

TRAINING OF CCIS HUBS AND BSO OUTSIDE THE PARTNERSHIP

Deliverable D.T2.5.3
COUNTRY REPORT: Germany

Version
9/2021

Prepared by:
Magdalena Weinle (HdM) & Simoma Pede (bwcon)





Introduction

Deliverable T2.5.3 Training of CCI hubs and BSO outside the partnership is due in 09/2021

AIM: transfer knowhow, tools, services and experiences created within COCO4CCI to other organisations

- COCO4CCI concept / approach (Roadmap, COCO4CCI concept)
- COCO4CCI tools (awareness, training, match-making, follow-up, online, ...)
- Experiences, success stories

How?

- training workshop for a larger audience
- Individual training activities
- Trainings to countries and regions outside our partnership are especially welcome

Target

- Min. 5 trained persons per country, total min. 30 trained persons
- at least one training per country
- One report per country



Report on the transfer of the COCO4CCI concept, tools, services, experiences, and success stories

1. Description of the event(s) or meeting(s)

Date 16 September 2021

Format: Online-Workshop

Agenda: On 16 September 2021, a two-part online workshop was organised, which was dedicated to both stakeholder consultation and partner training and was designed internationally from the get-go. The first part was dedicated to partner training, the second part to exchange and feedback on COCO4CCI. The event was introduced by Bernd Diehl, Interreg National Contact Point Germany, who provided general insights into the corresponding priorities of the Interreg programme.

During the partner training the following was presented:

- General information about the project
- The steps of the Cooperation Collider
- Cooperation Sprint and Challenges
- Matchmaking formats




 Exchange on International...

LIVE 38:07 **Interreg** CENTRAL EUROPE European Union European Regional Development Fund **COCO4CCI**

Bernd Diehl / National Contact Point

Magdalena Weinle | HdM Stuttgart

 Exchange on International...

LIVE 9:22

COOPERATION COLLIDER

CONNECT SHARE SOLVE INNOVATE

WHO?	WHAT?	HOW?	WHY DON'T WE?
INFO DAY	AVM PITCH Challenge	MEET THE EXPERT	INDIVIDUAL VISITS
MINDSET PREPARATION	VISIT TO AVM	HANDS ON KNOWLEDGE training	INDIVIDUAL WORKSHOPS
SOLUTION PITCH			
SPECIALISED WORKSHOP DEP. ON NEEDS			

Folie 5 von 7

2. Participants

Number of participating organisations: 12

Description of participating organisations



Birmingham City University/Bseen: BSEEN supports aspiring student and graduate entrepreneurs in Birmingham with a 12 month programme that supports you from idea to launch and beyond, through a comprehensive package of support; training bootcamp to cover all the start-up essentials, business grant, mentoring, networking opportunities and co-working space.

Metropolitan University Budapest is an accredited private institute of higher education focused on Communication and Media studies, Business, Economics and Marketing, Tourism and Hospitality, and Applied and Media Arts.

Step Ri was established by the University of Rijeka in order to become the premier science and technology hub, facilitating the commercialization of research & development and foster cooperation between the Academia and the business sector. It is a widely recognized center for innovative and entrepreneurial support as well as a major regional provider of business know-how.

The University of Hohenheim is a campus university in the Plieningen district of Stuttgart. Its main subject areas are agricultural, natural, communication and economic sciences.

The Juraj Dobrila University of Pula is a university in Pula, Croatia. It was founded in 2006 and has eleven constituents.

Artevelde University of Applied Sciences, member of the Ghent University Association, offers a wide variety of study programmes in the fields of Business & Management; Communication, Media & Design; Education; People & Society; and Health & Care.

Ryerson University is a public research university located in Toronto, Ontario, Canada. The university operates seven academic divisions/faculties, the Faculty of Arts, the Faculty of Communication and Design, the Faculty of Community Services, the Faculty of Engineering and Architectural Science, the Faculty of Science, the Lincoln Alexander School of Law, and the Ted Rogers School of Management.



The University of Newcastle (UON), informally known as Newcastle University, is an Australian public university. In its Faculty of Education and Arts it also features a School of Creative Industries.

The American College of Greece/ Deree is an educational institution accredited by the New England Commission of Higher Education (NECHE) in the US and validated by the Open University in the UK. The campus is located in Aghia Paraskevi, Athens, with four schools: Business & Economics; Liberal Arts and Sciences; Frances Rich School of Fine and Performing Arts; and the Graduate School of Arts & Sciences that offers Master's degrees in applied psychology, communication, and leadership.

The University of Stuttgart is a leading research university located in Stuttgart, Germany. It was founded in 1829 and is organized into 10 faculties. It is one of the oldest technical universities in Germany with highly ranked programs in civil, mechanical, industrial and electrical engineering, among others. It is a member of TU9, an incorporated society of the largest and most notable German institutes of technology.

Reutlingen University offers ideal opportunities for young entrepreneurs in the Neckaralb region to put their business ideas into practice. They are supported by committed professors from various faculties who anchor entrepreneurial thinking in studies and teaching and thus promote the entrepreneurial spirit of the students. The Center for Entrepreneurship bundles these activities and is the central point of contact for all questions related to innovation, entrepreneurship and start-ups.