion.org/2021/06/die-zukunft-des-dachs-prozesse-und-werkzeuge-neu-denken/</a></p>	<p><b>Herleitung und Transformation</b></p> <p><b>Die Zukunft des Dachs – Prozesse und Werkzeuge neu denken</b></p> <p><small>publiziert am 2. Juni 2021 von Verena Hubner (Stuttgart)</small></p> <p><small>Höchenbergwegung, Fachstellungen und die nachhaltige Substanzbildung. Das Werk der Bauwirtschaft stellt in Zukunft konvergierende Konzepte dar, die sich der Digitalisierung und nachhaltigen Produktion bedient. Das Werk stellt die Digitalisierung und die nachhaltige Substanzbildung dar.</small></p> <p><b>Dächer neu gedacht</b></p> <p><small>Was ist ein Dächer neu gedacht? Wie sieht das in der Zukunft aus? In der Zukunft werden Dächer eine zentrale Rolle spielen. Sie werden nicht nur als Überdachung, sondern auch als Plattform für verschiedene Funktionen dienen. Die Dächer werden die Zukunft eines neuen Lebens sein, neu gedacht.</small></p>  <p><small>© 2021 Interreg Central Europe / Creative Region</small></p> <p><small>Das Dächer neu gedacht ist ein Projekt, das die Dächer der Zukunft darstellt. Es zeigt, wie die Dächer der Zukunft aussehen könnten. Es zeigt, wie die Dächer der Zukunft aussehen könnten. Es zeigt, wie die Dächer der Zukunft aussehen könnten.</small></p>
4	3- dimensions (technology) : webinar	25/5/21	<p>Advanced Sustainable Architecture: The Roof; this online lecture and webinar on May 6<sup>th</sup> focused on different technologies, especially robotics for automated designs and processes, all in context with roofs.</p> <p>This webinar is made available online to watch.</p> <p>Language: German</p> <p>Link: <a href="https://www.youtube.com/watch?v=rUjRHNFZMQ8&amp;t=1852s">https://www.youtube.com/watch?v=rUjRHNFZMQ8&amp;t=1852s</a></p>	



### Tracking

#### Users and visitors of the online training materials - PART 2:

Online Training Material	Users/Visitors (by Sept 30 <sup>th</sup> , 2021)
#1 Advanced Sustainable Architecture: The Facade; case studies	27
#2 Advanced Sustainable Architecture: The Facade; webinar	77
#3 Advanced Sustainable Architecture: The Roof; case studies	20
#4 Advanced Sustainable Architecture: The Roof; webinar	75
<b>TOTAL - PART 2</b>	<b>199</b>

#### Users and visitors of the online training materials - PART 1:

Online Training Material	Users/Visitors (by Sept 30 <sup>th</sup> , 2021)
#1 Interview: <del>Industrie neu denken</del>	313
#2 Open Studios <del>Steyr</del> - Video	Video integrated in #1 Interview: <del>Industrie neu denken</del> - 32 views on YouTube.
#3 WHOLE BRAINER Article	Integrated in #1 Interview: <del>Industrie neu denken</del> - no data available
#4 Open Studios <del>Steyr</del> - Recap	Via Social Media - Video integrated in #1 Interview: <del>Industrie neu denken</del> - 32 views on YouTube.
#5 Future Trends Article and Case Study Publication: 3D printing	148
#6 Article on IPR in Austria / EU	43
#7 Web tutorials on IPR in Austria / EU	70
<b>TOTAL - PART 1</b>	<b>606</b>



## ONLINE MATERIALS PART 2

D.T3.2.4

Version 1

Stuttgart, Germany

09 2021

Author: Magdalena Wejole, HdM  
 Contributor(s): Simona Pede, bwcco



### Description

PP6 and PP9 have decided to set up a new regional Tandem website that provides targeted information about the project. The integration into the existing websites of bwcco and HdM proved to be impractical from a technical and administrative point of view. Like the online materials part 1, part 2 is presented here <http://cocobw.de/about-us/ressourcen/>.

### Documentation

#	Type	Online since	Content / Short description (incl. Link, Language)	Photo / Screenshot
1	Webinar	30/09/2021	IPR Webinar Peter Bittner - European Patent Attorney, gives an insight into the following topics in this 20-minute webinar: What is IP, IP at the heart of the corporate strategy, exclusivity vs. freedom to operate, IP core processes in innovation, intangible asset <b>bwcco</b> in market.	

### Tracking

Users and visitors of the online training materials:  
 To date, a total of 746 visits have been recorded for the online training materials that was already presented in the deliverable "Online Training Material - Part I".



## D.T3.2.4

### ONLINE MATERIALS 2

REGION: Veneto - Italy

Version 1  
09 2021

Author(s): Confindustria Veneto SIAV  
UNIVE



### Description of the deliverable

The second part of Online Materials is composed as follows:

- Case study inherent to the "Go&Learn" methodology and its effectiveness as a learning methodology and training drive towards applied research;
- Description of the online material in the COCO4CCI Project website in the Confindustria Veneto SIAV portal. This online material is an explanation of the "virtual visit" realized during the first piloting process.
- Description of the online material realized for both website of Ca' Foscari University Department and social media and Confindustria Veneto SIAV portal. This second material is a deepening of the key topics addressed during the second piloting cycle carried out in May 2021, considering new technologies - in particular virtual reality - as a tool for collaboration and synergy between advanced manufacturing and CCLs and new mindsets - in particular design thinking - as appropriate method for collaboration and innovation.

### Go&Learn historical background

The Go&Learn methodology has been activated, promoted and supported by an increasingly varied and territorially widespread consortium since 2011. The idea of fostering a more structured learning environment based on companies' direct involvement was a precursor of the EU policies of the following years (concerning mobility, work-based learning, apprenticeship, etc.) through two different Projects funded by the European "Leonardo da Vinci" Programme. With the first experimentation, called "Go&Learn - An international catalogue of study visits", the constitution of the European network Go&Learn was signed, coordinated by the Autonomous Region Friuli Venezia Giulia, involving Poland (Gdansk), Flemish Belgium, Germany (Lake Constance), Hungary and Slovakia (Presov). The objective was to strengthen the inadequate support that schools and vocational training bodies (most of which did not include transnational mobility activities in their standard curricula) received in terms of a network of reliable international partners able to guarantee the organisation of exchange activities and original learning proposals. Furthermore, to facilitate demand-supply matching through a direct connection with the labour market, the experimentation was extended to teachers, trainers, guidance officers and school managers through the project "Go&Learn for Educational Trainers - Go&LearnNET".

Here, the aim was, on the one hand, to increase the synergies between the world of education and the world of enterprises (as representatives for the labour market); on the other hand, to develop a new model of "in-service training" both for teachers, stimulating them to use Go&Learn within the classrooms, and for their students, to get to know the enterprises from the inside and orient them concerning the needs of the economic-productive context of reference.

The effectiveness of this model has proved to be of great interest to users and enterprises, as well as to public administrations. The tested and consolidated tools for the construction of the Local G&L Agencies (framework agreements, conventions), the structuring of the Company Fact Sheets, the didactic model for the conduction of the company visits, the collection of the participants' feedback and the sustainability analysis of the initiative, allowed the construction of new local working groups and the structuring of new training offers to be added to the Go&Learn proposal.

The success story of the initiative resulted in the expansion of the network to new countries or Italian regions/provinces, realised through the Project "Go&Learn+ network enhancement", funded by the Erasmus+ Programme within the framework of the Strategic Partnerships for Vocational Training.



The Project saw the participation of Italian partners such as Confindustria Veneto SIAV and ECOLE, while as promoters and sponsors, Assolombarda (as an external promoting partner), the Milan Metropolitan Area / Lombardy Region, the Chamber of Commerce of Turin (CEIP Foreign Centre for the Internationalisation of Piedmont), the Turin Metropolitan Area and the Piedmont Region, the FVG Region, the Province of Padua and Assindustria Veneto Centro.

This transfer of good practices, which conveys the in-company training model in an increasingly international dimension, made it possible to make the offer of in-depth thematic visits or economic discovery of the territories richer and more attractive, also widening the possible audience of users who could benefit (in geographical terms, but also in terms of characteristics of the target groups, such as the offer addressed to teachers to promote outgoing school guidance, or to workers involved in professional qualification-requalification). Agencies that provided Go&Learn services at the international level and companies that benefited from it exceeded three hundred registrations, and only in Veneto between 2016 and 2017 more than 350 participants were reached with visits to more than 20 companies.

#### Experimentation in COCO4CCI world:

##### Online material - Virtual Visit

During the first piloting process "Re-thinking International Business Meetings" we experimented with a new way of conducting the "Company Visit" activity.

In the light of the health emergency from Covid-19, which meant that face-to-face activities were not possible, the facilitator of the meetings, Mike Van Der Vijver, proposed a virtual format.

The companies were happy to "open their doors" to the creative professionals and so one representative from each company used a tablet or smartphone to video chat the company's premises and show the production facilities through their devices.

The creative professionals were thus able to ask questions of the companies' employees and to see not only the finished products but also the places where the production processes take place. All this was aimed at providing more information to the creative professionals in the elaboration of the "solution pitch" in response to the challenges launched by the companies.

Below is the video produced as a deliverable for this activity and published on the COCO4CCI page of the Confindustria Veneto SIAV website.

As with the materials designed and realised in the framework of the online materials part 1, this video and case study will also be published on the official page of our COCO4CCI website.

##### Online material - Virtual reality as a tool of collaboration between AVM and CCI

The second online training material consists in a video-interview with three key players of the successful experimentation of concrete collaboration between AVM and CCIs based on the topic of new technologies. The goal of the video is to address virtual reality as a case of new digital technology which is going to change the way companies communicate and position themselves into the market.

Although not yet widely used, virtual reality is destined to be a central tool for changing the way people experience things in many areas, including consumer and business relations. Several experimental cases have already been implemented by major companies and the topic has been the subject of the



collaboration between CCIs and AVMs promoted in the COCO4CCI project. In this field in particular, the implementation of technology alone is by no means sufficient, the most important element is the creative ability to convey new meanings and in different ways through the technical tool. The material is composed by the opinion and explanations of the point of views of: Vittorio Lauro, expert of virtual reality and augmented reality applied to cultural heritage, geography and videogames, extending them to other areas in which this technique can be applied, such as marketing. Matteo Troiani, owner of the tour operator company in the Marche region "Be in Italy", which participated to the project of collaboration offered by COCO4CCI, which explains his point of view as a "creative expert". Finally, Pedro Juarez Vives, innovation professor from the IESE Business School, focuses on the importance of the topic to build solid collaboration between manufacturers and creatives and the role of design thinking method to build concrete ideas and interaction between different competences.

The first expert explains how virtual reality represents a very important resource for creative people as it offers the opportunity firstly to experiment with ideas and projects that would be extremely complicated to implement in the real world and would require funds that would be very difficult to obtain, and secondly to rewrite a whole series of elements that characterise a communication project. Another important aspect of the technology of virtual reality is also adaptability. It applies very well to many types of interfaces, and a project born from an idea of setting up a virtual museum or the presentation of the sale of a product, can be adapted into different types of devices, in mobile or fixed location, browser, etc. without altering the original idea. Finally, the expert focuses on a very important aspect of creativity in general and communication in particular: the ability to keep up to date. Virtual reality can be constantly updated, and this can also mean the need for ever closer collaboration between creative and technological experts. The CCI expert, underline the importance that virtual reality has, and will increasingly have, in the world of creatives, allowing them to open their horizons, making it a key tool to look at new innovative solutions and services to offer. The touristic sector has been severely affected in recent years due to the pandemic, as tourists have been unable to travel due to health problems, restriction issues and for economic reasons. Virtual reality growth in this context as a new opportunity, not to replace the real tourist experience, which will always be central, but to support and "augment" it. Italy still must grow in this direction, but it is working on the digitisation of tourism, a phenomenon in continuous progress, and virtual reality is the tool of the future not only in this field but in all the fields in which it can be applied. The last topic addressed in the proposed study material concerns the need for clear tools and methods to encourage real collaboration between the skills of the "technicians" in the manufacturing company and the "creatives" in the CCIs. Design Thinking is a design methodology that provides a solution-based approach to solving problems which enables the interaction and complementarity of different skills and approaches, making it a suitable tool for cross-sectoral collaboration. The expert involved then explains the key aspects to be taken into account in design thinking sessions and the concrete spin-offs in the creation of innovative and useful ideas for businesses and society as a whole.



## Documentation

Link to the videos:

<https://www.youtube.com/watch?v=GFJVpaEuUtI>

<https://www.youtube.com/watch?v=cwB5nw8-S00>

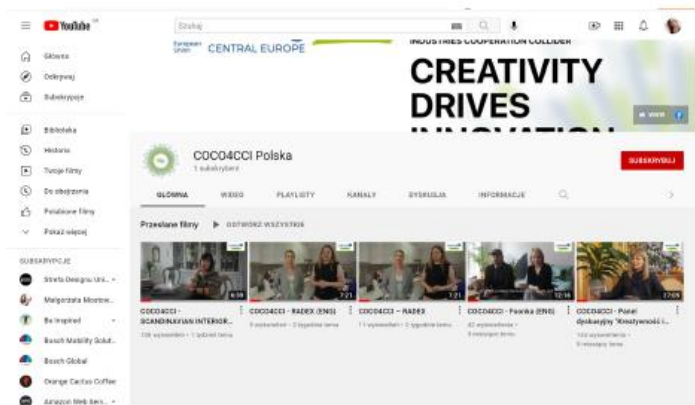
#	Type	Online since	Content / Short description	Photo / Screenshot
1	3-Dimensions	13/09/2021	Company visits: A virtual experience inside the advanced manufacturing companies	
2	Technology and mindset	14/09/2021	Virtual Reality: a concrete tool for cross-sectoral collaboration between creatives and advanced manufacturing companies	



[COCO4CCI Poland - YouTube Channel](#)

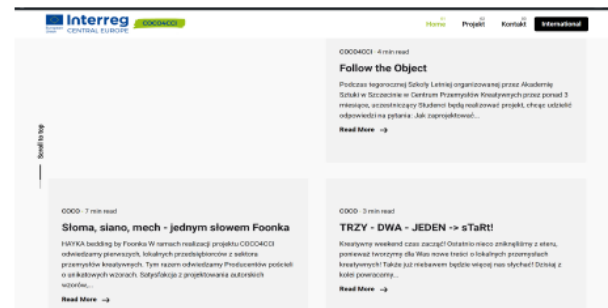
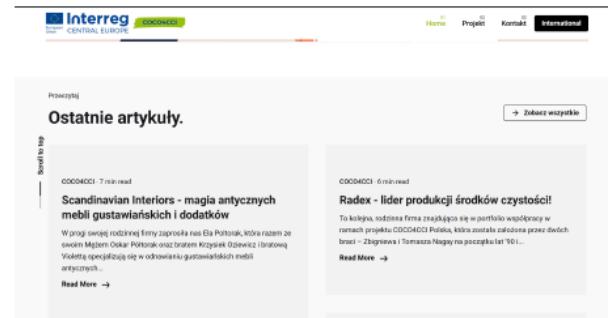
Company Visits:

1. [Foonka](#) - bedsheet producer, 42 views
2. [RADEX](#) - producer of cleaning chemicals; 5 views in the video with English subtitles, 11 views in the video with no subtitles.
3. [Scandinavian Interiors](#) - gustavian antiques renovation; 108 views.



[COCO4CCI Poland - website](#)

1. [Scandinavian Interiors](#) - renovation of gustavian antiques
2. [RADEX](#) - producer of cleaning chemicals
3. [Follow the Object](#) - summer school at Academy of Art in Szczecin
4. [Foonka](#) - bedsheet producer
5. [Freedomes](#) - exhibition tent producer



[COCO4CCI Poland - facebook](#)

1. Scandinavian Interiors - renovation of gustavian antiques, 1721 views, engagement 132
2. Radex - producer of cleaning chemicals; 738 views, 59 engagement
3. Follow the Object - Summer School at the Academy of Art in Szczecin; 1353 views; engagement 238
4. Foonka - bedsheet producer; 855 views; 59 engagement
5. Freedomes - exhibition tent producer; 35 views; 5 engagement





**COCO4CCI Polska**  
 10 września 2022

W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI.

**COCO4CCI - SCANDINAVIAN INTERIORS (ENG)**  
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**COCO4CCI Polska**  
 10 września 2022

W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI.

**COCO4CCI - RADER**  
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**COCO4CCI Polska**  
 10 września 2022

W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI.

**COCO4CCI - RADER**  
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**COCO4CCI Polska**  
 10 września 2022

W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI.

**COCO4CCI - RADER**  
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**COCO4CCI Polska**  
 10 września 2022

W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI. W tym tygodniu zakończyliśmy przygotowania do startu projektu COCO4CCI.

**COCO4CCI - RADER**  
 716  
 59  
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 100%



## ONLINE MATERIALS PART 2

D.T3.2.4  
Slovakia

Version 1  
09/2021

Author(s): Denisa Rášová (SBA)

Contributor(s): Ladislava Juhászová (CIKE), Andrej Špánik (SBA)



### Description

Tandem partners publish online materials via the following online channels:

- Tandem partner websites ([CIKE Website](#), [SBA Website](#))
- COCO4CCI consortium website
- Joint Facebook fan page ([CoCo4CCI Slovakia](#))
- COCO4CCI online platform powered by [Solved](#) (conditional on registration)
- [COCO4CCI Podcast portal on Anchor](#)


More description on above mentioned online channels can be found in the report Online Materials Part 1.

In addition, project partners expanded their online offer and published 4 new online materials on the [Youtube channel of CIKE](#). One after movie and three lectures were produced as an output of the physical event "Technology workshop for Creatives" that took place on the 13<sup>th</sup> of July 2021 as part of 3-dimension workshops focused on technology. Further details are described below.

### Documentation

#	Type	Online since	Content / Short description (incl. Link, Language)	Photo / Screenshot
1	3-dimension (technology): lecture	TBC	Prototyping: Do you want to know what prototyping is, how and how correctly to work with ideas so that you are not disappointed at the end of the process? Facilitated by Andrej Špánik, co-founder of e-Sense Slovakia <del>S.Č.O.</del> , with more than 8 years of experience in project management in the field of applied development and technology <del>startups</del> . Language: Slovak <a href="#">Link</a>	TBC
2	3-dimension	TBC	CNC Technology:	TBC



	(technology): lecture		Intro into the world of industrial automation facilitated by Peter Benkovský, CEO of <b>Colab a.s.</b> , dealing with industrial and small series production using CNC technology. Language: Slovak <a href="#">Link</a>	
3	3-dimension (technology): lecture	<b>TBC</b>	<b>3D Printing:</b> Additive production methods offer countless benefits for designers, architects and medics. You will learn a lot from the lecture of <b>Matej Kocoták</b> , CEO of <b>Baptelact s.r.o.</b> , with more than 8 years of experience in this field. Language: Slovak <a href="#">Link</a>	<b>TBC</b>
4	3-dimension (technology): after movie	10/09/2021	After movie of the event "Technology workshop for creatives". Language: Slovak <a href="#">Link</a>	



## Tracking

Users and visitors of the online training materials:

#	Type	Name	Views	Reported on (DD/MM/YYYY)
1	3-dimension (technology): lecture	Prototyping	<b>TBC</b>	<b>TBC</b>
2	3-dimension (technology): lecture	CNC Technology	<b>TBC</b>	<b>TBC</b>
3	3-dimension (technology): lecture	3D Printing	<b>TBC</b>	<b>TBC</b>
4	3-dimension (technology): after movie	After movie	23	16/09/2021



## ONLINE MATERIALS PART 2

D.T3.2.4  
Slovenia

Version 1  
09 2021

Author(s): Alenka Dovč, Tina Pezdirc Nograšek

Contributor(s): Chamber of Commerce and Industry of Slovenia - CCIS, Regional Development Agency of the Ljubljana Urban Region



### General Information

Tandem Partners: <https://kreativniportal.gzs.si/>

In the section "General information" all the sites, where different online materials can be found are listed. In the chapter "Documentation" and "Tracking", the online material is gathered according to its aim: mindset, technology or trends.

National COCO4CCI website. CCIS and RRA LUR have separate webpages.

1. CCIS's webpage for AVMs: <https://kreativniportal.gzs.si/>, where different articles, on-line videos, brochures, best practices and news for AVMs can be found:

[Kulturno-kreativna industrija - Culture-creative Industry](#)

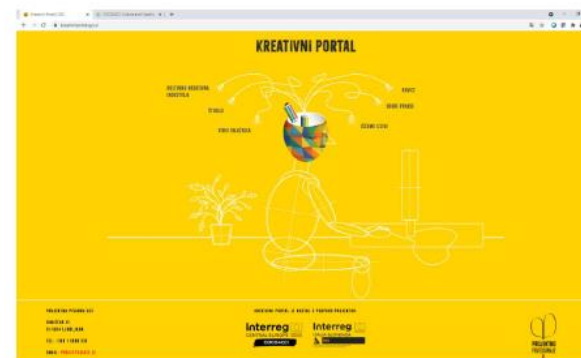
[Študije - Studies](#)

[Iščemo izzive - Challenges](#)

[Dobre prakse - Best practices](#)

[Video knjižnica - Video library](#)

[Novice - News](#)

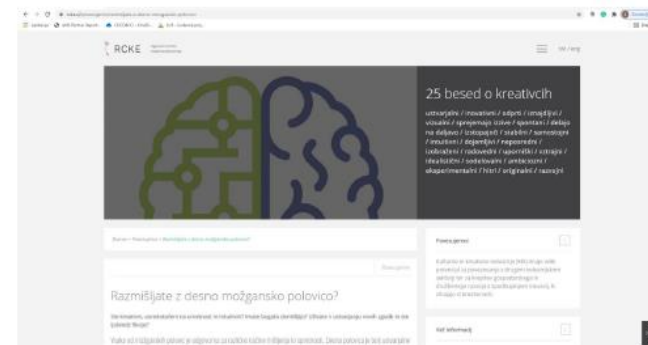
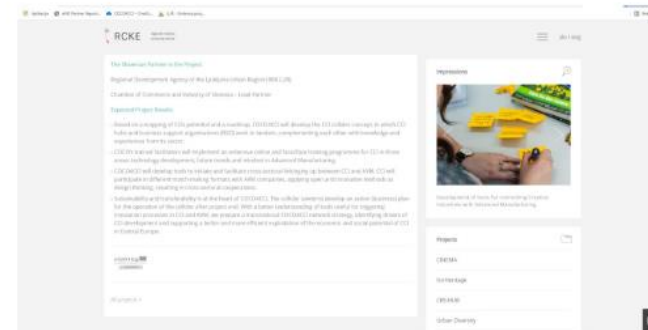


Information about COCO4CCI project can also be found at the webpage <https://www.gzs.si/projektnopovezovanje>



2. RRA LUR's webpage for creatives: <https://www.rcke.si/en/>, where different articles, on-line videos, brochures, best practices and news for AVMs can be found:

- [Razmišljajte z desno možgansko polovico?](#)
- [Povezujemo najboljše iz dveh svetov](#)
- [Napredne industrije \(ang. Advanced Manufacturing/AVM\)](#)
- [Kviz](#)
- [Dobre prakse](#)
- [Tehnološki trendi](#)



RRA LUR has also a general web, where general information, news, articles about COCO4CCI project are published: <https://rralur.si/en/projects/coco4cci/>






These on-line materials are available for both AVM and CCI. With two interlinked webpages we are trying to boost the cooperation between creative and industrial sector. The two webpages are trying to link the offers from one to another sector. One can find case studies and best practices of collaboration between AVM and CCI. There are also videos, tutorials, lectures, interviews and brochures available.

Number of users of these webpages are increasing, see more in the chapter "Tracking" below.


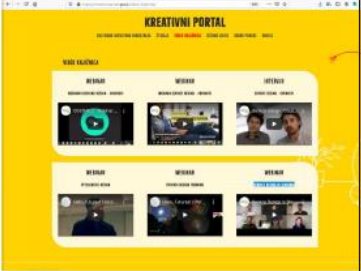

COCO4CCI project is also promoted on the FB RCKE (facebook page of the Regional Creative economy Centre):






### Documentation

#	Type	Online since	Content / Short description (incl. Link, Language)	Photo / Screenshot
<b>MINDSET</b>				
1	brochure	15/01/2021	Wholbrainer brochure  <a href="https://kreativniportal.qzs.si/wp-content/uploads/2021/03/wholbrainer-brochure_SLO.pdf">https://kreativniportal.qzs.si/wp-content/uploads/2021/03/wholbrainer-brochure_SLO.pdf</a>	  
2	Studies	15/03/2021	Different studies regarding CCI and Transnational Mapping Report  <a href="https://kreativniportal.qzs.si/studije/">https://kreativniportal.qzs.si/studije/</a>	






3	News and opportunities	24/03/2021	Different articles, brochure and opportunities for cooperation  <a href="https://kreativniportal.gzs.si/novice/">https://kreativniportal.gzs.si/novice/</a>	
4	Videos - training material	15/01/2021  02/03/2021	Webinar Circular Design COCO4CCI  These videos were also shared on social media on different opportunities:  <a href="#">COCO4CCI: Webinar Circular Design - YouTube</a>	 



video	15/01/2021	Webinar Service Design - COCO4CCI  These videos were also shared on social media on different opportunities:  <a href="https://www.youtube.com/watch?v=il1uuY9zATA&amp;feature=youtu.be">https://www.youtube.com/watch?v=il1uuY9zATA&amp;feature=youtu.be</a>		
video	15/01/2021	Service design - COCO4CCI: interview5  <a href="https://www.youtube.com/watch?v=aHjRjEQJoJE">https://www.youtube.com/watch?v=aHjRjEQJoJE</a>		
2	Video	15/01/2021	Service Design in Slovenia - roundtable  <a href="https://www.youtube.com/watch?v=p5XPCTcRt0Q&amp;t=1732s">https://www.youtube.com/watch?v=p5XPCTcRt0Q&amp;t=1732s</a>	


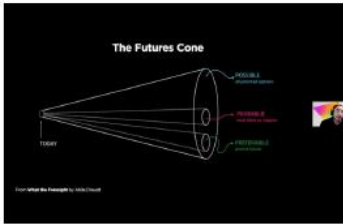




TECHNOLOGY

1	Best practices	15/01/2021	Different best practices from Slovenia and abroad - after the matchmaking, more best practices will be published <a href="https://kreativniportal.gzs.si/dobre-prakse/">https://kreativniportal.gzs.si/dobre-prakse/</a>	
2	Video	20/10/2020	Best practice AVM video: Evegreen <a href="https://www.youtube.com/watch?v=Pjd19WANp08">https://www.youtube.com/watch?v=Pjd19WANp08</a>	
	Video	21/01/2021	Best practice AVM video: Plastika Skaza  <a href="#">Need a partner in plastics manufacturing who will manage the entire project for you? - YouTube</a>	

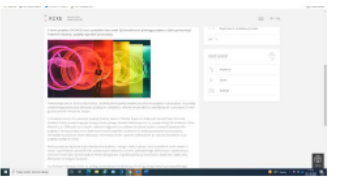


FUTURE TRENDS

1	Video	08/03/2021	Webinar Speculative design  <a href="https://www.youtube.com/watch?v=Y6uy92Tr4gE&amp;t=1663s">https://www.youtube.com/watch?v=Y6uy92Tr4gE&amp;t=1663s</a>	
	Video	17/09/2020	Webinar Futures Design Thinking  <a href="https://www.youtube.com/watch?v=X0OewlC9aG4&amp;t=3003s">https://www.youtube.com/watch?v=X0OewlC9aG4&amp;t=3003s</a>	
2	News and opportunities	12/07/2021	Different articles, brochure and opportunities for cooperation	
	News and opportunities	22/07/2021	Different articles, brochure and opportunities for cooperation	





News and opportunities	24/08/2021	Different articles, brochure and opportunities for cooperation	
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## Tracking

Users and visitors of the online training materials:

Web page/video/social media	Number of visitors
<b>MINDSET</b>	
<a href="#">Kulturno-kreativna industrija - Culture-creative Industry</a>	96
<a href="#">Študije - Studies</a>	22
<a href="#">Iščemo izzive - Challenges</a>	22
<a href="#">Video knjižnica - Video library</a>	14
<a href="#">Novice - News</a>	14
<a href="https://www.gzs.si/projektnopovezovanje">https://www.gzs.si/projektnopovezovanje</a>	1500
Webinar Circular Design - COCO4CCI <a href="https://www.youtube.com/watch?v=il1uuY9zATA&amp;feature=youtu.be">https://www.youtube.com/watch?v=il1uuY9zATA&amp;feature=youtu.be</a>	19
Webinar Service Design - COCO4CCI <a href="https://www.youtube.com/watch?v=il1uuY9zATA&amp;feature=youtu.be">https://www.youtube.com/watch?v=il1uuY9zATA&amp;feature=youtu.be</a>	17
Webinar Service design - COCO4CCI: interviews <a href="www.youtube.com/watch?v=aHjRiEQJoUE">www.youtube.com/watch?v=aHjRiEQJoUE</a>	126
Service Design in Slovenia - roundtable <a href="https://www.youtube.com/watch?v=p5XPCTcRtQ0&amp;t=1732s">https://www.youtube.com/watch?v=p5XPCTcRtQ0&amp;t=1732s</a>	68
<b>TECHNOLOGY</b>	
<a href="https://www.gzs.si/projektnopovezovanje">https://www.gzs.si/projektnopovezovanje</a>	1500
<a href="#">Dobre prakse - Best practices</a>	18
Best practice AVM video: Evegren <a href="https://www.youtube.com/watch?v=Pjd19WAlpo8">https://www.youtube.com/watch?v=Pjd19WAlpo8</a>	46
Best practice AVM video: Plastika Skaza: <a href="#">Need a partner in plastics manufacturing who will manage the entire project for you?</a> - YouTube	317



TRENDS	
Hello, futures! I Ivica Mitrović & Oleg Šuran - Speculative design: Approach, methods and tools <a href="https://www.youtube.com/watch?v=Y6uy92Tr4qE&amp;t=1677s">https://www.youtube.com/watch?v=Y6uy92Tr4qE&amp;t=1677s</a>	150
Webinar Futures Design Thinking <a href="https://www.youtube.com/watch?v=X0eewlC9aG4&amp;t=2878s">https://www.youtube.com/watch?v=X0eewlC9aG4&amp;t=2878s</a>	385
POVEZUJEMO <a href="#">Razmišljate z desno možgansko polovico?</a> <a href="#">Povezujemo najboljše iz dveh svetov</a> <a href="#">Napredne industrije (ang. Advanced Manufacturing/AVM)</a> <a href="#">Kviz</a> <a href="#">Dobre prakse</a> <a href="#">Tehnološki trendi</a>	88
RRALUR WEB SITE/ <a href="https://rralur.si/en/projects/coco4cci/">https://rralur.si/en/projects/coco4cci/</a>	93
NEWS/RRALUR	147
NEWS/RRALUR/English	33
FB RCKE (facebook page of the Regional Creative economy Centre)	339
NEWS/RCKE	54

